

.22 Box-ID .22 Boxes of the World

Created and Edited By Roger E. Huegel

2013



INTRODUCTION

The commonwealth of Australia, the smallest continent and the largest island in the world is located South of Indonesia between the Indian and Pacific oceans. Australia consists of the Australian continent, Tasmania and numerous small islands. It has an area of 2,941,299 sq. miles and a population 22.8 million as of 2012. The capital is Canberra and the largest city is Sydney. English is the primary language. Agriculture, mining and manufacturing are the major industries. Australia as we know it today dates back to 1829.

Australia has a fairly large amount of .22 manufacturers for a smaller country. However, the history of .22s only goes back about 50 years. They also export .22s all over the world. Due to various reasons, there may only be one .22 manufacturer in production as of 1956.

BROWNING. This is a private label seller with their .22s being produced by Winchester of Australia. They were introduced in the 1960s and were probably dropped sometime in the 1970s. Sold under license from Fabrique Nationals of Belgium by Guthrie Trading Pty. At sometime in the 1970s, F.N. contracted with Winchester to produce boxes which were the same as produced elsewhere and should not be confused with the issues listed in the Australian section. See F.N.. of Belgium for these items, which may have been sold thru a different trade channel.

ELEY AMMUNITION. This seems to be a successor to I.M.I. They may be a private label seller with their ammunition produced by the Winchester of Australia Co. They seem to have first started selling boxes under their label in the early part of the 1960s. Other history is not known at this time.

SAAF FOOTSCRAY. Designed by the Munition Supply Drawing Office in 1932. Believed to be produced only in 1933/34, and ceased production due to pressure on the Government by commercial interests.

IMPERIAL CHEMICAL INDUSTRIES. This company was a division of I.C.I. of England. They first started producing .22s in Australia in 1935. Their products closely followed those of their parent company, including their headstamps. In 1962, they changed their name to the Imperial Metals Industries.

IMPERIAL METALS INDUSTRIES. This company was the result of a. name change by I.C.I. In 1962. They produced .22s from 1962 to the 1970s. Exact dates of production are not known at this time. Their boxes did not follow the format of the English I.M.I. production.

OMARK. This was a marketing operation established by Omark of the U.S.A. They had their .22s produced for them by Winchester of Australia. This private label seller sold .22s from 1971 to 1974.

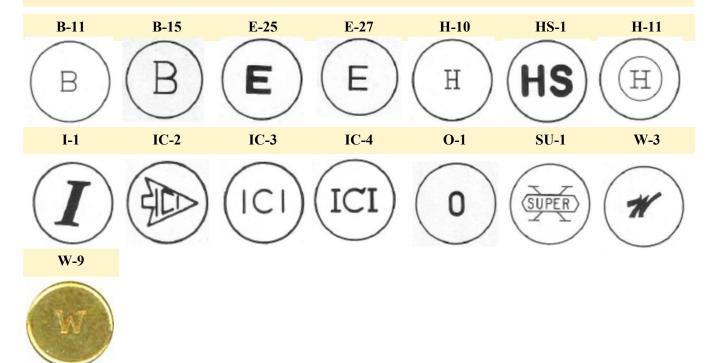
STIRLING. Stirling .22s are manufactured in the Philippines for various Australian distributors.

WINCHESTER OF AUSTRALIA. This manufacturer started producing .22s in 1966 and are still in production as of 2012. They also must have a ownership in a box manufacturer, they have produced a wider range of box styles than any other company in the world for any 20 year period. A most interesting company to collect. This company is owned by the Olin Corp. of the U.S.A. Their box bottom have followed the Corporate name changes of the parent company.

This manufacturer has also been a major producer of private label boxes for Browning of Belgium, Sportco of Australia, Eley of both Australia and England.

HEADSTAMPS (h/s)

Headstamp drawings courtesy of the RIMFIRE HEADSTAMP GUIDE by George Kass and Ron Merchant



THANKS

Special thanks to the following collectors for helping me with this project by supplying me with box images and sharing their knowledge. Presented in alphabetical order.

BERNARD CHEVALIER GERALD HANSON

DAVE CLEMENCE BOB HOOD

RODNEY EARLE JOHN KINDRED

RICK EDMONDS PAUL LOHR

PHILIPPE GERARD PAUL McCardell

DEAN GRUA. RON MERCHANT

JERRY HANEWINCKEL STEVE MILLER

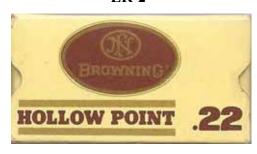
BROWNING

LR-1





LR-2





LR-3



BROWNING 22

Browning high velocity ammunition should only be used in modern rifes chambered for the 22 Long R-fle milline cartridge if in doubt refer to your quistanting. Reasonable care is warranted in the manufacture of this ammunition but no other warranty is expressed or implied.

Manufactured in Australia under license to Fabrique Nationale Peritati Belgrum. For distribution by Guthrie Trading Pty, Ltd. Brisbane-Sydney-Melbourne-Adelaide-Perita

E2529

LR-4



BROWNING.

Browning high velocity ammunition should only be used in modern rifles chambered for the 22 Long Rifle rimitin wartridge. If in doubt effect oyour gursoith. Reasonable care is warranted in the manufacture of this ammunition but no other warranty is expressed or implied.

Manufactured in Australia under license to Fabrique Nationale Herstal, Belgium, For distribution by Guthrie Trading Pty. Ltd., Bristiane-Sydney-Melbeume-Adelaide-Perth.

E2529

BROWNING

The Browning boxes of Australia were produced under license to Fabrique Nationale Herstal, Belgium for Distribution by Guthrie Trading Pty., Ltd., Brisbane-Sydney-Melbourne-Adelaide-Perth. These loadings were produced by Winchester of Australia. They were first produced in the 1970s.

LR-l .22 LONG RIFLE. Cream and brown color with gold and brown printing.
One-piece box with end flaps. Product code B22LR on end. Brass case with
"B-15" h/s. Lead bullet.



LR-2 **22 LONG. RIFLE** (HOLLOW POINT). Same as LR-1 except for the hollow point wording on the top and ends Product code B22LRH on end. Brass case with "B-15" h/s. Lead bullet.



LR-3 .22 LONG RIFLE. Purple and white box with white and purple printing. One-piece box with end flaps. Product code E2529 on the bottom. "B-ll" h/s on a brass case. Copper washed lead bullet with 3K,lS.

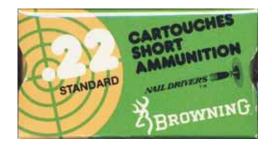


LR-4 .22 LONG RIFLE (HOLLOW POINT). Same as LR-3 except for the hollow point wording on the top and ends



BROWNING

S-1





S-2





L-1









BROWNING

S-2 .22 SHORT (STANDARD VELOCITY). "NAIL DRIVERS". Green and tan box with white and black printing. One-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s lead bullet.



S-2 .22 SHORT (HIGH VELOCITY). "NAIL DRIVERS". Brown and tan box with white and black printing. One-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s lead bullet.



L-1 **22 LONG (SUBSONIC).** "NAIL DRIVERS-ZB". Red and brown box with white and black printing. Large, one-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s lead bullet.



LR-1 .22 LONG RIFLE (HIGH VELOCITY). "NAIL DRIVERS". Orange and brown box with white and black printing. One-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s copper washed lead bullet.



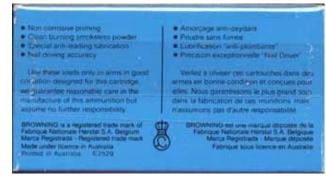
BROWNING

LR-2









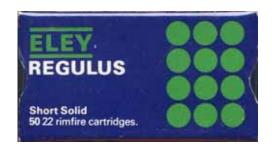
BROWNING

- LR-2 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "NAIL DRIVERS". Tan and brown box with white and black printing. One-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s hollow point copper washed lead bullet.
- LR-3 **22 LONG RIFLE (MATCH).** "NAIL DRIVERS". Blue and brown box with white and black printing. Large, one-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s lead bullet.



ELEY of AUSTRALIA

S-1



These cartridges should only be used in firearms that are in first class condition In the interests of safety it is recommended that firearms be periodically checked by a competent gunsmith.

WARNING

Keep out of the reach of children.

Store in a cool dry place.

S-2



These cartridges should only be used in firearms that are in first class condition and constructed for use with high velocity armunition. In the listeness of safety it a recommended that firearms be periodically checked by a competent gunsmith WARNING

Keep out of the reach of children. Store in a cool dry place

LR-3



A bottom

These cartridges should only be used in firearms that are in first class condition and constructed for use with high velocity ammunition. In the interests of safety it is recommended that firearms be periodically checked by a competent gunsmith.

WARNING

Keep out of the reach of children.

Store in a cool dry place.

Made in Aust. for ELEY Ammunition

B bottom

These cartridges should only be used in firearms that are in first class condition and constructed for use with high velocity ammunition. In the interests of safety it is recommended that firearms be periodically checked by a competent gunsmith.

WARNING

Keep out of the reach of children.

Store in a cool dry place.

Made in Australia by ELEY Ammunition

LR-4



These cartridges should only be used in frearms that are in first class condition and constructed for use with high velocity ammunition. In the interests of safety it is recommended that frearms be periodically checked by a competent gunsmith WARNING

Keep out of the reach of children Store in a cool dry place.

Made in Aust. for ELEY Ammunition

ELEY of AUSTRALIA

Sometime in the late 1970's, or early 1980's, Eley of Australia started producing .22s under the ELEY brand name. It is assumed that this is a successor company to I.M.I. of Australia. In fact, this could be a private label seller only without their own production.

NOTE: Original Dunn listed several boxes made in the Philippines. These were moved to that country.

S-1 .22 SHORT. "REGULUS". Blue box with green and white printing. One-piece box with end flaps. Product code E2529 on the bottom. "E" h/s on a bras case. This box produced by Winchester of Australia.



S-2 **.22 SHORT.** "CIVIC". Yellow box with green and white printing. One-piece box with end flaps. Product code E2529 on the bottom. "IC-2" h/s on a brass case. Lead bullet. This box produced by Winchester of Australia.



LR-3 .22 LONG RIFLE (SUBSONIC HOLLOW POINT). Blue box with white and orange printing. One-piece box with end flaps. Product code E 2529 on the bottom. "E-25" h/s on a brass case. Lead bullets. This box is produced By Winchester of Australia.

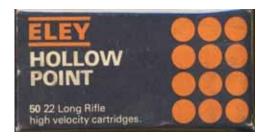


LR-4 **22 LONG RIFLE** (HIGH VELOCITY). "CIVIC SUPREME". Yellow box with red and white printing. One-piece box with end flaps. Product code E 2529 on the bottom. "E-25" h/s on a brass case. Lead bul16ts. Produced by Winchester of Australia.



ELEY of AUSTRALIA

LR-5



These cartridges should only be used in firearms that are in first class condition and constructed for use with high velocity ammunition. In the interests of safety it is recommended that firearms be periodically checked by a competent gunsmith.

WARNING
Keep out of the reach of children.

Store in a cool dry place.

Made in Australia by ELEY Ammunition

LR-6



A bottom

These cartridges should only be used in firearms that are in first class condition and constructed for use with high velocity ammunition. In the interests of safety it is recommended that firearms be periodically checked by a competent gunsmith.

WARNING

Keep out of the reach of children.

Store in a cool dry place.

Made in Australia by ELEY Ammunition

B bottom

These cartridges should only be used in firearms that are in first class condition and constructed for use with high velocity ammunition. In the interests of safety it is recommended that firearms be periodically checked by a competent gunsmith.

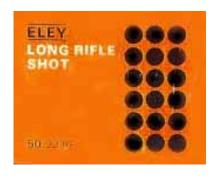
WARNING

Keep out of the reach of children.

Store in a cool dry place.

Made in Aust, for ELEY Ammunition

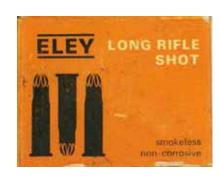
LR-7



ELEY -22 Rimitire SHOT cartridges are spaced with sinck ures panedar and No. 11 Childed Shot, and about only be used in properly constructed flicerma in good order.

WARNING
Keep out of the reach of children.
Store in a coot ury place.

Made in Australia by ELEY Ammunition



LR-8



These cartridges should only be used in firearms that are in first class condition and constructed for use with high velocity ammunition. In the interests of safety it is recommended that firearms be periodically checked by a competent gunsmith.

WARNING

Keep out of the reach of children.

Store in a cool dry place.

Made in Australia by ELEY Ammunition

ELEY of AUSTRALIA

LR-5 .22 LONG RIFLE' (HOLLOW POINT). Black and white box with white and orange printing. One-piece box with end flaps. Product code E15040 on the bottom. "E-25" h/s on a brass case. Lead bullets. Produced by Winchester of Australia.



- LR-6 .22 LONG RIFLE' (HOLLOW POINT). Orange and white box with white and black printing. One-piece box with end flaps. Product code E2529 on the bottom
 - (a) "A" bottom
 - (b) "B" bottom



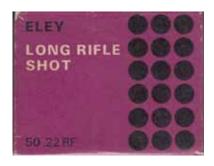
- LR-7 .22 LONG RIFLE (SHOT). Orange box with black and white printing. One -piece box with end and top flaps. 50 rounds, bulk packed. "C-25" h/s on a rose crimped brass case.
- LR-8 .22 LONG RIFLE (HIGH VELOCITY). . "CIVIC". Orange box with yellow and white printing. One-piece box with end flaps. Product code E15040 on the bottom. "E-25" h/s on a brass case. Lead bullets.



LR-9 **.22 LONG RIFLE (SHOT).** "12 DOT". Purple top opening box with black printing. Produced in Australia for ELEY (IMI)of England.



LR-9





SAAF FOOTSCRAY "MILITARY"

LR-1



SAAFFOOTSCRAY "MILITARY"

Designed by the Munition Supply Drawing Office in 1932. Believed to be produced only in 1933/34, and ceased production due to pressure on the Government by commercial interests.

LR-1 .22 LONG RIFLE (MILITARY). "Mk 1" 100 round box. Tan label with green printing. Buff, one -piece box with end flaps. "MF" h/s on a copper case. Lead bullet. 1934



IMPERIAL CHEMICAL INDUSTRIES

"Cartridge in Corners" Issues

S-1



S-2



L-1



LR-1



LR-2



MANUFACTURED IN AUSTRALIA
BY
IMPERIAL CHEMICAL INDUSTRIES
OF AUSTRALIA NEW ZEALAND LIMITED
MELBOURNE









IMPERIAL CHEMICAL INDUSTRIES"Cartridge in Corners" Issues

S-1 **.22 SHORT.** Green and yellow box with white and black printing. One piece box with end flaps. No product code. Contents unknown.



S-2 .22 SHORT (HOLLOW POINT). Green and yellow box with white and black printing. One piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet.



L-1 .22 LONG. Light blue and yellow box with white and black printing. One piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet. .



LR-1 .22 LONG RIFLE. Red and yellow box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet.



LR-2 .22 LONG RIFLE. Same as LR-1 except a red and white box.



LR-3 **22 LONG RIFLE.** Same as LR-2 except DUMMY over-stamped in black ink on the top.. -



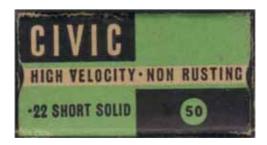
LR-3





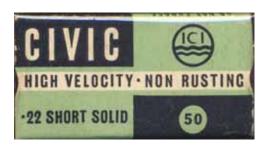
IMPERIAL CHEMICAL INDUSTRIES "CIVIC"

S-1



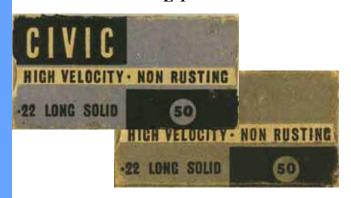


S-2





L-1







IMPERIAL CHEMICAL INDUSTRIES "CIVIC"

I.C.I. of Australia and New Zealand produced the Civic issues during most of the years that they produced .22s.

- S-1 .22 SHORT. Green and black box with white and black printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case. Lead bullets.
 - 22 RIM FIE

- (a) Target printed inside
- (b) No target printed inside
- S-2 **.22 SHORT.** Same as S-1 but has ICI logo on top.



- L-1 **.22 LONG.** Light blue or gray and black box with black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet.
 - (a) Light blue box
 - (b) Gray box





LR-1 .22 LONG RIFLE. Grey and black box with black printing. One-piece box with end flaps. No product code. Contents are unknown.

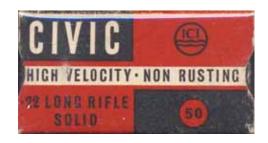
IMPERIAL CHEMICAL INDUSTRIES "CIVIC"

LR-2

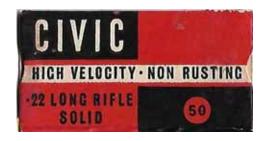




LR-3









IMPERIAL CHEMICAL INDUSTRIES "CIVIC"

- LR-2 .22 LONG RIFLE. Red, black and white box with white and black printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case. Lead bullets.
 - (a) Large red stamp on inside right end flap





(b) No stamp on inside right end flap



(c) Black printing on inside of both end flaps.



LR-3 .22 LONG RIFLE. Same as LR-2 but with ICI logo on top.



LR-4 .22 LONG RIFLE (DUMMY). LR-2 CIVIC box filled with once-fired brass cases with lead bullets reinserted. Inside of left flap hand stamped DUMMY.



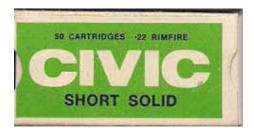






IMPERIAL CHEMICAL INDUSTRIES "CIVIC" Issues

S-1



These cannotes should only be used in finance that are in that class contained and executated for use with 19th velocity are matter.

In the element of substantial major contented that frequent as pecudically checked by a compressing under the pecudically checked by a compressing under the STORE, the A COOL DRY PLACE Made in Autority by 1MPERIAL CHEMICAL INDUSTRIES OF AUSTRALIA & NEW ZEALAND LTD 1 NICHOLSON STREET MELBOURNE 3001

S-2





LR-1









IMPERIAL CHEMICAL INDUSTRIES "CIVIC" Issues

S-1 .22 SHORT (HIGH VELOCITY). "CIVIC". Green and blue box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet.



S-2 **.22 SHORT (HIGH VELOCITY).** "CIVIC". Green and blue box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case.. Lead bullet



LR-1 .22 LONG RIFLE (MODIFIED BULLET SHAPE) "CIVIC". Red and blue box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet



LR-2 .22 LONG RIFLE. "CIVIC". Red and blue box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet.



IMPERIAL CHEMICAL INDUSTRIES "CIVIC" Issues

LR-1



These cardidges should only be used in Treatment that the in which claims condition, and constructed for yet with high velocity amountains.

In the interests of Kalery is a recommended that florance as periodically charted by a schippinist guraniti.

WARNING — KEEP OUT OF THE REACH OF CHILDREN STORE IN A COOR DRY PLACE

Made is Australia by

IMPERIAL CHEMICAL INDUSTRIES
OF AUSTRALIA & NEW ZEAUAND LTD.

1 NICHOLSON STREET MELBOURNE 3001

LR-2









IMPERIAL CHEMICAL INDUSTRIES "CIVIC" Issues

LR-1 .22 LONG RIFLE (HIGH VELOCITY). "CIVIC" Red and white box with yellow, white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Copper washed lead bullet.



(a)



(b)



LR-2 .22 LONG RIFLE (HIGH VELOCITY). "CIVIC" Same as LR-3 except .22 RIMFIRE CARTRIDGES is in a straight line.



LR-3 .22 LONG RIFLE (HIGH VELOCITY). "CIVIC" Similar to LR-5 except CIVIC is in black ink and LONG RIFLE is in a larger font. LR-5 except slightly different top format. "IC-4" h/s on a brass case. Lead bullet.



(a)

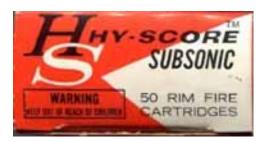


(b)



IMPERIAL CHEMICAL INDUSTRIES **HY-SCORE**

BB-1



All MY-SCORE 22's should be used only in modern finances in good condition designated by the mona-factures as suitable for such ammunitian. Non corensive priming. The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied. Day intercated, see corresive, societies.
Made in Australia by
IMPERIAL CHEMICAL INDUSTRIES
OF AUSTRALIA AND NEW JEALAND LIMITED

CB-1



All HY-SCORE 22's should be used only in modern firearms in good coedition designated by the monu-facturer as suitable for such ammunition. Non cor-Totaling commission for such amountains, may con-rotive pointing.

The manufacturer guarantees the exercise of reacce-side care in manufacture, but makes no other warranty, expressed or implied.

Dry lubricated, non corrosive, accurate.

Made in Autorila by IMPERIAL CHEMICAL INDUSTRIES OF AUSTRALIA AND NEW ZEALAND LIMITED

S-1



All HY-SCORE 22's should be used only in modern Knearms in good condition designated by the manufacturer as suitable for such ammunition. Non con-

regive printing.
The manufacturer guarantees the exercise of reacon-able care in manufacture, but makes so other warranty, expressed or implied.

Dry Subricated, and corrected, accurate, Made in Australia by IMPERIAL CHEMICAL INDUSTRIES OF AUSTRALIA AND NEW ZEALAND LIMITED

LR-1



All HY-SCORE 22's should be used only in modern firearms in good condition designated by the manu-facturer as suitable for such ammunition. Non corrosive priming.

The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.

Dry lubricated, non corrosive, accurate.

Made in Australia by IMPERIAL CHEMICAL INDUSTRIES OF AUSTRALIA AND NEW ZEALAND LIMITED

IMPERIAL CHEMICAL INDUSTRIES HY-SCORE

I.C.I. of Australia and New Zealand produced these issues just prior to their name change to I.M.I in 1962.

SEE ALSO: HY-SCORE in IMI

BB-1 .22 B.B. CAPS. "SUBSONIC". Orange and white box with white and black printing. One-piece box with top flap. Index No. 4111 on side. "HS-l" h/s on a brass case. Lead bullet.



CB-1 .22 C. B. CAPS. "SUBSONIC". Orange and white box with white and black printing. One-piece box with top flap. Index No. 4110 on side. "HS-l" h/s on a brass case. Lead bullet.



S-1 **.22 SHORT. (HIGH VELOCITY).** "SUPERSONIC". Orange and white box with white and black printing. One-piece box with top flap. Index No. 4190 on side. "H3-1" h/s on a brass case. Lead bullet.



LR-1 .22 LONG RIFLE. (HIGH VELOCITY). "SUPERSONIC". Orange and white box with white and black printing. One-piece box with top flap.. Index No. 4180 on the side. "HS-l" h/s on a brass case. Brass washed lead bullet.



IMPERIAL CHEMICAL INDUSTRIES HY-SCORE

LR-2



All HY-SCORE 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.

The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty,

expressed or implied.

Dry lubricated, non corresive, accurate.

Made in Australia by
IMPERIAL CHEMICAL INDUSTRIES
OF AUSTRALIA AND NEW ZEALAND LIMITED

LR-3



All HY-SCORE 22's should be used only in modern firearms in good condition designated by the menufacturer as suitable for such ammunition. Non corrosive priming.

The manufacturer guarantees the exercise of reasonsble care in manufacture, but makes no other warranty, expressed or implied.

Dry lubricated, non corresive, accurate.

Made in Australia by
IMPERIAL CHEMICAL INDUSTRIES
OF AUSTRALIA AND NEW ZEALAND LIMITED

LR-4



All HY-SCORE 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.

The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.

Dry lubricated, non corrosive, accurate,

Made in Australia by
IMPERIAL CHEMICAL INDUSTRIES
OF AUSTRALIA AND NEW ZEALAND LIMITED



IMPERIAL CHEMICAL INDUSTRIES HY-SCORE

LR-2 .22 LONG RIFLE. (HOLLOW POINT). "SUPERSONIC". Same as LR.-1 except for hollow point wording on the ends. Index No 4188 on the side.



LR-3 .22 LONG RIFLE (STANDARD VELOCITY). "STANDARD". Orange and white box with white and black printing. One-piece box with top flap.. Index No 4181 on side. "HS-1" h/s on a brass case. Lead bullet.



LR-4 .22 LONG RIFLE (TARGET). "PENNANT"." Orange and white box with white and black printing. One-piece box with top flap. Index Ho. 4151 on side. "HS -1" h/s on a brass case. Lead bullet.



Note: This series was imported into the U.S.A. by S.E. LASZLO Co. of Brooklyn, New York as late as 1970.

IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

S-1





S-2





L-1





L-2





IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

Imperials were made in both Australia and New Zealand by ICI.. The boxes identified by ICIANZ were produced by Imperial Chemical Industries of Australia and New Zealand Limited.

S-1 **.22 SHORT (HIGH VELOCITY-).** "ICI AnZ". Green and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC -2" h/s on a brass case.. Lead bullet.



S-2 **22 SHORT (HIGH VELOCITY-HOLLOW POINT).** "ICI AnZ". Green and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



L-1 .22 LONG (HIGH VELOCITY-). "ICI AnZ". Light blue and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



L-2 .22 LONG (HIGH VELOCITY-HOLLOW POINT). "ICI AnZ". Light blue and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

LR-1





LR-2









IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

LR-1 .22 LONG RIFLE (HIGH VELOCITY). "ICI anZ". Red and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



LR-2 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "ICI anZ". Red and yellow box with white, black and red printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



LR-3 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "ICI". Similar to LR-2 except top states ICI and the HIGH VELOCITY CARTRIDGES.



IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

LR-1



LR-2



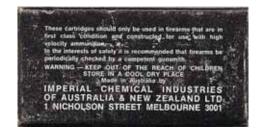
LR-3



LR-3.5















IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

LR 1 .22 LONG RIFLE (HIGH VELOCITY HOLLOW POINT). Black and white box with orange, white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Brass washed lead bullet.



.22 LONG RIFLE (HIGH VELOCITY). "IMPERIAL". Yellow and blue LR-2 box with black and yellow printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet..



.22 LONG RIFLE (HIGH VELOCITY HOLLOW POINT). LR-3 "IMPERIAL" Yellow, white and blue box with blue and white printing. One-

piece box with end flaps. Product code 4188 on top. "I-1" h/s on a brass case.. Lead bullet. Child warning on side. SO CARTRIDGES HOLLOW POINT



LR-3.5 .22 LONG RIFLE (HIGH VELOCITY HOLLOW POINT).

"IMPERIAL" Sam as LR-3 except no product code on top and no Child

SO CARTRIDGES HOLLOW POINT

Warning on side.



.22 LONG RIFLE (SUBSONIC VELOCITY-HOLLOW POINT)." LR-4 Orange, white and blue box with blue and white printing. One-piece box with

end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet. .



LR-5 .22 LONG RIFLE (SUBSONIC VELOCITY HOLLOW POINT).

"SUBSONIC HOLLOW POINT". Orange and blue box with blue and white printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet.



IMPERIAL CHEMICAL INDUSTRIES MAXIMUM

S-1





L-1





IMPERIAL CHEMICAL INDUSTRIES MAXIMUM

S-1 .22 SHORT. "MAXIMUM". Black, green and yellow box . White and black printing. One-piece box with end flaps. No product code. "IC-2" h/s on a copper case. Lead bullet



L-1 .22 LONG. "MAXIMUM". Black, green and yellow box . White and black printing. One-piece box with end flaps. Contents unknown.



IMPERIAL CHEMICAL INDUSTRIES PENNANT

LR-1











IMPERIAL CHEMICAL INDUSTRIES PENNANT

- LR-1 .22 LONG RIFLE (TARGET). "PENNANT". Red and white box with Dark blue and white printing. One-piece box with end flaps. Lead bullets. Variations noted:
 - (a) "C" bottom. "IC-3" h/s on a brass case. no warning on the bottom.
 - (b) "C" bottom. "IC-3" h/s on a brass case. Index No. 4151 on the bottom. With warning on the bottom.
- LR-2 .22 LONG RIFLE (TARGET). (SUPER PENNANT.) Light blue and white box with red and white printing. One-piece box with end flaps. No product code."IC-3" h/s on a brass case. Lead bullet. "C" bottom.





IMPERIAL CHEMICAL INDUSTRIES REGULUS

S-1





S-2





IMPERIAL CHEMICAL INDUSTRIES REGULUS

These are the issues of I.C.I. of Australia and New Zealand which do not seem to fit into any major groupings. These issues were produced from 1935 to 1962.

S-1 .22 SHORT (STANDARD VELOCITY). "REGULUS". Lime-Green box with white and black printing. One-piece box with end flaps. No product code. "ICI" h/s on a copper case. Lead bullet.



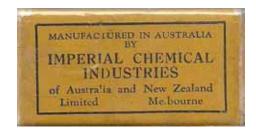
S-2 .22 SHORT (STANDARD VELOCITY). "REGULUS". Green and blue box with yellow and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet



IMPERIAL CHEMICAL INDUSTRIES "SHOT"

L-1





LR-1









IMPERIAL CHEMICAL INDUSTRIES "SHOT"

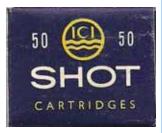
L-1 **22 LONG RIFLE (SHOT)**. "SMOKELESS" Yellow box with black printing. One-piece. box with end flaps. No product code. Copper case with blue wad.



LR-1 **.22 LONG RIFLE (SHOT)**. Red box with black printing. One-piece. box with end flaps. No product code. "IC-2" h/s on a brass rose-crimped case. #10 shot.



LR-2 .22 LONG RIFLE (SHOT). Dark blue box with white and yellow printing. One-piece box with top flap. No product code. "ICI" h/s on a rose-crimped brass case.. #11 shot.



IMPERIAL CHEMICAL INDUSTRIES STANDARD

LR-1



(a) bottom

Store in a cool, dry place

Do not expose to extremes of heat or moliture

PARTIAL CHEMICIAL INTO DESTRIES

OF ROLL CHEMICIAL INTO DESTRIES

OF ROLL CHEMICIAL INTO DESTRIES

(b) bottom

Store in a coal, dry place

Do not expose to extremes of heat or moisture

WARNING — KEEP OUT OF THE REACH OF CHILDREN

IMPERIAL CHEMICAL INDUSTRIES

INDEX No. 4181





IMPERIAL CHEMICAL INDUSTRIES STANDARD

- LR-1 .22 LONG RIFLE (STANDARD VELOCITY). "STANDARD" Light blue and dark blue box with yellow and dark blue printing. One-piece box with end flaps. "IC-3" h/s on a copper case. Lead bullet. Variations noted:
 - (a) No Product code on bottom. Copper cases.
 - (b) Product code. 4181 on bottom Brass cases.



LR-2 .22 LONG RIFLE (STANDARD VELOCITY). "STANDARD". Same as LR-1 but has a white border. Contents unknown.



IMPERIAL CHEMICAL INDUSTRIES "SUPERSONIC"

LR-1



LR-2



These cartridges should only be used in finances that are in first class condition and constructed for use with high velocity amountation.

In the interests of safety it is recommended that finance be periodically checked by a competent generally.

WARNING—XEEP OUT OF THE REACH OF CHILDREN STORE IN A COOL DRY PLACE

MADE IN AUSTRALIA BY

IMPERIAL CHEMICAL INDUSTRIES
OF AUSTRALIA AND NEW ZEALAND LIMITED INDEX No. 4180



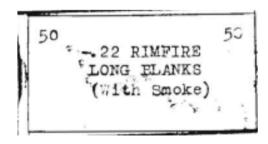
IMPERIAL CHEMICAL INDUSTRIES "SUPERSONIC"

- LR-1 .22 LONG RIFLE (HIGH VELOCITY). "CIVIC HIGH SPEED. Red, white and yellow box with white and black printing. One-piece box with end flaps. No product code. Contents are unknown.
- LR-2 .22 LONG RIFLE (HIGH VELOCITY). "SUPERSONIC". Green and white box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Copper washed lead bullet



IMPERIAL CHEMICAL INDUSTRIES WHITE BOX (MILITARY)

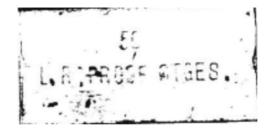
L-1



L-2



LR-1



LR-2



IMPERIAL CHEMICAL INDUSTRIES WHITE BOX (MILITARY)

- L-1 .22 LONG (BLANK). "(WITH SMOKE)". Black printing on a white label. White, one-piece box with end flaps. "IC-3" h/s on a rose crimped brass case.
- L-2 **.22 LONG (TARGET LAUNCHER).** White label with black printing. White box with top and bottom flaps. "IC-3" h/s on a rose crimped brass case.
- LR-1 .22 LONG RIFLE (PROOF).."L.R. PROOF CTGS". White box stamped with blue ink "50/L.R. PROOF CTGES". One-piece box with end flaps. No product code. "IC-1" h/s on a brass case. Lead bullet with purple tip.
- LR-2 .22 LONG RIFLE (MILITARY-STANDARD VELOCITY). "F5". White box with black printing. One-piece box with end flaps.. "ICI" h/s and a brass case. Lead 2k1s bullet.

NOTE: F5 designates .22 Long Rifle, Solid, Standard Velocity cartridge.

IMPERIAL CHEMICAL INDUSTRIES WHITE BOX (MILITARY)

LR-3



LR-3.5



LR-4



LR-5



IMPERIAL CHEMICAL INDUSTRIES WHITE BOX (MILITARY)

LR-3 .22 LONG RIFLE (MILITARY) "MARK 1" 100 Rounds. Green printing on a white label. Buff, , one-piece box with end flaps. Product code H.2849 on end. Contents unknown.



LR-3.5 .22 LONG RIFLE (MILITARY) "MARK 1" Same as LR-3 except no printing on end



LR-4 **2.2 LONG RIFLE (MILITARY, TRACER)** "MARK 1". 100 Rounds. Green printing on a white label with red over-stamped TRACER.. Buff, , one-piece box with end flaps. Rounds. Green printing on a white label. Buff, , one-piece box with end flaps. Product code H.2849 on end. Contents unknown.

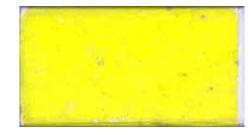


LR-5 .22 LONG RIFLE (MILITARY) "MARK 2" 100 Rounds. Red printing on a white label. Buff, , one-piece box with end flaps. Contents unknown. 1961

IMPERIAL CHEMICAL INDUSTRIES UNCLASSIFIED MISC.

S-1





S-2





L-1





IMPERIAL CHEMICAL INDUSTRIES UNCLASSIFIED MISC.

S-1 **.22 SHORT (BLANK).** White slide-through box with yellow wrap-around label. Black and red printing. No product code. Contents unknown.



S-2 **.22 SHORT (BLANK).** "SMOKELESS". White slide-through box with yellow wrap-around label. Black and red printing. No product code. Contents unknown.



L-1 **.22 LONG (BLANK).** White slide-through box with green wrap-around label. Black and red printing. No product code. Contents unknown.



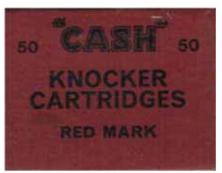
IMPERIAL CHEMICAL INDUSTRIES UNCLASSIFIED MISC.

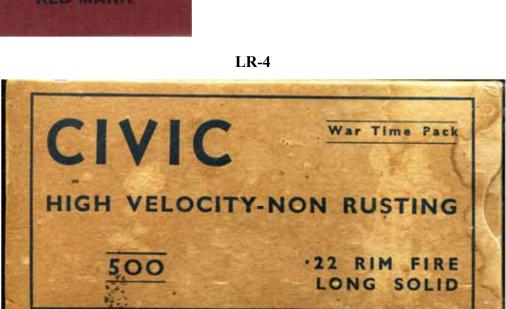


LR-2



LR-3









IMPERIAL CHEMICAL INDUSTRIES UNCLASSIFIED MISC.

- LR-1 .22 LONG RIFLE (TARGET). "MARK II". Yellow and blue box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet.
 - (a) With target printed inside box.
 - (b) No target printed inside box.



LR-2 .22 LONG RIFLE (TARGET). "PISTOL". White and light green box with dark green and light green printing. One-piece box with end flaps. No product code. Contents are unknown."



- LR-3 .22 LONG RIFLE (SHOT). "CASH KNOCKER CARTRIDGES". Dark red trunk-style box with black printing. Brass cases with "E" headstamp, 6 point rose crimp and orange crimp sealant. For Donald Mackintosh Abattoirs Ltd. Melbourne for Accles & Shelvoke Ltd, These are cattle killers.
- LR-4 .22 LONG RIFLE (MILITARY). "CIVIC". 500 rd brick. Manila box with black printing. One-piece box with end flaps. No product code. Box marked "WAR TIME PACK". Made in Australia by ICI. Contents are unknown."
- XL-1 .22 EXTRA LONG "XTRA". Purple and yellow box with white purple and red printing. One piece box with end flaps. No product code. "ICI" h/s on a brass case. Copper-washed bullet.



XL-1





IMPERIAL METAL INDUSTRIES CIVIC

S-1





S-2









IMPERIAL METAL INDUSTRIES CIVIC

In 1962, I.C.I. of England changed its name from I.C.I. to the Imperial Metals Industries (Kynock) Ltd. It is assumed that Australia would have changed its name a t the same time.

The issues of the I.M.I. period seem to have not followed any general issue groupings. They are presented as a total group a t this time.

S-1 .22 SHORT (HIGH VELOCITY). "CIVIC". Green, white and blue box with white and blue printing. One-piece box with end flaps. Code E15040 on the bottom. "I-1" h/s on a brass case. Lead bullet.



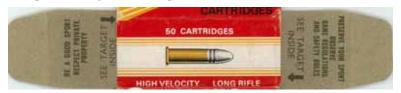
S-2 **.22 SHORT (HIGH VELOCITY).** "CIVIC SHORT SOLID". Yellow and white box with green and black printing. One-piece box with end flaps. Product code E15040 on the bottom. "I-1" h/s on a brass case. Lead bullet.



LR-1 .22 LONG RIFLE (HIGH VELOCITY). "CIVIC HIGH SPEED". Red and white box with white, black and yellow printing. One-piece box with end flaps. Product code E150040 on bottom. "I-1" h/s on a brass case. Brasswashed lead bullet



(a) Stamped message inside flaps.



(b) Stamped message inside flaps.



CIVIC-1

IMPERIAL METAL INDUSTRIES ELEY

CB-1





LR-1





WMR-1



These cartridges should only be used in firearms in first class condition CHAMBERED SPECIFICALLY for 22WRM cartridges.

In the interests of safety it is recommended that firearms be periodically checked by a competent gunsmith.

WARNING-KEEP OUT OF REACH OF CHILDREN -STORE IN A COOL DRY PLACE

IMI AUSTRALIA LTD.
E15040

WMR-2



These cartridges should only be used in firearms in tirst class condition CHAMBERED SPECIFICALLY for 22WRM cartridges.

In the interests of safety it is recommended that firearms be periodically checked by a competent gunsmith.

WARNING-KEEP OUT OF REACH OF CHILDREN -STORE IN A COOL DRY PLACE

IMI AUSTRALIA LTD. E15040

IMPERIAL METAL INDUSTRIES ELEY

CB-1 **.22 C.B. CAPS.** "ELEY". Yellow-green box with white and black printing. One-piece box with end flaps. Product code E15040 on bottom.. "I-1 h/s.



LR-1 .22 LONG RIFLE (SHOT). Green box with white printing. Contents unknown.



WMR-1 .22 WIN. RIMFIRE MAGNUM (SOLID). "ELEY". Red and white box with black and white printing. One-piece box with end flaps. Product code E15040 on the bottom. "E-25" h/s on a brass case. FMJ bullet. This box produced by Winchester of Australia, as I.M.I. never had the means to produce magnums.



WMR-2 .22 WIN. RIMFIRE MAGNUM (HOLLOW POINT). "ELEY". Black box with white and orange printing. One-piece box with end flaps. Product code E15040 on bottom. E-25" h/s on a brass case. JSP bullet.



IMPERIAL METAL INDUSTRIES IMPERIAL

LR-1









IMPERIAL METAL INDUSTRIES IMPERIAL

LR-1 .22 LONG RIFLE (HIGH VELOCITY HOLLOW POINT). "IMPERIAL HIGH SPEED". Black and white box with black and orange printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. Copperwashed bullet..

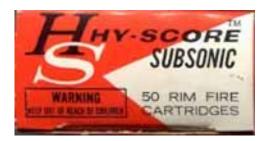


LR-2 .22 LONG RIFLE (SUBSONIC HOLLOW POINT). Blue and white box with white and orange printing. One-piece box with end flaps. "I-1" h/s on a brass case.. Lead bullet.



IMPERIAL METAL INDUSTRIES HY-SCORE

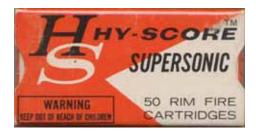
BB-1



CB-1



S-1



LR-1



LR-2



All HY-SCORE 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.

The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.

Dry lubricated, non corrosive, accurate.

Manufactured in Australia by

IMI AUSTRALIA LIMITED

All HY-SCORE 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non conrosive priming.

The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.

Dry lubricated, non corrosive, accurate.

Manufactured in Australia by

IMI AUSTRALIA LIMITED

All HY-SCORE 22's should be used only in modern finearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive oriming. The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.

Dry lubricated, non corrosive, accurate.

Manufactured in Australia by

IMI AUSTRALIA LIMITED

All HY-SCORE 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.

rosive priming.

The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.

Dry lubricated, non corrosive, accurate.

Manufactured in Australia by
IMI AUSTRALIA LIMITED

All HY-SCORE 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrective priming.

The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.

Dry lubricated, non corrective, accurate.

Manufactured in Australia by

IMI AUSTRALIA LIMITED

IMPERIAL METAL INDUSTRIES HY-SCORE

I.M.I. of Australia and New Zealand produced these issues after their name change from I.C.I in 1962.

SEE ALSO: HY-SCORE in ICI

BB-1 .22 B.B. CAPS. "SUBSONIC". Orange and white box with white and black printing. One-piece box with top flap. Index No. 4111 on side. "HS-l" h/s on a brass case. Lead bullet.



CB-l .22 C. B. CAPS. "SUBSONIC". Orange and white box with white and black printing. One-piece box with top flap. Index No. 4110 on side. "HS-l" h/s on a brass case. Lead bullet.



S-1 .22 SHORT. (HIGH VELOCITY). "SUPERSONIC". Orange and white box with white and black printing. One-piece box with top flap. Index No. 4190 on side. "H3-1" h/s on a brass case. Lead bullet.



- LR-1 .22 LONG RIFLE. (HIGH VELOCITY). "SUPERSONIC". Orange and white box with white and black printing. One-piece box with top flap.. Index No. 4180 on the side. "HS-l" h/s on a brass case.
 - (a) Brass Plated lead bullet.



(b) No Brass Plated lead bullet.



LR-2 .22 LONG RIFLE. (HOLLOW POINT). "SUPERSONIC". Same as LR.-l except for hollow point wording on the ends. Index No 4188 on the side.



IMPERIAL METAL INDUSTRIES HY-SCORE

LR-3



LR4



All HY-SCORE 22's should be used only in modern frearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.

The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.

Ory lubricated, non corrosive, accurate.

Manufactured in Australia by
IMI AUSTRALIA LIMITED

All HY-SCORE 22's should be used only in modern frearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.

The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.

Dry lubricated, non corrosive, accurate.

Manufactured in Australia by

IMPERIAL METAL INDUSTRIES HY-SCORE

LR-3 .22 LONG RIFLE (STANDARD VELOCITY). "STANDARD". Orange and white box with white and black printing. One-piece box with top flap.. Index No 4181 on side. "HS-1" h/s on a brass case. Lead bullet.



LR-4 .22 LONG RIFLE (TARGET). "PENNANT"." Orange and white box with white and black printing. One-piece box with top flap. Index Ho. 4151 on side. "HS -1" h/s on a brass case. Lead bullet.



IMPERIAL METAL INDUSTRIES PENNANT





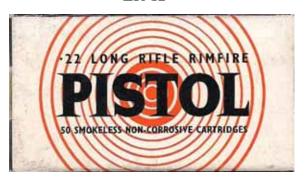
IMPERIAL METAL INDUSTRIES PENNANT

LR-1 .22 LONG RIFLE (TARGET). "PENNANT" red and white box with blue and white printing. One-piece box with end flaps. "I-1" h/s on a brass case. Lead bullet.



IMPERIAL METAL INDUSTRIES PISTOL

LR-12



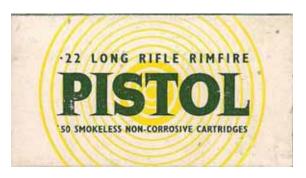


LR-13



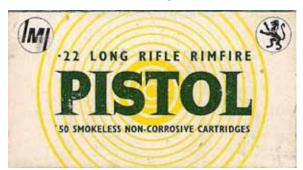


LR-14





LR-15





IMPERIAL METAL INDUSTRIES PISTOL

LR-12 .22 LONG RIFLE (REDUCED VELOCITY). "PISTOL". White and black box with orange, black and white printing. large one-piece box with end flaps. No product code. "I-1" h/s on a brass case. Lead bullet.



LR-13 .22 LONG RIFLE (REDUCED VELOCITY). "PISTOL". Same as LR-12 but with IMI logo and rampart lion logo on top.



LR-14 .22 LONG RIFLE (STANDARD VELOCITY). "PISTOL". White and green box with green, yellow and white printing. One-piece box with end flaps. Product code E15040 on bottom. "I-1" h/s on a brass case. Lead bullet.

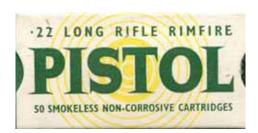


LR-15 .22 LONG RIFLE (STANDARD VELOCITY). "PISTOL". Same as LR-14 except top now has the IMI trademark and the rampart lion.



IMPERIAL METAL INDUSTRIES PISTOL

LR-8









IMPERIAL METAL INDUSTRIES PISTOL

LR-8 .22 LONG RIFLE (TARGET). "PISTOL". White and olive green box with olive green and white printing. No product code. "I-1" h/s on a brass case. Lead bullet..



LR-9 **.22 LONG RIFLE (REDUCED VELOCITY).** "PISTOL". White and black box with black, white and orange printing. One-piece box with end flaps. "IC-4" h/s on a brass case. Lead bullet.



IMPERIAL METAL INDUSTRIES REGULAS

S-3





S-3-3





S-3.5





IMPERIAL METAL INDUSTRIES REGULAS

S-3 .22 SHORT (STANDARD VELOCITY). "REGULUS". Blue, white and green box with yellow and white printing. One-piece box with end flaps. Product code E15040 on the bottom. "I-1" h/s on a brass case. Lead bullet.





S-3.3 .22 SHORT (STANDARD VELOCITY). "REGULUS". Same as S-3 but end flap are different





S-3.5 **.22 SHORT (STANDARD VELOCITY).** "REGULUS". Same as s-3 except light blue box.





IMPERIAL METAL INDUSTRIES STANDARD





LR-2





IMPERIAL METAL INDUSTRIES STANDARD

LR-.1 .22 LONG RIFLE (STANDARD VELOCITY).. "STANDARD" Blue and white box with white and yellow printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. Brass-washed lead bullet.



- LR-11 .22 LONG RIFLE (STANDARD VELOCITY). "STANDARD". Light and dark blue and white box with yellow and blue printing;. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. Lead bullet..
 - (a) DON'T LITTER stamped inside of flaps.
 - (b) No DON'T LITTER stamp inside of flaps.







IMPERIAL METAL INDUSTRIES SUB-SONIC





IMPERIAL METAL INDUSTRIES SUB-SONIC

I.R-1 .22 LONG RIFLE (LOW VELOCITY). "SUBSONIC". Orange, white and blue box with blue and white printing. One piece box with end flaps. No product code. "I-1" h/s on a brass case. Lead bullet.



IMPERIAL METAL INDUSTRIES SUPERSONIC





IMPERIAL METAL INDUSTRIES SUPERSONIC

LR-1 .22 LONG RIFLE (HIGH VELOCITY). "SUPERSONIC". Green and white box with white, black and yellow printing. One-piece box with end flaps. "I-1" h/s on a brass case. Copper-washed bullet..



IMPERIAL METAL INDUSTRIES MISC. & UNCLASSIFIED

S-1



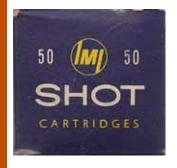
L-1

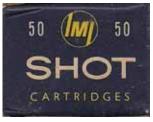


LR-1



(a) LR-2 (b)





LR-4













IMPERIAL METAL INDUSTRIES MISC. & UNCLASSIFIED

S-1 **.22 LONG (BLANK).** Yellow label wrap-around with black and red printing. White one-piece box with end flaps. Contents unknown.



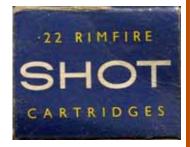
L-1 .22 LONG (BLANK). Green wrap-around label with black and red printing. White one-piece box with end flaps. "I-1" h/s on a rose-crimped brass case. Sealed with gray paint.



LR-1 .22 LONG RIFLE (TARGET). "TARGET". White and blue box with blue, red and white printing. Large one-piece box with end flaps. "I-1" h/s on a brass case. Lead bullet.



- LR-2 **.22 LONG RIFLE (SHOT).** Square blue box with white and yellow printing. One-piece box with top flap. "I-l" h/s on a rose crimped brass case.
 - (a) Taller box
 - (b) Shorter box



LR-4 .22 LONG RIFLE (MILITARY). White box with black printing. One-piece box with end flaps. No h/s on a brass case. Le ad bullet.

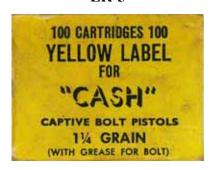


IMPERIAL METAL INDUSTRIES MISC. & UNCLASSIFIED

LR-5









IMPERIAL METAL INDUSTRIES MISC. & UNCLASSIFIED

LR-5 .22 LONG RIFLE (HOLLOW POINT). "GAME LOAD". Green and white box with white and black printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. hollow-point lead bullet



LR-6 .22 LONG RIFLE. "CASH KNOCKER CARTRIDGES". Yellow trunk -style box with black printing. Product code F15040 on bottom.Contents unknown. For Donald Mackintosh Abattoirs Ltd. Melbourne for Accles & Shelvoke Ltd, These are cattle killers.



OMARK SPORTCO

LR-1



LR-2



LR-3



SPORTCO SUPERFAST

SPCRTCO "SUPERFAST" high velocity smokeless, noncorrostive cartridges are an extremely high power load for long range shooting. Fire only in modern arms in good condition chambered for long rifle cartridges. SPORTCO "SUPERFAST: rimitire-cartridges incorporate the most advanced manufacturing technology with the highest quality materials which results in line accurate and hitting performance.

E252

LR-4



SPORTCO SUPERFAST SPORTCO "SUPERFAST" high velocity smokeless, non corrosive cartridges are an extremely high power load for long range shooting. Fire only in modern arms in good condition, chambered for long rifle cartridges. SPORTCO "SUPERFAST" rimfire cartridges incorporate the most advanced manufacturing technology with the highest quality materials which results in fine accurate hard hitting performance. Manufactured by Olin Australia Limited Hays Rd, East Geelong Victoria Australia E2529

OMARK SPORTCO

Omark Australia contracted with Winchester of Australia to produce .22s for them. These boxes were produced from approximately 1971 to 1974

Box Bottoms







LR-1 .22 LONG RIFLE (HIGH VELOCITY). "SPORTCO SUPERFAST". White, red and yellow box with red and black printing. One-piece box with end flaps. Product code E2529 on t he bottom. "O-1" h/s on a brass case. Copper washed lead bullets. Variations noted:



- (a) No Omark markings on the bottom.
- (b) With Omark markings on the bottom
- LR-2 .22 LONG RIFLE (HIGH VELOCITY HOLLOW POINT). "SPORTCO SUPERFAST". Same as LR-l except, for hollow point wording on the ends. Variations noted:
 - (a) No Omark markings on the bottom.
 - (b) With Omark markings on the bottom



LR-3 .22 LONG RIFLE (HIGH VELOCITY). "SPORTCO SUPERFAST". White, red and yellow box with red and black printing. One-piece box with end flaps. Product code E2529 on t he bottom. "H-10" h/s on a brass case. Plain lead bullets. Made for export to Canada by Winchester of Australia. (1989)



LR-4 .22 LONG RIFLE (HIGH VELOCITY). "SPORTCO SUPERFAST". Same as LR-1 but produced by OLIN of Australia.

STIRLING

MOVED TO PHILIPPINES

STIRLING

Stirling .22s are manufactured in the Philippines for various Australian distributors.

MOVED TO PHILIPPINES

WINCHESTER of AUSTRALIA AUSSIE AMMO





LR-92





WINCHESTER of AUSTRALIA AUSSIE AMMO

- LR-1 .22 LONG RIFLE (HIGH VELOCITY-SEMI HOLLOW POINT).

 "AUSSIE AMMO". White and blue box with red and blue printing. Large, one-piece box with end flaps. Product code AUS22LR on the ends. Lead bullet.
 - (a) "H-10" h/s on a brass case.
 - (b) "W-9" h/s on a brass case.

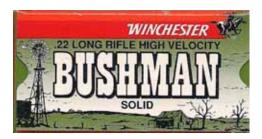


LR-2 .22 LONG RIFLE (HIGH VELOCITY-SEMI HOLLOW POINT). "AUSSIE AMMO". Same as LR-9 except standard box size.



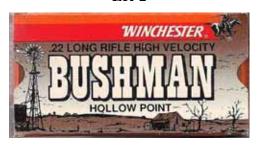
WINCHESTER of AUSTRALIA BUSHMAN

LR-1

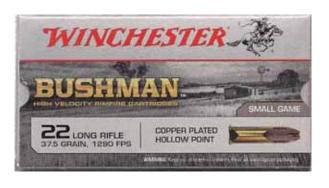




LR-2









WINCHESTER of AUSTRALIA BUSHMAN



- LR-1 .22 LONG RIFLE (HIGH VELOCITY). "BUSHMAN". Green, red and orange box with black, and white printing. One-piece box with end flaps. Product code BM22HP on the ends. "SU-1" h/s on a brass case. 3k.1s copper washed bullet..
 - (a) Registration symbol at end of Winchester on top, sides and ends. Class 1.4S/un "0012,0014" on bottom
 - (b) No Registration symbol at end of Winchester on top, sides and ends. Class 1.4S/un "0012" on bottom



LR-2 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).

"BUSHMAN". Brown, red and orange box with black, and white printing. One-piece box with end flaps. Product code BM22HP on the ends. "SU-1" h/s on a brass case. 3k.1s hollow point, copper washed bullet..

- (a) Registration symbol at end of Winchester on top and ends. Class 1.4S/un "0012" on bottom
- (aa) Registration symbol at end of Winchester on top and ends. Class 1.4S/un "0012" on bottom
- (b) No Registration symbol at end of Winchester on top and ends. Class 1.4S/un "0012" on bottom



"BUSHMAN". Silver and gray box with black, red and white printing. Large, one-piece box with end flaps. Brass case. 37.5 gr. Copper plated bullet. 1290fps.

- (a) Ends show just a rabbit.
- (b) Ends show rabbit and fox.



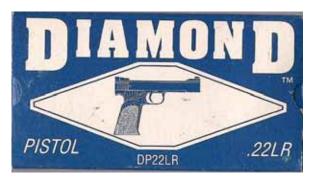






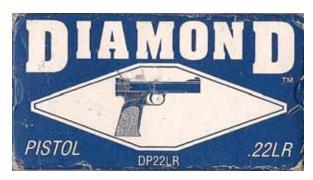
WINCHESTER of AUSTRALIA DIAMOND

LR-1



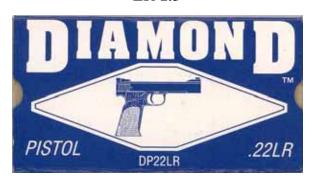


LR-2

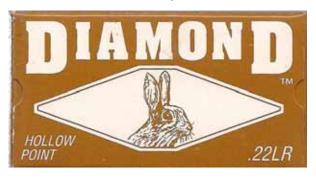


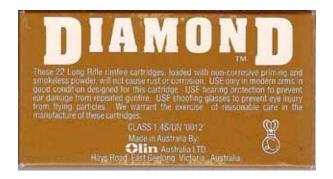


LR-2.5









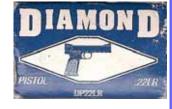
WINCHESTER of AUSTRALIA DIAMOND

LR-1 .22 LONG RIFLE (PISTOL). "DIAMOND" Blue and white box with white printing. One-piece box with end flaps. Product code DP22LR on ends. "SU-1" h/s an a brass case. 2k,1s lead bullet.





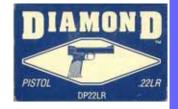
LR-2 **.22 LONG RIFLE (PISTOL).** "DIAMOND" Same as LR-1 but with UPC on sides. "W-3" h/s an a brass case. 2k,1s lead bullet.





LR-2 .22 LONG RIFLE (PISTOL). "DIAMOND" Same as LR-2 but no UPC on sides.





LR-3 .22 LONG RIFLE (HOLLOW POINT). "DIAMOND" Brown and white box with white printing.. One-piece box with end flaps. Product code DP22HPon ends. "SU-1" h/s an a brass case. 3k,1s hollow point lead bullet.





WINCHESTER of AUSTRALIA DYNAPOINT

LR-12



Winchester Dynapoint: 22 Long Riffle — with Super Knockdown power.
Uniformly high velocity coupled with a unique buffet profile provide special, unequalled performance.
Excellent penetration and high energy transfer combine with accuracy to make an entirely new and superior. 22 certridge for field use.
Absolutely non-corrosive.

Made: Australia by
WINCHESTER AUSTRALIA PTY, LTD.
Hays Road, East Geelong, Victoria, Australia.

Inde Maria Registered in Australia.

LR-13

NO IMAGE AVAILABLE

WINCHESTER of AUSTRALIA DYNAPOINT

LR-12 .22 LONG RIFLE (HIGH VELOCITY-SEMI HOLLOW POINT)
"DYNAPOINT". White box with red, silver and black printing. One-piece
box with end flaps. Product code DP22LR on the ends. "W-3" h/s on n brass
case. Copper washed lead bullet
(b) H-11 h/s.



LR-13 .22 LONG RIFLE (HIGH VELOCITY). "DYNAPOINT". Same as LR-12, except the writing is in French. Product code DP22LR-F on ends.

WINCHESTER of AUSTRALIA HUSHPOWER

LR-16



WINCHESTER HUSHPOWER 22 long rifle – an accurate hollow point cartridge with performance below the speed of sound. Non-corrosive priming – loaded with Winchester's exclusive Ball Powder. Use only in arms in good condition designed for long rifle cartridges. We warrant the exercise of reasonable care in the manufacture of this cartridge but make no other warranty expressed or implied.

Made in Australia by
WINCHESTER AUSTRALIA PTY. LTD.
Hays Road, East Geelong, Victoria, Australia.
Trade Marks Registered in Australia.

LR-17

NO IMAGE AVAILABLE

WINCHESTER of AUSTRALIA HUSHPOWER

LR-16 .22 LONG RIFLE (STANDARD VELOCITY). "HUSHPOWER". Red box with white and black printing. One-piece box with end flaps. Product code W22HUP on the ends. Contents are unknown.



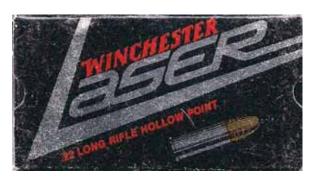
LR-17 **.22 LONG RIFLE (STANDARD VELOCITY).** "HUSHPOWER". Same as LR-15, except the wording is in French. Product code W22HUP F.

WINCHESTER of AUSTRALIA LASER





LR-2





LR-3





LR-4





WINCHESTER of AUSTRALIA LASER

LR-1 .22 LONG RIFLE (HIGH VELOCITY). "LASER". Black box with red and silver printing. Large, one-piece box with end flaps. Product code LAS22LR on the ends. "SU-1" h/s on a nickel case. Copper washed bullet.





LR-2 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "LASER".

Black box with red and silver printing. Large, one-piece box with end flaps.

Product code LAS22LRH on the ends. "SU-1" h/s on a nickel case. Copper washed bullet.



- LR-3 .22 LONG RIFLE (HIGH VELOCITY). "LASER". Same as LR-1 except wording on the top and ends in French and English. Product code LAS22LRon the ends. Nickel case. Kopperklad bullet..
 - (a) "SU-1" h/s
 - (b) "W-3" h/s









- LR-4 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "LASER".

 Same as LR-3 except for hollow point wording. Product code

 LAS22LRHon the ends. Nickel case. Kopperklad bullet..
 - (a) "SU-1" h/s
 - (b) "W-3" h/s









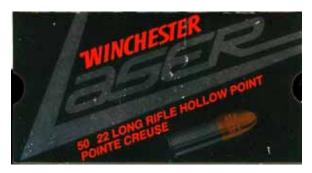
WINCHESTER of AUSTRALIA LASER

LR-4.5





LR-4.7





LR-5





LR-5.5





WINCHESTER of AUSTRALIA LASER

LR-4.5 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "LASER". Similar to LR-4 except shiny silver and blue graphics. Bar code on side.















LR-5 .22 LONG RIFLE (HOLLOW POINT). "LASER". Black one-piece box with white, red and gold printing. One-piece box with end flaps. Product code LAS22LRH. 37.5 gr. HP bullet. "SU-1" h/s on brass case.



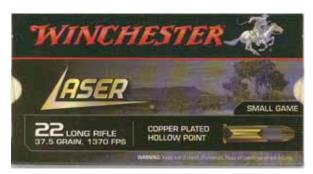


LR-5.5 .22 LONG RIFLE (HOLLOW POINT). "LASER". Same as LR-5 but has OLIN and USA address on side.



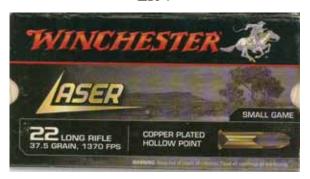


WINCHESTER of AUSTRALIA LASER





LR-7





WINCHESTER of AUSTRALIA LASER

LR-6 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "LASER".
Black bow with graphics and red and white printing.. Product code
LAS22LRH on side. Bar code on side.



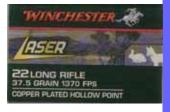
PRINCHESTER

RSER

22LONG RIFLE
37.5 GRAIN High Valocity
COPPER PLATED HOLLOW POINT

LR-7 .22 LONG RIFLE (HOLLOW POINT). "LASER". Same as LR-6 but with white warning over-label on side.





WINCHESTER of AUSTRALIA LEADER

S-1



These 22 SHORT LEADER rim fire cartridges, loaded with non-corresive priming and smokeless powder, will not cause just or corresion Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied. **WINCHESTER - **WINCHESTER* - **WINC

S-2



WINCHESTER

These 22 SHORT LEADER rim fire cartridges, loaded with non-corrosive priming and smokeless powder, will not cause rust or corrosion. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied.

WINCHESTER AUSTRALIA PTY LTD Hays Road, East Geolog, Victoria, AUSTRALIA

LR-1



Bottom "A"

These 22 Lang Rifle LEADER rim line cartridges, loaded with non-corresive priming and smokeless powder—will not cause rust or corresion. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warrants expressed or implied. Made in Australia **THINCHESTER** AUSTRALIA PTY, LTD. High Read, East Gredong, Victoria, AUSTRALIA **Treatments** registered in finistration.

Bottom "B"

TWINCHESTER These 22 Lang Rifle LEADER rim fire carbridges, loaded with non-corrosive priming and smokeless powder—will not cause rust or corrosion. Use only in arms in good condition designed for this carbridge. We warrant the exercise of reasonable care in the manufacture of these carbridges, but make no other warranty expressed or implied. Made in Australia WINCHESTER AUSTRALIA Hays Road, East Geolomy, Victoria, Australia Transmans, originalized in Australia

Bottom "C"



WINCHESTER of AUSTRALIA LEADER

S-1 .22 SHORT (STANDARD VELOCITY). "LEADER". Yellow and white box with red, white, black and blue printing. One-piece box with end flaps. Product code LD22S on the ends. "H-10" h/s on a brass case. Lead bullet.



S-2 .22 SHORT (STANDARD VELOCITY). "LEADER". Same as S-1 except no WESTERN on bottom



- LR-1 .22 LONG RIFLE (STANDARD VELOCITY). "LEADER". Yellow and white box with red, white, black and blue printing. One-piece box with end flaps. Product code LD22LR on ends. "H-l0" h/s on a brass case. Lead bullets. Bottom Variations:
 - (a) Bottom "A"
 - (b) Bottom "B" Same as "A" but with Code E2529 in bottom left corner
 - (c) Bottom "C" Has WESTERN in name



- LR-2 .22 LONG RIFLE (STANDARD VELOCITY). "LEADER". Yellow and white box with red, white, black and blue printing. One-piece box with end flaps. Product code LD22LR on ends. "H-l0" h/s on a brass case. Lead bullets.
 - (a) With side flaps.



(b) Without side flaps.









WINCHESTER of AUSTRALIA 22 LONG Z

L-1



These WINCHESTER 22 LONG Z rim fire cartridges are specially loaded for accuracy performance at short range target shooting.

These cartridges will give excellent performance in all single loading and repeating rifles and handguns.

We warrant the exercise of reasonable care in the manufacture of these cartridges but make no other warranty expressed or implied.

Made Australia

WINCHESTER AUSTRALIA PTY, LTD.

Regs Road, Spri Gaelong, Victorica, AUSTRALIA

Toldemarks regordered to Australia

L-2



These WINCHESTER 22 LONG Z rim fire cartridges are specially loaded for accuracy performance at short range target shooting.

These cartridges will give excellent performance in all single loading and repeating rifles and handguins.

We warrant the exercise of reasonable care in the manufacture of these cartridges but make no other warranty expressed or implied.

WINCHESTER MISTRALA PTY LTD.

The first first Accuracy forms Addition

L-3



WINCHESTER.

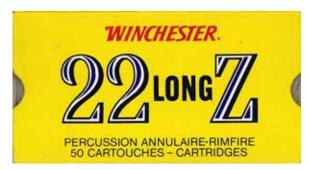
or 22 Long Z Chargées spécialement

Winchester 22 Long Z Cartridges are specially loaded for accurate performance short range target shooting. These cartridges will give excellent results in all single shot and repeating rifles and handguns.

pour donner le maximum de précision à cour te distance. Donnent d'excellents résultats dans toutes les carabines à un coup ou à répétition ainsi que dans les armes de poing. Parfaitement adaptées au tir

MADE IN AUSTRALIA OF A PARIOUE EN AUSTRALIE
WINDHESTER DIVISION OF A PARIOUE EN AUSTRALIE
WINDHESTER DIVISION OF A PARIOUE EN AUSTRALIE
WINDHESTER DIVISION OF A PARIOUE AUSTRALIA UNIV. 0012
UNIV. 0012

L-3.5



WINCHESTER.

Winchester 22 Long Z Cartridges are specially loaded for accurate performance short range target shooting. These cartridges will give excellent results in all single shot and repeating rifles and handguns.

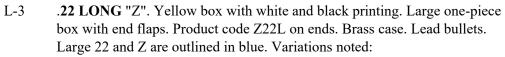
Chargées spécialement pour donner le maximum de précision à courte distance Donnent d'excellents résultats dans toutes les carabines à un coup ou à répétition ainsi que dans les armes de poing. Parfaitement adaptées au tir

MADE IN AUSTRALIA OF ON SOLUTION AUSTRALIE
WINCHESTER DIVISION OF IN AUSTRALIE
WINCHESTER DIVISION OF IN AUSTRALIA IN TRADMINISTRAL OF INTERNATION OF INTERN

CLASS 1.4S

WINCHESTER of AUSTRALIA 22 LONG Z

- .22 LONG "Z". Yellow box with white and black printing. Large one-piece L-1 box with end flaps. Product code Z22L on ends. Brass case. Lead bullets. Variations noted:
 - (a) "H-10" h/s
 - (b) "W-3" h/s
- L-2 .22 LONG "Z". Same as L-l, except for the French wording on the top. Product code Z22LF on ends. Variations noted:
 - "H-10" h/s (a)
 - "W-3" h/s (b)



- "H-10" h/s
- "W-3" h/s (b)
- "SU-1" h/s (c)





.22 LONG "Z". Same as L-3 except bar code on side. Large 22 and Z are L-3.5 outlined in black.











WINCHESTER of AUSTRALIA 22 LONG Z

L-4





L-4.5





L-5





L-6



These WINCHESTER 22 LONG Z rim fire cartridges are specially loaded for accuracy performance at short range target shooting.

These cartridges will give excellent performance in all single loading and repeating ritles and handguns.

We warrant the exercise of reasonable care in the manufacture of these cartridges but make no other warranty expressed or implied.

Made in Australia

WINCHESTER AUSTRALIA PTY. LTD.

Rays Read. Let Gesting, Victoria, AUSTRALIA

Treatments requirers in Australia

WINCHESTER of AUSTRALIA 22 LONG Z

L-4 .22 LONG "Z". Same as L-3 but no class code on bottom. Product code Z22L on end.



L-4.5 .22 LONG "Z". Graduated yellow box with black, white and red printing. Large one-piece box with end flaps. Contents unknown.



L-5 .22 LONG "Z". Black box with white and red printing. Large one-piece box with end flaps. Brass case. With "W-3" h/s. 29 gr. Round-nosed lead bullet. 770 FPS.



L-6 .22 LONG "Z". yellow box with black, white and red printing. Large one-piece box with end flaps. Product code Z22L on end. Contents unknown.



WINCHESTER of AUSTRALIA MASTER MARKSMAN

LR-34





LR-35

NO IMAGE AVAILABLE

WINCHESTER of AUSTRALIA MASTER MARKSMAN

LR-34 .22 LONG RIFLE (TARGET). "MASTER MARKSMAN". Gold box with red and blue printing. Large, one-piece box with end flaps. Product code MM22LR on the ends. Nickel case with "W" h/s. Lead bullet. Variations noted:



- (b) "B" bottom.
- (c) "C" bottom.



- LR-35 .22 LONG RIFLE (TARGET). "MASTER MARKSMAN". Same as LR-34, except the wording on the top and ends now in French. Product code MH22LRF on the ends. Variations noted:
 - (b) "B" bottom.
 - (c) "C" bottom.

WINCHESTER of AUSTRALIA MILITARY CONTRACTS

LR-1





LR-3









WINCHESTER of AUSTRALIA MILITARY CONTRACTS

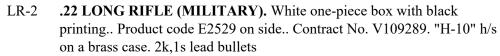
LR-1 .22 LONG RIFLE (MILITARY). "RIMFIRE MK II". Tan colored box with black printing. One-piece box with end flaps. No product code. "H-10" h/s on a. brass case. Lead bullets, 3K,lS. The box is wax coated. Inside end flap is stamper in red "OCT 1969"













NOTE: F5 designates .22 Long Rifle, Solid, Standard Velocity cartridge.



LR-3 .22 LONG RIFLE (MILITARY). Same as LR-1 but Contract No. V109290.

WINCHESTER of AUSTRALIA PISTOL





LR-2





LR-2.5





WINCHESTER of AUSTRALIA PISTOL

LR-1 .22 LONG RIFLE (TARGET). "PISTOL". Black box with yellow and red printing. Large, one-piece box with end flaps. Product code WP22LR on the ends. "H-10" h/s on a brass case. 2k,1s lead bullet.



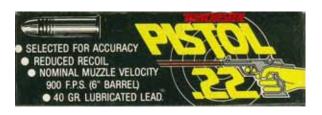


- LR-2 .22 LONG RIFLE (TARGET). "PISTOL". Same as LR-1 except warning on top in English and French
 - (a) "H-10" h/s
 - (b) "W-3 h/s
 - (c) "SU-1" h/s





LR-2.5 .22 LONG RIFLE (TARGET). "PISTOL". Same as LR-2 except red line in bullet path.





WINCHESTER of AUSTRALIA PISTOL

LR-3



Super Pistol. A highly accurate, standard velocity competition grade 2ZLR cartridge loaded with non-corrosive priming and smokeless powder Will not cause rist or corrosion. Use only in arms in good condition designed for the cartridge. Made in Australia - Fabriqué En Australia Made in Australia - Fabriqué En Australia What is Australia LTD. Class 1 4S/UN 10012* Hays Road, East Géelong, Victoria, Australia





WINCHESTER of AUSTRALIA PISTOL

SUPER-X

KEEP OUT OF REACH OF CHILDREN

LR-3 .22 LONG RIFLE (PISTOL). (SUPER-X, SUPER PISTOL" Silver, red and orange box with black, and white printing. One-piece box with end flaps. Product code X22SP on the ends. "W-3" h/s on a brass case. 2k,1s lead bullet.



LR-4 .22 LONG RIFLE (PISTOL). "SUPREME PISTOL". Black box with orange, red, gold, and white printing. One-piece box with end flaps. Product code S22Pon the ends. "W-3" h/s on a brass case. 2k,1s lead bullet.





WINCHESTER of AUSTRALIA "POWER POINT"





LR-1.5





LR-2





LR-2.5





WINCHESTER of AUSTRALIA "POWER POINT"

LR-1 .22 LONG RIFLE (HIGH VELOCITY-SOLID). "POWER POINT". Blue and red box with black, and white printing. One-piece box with end flaps. Product code PP22LR on the ends. Brass case with copper washed bullet.

- (a) "H-10" h/s
- (b) "W-3" h/s
- (c) "SU-1" h/s



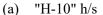


LR-1.5 .22 LONG RIFLE (HIGH VELOCITY-SOLID). "POWER POINT".

Same as LR-1 except has no registration mark "®" after "WINCHESTER on top.



LR-2 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "POWER POINT". Red and yellow box with black, and white printing. One-piece box with end flaps. Product code PP22LRH on the ends. Brass case. Copper plated lead bullet. (1981)



- (b) "W-3" h/s
- (c) "SU-1" h/s





LR-2.5 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "POWER POINT". Same as LR-2 except different bottom and "W-9" h/s

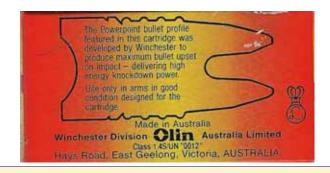




LR-3 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "POWER POINT". Same as LR-2 except for slightly different bottom.







WINCHESTER of AUSTRALIA "POWER POINT"

LR-4





LR-4.5





WINCHESTER of AUSTRALIA "POWER POINT"

LR-4 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "POWER POINT". Graduated orange box with black and red printing. One-piece box with end flaps. Contents unknown.

WARNING: Is meed notices improved to shooter and bystenders: USE only or became to quest condition with markings exactly matching amountain. Always check harrol and secure districtions became from a "I fight mental or of sooned occurs. If transport had to fire, poor match to safe function and send agencies to beneat white exactly unleading. If it shooting platers and having splateries. Leavy function are secured in all districts at all times, 50 MH shout at least an thoras at water to prevent exactly Always here removationed by these intended to be the prevent plater. Discharging forces it provides could be come to make the country function and the country function and the country function of the second forces are provided by the country function in his day of the substances known to count from first federics, provides force, and other nationary physical captary. Have adequate condition at all terms, Was handy the country of the country







LR-4.5 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "POWER POINT". Same as LR-4 except OLIN and Winchester USA address on side..



WINCHESTER of AUSTRALIA "POWER POINT"





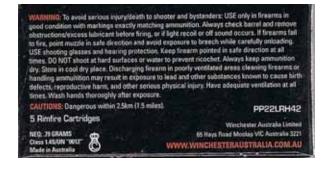
LR-5.5



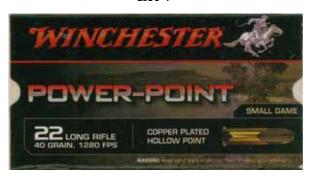


LR-6





LR-7





WINCHESTER of AUSTRALIA "POWER POINT"

LR-5 .22 LONG RIFLE (HOLLOW POINT). "POWERPOINT-42 MAX".

Black box with red and white printing.. One-piece box with end flaps.

Product code PP22LRH42U. Brass case "SU-1" h/s. Copper plated bullet.



Walking To and sense specified in these or barrowing TSS and in his walking and another with a sense of the property of the sense of the sense of the property of the sense of the property of the sense of the sense of the property of the sense of the sense of the property of the sense of the sense



LR-5.5 .22 LONG RIFLE (HOLLOW POINT). "POWERPOINT-42 MAX". Same as LR-5 except different bar code on side.



ASAMONE Is not a server in contracted to a more only interview 150 and in the contract in your old contract and increase present present contracting contraction and interview present in the contraction of a more described present in the contraction of a more described present in the contraction of an advantage of a more of the contraction of an advantage of a more of the contraction of an advantage of a more of the contraction of the contracti



LR-6 .22 LONG RIFLE (PROMO). "POWER-POINT-42 MAX" 5 round trial box. Product code PP22LRH42



LR-7 .22 LONG RIFLE (HOLLOW POINT). "POWERPOINT". Black box with red and white printing.. One-piece box with end flaps. Product code PP22LRH



MANNER: To describe anomalism and the former of the former of the control of the first of the fi



WINCHESTER of AUSTRALIA POWER-POINT

WMR-1





WINCHESTER of AUSTRALIA POWER-POINT

WMR-1 .22 WIN MAGNUM RIMFIRE (HIGH VELOCITY-HOLLOW POINT). "POWER POINT". Graduated black box with white and red

printing. One-piece box with end flaps. Product code 22MPP on end. Contents unknown.







WINCHESTER of AUSTRALIA RABBIT AMMO

LR-1



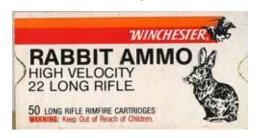
WINCHESTER RABBITAMMO 22 Long Rifle — a super accurate high velocity rimfree cartridge featuring the hard hitting kopperkied DYNAPOINT bullet, specially developed for Rabbit shooting, Rabbitammo is designed to function in all good quality -22 rifles chambered for long rifle cartridges. Absolutely non-corrusive. We warrant the reasonable care in the manufacture of these cartridges but make no other warranty expressed or implied.

MADE DE AUSTRALIA PTY. LTD.

MAYS BOOD, POORT HERBY, GESLOPE, VICTORIA.

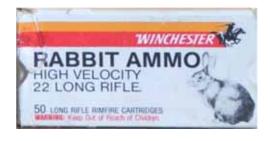
ITRACEMARIES REQUIREMED IN AUSTRALIA.

LR-3



WINCHESTER. A help's accurate hard filting large particularly accurate hard filting large particular accurate the profice caretage. Loaded with New Corrolle Primary and Simesteine produce will not cause not or compose. The original research profit profice of this puscante is granted distance or open distance or control of the accuracy of the caretage. MADE IN AUSTRALIA OIL FABRIQUE EN AUSTRALIE WINCHESTER DIVISION DILL THE FABRIQUE EN AUSTRALIE Trademarks registered in Australia. Trademarks registered in Australia.

LR-4









WINCHESTER of AUSTRALIA RABBIT AMMO

LR-1 .22 LONG RIFLE (HIGH VELOCITY). "RABBIT AMMO". White and yellow box with red and black printing. One-piece box with .end flaps. Product code R22LR on the ends. "H-10" h/s on a brass cases. Lead bullets.

End-flap states: RANGE 1 MILE, BE CAREFUL



RANGE 1 MILE BE CAREFUL

End-flap states: RANGE 2 KILOMETERS, BE CAREFUL



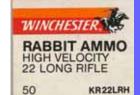




LR-3 .22LONG RIFLE. "RABBIT AMMO". White, red and orange box-with black, red and white printing. One-piece box with end flaps. Product code KR22LRH on the ends.







WINCHESTER

RABBIT AMMO

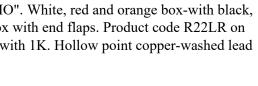
R22LR

HIGH VELOCITY

22 LONG RIFLE

50

- .22LONG RIFLE. "RABBIT AMMO". White, red and orange box-with black, LR-4 red and white printing. One-piece box with end flaps. Product code R22LR on the ends. "H-10" h/s on a brass case with 1K. Hollow point copper-washed lead bullets with 2K.1S.
 - (b) "H-11" h/s







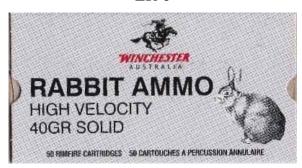
LR-5 .22LONG RIFLE. "RABBIT AMMO". Same as LR-4 except product code KR22LRH. English on one end and side. French on the other end and side.. Both on the bottom.



WINCHESTE RABBIT AMMO HIGH VELOCI 22 LONG RIFLE KR22LRH

WINCHESTER of AUSTRALIA RABBIT AMMO

LR-6

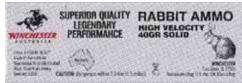


AVERTISSENERY. Film devices the proved becauses when its mine at the problem is properly on the proved of a mine at the problem is problem. The problem is properly on the problem is problem in the problem in the problem is problem in the problem in the problem in the problem is problem in the problem in the problem in the problem is problem in the problem in the problem is problem in the problem in the problem is problem in the problem in the problem in the problem is problem in the problem in the problem in the problem in the problem is problem in the problem in the problem in the problem is problem in the problem in the problem in the problem in the problem is problem in the problem in

WINCHESTER of AUSTRALIA RABBIT AMMO

LR-6 .22 LONG RIFLE (HIGH VELOCITY). "RABBIT AMMO". Gray box with red and black printing. One-piece box with .end flaps. Product code KR22LR on the ends. Contents unknown.

BASING: In soot corner signychaft in proder and hydrather (Cot, job) to finance in good resulting only tradeing extent years from the corner and extend exte







WINCHESTER of AUSTRALIA **RAPIDFIRE**

S-1



WINCHESTER 22 low velocity-RAPID FIREshorts have been designed to satisfy the discerning rapid fire target pistol shooter. Outstanding features are superior accuracy, low recoil, positive functioning and extremely clean and non corrosive characteristics. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied.

WINCHESTER AUSTRALIA PTY. LTD.
Rays Road, East Geolong, Victoria, AUSTRALIA
Todomodal registered of Australia

S-2



PWINCHESTER 22 reduced receil RAPIDFIRE shorts have been designed for rapid fire pistols tuned to function with very low receil cartridges. Should functioning difficulties occur with these reduced recoil cartridges is suggested that standard Winchester Rapidfire cartridges be used. These cartridges are non corrosive and extremely clean. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied.

Winde in Australia
WINCHESTER AUSTRALIA PTV. LTD.
Rhys Band, East Geolog, Wictoria, AUSTRALIA
Topic many important or Australia

oil RAPIDFIRE shorts

collies occur with these reduced recoil cartridges it is suggested that standard Winchester Rapiditie cartridges it is suggested that standard Winchester Rapiditie cartridges be used. These cartridges are non corrosive and extremely clean. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied.



S-3



WINCHESTER. Rapid Fire Low velocity shorts are designed for the discerning Rapid Fire target pistol shooter. Features: Positive functioning. clean burning, superior accuracy.

WINCHESTER. Les Cartouches Rapid Fire cal 22 Court sont conçues pour le tir de vitesse au pistolet. Elles sont dures, précises et n'encrassent pas.

MADE IN AUSTRALIA OIL FABRIQUE EN AUSTRALIE WINCHESTER DIVISION OIL FABRIQUE EST GEORG VICTORIA AUSTRALIA LTD Hays Road, East Geolog Victoria, Australia.

Trademarks registered in Australia.

S-4



WINCHESTER, Rapid Fire Reduced recoil pistol cartridges will give best results in finely tuned pistols. If functioning difficulties are encountered we suggest Winchester standard Rapid Fire cartridges.

WINCHESTER, Cartouches Rapid Fire a faible recul pour pistolet Donne d'excellents résultats dans les pistolets bien régifs. Si des défauts d'alimentation apparaissent sur certaines armes, utiliser dans ce cas des Rapid Fire à vitesse standard.

MADE IN AUSTRALIA OTTA FABRIQUE EN AUSTRALIE WINCHESTER DIVISION OTTA STALLA LTD Hays Road, East Geelong, Victoria, Australia.

Trademarks registered in Australia.

WINCHESTER of AUSTRALIA RAPIDFIRE

- S-1 **.22 SHORT (TARGET).** "RAPIDFIRE". White and yellow box with red and black printing. One-piece box with end flaps. Product code RF22S on ends. "H-10" h/s on a brass case. Lead bullet.
 - (a) No ® after big red W on side. "RANGE 1 MILE" warning on flap











(c) ® after big red W on side. "RANGE 1 MILE" warning on flap





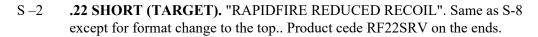
(d) ® after big red W on side. "RANGE 2 KILOMETERS" warning on flap





(e) CIP over-label on bottom







BE CAREFUL

RANGE 1 MILE

RAPIDFIRE

LOW VELOCITY

RF22S

- S –3 .22 SHORT (TARGET). "RAPIDFIRE". Same as S-8 except for English and French on top. Product code RF22S on ends
 - (a) "H-10" h/s
 - (b) "W-3" h/s
 - (c) "SU-1" h/s
- S –4 .22 SHORT (TARGET). "RAPIDFIRE REDUCED RECOIL". White box with red and black printing. One-piece box with end flaps. Product code RF22SRV on ends. Brass case. 2k,1s lead bullet..
 - (a) "H-10" h/s
 - (b) "W-3" h/s
 - (c) "SU-1" h/s





WINCHESTER of AUSTRALIA SUBSONIC

LR-1



LR-2



LR-3



LR-3.5



LR-4



Winchester Subsonic 22 long rifls - an accurate bollow point cartridge with performance below the speed of sound. Non corrosive priming - loaded with Winchester's exclusive Ball Powder. Use only in arms in good condition. We warrant the exercise of reasonable care in the manufacture of this cartridge but make no other warranty expressed or implied.

> Made in Australia by WINCHESTER AUSTRALIA PTY. LTD. Hays Road, East Geelong, Victoria, Australia. Trade Marks Registered in Australia.

Winchester Subsonic 22 long rifle - an accurate hollow point cartridge with performance below the speed of sound. Non corrosive priming - loaded with Winchester's exclusive Ball Powder. Use only in arms in good condition. We warrant the exercise of reasonable care in the manufacture of this cartridge but make no other warranty expressed or implied.

> Made in Australia by WINCHESTER AUSTRALIA PTY LTD Hays Road, East Geelony, Victoria, Australia Trade Marks Registered in Australia

WINCHESTER.

Cartouche Subsonique Subsonic 22 long cal 22 LR, balle rifle. An accurate hollow point cartridge plomb, pointe creuse, with velocity below the velocite inférieure à la speed of sound.

MADE IN AUSTRALIA OII FABRIQUE EN AUSTRALIE WINCHESTER DIVISION OIL FABRIQUE EN AUSTRALIA CTD Hays Road East Geelong Victoria Australia.

Trademarks registered in Australia.

WINCHESTER

Subsonic 22 long rifle. An accurate

Cartouche Subsonique cal 22 LR, balle hollow point cartridge plomb, pointe creuse, with velocity below the velocité inférieure à la speed of sound.

MADE IN AUSTRALIA Olin FABRIQUE EN AUSTRALIE WINCHESTER DIVISION DI FABRIQUE EN AUSTRALIA L'TO Hays Road East Geelong, Victoria, Australia.

Trademanta registered in Australia.

WINCHESTER.

Subsonic 22 long rifle. An accurate

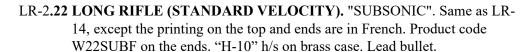
Cartouche Subsonique cal 22 LR, balle hollow point cartridge plomb, pointe creuse, with velocity below the velocité inférieure à la speed of sound.

MADE IN AUSTRALIA Olin FABRIQUE EN AUSTRALIE WINCHESTER DIVISION OLIN AUSTRALIA L'ID Hays Road, East Geelong Victoria, Australia. Trademarks registered in Australia.

Class 1.4S/UN "0012"

WINCHESTER of AUSTRALIA SUBSONIC

- LR-1 .22 LONG RIFLE (STANDARD VELOCITY). "SUBSONIC". Red box with white and black printing. One-piece box with end flaps .Product code W22SUB on the ends. Brass case. Lead bullets.
 - (a) "H-10" h/s
 - (b) "W-3" h/s







- LR-3 .22 LONG RIFLE (STANDARD VELOCITY). "SUBSONIC". White, red and orange box with black, red and white printing. One-piece box with end flaps. Product code W22SUB on the ends. "H-10" h/s an a brass case. Lead bullet
- LR-3.5 .22 LONG RIFLE (STANDARD VELOCITY). "SUBSONIC". Same as LR-3 but light gray box.





- LR-4 .22 LONG RIFLE (SUBSONIC VELOCITY). "SUBSONIC". White, red and orange box with black, red and white printing. Large, one-piece box with end flaps. Product code W22SUB on the ends. Brass case. Lead bullet.
 - (a) "H-10" h/s
 - (b) "W-3" h/s
 - (c) "SU-1" h/s
- LR-4.5 **.22 LONG RIFLE (SUBSONIC VELOCITY).** "SUBSONIC". Same as LR-4 except no Class # on bottom.





LR-4.5





WINCHESTER of AUSTRALIA SUBSONIC

LR-1



Subsonic 22 long rifle. An accurate

Cartouche Subsonique cal 22 LR, balle truncated cartridge with velocity below the speed of sound.

MADE IN AUSTRALIA Olim FABRIQUE EN AUSTRALIE WINCHESTER DIVISION EST Gelong Victoria, Australia.
Trademarks registered in Australia.

LR-2



Subsonic 22 long rifle. An accurate truncated cartridge

Cartouche Subsonique cal 22 LR, balle plomb, pointe arasée with velocity below the velocite inferieure à la speed of sound.

MADE IN AUSTRALIA OLI FABRIQUE EN AUSTRALIE WINCHESTER DIVISION DE AUSTRALIA LTD Hays Road, East Geelong Victoria, Australia, Trademarks registered in Australia.

LR-3



WINCHESTER.

Subsonic 22 long rifle. An accurate truncated cartridge

Cartouche Subsonique cal 22 LR, balle plomb, pointe arasée with velocity below the velocité inférieure à la speed of sound.

MADE IN AUSTRALIA OLI FABRIQUE EN AUSTRALIE
WINCHESTER OMISION OLI AUSTRALIA L'ID
Hays Road, East Geelong, Victoria, Australia,
Trademarks registered in Australia.

WINCHESTER of AUSTRALIA SUBSONIC

LR-1 .22 LONG RIFLE. "SUBSONIC". Blue box with red, white and blue printing. One piece box with end flaps. Product code W22SUBT on one end. "SU-1" h/s on brass case. Truncated point Lead HP bullet.







LR-2 .22 LONG RIFLE. "SUBSONIC". Same as LR-1 but no registration mark (®) after WINCHESTER in red band.









LR-2 .22 LONG RIFLE. "SUBSONIC". Same as LR-1 but bar code on side







WINCHESTER of AUSTRALIA SUBSONIC

LR-5





LR-5.5

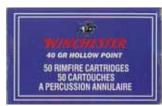




WINCHESTER of AUSTRALIA SUBSONIC

LR-5 .22 LONG RIFLE (HOLLOW POINT). "SUBSONIC". Blue box with red, white and blue printing. One piece box with end flaps. Product code W22SUB on one end. "SU-1" h/s on brass case. Lead HP bullet.







LR-5.5 .22 LONG RIFLE (HOLLOW POINT). "SUBSONIC". Same as LR-5 but different address on back panel





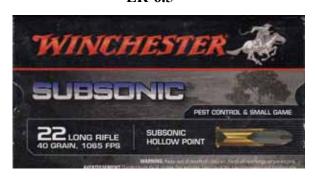


WINCHESTER of AUSTRALIA SUBSONIC





LR-6.5





LR-6.7





WINCHESTER of AUSTRALIA SUBSONIC

LR-6 .22 LONG RIFLE (SUBSONIC VELOCITY - SOLID POINT).

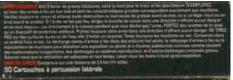
"SUBSONIC". Black box with red, and white printing. One piece box with end flaps. Product code W22SUBT. White waning label on side. Brass case.

40 gr. Truncated solid bullet





LR-6.5 .22 LONG RIFLE (HOLLOW POINT). "SUBSONIC Black box with .5red and white printing.. One-piece box with end flaps. Contents unknown. Product code W22SUB

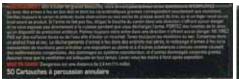








LR-6.7 **.22 LONG RIFLE (SUBSONIC VELOCITY - SOLID POINT).** Same as LR-6 Except warning on top is in two lines; English and French





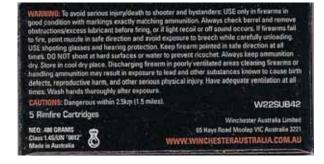




WINCHESTER of AUSTRALIA SUBSONIC-42MAX

LR-7





LR-8









WINCHESTER of AUSTRALIA SUBSONIC-42MAX

- LR-7 **.22 LONG RIFLE (PROMO).** "SUBSONIC 42 MAX" 5 round trial box. Product code W22SUB42.
- LR-8 .22 LONG RIFLE (HOLLOW POINT). "SUBSONIC 42 MAX". "
 Black box with red and white printing.. One-piece box with end flaps.
 Contents unknown. Product code W22SUB42U. White warning over-label.
 USA box









22 LONG RIFLE 42 GRAIN, 1065 FPS

ONIC MAX HOLLOW POINT

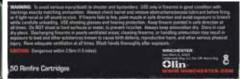
- LR-9 .22 LONG RIFLE (HOLLOW POINT). "SUBSONIC MAX". Black box with red, and white printing. One piece box with end flaps. Product code W22SUB42. Brass case. 42 gr. hollow point bullet
 - (a) Front panel USB code: 9 32022 001409





(b) Front panel USB code: 0 20892 10333 7





(c) Different front and back panel





WINCHESTER of AUSTRALIA SUPER-SPEED

S-1



S-1.5



S-2



S-3



S-3.5







WINCHESTER 22 Shen SUPER-SPEED — an accounts, hand hitting, hing lange rim to carthalige. Non-carrainer primiting and "Studies actions" indicated to powder will not carthalige to constant, Loaded to increased evicity and pressure. Use may a some or past condition through the this carthalige. No master the services of restonable care in the manufacture of these carthaliges, but made no other warraity indicated or implied.

Manufacture Australia.

WINCHESTER AUSTRALIA PTY LTD.

Hay's Road, East Geolong, Victoria, AUSTRALIA

Trademarks, "Acutivated in Australia."





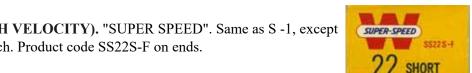
WINCHESTER of AUSTRALIA SUPER-SPEED

In 1966, Winchester of Australia started producing .22s in their Geelong, Victoria factory. From 1966, they seem to have sold boxes without any general theme to their packaging. In 1982, they introduced the same horse and rider packaging as used at that time in the U.S.A. The 1966 issues are presented as a group.

S-1 .22 SHORT (HIGH VELOCITY). "SUPER SPEED". Yellow and white box with red, black and blue printing. One-piece box with end flaps. Product code SS22S on the ends. "H-10" h/s on a brass case. Copper washed 2k,1s bullet. Variations:



- (a) "RANGE 1 MILE" on end flap
- "RANGE 2 KILOMETERS" on end flap (b)
- .22 SHORT (HIGH VELOCITY). "SUPER SPEED". Same as S-1 except S-1.5has WINCHESTER-WESTERN on bottom.
 - (a) No registration symbol (®) after W on top.
 - With registration symbol (®) after W on top.



- .22 SHORT (HIGH VELOCITY). "SUPER SPEED". Same as S -1, except S-2 top printed in French. Product code SS22S-F on ends.
- S-3 .22 SHORT (HIGH VELOCITY-HOLLOW POINT). "SUPER SPEED HOLLOW POINT". Yellow and white box with red, black and blue printing. One-piece box with end flaps. Product code SS22SH on the ends. "H-10" h/s on a brass case. Copper washed 2k,1s bullet. "RANGE 1 MILE" on end flap



SHORT

S - 3.5.22 SHORT (HIGH VELOCITY-HOLLOW POINT). "SUPER SPEED HOLLOW POINT". Same as S-3 except Winchester address on bottom slightly different. "RANGE 2 KILOMETERS" on end flap



S-4 .22 SHORT (HIGH VELOCITY). "SUPER SPEED ". Miss-printed S-1 box with no blue ink.





WINCHESTER of AUSTRALIA SUPER-SPEED



LR-1.5



LR-2



LR-3



LR-4













WINCHESTER of AUSTRALIA SUPER-SPEED

LR-l .22LONG RIFLE (HIGH VELOCITY). "SUPER SPEED". Yellow and white box with red, white and black printing. One-piece box with end flaps. Product code SS22LR on ends. "H-10" h/s on a brass case. Lead bullets.



LR-1 .22LONG RIFLE (HIGH VELOCITY). "SUPER SPEED". Bottom states WINCHESTER-WESTERN



LR-2 .22 LONG RIFLE (HIGH VELOCITY). "SUPER SPEED". Same as LR.-1 except for the French wording on the top. Product code SS22LR-F on end



LR-3 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "SUPER SPEED HOLLOW POINT". Same as LR-l, except for hollow point format. Product code SS22LRH on ends. Brass case with Kopperklad bullet.



- (a) "H-10" h/s
- (b) "W-3" h/s
- LR-4 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "SUPER SPEED HOLLOW POINT". Same as LR-3 except wording on the top in French. Product code SS22LRH-F on ends.



WINCHESTER of AUSTRALIA SUPER-SPEED (Horse & Rider)

S-1



S-2



LR-1



LR-1.5

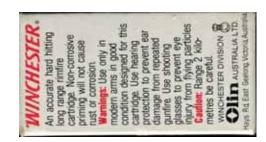


LR-1.7













WINCHESTER of AUSTRALIA SUPER-SPEED (Horse & Rider)

In 1982 Winchester of the U.S.A. introduced their new horse and rider designs for their .22 packaging. It is assumed that Winchester of Australia picked up these designs about the same time.

- S-1 .22 SHORT (HIGH VELOCITY). "SUPERSPEED" White, red and orange box with black, red and white printing. One-piece box with end flaps. Words are in French. Product code SS22S on the ends. "H-10" h/s on a brass case. Copper-washed bullet.
- S-2 **.22 SHORT (HIGH VELOCITY)**. "SUPERSPEED" . Same as S-1 but "Class 1.4S/UN 0012" on bottom.





LR-1 .22 LONG RIFLE (HIGH VELOCITY). "SUPERSPEED" White, red and orange box with black, red and white printing. One-piece box with end flaps. Product code SS22LR on the ends. "H-10" h/s on a brass case. Copperwashed bullet.



LR-1.5 .22 LONG RIFLE (HIGH VELOCITY). "SUPERSPEED" White, red and orange box with black, red and white printing. One-piece box with end flaps. Product code SS22LRF on the ends. Contents unknown.



LR-1.7 .22 LONG RIFLE (HIGH VELOCITY). "SUPERSPEED" . Same as LR-1.5 except different top wording.



LR-2 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT)

"SUPERSPEED". Same as LR-2 except f or hollow point wording on the top and ends. Product code SS22LRH on the ends. "Brass case. Copper-washed bullet.

- (a) "H-10" h/s
- (b) "SUI-1" h/s



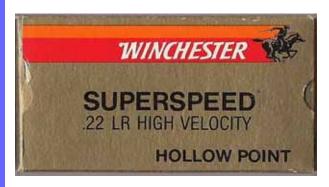
LR-2





WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

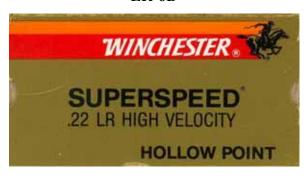
LR-6A



WINCHESTER A highly accurate hard hitting long range flimfine cartridge based with Non-Corrosve Priming and Smokeless powder will not cause rust or corros on tise only marms in good condition designed for the cartridge.

WINCHESTER—une cartouche pour carabine fires precise et tres poissante a grande distance — dote d'une amorce anti-corrosiv et chargee de poudre spéciale sans furnee—totalement resistante a la roulle—totalement resistante a la r

LR-6B



WINCHESTER A highly accurate hard hitting long range Rimfire cartridge. Loaded with Non-Corrosive Priming and Smokeless powder, will not cause rust or corrosion. Use only in arms in good condition designed for the cartridge.

Winchester Division Olin Australia.

Winchester Division Olin Australia Limited Class 1.4S/UN "0012"

Hays Road, East Geelong, Victoria, AUSTRALIA.

LR-6C

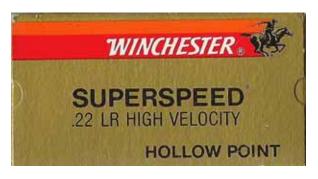


WINCHESTER A highly accurate hard hitting long range Rimflire cartridge. Loaded with Non-Corrosive Priming and Smokeless powder, will not cause rust or corrosion. Use only in arms in good condition designed for the cartridge.

Winchester Division Class 1.4S/UN "0012.0014"

Hays Road, East Geelong, Victoria, AUSTRALIA

LR-7





WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

LR-6A .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).

"SUPERSPEED". Bronze, red and orange box with black, and white printing. Large, one-piece box with end flaps. Product code SS22LRH on the ends. Brass case. Kopperklad bullet.

- (a) "H-10" h/s
- (b). "W-3" h/s
- (c) "SU-1" h/s





LR-6B .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).

"SUPERSPEED". Same as LR-6A except different class number on bottom and top has $\mbox{$\mathbb{R}$}$ after WINCHESTER $\mbox{$\mathbb{R}$}$ and SUPERSPEED $\mbox{$\mathbb{R}$}$.





LR-6C .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).

"SUPERSPEED". Same as LR-6A except no ® after WINCHESTER and SUPERSPEED





LR-7 .22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).

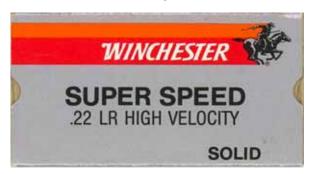
"SUPERSPEED". Same as LR-6B but has UPC on side.





WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

LR-8A



WINCHESTER A highly accurate hard hitting long range Rimfire cartridge. Loaded with Non-Corrosive Priming and Smokeless powder, will not cause rust or corrosion. Use only in arms in good condition designed for the cartridge.

Winchester Division Olin Australia.

Winchester Division Olin Australia Limited

Class 1.45/UN "0012,0014"

Hays Road, East Geelong, Victoria, AUSTRALIA.

LR-8B



WINCHESTER A highly accurate hard hitting long range Rimfire cartridge. Loaded with Non-Corrosive Priming and Smokeless powder, will not cause ust or corrosion. Use only in arms in good condition designed for the cartridge.

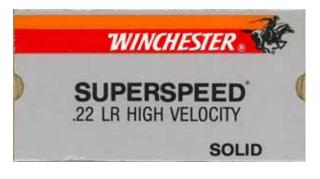
Winchester Division Clim Australia.

Winchester Division Clim Australia Limited

Class 1.45/UN "0012,0014"

Hays Road, East Geelong, Victoria, AUSTRALIA.

LR-8C



WINCHESTER A highly accurate hard hitting long range Rimflire cartridge. Loaded with Non-Corrosive Priming and Smokeless powder, will not cause nist or corrosion. Use only in arms in good condition designed for the cartridge.

WINCHESTER – une cartouche pour carabine très pricise et très puissante à grande distance – dotée d'une amorce anti-corrosiv et chargée de poudre spéciale sans fumée – totalement résistante à la rouille – à utiliser seulement dans des armes prévues pour ce calibre et en bon état de march

Made in Australia.

Winchester Division Olin Australia Limited
Class 1.4S/UN "0012"

Hays Road, East Geelong, Victoria, AUSTRALIA.

LR-9



WARNING — Use only in frearms in good condition designed and chambered by the frearm manufacturer for this cartridge. If doubt exists, check with the firearm manufacturer. Before loading, make sure there is no obstruction or excess fubrication in the barrier. If frearm fails to fire, point muzzle in safe direction and avoid direct exposure to the breech while carefully unloading. USE ear protection to prevent hearing damage from exposure to guidne. USE shooting glasses to prevent eye injury from flying particles.

Made in Australia

Winchester Division Ollin Australia Limited Class 1.45/UN 10012.0014*

Hays Road, East Geelong, Victoria, AUSTRALIA.

WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

LR-8A .22 LONG RIFLE (HYPER VELOCITY). "SUPERSPEED". Silver, red and orange box with black, and white printing. Large, one-piece box with end flaps. Product code SS22LR on the ends. Brass case with Kopperklad bullet. No ® after WINCHESTER or SUPERSPEED.



- (a) "H-10" h/s
- (b) "W-3" h/s
- (c) "SU-1" h/s

LR-8B .22 LONG RIFLE (HYPER VELOCITY). "SUPERSPEED". Same as LR -8A except ® after SUPERSPEED®.



LR-8C .22 LONG RIFLE (HYPER VELOCITY). "SUPERSPEED". Same as LR -8A except ® after WINCHESTER ® and SUPERSPEED®.



LR-9 .22 LONG RIFLE (HYPER VELOCITY-HOLLOW POINT).

"SUPERSPEED". Silver, red and orange box with black, and white printing.

Large, one-piece box with end flaps. Product code SS22LRH on the ends.

"W-3" h/s on a copper case. Copper plated bullet. Made for USA.



WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

LR-10





LR-11



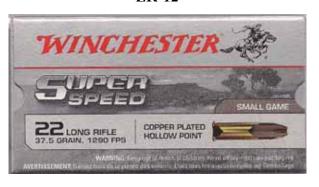


LR-11.5





LR-12





WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

- LR-10 .22 LONG RIFLE (HYPER VELOCITY). "SUPERSPEED". Silver box with black, red and silver printing. Large, one-piece box with end flaps.

 Product code SS22LRT on the ends
- TWINCHESTER

 +9 GIR SOLID

 50 RIMFIRE CARTRIDGES
 50 CALTDUCKES
 A PERCUSSION ANNULAIRE
- LR-11 .22LONG RIFLE (HIGH VELOCITY). "SUPER SPEED". Silver and gray box with red, white and black printing. One-piece box with end flaps. Brass case. 40 gr. copper plated bullet. 1265 FPS



LR-11 .22LONG RIFLE (HIGH VELOCITY). "SUPER SPEED". Same as LR-11 except no warnings on top



LR-12 .22 LONG RIFLE (HOLLOW POINT—HIGH VELOCITY). "SUPER SPEED". Silver and gray box with red, white and black printing. One-piece box with end flaps. Brass case. 37.5 gr. copper plated bullet. 1280 FPS



WINCHESTER of AUSTRALIASUPERSPEED (Horse & Rider)

LR-13





WINCHESTER of AUSTRALIASUPERSPEED (Horse & Rider)

- LR-13 .22 LONG RIFLE (HOLLOW POINT—HIGH VELOCITY). "SUPER SPEED". Gold box with red, white and black printing. One-piece box with end flaps. Product code SS22LRHT. Brass case. 37.5 gr. bullet. Variations:
 - (a) Australia address on side.







(b) USA address on side.



WINCHESTER of AUSTRALIA SUPER-X (Horse & Rider)

L-1





WINCHESTER of AUSTRALIA SUPER-X (Horse & Rider)

L-1 .22 LONG (SUBSONIC). "CB MATCH". Silver box with black, red and silver printing. Large, one-piece box with end flaps. Product code X22LRCBMA on the side. Brass case. 29gr. bullet







WINCHESTER of AUSTRALIA

S.S.A.A. Boxes





LR-2





LR-3





LR-4





WINCHESTER of AUSTRALIA S.S.A.A. Boxes

Sporting Shooters Association of Australia

- LR-1 .22 LONG RIFLE (TARGET). "BLUE RIBBON". Blue and white box with black, red, yellow and white printing. Large, one-piece box with end flaps. Product code SSAABR on end. Contents unknown
 - (a) Aqua blue box
 - (b) Bright blue box





LR-2 .22 LONG RIFLE (HOLLOW POINT). "FIELD". Brown and white box with black, red, yellow and white printing. Large, one-piece box with end flaps. Product code SSAAHP on end. Contents unknown





LR-3 .22 LONG RIFLE (STANDARD VELOCITY). "CLUB SPECIAL". White box with black and red printing. Large, one-piece box with end flaps. Product code SSAACS on end. Contents unknown





LR-4 .22 LONG RIFLE (STANDARD VELOCITY). "RANGE RIMFIRE". White box with black and red printing. Large, one-piece box with end flaps. Product code SSAA22 on end. Contents unknown





WINCHESTER of AUSTRALIA T22

S-1



S-2



S-2.5



S-2.7



S-3



WINCHESTER
These 22 SHORT T 22S rim fine cartridges, loaded with non-corrosive priming and smokeless powder, will not cause rust or corrosion. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of flees cartridges, but make no other warranty expressed or implied.

Made on Australia

WINCHESTER AUSTRALIA PTY, LTD.

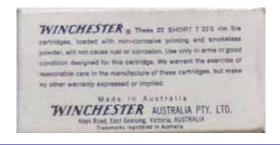
Mays Road, East Geelong, Victoria, AUSTRALIA

Tredemarks regulated in Australia









WINCHESTER of AUSTRALIA T22

S-1 **.22 SHORT (STANDARD VELOCITY).** "T22S". White box with yellow and black printing. One-piece box with end flaps. Product code WT22S on the ends. "H-10" h/s on brass case. Lead bullet.





S-2 .22 SHORT (STANDARD VELOCITY). "T22S". White box with yellow and black printing. One-piece box with end flaps. Product code WT22S on the ends. C.I.P proof mark on bottom. Class code on bottom







S-2.5 **.22 SHORT (STANDARD VELOCITY).** "T22S". Same as S-2 except has bar code on side.



- S-2.7 **.22 SHORT (STANDARD VELOCITY).** "T22S". Same as S-2 except no class code on bottom
- S-3 .22 SHORT (STANDARD VELOCITY). "T22S". Same as S-1, except the wording on top now in French, Product code WT22S-F on ends.



S-4 .22 SHORT (STANDARD VELOCITY). "T22S". Same as S-1 except white over-sticker on bottom with a C.I.P proof mark symbol stamped on it., Both ends the same.



S-4





WINCHESTER of AUSTRALIA T22

LR-1





LR-2



WINCHESTER. These 22 Long Rifle T22 rim fire cartridges, loaded with non-corrosive priming and smokeless powder, will not cause rust or corrosion. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied.

Made in Australia

WINCHESTER. AUSTRALIA PTY. LTD.

Rep Bood, Est Gerlong, Victoria, AUSTRALIA

Tradements regulated in Australia

LR-2.5



WINCHESTER. These 22 Long Rifle T22 rim fire cartridges, loaded with non-corrosive priming and smokeless powder, will not cause rust or corrosion. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other-warranty expressed or implied.

WINCHESTER AUSTRALIA PTY. LTD.
Heys Read, East Geolong, Victoria, AUSTRALIA
Trademarks registered in Australia

LR-3



WINCHESTER. These 22 Long Rifle T22 rimfire cartridges, loaded with non-corrosive priming and smokeless powder, will not cause rust or corrosion. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied.

WINCHESTER, AUSTRALIA PTY, LTD.

Mays Road, East Geolong, Victoria, AUSTRALIA

Teathmania togolared in Australia

WINCHESTER of AUSTRALIA T22

- LR-1 .22 LONG RIFLE (STANDARD VELOCITY). "T-22". White box with yellow and black printing. One-piece box with end flaps. Product code WT22LR on the ends. "W-3" h/s on a brass case. Lead bullets.
- WINCHESTER.

 LONG
 RIFLE
 22 STANDARD VELOCITY
- LR-2 .22 LONG RIFLE (STANDARD VELOCITY). "T 22". White box with yellow and black printing. Large, one-piece box with end flaps. Product code WT22LR on the ends. "H-10" h/s on a brass case. Lead bullets.
- WINCHESTER.

 50
 WT22
 LR

 VITESSE STANDARD
 Pour le tir a la cible
- LR-2.5 .22 LONG RIFLE (STANDARD VELOCITY). "T 22 PLINKER". Same as LR-2 except for :PLINKER" over printed on top.
- WINCHESTER.

 WINCHESTER.

 LONG
 RIFLE
 22 STANDARD VELOCITY
- LR-3 **22 LONG RIFLE (STANDARD VELOCITY).** "T 22". White box with yellow and black printing. Large, one-piece box with end flaps. French on top and ends. Product code WT22LRF W-3" h/s on a brass case. Lead bullets.
- VITESSE STANDARD
 Pour le tir á la cible

LR-4 .22 LONG RIFLE (STANDARD VELOCITY). "T 22". Same as LR-8 but wording in French and English



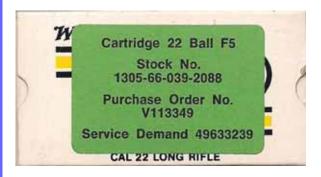
LR-4





WINCHESTER of AUSTRALIA T22

LR-4.5





LR-4.7





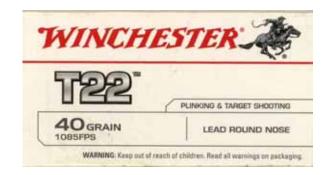
LR-5





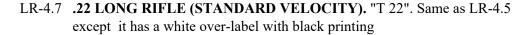
LR-5.5





WINCHESTER of AUSTRALIA T22

LR-4.5 .22 LONG RIFLE (STANDARD VELOCITY). "T 22". Same as LR-4 except it has a green over-label with black printing





- LR-5 .22 LONG RIFLE (STANDARD VELOCITY). "T 22". White box with red and black printing. Large, one-piece box with end flaps. Product code WT22LR on one end. Brass case. 40 gr. Round nose lead bullet.
 - (a) 1 Belgium Ammunition Inspection CIP proof mark on end (Bomber)
 - (b) 2 Belgium CIP proof marks on end (BLE & CIP M)







LR-5.5 .22 LONG RIFLE (STANDARD VELOCITY). "T 22". Same as LR-5 except barcode is on front side.





WINCHESTER of AUSTRALIA T22

LR-6



T22. An accurate standard velocity competition grade 22 LR cartridge loaded with non-company prinning and smokeless powder. Will not cause hast or contosion, Use only in arms in good condition designed for the cartridge.

Made in Australia.

WINCHESTER DIVISION Class 1.4S.UN "0012"

Hays Road, East Geelong, Victoria, AUSTRALIA.

LR-6.3



T22. An accurate standard velocity competition grade 22 LR cartridge loaded with non-compete priming and smokeless powder. Will not cause rust or corresion. Use only in arms in good condition designed for the cartridge.

Made in Australia.

WINCHESTER DIVISION OIL AUSTRALIA LTD Class 1.4S/UN "0012"
Hays Road, East Geelong, Victoria, AUSTRALIA.

LR-6.4



T22. An accurate standard velocity competition grade 22 LR cartridge loaded with non-comosive priming and smokeless powder. Will not cause rust or corosion. Use only in arms in good condition designed for the cartridge.

T22. Une cartrouche à vitesse standard pour la compétition – cardrouche 22 LR - double d'une morte anti-comosive et chargée de poudre spéciale sans funde – totalement résistante à la roulle – à utiliser seulement dans des armes prévues pour ce calibre et en bon état de marche.

Made în Australia.

WINCHESTER DIVISION PILITA AUSTRALIA LTD Class 1.4S/UN "0012,0014"

Hays Road, East Geelong, Victoria, AUSTRALIA.

LR-6.5





WINCHESTER of AUSTRALIA T22

LR-6 .22 LONG RIFLE (STANDARD VELOCITY). "T-22". Yellow, red and orange box with black, and white printing. One-piece box with end flaps. Product code WT22LR on the ends. No UPC on front side, Contents are unknown.









LR-6.3 .22 LONG RIFLE (STANDARD VELOCITY). "T-22". Same as LR-6 except no ® after WINCHESTER on top.









- LR-6.4 .22 LONG RIFLE (STANDARD VELOCITY). "T-22". Same as LR-6.3 except different class code on bottom Class 1.4S/UN "0012,0014". Variations:
 - (a) Last word in French paragraph on bottom "marche"
 - (a) Last word in French paragraph on bottom "march"

T22. Une cartouche à vitesse standard pour la compétition – cartouche 22 LR – dotée d'une amorce anti-comosive et chargée de poudre spéciale sans fumée – totalement résistante à la rouille – à utiliser seulement dans des armes prévious pour ce calibre et en bon état de marche.

T22. Une cartouche à vitesse standard pour la compétition – cartouche .22 LR – dotée d'une amorce anti-corrosiv et chargée de poudre speciale sans fumée – totalement resistante à la rouille – à utiliser seulement dans des armes prevues pour ce calibre et en bon état de march.

(b)





LR-6.5 .22 LONG RIFLE (STANDARD VELOCITY). "T-22". Same as LR-6 except front side has UPC code









WINCHESTER of AUSTRALIA T22

LR-7



WERTISSENERT his feiture in paral historia, seen in surface and seed to state it has a few lifet that it to notific the best of the lifet fail in to notific the lifet is that it is notificated to conclude as modern lifetime in the seed of poster and felt feet as in a lips used in the lifetime is the lifetime in the lifetime is the lifetime in the lifetime is the lifetime in the lifetime is liketime feet our fletches to filetime in the light to the lifetime in the lifetime is liketime feet our fletches to fletches to be lifetime in the lifetime in the lifetime is liketime in the lifetime is liketime. It is the lifetime in the lifet

LR-7.5



WHERTSCHAELT And finite it great betterm, one is not pack hims or the specialism. I LIMBEL to be seen that the transition of the transition of the special communication is considered to consider the transit is produced to the seen of the seen of

WINCHESTER of AUSTRALIA T22

LR-7 .22 LONG RIFLE (STANDARD VELOCITY). "T-22". Yellow, box with black, red, and white printing. One-piece box with end flaps. Product code WT22LR on tone end. Contents are unknown.



WARNING: In avoid servent injury then he shoeter and bytander: III only in finance in good condition with markings march; marking amountee. Moure then have to did move obtained in process between bether long, or if agin reced in all mount occurs. If there may not marker in us freedom and noted expenses to breach while controlly welcoding. III thereby glosses and hearing protection. Gene become question to safe direction of them. On their boot at hard not because of hearing protection. Gene become question to safe direction of them. On their boot at hard not because of water to present stocket. Always here, amountains of to. Done in tend by place. Bootstapping finance in panels well-bald areas cleaning locumes on handling parametrism may mostly or expenses to held and other solutioness. Inserts to account production and processing the solution, and when no mouse physical impay. Even adequate sentilation of all times. Which hands the coughly after expenses. TWINCHESTER
40 GR LEAD BULLET
50 RIMFIRE CARTRIDGES
50 CARTOUCHES
A PERCUSSION ANNULAIRE



LR-7 .22 LONG RIFLE (STANDARD VELOCITY). "T-22". Same as LR-7 but has OLIN and Winchester USA address on side



WARNING: In owner among our growth is therefor and syntanders. COS only in housest in good a medicine with including security matching among minima. Assays, Concl. Among single estimations recognize before fixing, or if hight second or all mound occurs. It leaves to life fix a point mouth in cash directly and associated and associated proposed in the fixing posterious. New Second populated in such destroins and it leaves. Coll these of what is an extracted in about the present occurred. Always long amountaine fix: Store in cool for place. Bookspape five on a purely weekfalled once Conting Second and amountaine parameters and continues the such as the continues of the continues of secondaries have, and other second physical report, flows adequate word black of the continues. Week hands throughly after exposure.

WARRINGS: Sony our of record of challers flowed of womening or producting.





WINCHESTER of AUSTRALIA WILDCAT 22

LR-1



TVINCHESTER WILDCAT 22 Long Rifle — an accurate, hard-hitting, long range rim fire cartridge. Non-coerosive priming and "double action" smokeless powder will not cause rust or corrosion, Loaded to increased velocity and pressure. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied,

MADIE IN ADSTRALIA BY.

WINCHESTER AUSTRALIA BY. LTD.

HAYS ROAD, POWN HEAVY, GEN.ONG, WETGRA.

ITAGORAPHIA REDITIONED IN ALGEBRA.

LR-2



WINCHESTER WILDCAT 22 Long Rifle — an accurate, hard-hitting, long range rim fire cartridge. Non-corrosive priming and "double action" smokeless powder will not cause rust or corrosion. Loaded to increased velocity and pressure. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or, implied.

**Make To Sample Australia, National Lawretts and had for the room, Value, Australia, Limited

WINCHESTER of AUSTRALIA WILDCAT 22

- .22 LONG RIFLE (HIGH VELOCITY). "WILDCAT 22". White box with LR-1 red and blue printing. One-piece box with end flaps. Product code W22LR on the ends. "H-1O" h/s on a brass case. Lead bullets.

 - (b)
- End flap warning states RANGE 1 MILE, BE CAREFUL HIGH VELOCITY End flap warning states RANGE 2 KILOMETERS, BE CAREFUL LONG RIFLE
- LR-2 .22 LONG RIFLE (HIGH VELOCITY). "WILDCAT 22". Same as LR-1 except different bottom.
 - (a) No right end flap warning, left End flap warning states RANGE 2 KILOMETERS, BE CAREFUL
 - (b) No left end flap warning, Right end flap warning states RANGE 2 KILOMETERS, BE CAREFUL











WINCHESTER of AUSTRALIA WINNER .22

LR-1 (a)





LR-1 (b)



TWINCHESTER. These 22 Long Rifle
remirer cartridges, loaded with
non-correstor priming and smokeless
powder, will not cause rust occrossion
Use only in arms in good condition
designed for this cartridge. We warrant
the exercise of reasonable cause in the
manufacture of these cartridges

Made in

Australia

WINCHESTER. Ces cartouches 22
Long Rifle, charges, avec une
composition of amorpage non-corrosive
et une poudre sans fumile, vois
garantirons contine toute oxydation ou
corrosion. A first dans des ammes en bon
etal et concepts soul or cabibre. Bien
out le maximum de soins ait été apporté
a u fabrication de ces cartouches.

Made in

Australia

WINCHESTER DIVISION

Trademarks registèred in Australia

LR-2



WINNER An accurate standard velocity competition grade 22 LR carridge Loaded with none concepte priming and smikeless powder Will not cause mist or corrosion use only in arms in good condition designed for the cartridge.

Made in Australia.

WINNER Une cartrouche il vitesse standard oour la competition – cartrouche 22 LR – dotte d'une amorce anti-corrois vit chargée de poudre apéciale sans funde – il utiliser seilement dans des armes prévues pour ce calibre et en bon êtat de match.

Made in Australia.

WINNER Une cartrouche il vitesse standard oour la competition – cartrouche 22 LR – dotte d'une amorce anti-corrois vit chargée de poudre apéciale sans funde – il utiliser seilement dans des armes prévues pour ce calibre et en bon êtat de match.

Made in Australia.

WINNER Une cartrouche il vitesse standard oour la competition – cartrouche 22 LR – cartrouche 22 LR – cartrouche 22 LR – dotte d'une amorce anti-corrois vit chargée de poudre apéciale sans funde – il utiliser seilement d'assantate à la roulle – a utiliser seilement d'assantate à la ro

LR-2.5





WINCHESTER of AUSTRALIA WINNER .22

- LR-1 .22 LONG RIFLE. "WINNER .22". Green box with red and white printing. Large one-piece box with end flaps. Product code WIN22LR on ends.W-3" h/s on a brass case. 2k,1s lead bullet.
 - (a) Green box
 - (b) Light olive box





LR-2 .22 LONG RIFLE. "WINNER .22". Green box with red and white printing. Large one-piece box with end flaps. "Product code WIN22LR on ends. "SU-1" h/s on a brass case. 2k,1s lead bullet.







LR-2.5 .22 LONG RIFLE. "WINNER .22". Same as LR-2 but bar code on side. Same ends.



WINCHESTER of AUSTRALIA WINCHESTER MAGNUM RIMFIRE

WMR-1



These cartridges are ideal for small Game hunting and Pest or Varmint shooting. Non-corrosive priming will not cause rust or corrosion. WARNING—Use only in arms in good condition specifically chambered by the manufacturer for this cartridge. If doubt exists, check with firearm manufacturer.

Wear proper hearing protection. Repeated exposure to guntire can damage hearing. Wear shooting glasses to protect eyes. See range caution on flap. Made in Australia by WINCHESTER AUSTRALIA PTY. LTD. Hays Road, East Geelong, Victoria, Australia. Trade Marks Registered in Australia.

WMR-2



Cartouche á percussion annulaire longue portee avec amorçage anti-corrosif. Autiliser seulement dans des armes en bon état. Il est recommandé de porter des protege-son. See range caution on flap. Made in Australia by WINCHESTER AUSTRALIA PTY. LTD. Hays Road, East Geelong, Victoria, Australia. Trade Marks Registered in Australia

WMR-3



These cartridges are ideal for small Game hunting and Pest or Varmint shooting. Non-corrosive priming will not cause rust or corrosion. WARNING—Use only in arms in good condition speci-fically chambered by the manufacturer for this cartridge. If doubt exists, check with firearm manufacturer. Wear proper hearing protection. Repeated exposure to gunfire can damage hearing. Wear shooting glasses to protect eyes.

See range caution on flap.

Made in Australia by WINCHESTER AUSTRALIA PTY, LTD. Hays Road, East Geelong, Victoria, Austral

Trade Marks Registered in Australia.

WMR-4



Cartouche à percussion annulaire longue portee avec amorçage anti-corrosif. Authiser seulement cans des armes en bon état. Il est recommandé de porter des protege-son. See range caution on flap. Made in Australia by WINCHESTER AUSTRALIA PTY LTD Hays Road East Geelong, Victoria, Austral Trade Marks Registered in Australia

WINCHESTER of AUSTRALIA WINCHESTER MAGNUM RIMFIRE

WMR-1 .22 WIN. MAGNUM RIMFIRE (HOLLOW POINT). "SUPER-X". White box with yellow and blue printing. One-piece box with end flaps. Product cede WSX22WMR on the ends. "SU-l" h/is on a brass case. Jacketed hollow point bullets.



WMR-2 .22 WIN. MAGNUM RIMFIRE (HOLLOW POINT). "SUPER-X". Same as WMR-1 except warning on the top in both French and English.



X22MR1-F
WINCHESTER.

Magnum
Percussion
Annulaire

BALLE
BLINDEE

WMR-3 .22 WIN. MAGNUM RIMFIRE (FULL METAL JACKET). "SUPERX". Same as WMR-1 except full metal jacket wording on the ends. Product code WSX22MR1 on the ends.



WMR-4 .22 WIN. MAGNUM RIMFIRE (FULL METAL JACKET). "SUPERX". Same as WMR-3 except the warning is in both French and English. Product code WSX22MRl-F on the ends.



WINCHESTER of AUSTRALIA WINCHESTER MAGNUM RIMFIRE

WMR-1



WMR-2



SAFETY WARNING: Use these high power cartridges only in arms in good condition. Use hearing protection as repeated exposure to gunfire can damage hearing. Use shooting glasses to protect eyes. MADE BY ALSTRALIA OLD AUSTRALIA TD. Hays Road East Geeing Victors, Australia.

WINCHESTER . DEFETY WARNING: PRÉCAUTIONS D'EMPLOI: D'EMPLOI:

SAFETY WARNING: Use these high power cartridges only in arms in good condition. Use hearing protection as repeated exposure to gunline can damage hearing. Use shooting glasses to protect eyes.

N'utiliser ces cartouches grande puissance que dans des armes en bon etat. L'usage de protege - oreilles et lunettes de protection est fortement recommandé.

MADE IN AUSTRALIA Olin FABRIQUE EN AUSTRALIE
WINCHESTER DIVISION OLIN FABRIQUE EN GENERALIE LTD.
Hays Road East Geelong Victoria, Australia
U.N. 0012

WINCHESTER of AUSTRALIA WINCHESTER MAGNUM RIMFIRE

WMR-1 .22 WIN. RIMFIRE MAGNUM (FULL METAL CASE "SUPER-X". White, red and orange box-with black, red and white printing. One-piece box with end flaps. Product codeWSX22WMI: on ends "SU -l" h/s on a brass case. Full metal jacket bullet.



WMR-2 .22 WIN. RIMFIRE MAGNUM (HOLLOW POINT). "SUPER-X". White, red and orange box-with black, red and white printing. One-piece box with end flaps. Product codeWSX22WMR: on ends "SU -l" h/s on a brass case. Jacketed soft nosed hollow point bullet.



WINCHESTER of AUSTRALIA XPEDITER

LR-1



WARNING—Use Xpediter only in modern arms in good condition chambered by the manufacturer for 22 Long Rifle cartridges. Xpediter is designed to give maximum velocity within industry standard pressure limits in Callber 22 Long Rifle Sporting Chambers. If in doubt about your lirearm chamber check with the firearms manufacturer. Wear proper hearing protection. Repeated exposure to gunfire can damage hearing. Wear shooting glasses to protect eyes. See range caution on flap.

Matter in Australia.

WINCHESTER AUSTRALIA PTY, LTD.
Hays Road, Point Henry, Geelong, Australia.

Trade Marks Registered in Australia.

LR-2



Wanning: Use Xpeditor only in treders arms in good condition chumbered for J2 Loop Rifle contridees Apeditor gives utry high velocity within indexity standard pressure limits.

ATTENTION: Bien que dévelop ent une pressure inférieure à coin admise, n'utiliser cas cartuiches Apedite à très grande vitès e, que dans ous armes modernes chambrées cal 22 LR syrban étal.

MADE IN AUSTRALIA OFFIT AUSTRALIE WINCHESTER DIVISION OFFIT AUSTRALIE WINCHESTER DIVISION OFFIT AUSTRALIE Trademarks registered in Australia.

LR-3



Bottom (a)



Bottom (b)



WINCHESTER of AUSTRALIA XPEDITER

LR-1 .22 LONG RIFLE (ULTRA HIGH VELOCITY). "XPEDITER". Silver, red and white box with red and blue printing. One-piece box with end flaps. Product code WWSX22X on the ends. "SU-I" h/s on a nickel washed brass case. Copper washed, hollow point lead bullet.



LR-2 .22 LONG RIFLE (ULTRA HIGH VELOCITY). "XPEDITER". Same as LR-1 except the warning on the top is in both French and English. Product code WSX22X on the ends. No side flaps







- LR-3 .22 LONG RIFLE (ULTRA HIGH VELOCITY). "XPEDITER". Similar to LR-2 except larger box and a different bottom and has side flaps.
 - (a) Class 1:4S/UN "0012" on bottom
 - (b) No class on bottom





WINCHESTER of AUSTRALIA XPERT

LR-1



LR-2



LR-3



LR-3.5



"A" Bottom



"B" bottom



WINCHESTER

These 22 Long Rifle XPERT rim fire cartridges, loaded with non-corrosive priming and smokeless powder—will not cause rust or corrosion. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied.

KEEP OUT OF REACH OF CHILDREN

Made in Australia
WINCHESTER AUSTRALIA PTY LTD
Haya Road, East Geelong, Victoria, AUSTRALIA

WINCHESTER

These 22 Long Rifle XPERT rim fire cartridges, loaded with non corrosive priming and smokeless powder—will not cause rust or corrosion. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied.

KEEP OUT OF REACH OF CHILDREN

Made in Australia
WINCHESTER AUSTRALIA PTY LTD.
Hays Road, East Geelong, Victoria, AUSTRALIA

WINCHESTER

These 22 Long Rifle XPERT rim lire cartridges, loaded with non corrosive priming and smokeless powder—will not cause rust or corrosion. Use only in arms in good condition designed for this cartridge. We warrant the exercise of reasonable care in the manufacture of these cartridges, but make no other warranty expressed or implied.

KEEP OUT OF REACH OF CHILDREN

Made in Australia
WINCHESTER AUSTRALIA PTY. LTD
Hays Road, East Geelong, Victoria, Australia

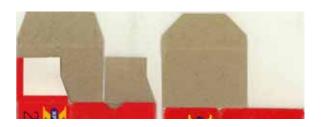
WINCHESTER of AUSTRALIA XPERT

- LR-1 .22 LONG RIFLE (STANDARD VELOCITY). "XPERT". Red and white box with yellow, white, black and blueprinting. One-piece box with end flaps. Product code XP22LR on the ends. "H-10" h/so n a brass case. Lead bullet.
 - (a) "A" Bottom
 - (b) "B" Bottom



- LR-2 .22 LONG RIFLE (STANDARD VELOCITY). "XPERT". Red box with yellow, white and blue printing. Large, one-piece box with end flaps.

 Product code XP22LR on the ends. ."H-10" h/so n a brass case. Lead bullet.
 - (a) No side flap or thumb cut>
 - (b) With side flap and thumb cut.





LR-3 .22 LONG RIFLE (STANDARD VELOCITY). "XPERT PREMIUM". Yellow box with white, red, blue and black printing. Large, one-piece box with end flaps. Product code XP22LRP on the ends. "H-10" h/s on a brass case. Lead bullet..



LR-4 .22 LONG RIFLE (STANDARD VELOCITY)."XPERT PREMIUM". LR -3 box with green over-label on top.



WINCHESTER of AUSTRALIA XPERT

LR-4





LR-5





LR-6





LR-7





WINCHESTER of AUSTRALIA XPERT

- LR-4 .22 LONG RIFLE (STANDARD VELOCITY)."XPERT PREMIUM".

 Same as LR-3 except the printing on the top is in French. Product code XP22LRP on the ends.
 - (a) Brass case with "H-10" h/s
 - (b) Brass case with "W-3" h/s
 - (c) Brass case with "SU-1" h/d
 - (d) Bottom has "CLASS 14S, U.N. 0012" in lower right corner.
 - (e) With barcode on front side.



Front with barcode



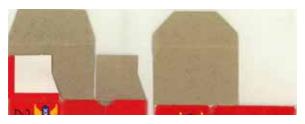
Front without barcode



LR-5 .22 LONG RIFLE (STANDARD VELOCITY). "XPERT IMPROVED". Red box with yellow, white and blue printing. Large, one-piece box with end flaps. Product code XP22LRI on the ends. "H-10" h/s on a brass case. Lead bullet..



- (a) With side flaps and thumb cut
- (b) Without side flaps and thumb cut



LR-6 .22 LONG RIFLE (STANDARD VELOCITY). "XPERT IMPROVED". Sam as LR-5 except wording on top is in French.



LR-7 .22 LONG RIFLE (STANDARD VELOCITY). "XPERT IMPROVED". Same as LR-5 except wording on top is in English and French. Product code XP22LRI on the ends. "H-10" h/s on a brass case. Lead bullet.



WINCHESTER of AUSTRALIA XPERT

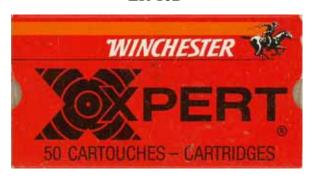
LR-16A



WINCHESTER

WIND COMMISSION COMMI

LR-16B





LR-16C





LR-17





WINCHESTER of AUSTRALIA XPERT

LR-16A .22 LONG RIFLE (STANDARD VELOCITY). "XPERT SELECTED

ACCURACY". Bronze, red and orange box with black, and white printing. One-piece box with end flaps. Product code SS22LRH on the ends. Class 1.4S/UN "0012" on bottom. Brass case with "H-10" h/s. Lead bullet.

(a) No bar code on front panel.



(b) Bar code on front panel.







LR-16B .22 LONG RIFLE (STANDARD VELOCITY). "XPERT SELECTED

ACCURACY". Same as LR-16A except no Registration mark \circledR after WINCHESTER on top. Class 1.4S/UN "0012,0014" on bottom No bar code on front panel. Brass case with "W-3" h/s



LR-16C .22 LONG RIFLE (STANDARD VELOCITY). "XPERT SELECTED

ACCURACY". Same as LR-16B except Class 1.4S/UN "0012" on bottom. Brass case with "SU-1" h/d. Brass case with "SU-1" h/s



LR-17 .22 LONG RIFLE (STANDARD VELOCITY). "XPERT". Yellow box with white, red, blue and black printing. Large, one-piece box with end flaps. Wording is in French. Product code XP22LRF on the ends.



WINCHESTER of AUSTRALIA KILWELL AMMUNITION

LR-1



LR-1.5



LR-2

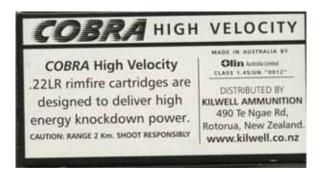


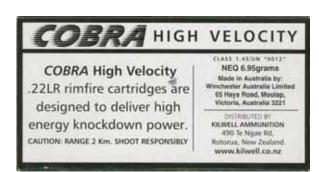
LR-2.5











WINCHESTER of AUSTRALIA KILWELL AMMUNITION

Kilwell boxes are made by OLIN in Australia exclusively for Kilwell Ammunition in New

LR-1 .22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) "WHISPER". Blue and white box with blue and black printing. One-piece box with end flaps. Product code KW22HP. Contents unknown.



LR-1.5 .22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) "WHISPER". Same as LR-1 but OLIN address on bottom.



LR-2 .22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) "COBRA". Black and white box with yellow and black printing. One-piece box with end flaps. Product code KC22HP. Contents unknown.



LR-2.5 .22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) "COBRA". Same as LR-2 except different manufacture on bottom.



WINCHESTER of AUSTRALIA KILWELL AMMUNITION

LR-3





LR-4





WINCHESTER of AUSTRALIA KILWELL AMMUNITION

- LR-3 .22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) "COBRA". Blue and white box with white and yellow printing. One-piece box with end flaps. Product code KC22HP. Contents unknown.
 - (a) Target printed on the inside of box.
 - (b) No target printed on the inside of box.
- LR-4 .22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) "WHISPER". Red and white box with white and yellow printing. One-piece box with end flaps. Product code KW22HP. Contents unknown. Target printed on the inside of box.





WINCHESTER of AUSTRALIA MISC. "Horse & Rider" Issues

LR-1



LR-2



AUTO22 — An accurate standard velocity competition grade 22 IR cartridge loaded with Non-Corosave Priming and Smokeless Powder Will not cause rust or compsion. Use only in arms in good condition designed for the cartridge.

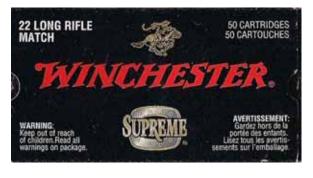
AUTO22 – Une cartrouche à vitesse standard pour la compétition cartouche 22 IR dotée d'une amorce anti-compsive et chargée de poude spéciale sans fumée totalement résistante à la roulle à utiliser seulement dans des amés prévues pour ce calibre et en bon état de mairche.

Made in Austrialia

WINCHESTER DIVISION DE L'ASUNTIONEZ.

Linys Boos, Last Gerécon, Veteria AUSTRALIA

LR-3





LR-4



AVERTISSEMENT. Also fairus de prant himmen, our la mar para le struct el les spatialent. ETAPLENT per les des mannes à l'en en les dest de des les transferigies parèces correposition executames an ameliones. While thought of the paras and sinches, that definition as a maricons. While thought of the transfer of the control of the paras and sinches. The structure of the control of the parts and sinch for the control of the c

WINCHESTER of AUSTRALIA MISC. "Horse & Rider" Issues

LR-1 .22 LONG RIFLE (PISTOL). "XTR". Gray, black and silver box with red, black, and white printing. One-piece box with end flaps. Product code XTR22 on the ends. Contents are unknown.



LR-2 **.22 LONG RIFLE (AUTOMATIC RIFLE).** AUTO22". Yellow box with red and black printing. One-piece box with end flaps. Product code AR22LR. "H-11" h/s on a brass case. Lead bullet.



LR-3 .22 LONG RIFLE (TARGET). "SUPREME MATCH". Black one-piece box with white, red and gold printing. Product code S22LR. "H-11" h/s on a brass case. Lead bullet.



LR-4 .22 LONG RIFLE (STANDARD VELOCITY). "RANGE RIMFIRE".
White box with black and red printing. Large, one-piece box with end flaps.
Product code RR22 on end. Contents unknown



