

# Australia



**.22 Box-ID**  
**.22 Boxes of the World**

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# Australia

## INTRODUCTION

The commonwealth of Australia, the smallest continent and the largest island in the world is located South of Indonesia between the Indian and Pacific oceans. Australia consists of the Australian continent, Tasmania and numerous small islands. It has an area of 2,941,299 sq. miles and a population 22.8 million as of 2012. The capital is Canberra and the largest city is Sydney. English is the primary language. Agriculture, mining and manufacturing are the major industries. Australia as we know it today dates back to 1829.

Australia has a fairly large amount of .22 manufacturers for a smaller country. However, the history of .22s only goes back about 50 years. They also export .22s all over the world. Due to various reasons, there may only be one .22 manufacturer in production as of 1956.

**BROWNING.** This is a private label seller with their .22s being produced by Winchester of Australia. They were introduced in the 1960s and were probably dropped sometime in the 1970s. Sold under license from Fabrique Nationals of Belgium by Guthrie Trading Pty. At sometime in the 1970s, F.N. contracted with Winchester to produce boxes which were the same as produced elsewhere and should not be confused with the issues listed in the Australian section. See F.N.. of Belgium for these items, which may have been sold thru a different trade channel.

**ELEY AMMUNITION.** This seems to be a successor to I.M.I. They may be a private label seller with their ammunition produced by the Winchester of Australia Co. They seem to have first started selling boxes under their label in the early part of the 1960s. Other history is not known at this time.

**SAAF FOOTSCRAY.** Designed by the Munition Supply Drawing Office in 1932. Believed to be produced only in 1933/34, and ceased production due to pressure on the Government by commercial interests.

**IMPERIAL CHEMICAL INDUSTRIES.** This company was a division of I.C.I. of England. They first started producing .22s in Australia in 1935. Their products closely followed those of their parent company, including their headstamps. In 1962, they changed their name to the Imperial Metals Industries.

**IMPERIAL METALS INDUSTRIES.** This company was the result of a name change by I.C.I. In 1962. They produced .22s from 1962 to the 1970s. Exact dates of production are not known at this time. Their boxes did not follow the format of the English I.M.I. production.

**OMARK.** This was a marketing operation established by Omark of the U.S.A. They had their .22s produced for them by Winchester of Australia. This private label seller sold .22s from 1971 to 1974.

**STIRLING.** Stirling .22s are manufactured in the Philippines for various Australian distributors.

**WINCHESTER OF AUSTRALIA.** This manufacturer started producing .22s in 1966 and are still in production as of 2012. They also must have a ownership in a box manufacturer, they have produced a wider range of box styles than any other company in the world for any 20 year period. A most interesting company to collect. This company is owned by the Olin Corp. of the U.S.A. Their box bottom have followed the Corporate name changes of the parent company.

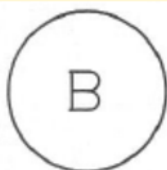
This manufacturer has also been a major producer of private label boxes for Browning of Belgium, Sportco of Australia, Eley of both Australia and England.

# Australia

## HEADSTAMPS (h/s)

*Headstamp drawings courtesy of the RIMFIRE HEADSTAMP GUIDE by George Kass and Ron Merchant*

B-11



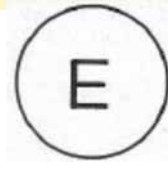
B-15



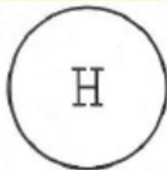
E-25



E-27



H-10



HS-1



H-11



I-1



IC-2



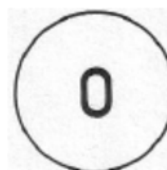
IC-3



IC-4



O-1



SU-1



W-3



W-9



## THANKS

Special thanks to the following collectors for helping me with this project by supplying me with box images and sharing their knowledge. Presented in alphabetical order.

BERNARD CHEVALIER

DAVE CLEMENCE

RODNEY EARLE

RICK EDMONDS

PHILIPPE GERARD

DEAN GRUA.

JERRY HANEWINCKEL

GERALD HANSON

BOB HOOD

JOHN KINDRED

PAUL LOHR

PAUL MCCARDELL

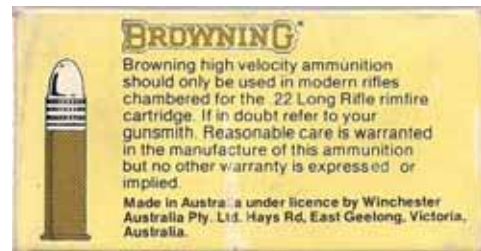
RON MERCHANT

STEVE MILLER

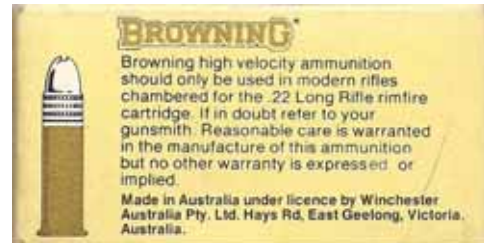
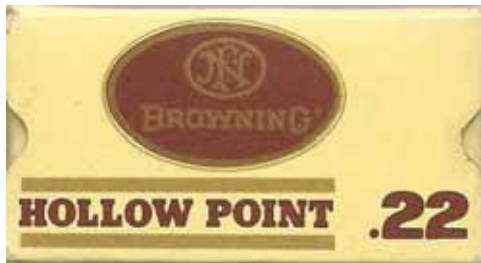
# Australia

## BROWNING

LR-1



LR-2



LR-3



LR-4



BROWNING

## Australia

### BROWNING

The Browning boxes of Australia were produced under license to Fabrique Nationale Herstal, Belgium for Distribution by Guthrie Trading Pty., Ltd., Brisbane-Sydney-Melbourne-Adelaide-Perth. These loadings were produced by Winchester of Australia. They were first produced in the 1970s.

LR-1 **.22 LONG RIFLE.** Cream and brown color with gold and brown printing. One-piece box with end flaps. Product code B22LR on end. Brass case with "B-15" h/s. Lead bullet.



LR-2 **.22 LONG. RIFLE (HOLLOW POINT).** Same as LR-1 except for the hollow point wording on the top and ends Product code B22LRH on end. Brass case with "B-15" h/s. Lead bullet.



LR-3 **.22 LONG RIFLE.** Purple and white box with white and purple printing. One-piece box with end flaps. Product code E2529 on the bottom. "B-II" h/s on a brass case. Copper washed lead bullet with 3K,IS.



LR-4 **.22 LONG RIFLE (HOLLOW POINT).** Same as LR-3 except for the hollow point wording on the top and ends



BROWNING



S-1



S-2



L-1



LR-1



# Australia

## BROWNING

S-2 **.22 SHORT (STANDARD VELOCITY).** "NAIL DRIVERS". Green and tan box with white and black printing. One-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s lead bullet.



S-2 **.22 SHORT (HIGH VELOCITY).** "NAIL DRIVERS". Brown and tan box with white and black printing. One-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s lead bullet.



L-1 **22 LONG (SUBSONIC).** "NAIL DRIVERS-ZB". Red and brown box with white and black printing. Large, one-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s lead bullet.



LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** "NAIL DRIVERS". Orange and brown box with white and black printing. One-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s copper washed lead bullet.

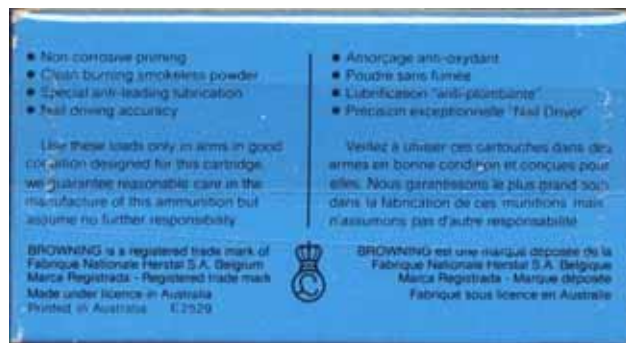


# BROWNING

LR-2



LR-3





## Australia

### BROWNING

LR-2 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).** "NAIL DRIVERS". Tan and brown box with white and black printing. One-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s hollow point copper washed lead bullet.



LR-3 **.22 LONG RIFLE (MATCH).** "NAIL DRIVERS". Blue and brown box with white and black printing. Large, one-piece box with end flaps. No product code. "B-15" h/s and a brass case. 2k,1s lead bullet.

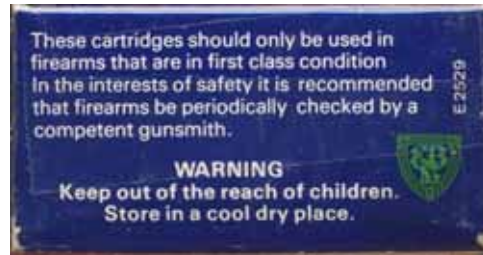
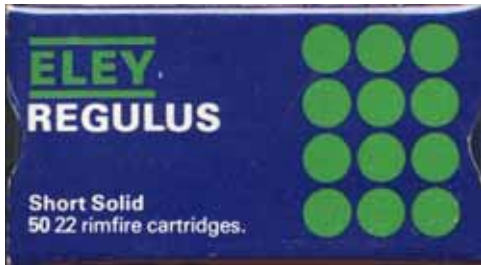


BROWNING

# Australia

## ELEY of AUSTRALIA

S-1



S-2



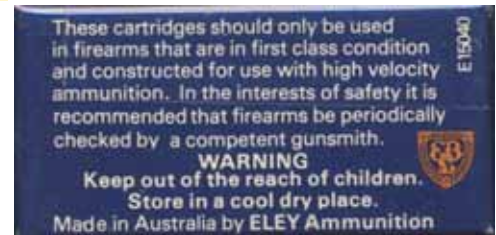
LR-3



A bottom



B bottom



LR-4



# Australia

## ELEY of AUSTRALIA

Sometime in the late 1970's, or early 1980's, Eley of Australia started producing .22s under the ELEY brand name. It is assumed that this is a successor company to I.M.I. of Australia. In fact, this could be a private label seller only without their own production.

**NOTE:** Original Dunn listed several boxes made in the Philippines. These were moved to that country.

- S-1     **.22 SHORT. "REGULUS".** Blue box with green and white printing. One-piece box with end flaps. Product code E2529 on the bottom. "E" h/s on a brass case. This box produced by Winchester of Australia.



- S-2     **.22 SHORT. "CIVIC".** Yellow box with green and white printing. One-piece box with end flaps. Product code E2529 on the bottom. "IC-2" h/s on a brass case. Lead bullet. This box produced by Winchester of Australia.



- LR-3     **.22 LONG RIFLE (SUBSONIC HOLLOW POINT).** Blue box with white and orange printing. One-piece box with end flaps. Product code E 2529 on the bottom. "E-25" h/s on a brass case. Lead bullets. This box is produced By Winchester of Australia.



- LR-4     **.22 LONG RIFLE (HIGH VELOCITY). "CIVIC SUPREME".** Yellow box with red and white printing. One-piece box with end flaps. Product code E 2529 on the bottom. "E-25" h/s on a brass case. Lead bullets. Produced by Winchester of Australia.

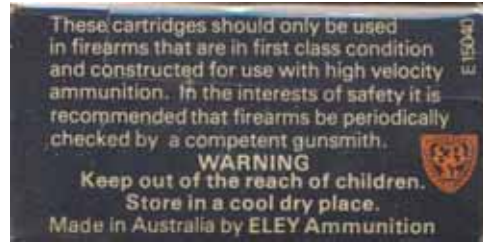


ELEY

# Australia

## ELEY of AUSTRALIA

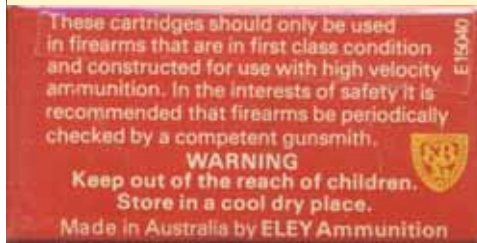
LR-5



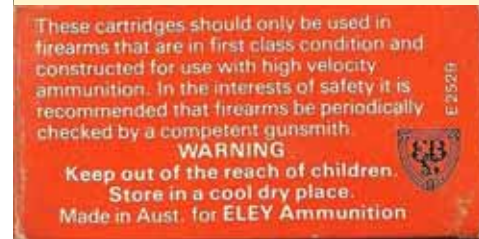
LR-6



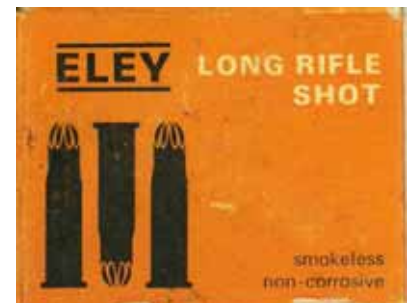
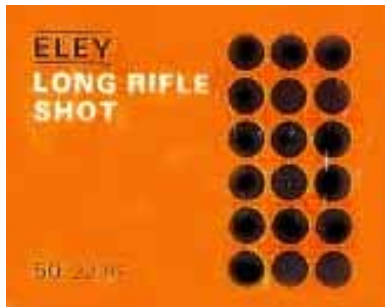
A bottom



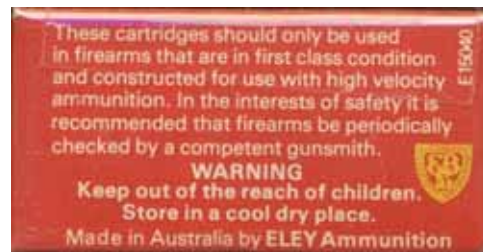
B bottom



LR-7



LR-8



ELEY



# Australia

## ELEY of AUSTRALIA

LR-5 **.22 LONG RIFLE'** (HOLLOW POINT). Black and white box with white and orange printing. One-piece box with end flaps. Product code E15040 on the bottom. "E-25" h/s on a brass case. Lead bullets. Produced by Winchester of Australia.



LR-6 **.22 LONG RIFLE'** (HOLLOW POINT). Orange and white box with white and black printing. One-piece box with end flaps. Product code E2529 on the bottom

- (a) "A" bottom
- (b) "B" bottom



LR-7 **.22 LONG RIFLE (SHOT)**. Orange box with black and white printing. One-piece box with end and top flaps. 50 rounds, bulk packed. "C-25" h/s on a rose crimped brass case.

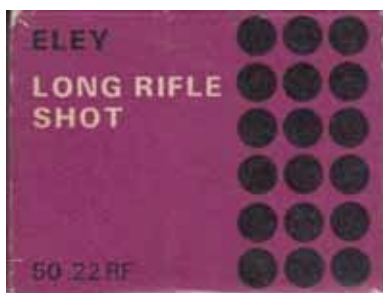
LR-8 **.22 LONG RIFLE (HIGH VELOCITY)**. "CIVIC". Orange box with yellow and white printing. One-piece box with end flaps. Product code E15040 on the bottom. "E-25" h/s on a brass case. Lead bullets.



LR-9 **.22 LONG RIFLE (SHOT)**. "12 DOT". Purple top opening box with black printing.. Produced in Australia for ELEY (IMI )of England.



### LR-9



ELEY



# Australia

## SAAF FOOTSCRAY "MILITARY"

LR-1



Footscray

FC-1

# Australia

## SAAFFOOTSCRAY "MILITARY"

Designed by the Munition Supply Drawing Office in 1932. Believed to be produced only in 1933/34, and ceased production due to pressure on the Government by commercial interests.

LR-1     **.22 LONG RIFLE (MILITARY).** "Mk 1" 100 round box. Tan label with green printing. Buff, one-piece box with end flaps. "MF" h/s on a copper case. Lead bullet. 1934

"MF" h/s



Footscray

# Australia

## IMPERIAL CHEMICAL INDUSTRIES "Cartridge in Corners" Issues

S-1



S-2



L-1



LR-1



LR-2



# Australia

## IMPERIAL CHEMICAL INDUSTRIES "Cartridge in Corners" Issues

S-1 **.22 SHORT.** Green and yellow box with white and black printing. One piece box with end flaps. No product code. Contents unknown.



S-2 **.22 SHORT (HOLLOW POINT).** Green and yellow box with white and black printing. One piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet.



L-1 **.22 LONG.** Light blue and yellow box with white and black printing. One piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet. .



LR-1 **.22 LONG RIFLE.** Red and yellow box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet.



LR-2 **.22 LONG RIFLE.** Same as LR-1 except a red and white box.



LR-3 **.22 LONG RIFLE.** Same as LR-2 except DUMMY over-stamped in black ink on the top.. -



### LR-3





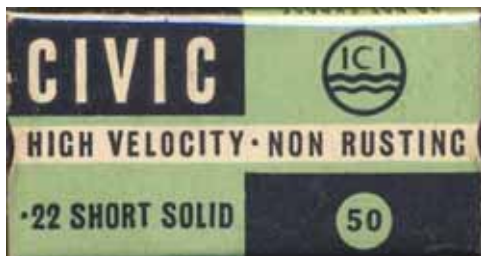
# Australia

## IMPERIAL CHEMICAL INDUSTRIES "CIVIC"

S-1



S-2



L-1



LR-1





# Australia

## IMPERIAL CHEMICAL INDUSTRIES "CIVIC"

I.C.I. of Australia and New Zealand produced the Civic issues during most of the years that they produced .22s.

S-1 **.22 SHORT.** Green and black box with white and black printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case. Lead bullets.

- (a) Target printed inside
- (b) No target printed inside



S-2 **.22 SHORT.** Same as S-1 but has ICI logo on top.



L-1 **.22 LONG.** Light blue or gray and black box with black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet.

- (a) Light blue box
- (b) Gray box



LR-1 **.22 LONG RIFLE.** Grey and black box with black printing. One-piece box with end flaps. No product code. Contents are unknown.

ICI

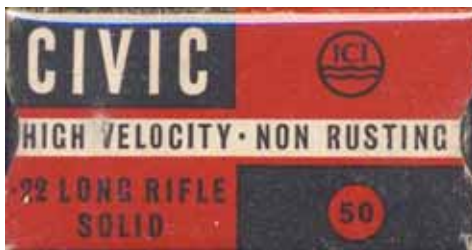
# Australia

## IMPERIAL CHEMICAL INDUSTRIES "CIVIC"

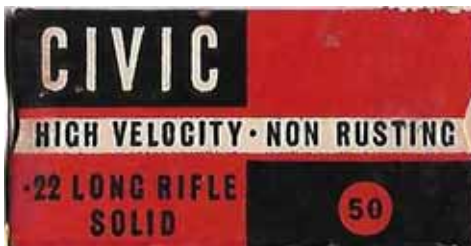
LR-2



LR-3



LR-4



ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES "CIVIC"

LR-2 **.22 LONG RIFLE.** Red, black and white box with white and black printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case. Lead bullets.

(a) Large red stamp on inside right end flap



(b) No stamp on inside right end flap



(c) Black printing on inside of both end flaps.



LR-3 **.22 LONG RIFLE.** Same as LR-2 but with ICI logo on top.



LR-4 **.22 LONG RIFLE (DUMMY).** LR-2 CIVIC box filled with once-fired brass cases with lead bullets reinserted. Inside of left flap hand stamped DUMMY.



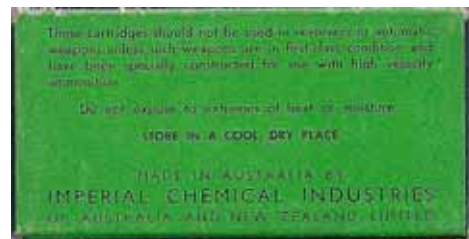
# Australia

## IMPERIAL CHEMICAL INDUSTRIES "CIVIC" Issues

S-1



S-2



LR-1



LR-2



# Australia

## IMPERIAL CHEMICAL INDUSTRIES "CIVIC" Issues

S-1 **.22 SHORT (HIGH VELOCITY). "CIVIC".** Green and blue box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet.



S-2 **.22 SHORT (HIGH VELOCITY). "CIVIC".** Green and blue box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case.. Lead bullet



LR-1 **.22 LONG RIFLE (MODIFIED BULLET SHAPE) "CIVIC".** Red and blue box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet



LR-2 **.22 LONG RIFLE. .22 LONG RIFLE. "CIVIC".** Red and blue box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet.



ICI



# Australia

## IMPERIAL CHEMICAL INDUSTRIES "CIVIC" Issues

LR-1



LR-2



LR-3



ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES "CIVIC" Issues

LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** "CIVIC" Red and white box with yellow, white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Copper washed lead bullet.



(a)



(b)



LR-2 **.22 LONG RIFLE (HIGH VELOCITY).** "CIVIC" Same as LR-3 except .22 RIMFIRE CARTRIDGES is in a straight line.



LR-3 **.22 LONG RIFLE (HIGH VELOCITY).** "CIVIC" Similar to LR-5 except CIVIC is in black ink and LONG RIFLE is in a larger font. LR-5 except slightly different top format. "IC-4" h/s on a brass case. Lead bullet.



(a)



(b)

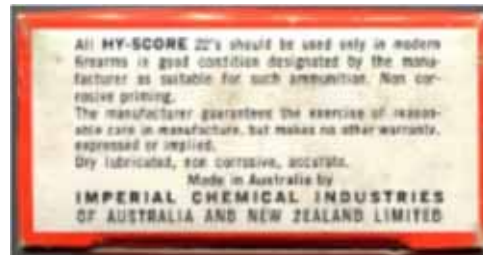


ICI

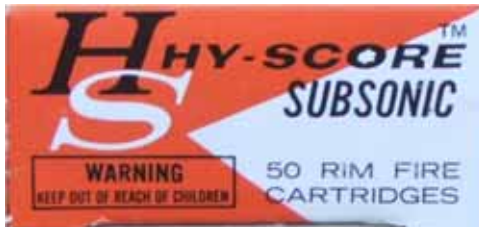
# Australia

## IMPERIAL CHEMICAL INDUSTRIES HY-SCORE

BB-1



CB-1



S-1



LR-1



HYS-1

# Australia

## IMPERIAL CHEMICAL INDUSTRIES HY-SCORE

I.C.I. of Australia and New Zealand produced these issues just prior to their name change to I.M.I in 1962.

**SEE ALSO: HY-SCORE in IMI**

BB-1 **.22 B.B. CAPS. "SUBSONIC".** Orange and white box with white and black printing. One-piece box with top flap. Index No. 4111 on side. "HS-1" h/s on a brass case. Lead bullet.



CB-1 **.22 C. B. CAPS. "SUBSONIC".** Orange and white box with white and black printing. One-piece box with top flap. Index No. 4110 on side. "HS-1" h/s on a brass case. Lead bullet.



S-1 **.22 SHORT. (HIGH VELOCITY). "SUPERSONIC".** Orange and white box with white and black printing. One-piece box with top flap. Index No. 4190 on side. "H3-1" h/s on a brass case. Lead bullet.



LR-1 **.22 LONG RIFLE. (HIGH VELOCITY). "SUPERSONIC".** Orange and white box with white and black printing. One-piece box with top flap.. Index No. 4180 on the side. "HS-1" h/s on a brass case. Brass washed lead bullet.



ICI



# Australia

## IMPERIAL CHEMICAL INDUSTRIES HY-SCORE

LR-2



LR-3



LR-4





# Australia

## IMPERIAL CHEMICAL INDUSTRIES HY-SCORE

LR-2 **.22 LONG RIFLE. (HOLLOW POINT).** "SUPERSONIC". Same as LR-1 except for hollow point wording on the ends. Index No 4188 on the side.



LR-3 **.22 LONG RIFLE (STANDARD VELOCITY).** "STANDARD". Orange and white box with white and black printing. One-piece box with top flap.. Index No 4181 on side. "HS-1" h/s on a brass case. Lead bullet.



LR-4 **.22 LONG RIFLE (TARGET).** "PENNANT". Orange and white box with white and black printing. One-piece box with top flap. Index Ho. 4151 on side. "HS -1" h/s on a brass case. Lead bullet.



**Note:** This series was imported into the U.S.A. by S.E. LASZLO Co. of Brooklyn, New York as late as 1970.

ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

S-1



S-2



L-1



L-2



# Australia

## IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

Imperials were made in both Australia and New Zealand by ICI.. The boxes identified by ICIANZ were produced by Imperial Chemical Industries of Australia and New Zealand Limited.

S-1 **.22 SHORT (HIGH VELOCITY-).** "ICI AnZ". Green and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



S-2 **.22 SHORT (HIGH VELOCITY-HOLLOW POINT).** "ICI AnZ". Green and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



L-1 **.22 LONG (HIGH VELOCITY-).** "ICI AnZ". Light blue and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



L-2 **.22 LONG (HIGH VELOCITY-HOLLOW POINT).** "ICI AnZ". Light blue and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

LR-1



LR-2



LR-3



ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

LR-1 **.22 LONG RIFLE (HIGH VELOCITY). "ICI anZ".** Red and yellow box with black and white printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



LR-2 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "ICI anZ".** Red and yellow box with white, black and red printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet.



LR-3 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "ICI".** Similar to LR-2 except top states ICI and the HIGH VELOCITY CARTRIDGES.



ICI

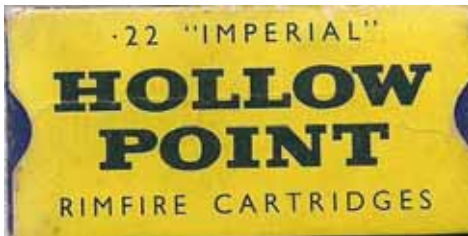


## IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

LR-1



LR-2



LR-3



LR-3.5



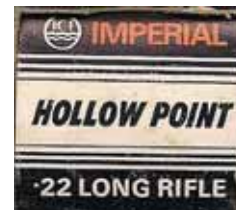
LR-4



# Australia

## IMPERIAL CHEMICAL INDUSTRIES IMPERIAL

LR 1 **.22 LONG RIFLE (HIGH VELOCITY HOLLOW POINT).** Black and white box with orange, white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Brass washed lead bullet.



LR-2 **.22 LONG RIFLE (HIGH VELOCITY).** "IMPERIAL". Yellow and blue box with black and yellow printing. One-piece box with end flaps. No product code. "IC-2" h/s on a brass case.. Lead bullet..



LR-3 **.22 LONG RIFLE (HIGH VELOCITY HOLLOW POINT).** "IMPERIAL" Yellow, white and blue box with blue and white printing. One-piece box with end flaps. Product code 4188 on top. "I-1" h/s on a brass case.. Lead bullet. Child warning on side.



LR-3.5 **.22 LONG RIFLE (HIGH VELOCITY HOLLOW POINT).** "IMPERIAL" Sam as LR-3 except no product code on top and no Child Warning on side.



LR-4 **.22 LONG RIFLE (SUBSONIC VELOCITY-HOLLOW POINT)."** Orange, white and blue box with blue and white printing. One-piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet. .



LR-5 **.22 LONG RIFLE (SUBSONIC VELOCITY HOLLOW POINT).** "SUBSONIC HOLLOW POINT". Orange and blue box with blue and white printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet.

LR-5



# Australia

## IMPERIAL CHEMICAL INDUSTRIES MAXIMUM

S-1



L-1



ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES MAXIMUM

- S-1 **.22 SHORT.** "MAXIMUM". Black, green and yellow box . White and black printing. One-piece box with end flaps. No product code. "IC-2" h/s on a copper case. Lead bullet
- L-1 **.22 LONG.** "MAXIMUM". Black, green and yellow box . White and black printing. One-piece box with end flaps. Contents unknown.



ICI



IMPERIAL CHEMICAL INDUSTRIES  
PENNANT

LR-1



LR-2





# Australia

## IMPERIAL CHEMICAL INDUSTRIES PENNANT

- LR-1 **.22 LONG RIFLE (TARGET).** "PENNANT". Red and white box with Dark blue and white printing. One-piece box with end flaps. Lead bullets. Variations noted:
- (a) "C" bottom. "IC-3" h/s on a brass case. no warning on the bottom.
  - (b) "C" bottom. "IC-3" h/s on a brass case. Index No. 4151 on the bottom. With warning on the bottom.



- LR-2 **.22 LONG RIFLE (TARGET).** (SUPER PENNANT.) Light blue and white box with red and white printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet. "C" bottom.



ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES REGULUS

S-1



S-2



ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES REGULUS

These are the issues of I.C.I. of Australia and New Zealand which do not seem to fit into any major groupings. These issues were produced from 1935 to 1962.

S-1 **.22 SHORT (STANDARD VELOCITY). "REGULUS".** Lime-Green box with white and black printing. One-piece box with end flaps. No product code. "ICI" h/s on a copper case. Lead bullet.



S-2 **.22 SHORT (STANDARD VELOCITY). "REGULUS".** Green and blue box with yellow and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a copper case. Lead bullet



ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES "SHOT"

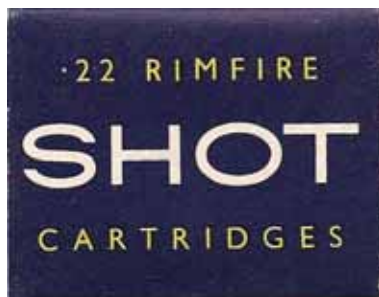
L-1



LR-1



LR-2

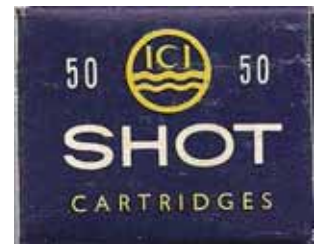


ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES "SHOT"

- L-1     **.22 LONG RIFLE (SHOT).** "SMOKELESS" Yellow box with black printing. One-piece. box with end flaps. No product code. Copper case with blue wad.
- LR-1     **.22 LONG RIFLE (SHOT).** Red box with black printing. One-piece. box with end flaps. No product code. "IC-2" h/s on a brass rose-crimped case. #10 shot.
- LR-2     **.22 LONG RIFLE (SHOT).** Dark blue box with white and yellow printing. One-piece box with top flap. No product code. "ICI" h/s on a rose-crimped brass case.. #11 shot.



ICI



# Australia

## IMPERIAL CHEMICAL INDUSTRIES STANDARD

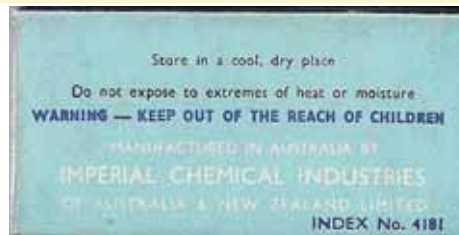
LR-1



(a) bottom



(b) bottom



LR-2



STD-1

# Australia

## IMPERIAL CHEMICAL INDUSTRIES STANDARD

- LR-1 **.22 LONG RIFLE (STANDARD VELOCITY). "STANDARD"** Light blue and dark blue box with yellow and dark blue printing. One-piece box with end flaps. "IC-3" h/s on a copper case. Lead bullet. Variations noted:
- (a) No Product code on bottom. Copper cases.
  - (b) Product code. 4181 on bottom Brass cases.



- LR-2 **.22 LONG RIFLE (STANDARD VELOCITY). "STANDARD"**. Same as LR-1 but has a white border. Contents unknown.



ICI

# Australia

## IMPERIAL CHEMICAL INDUSTRIES "SUPERSONIC"

LR-1



LR-2



ICI

## Australia

### IMPERIAL CHEMICAL INDUSTRIES "SUPERSONIC"

LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** "CIVIC HIGH SPEED. Red, white and yellow box with white and black printing. One-piece box with end flaps. No product code. Contents are unknown.

LR-2 **.22 LONG RIFLE (HIGH VELOCITY).** "SUPERSONIC". Green and white box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Copper washed lead bullet

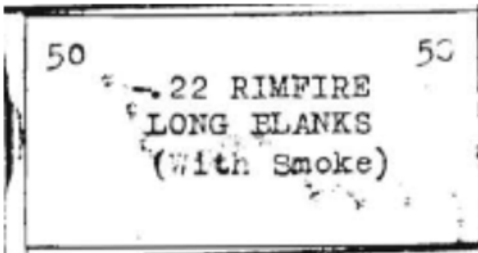


ICI



IMPERIAL CHEMICAL INDUSTRIES  
WHITE BOX (MILITARY)

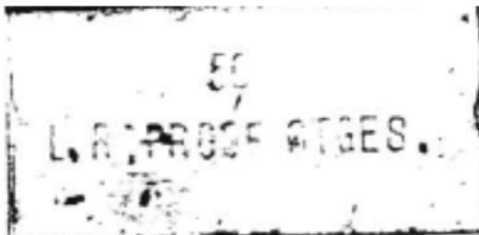
L-1



L-2



LR-1



LR-2



## IMPERIAL CHEMICAL INDUSTRIES WHITE BOX (MILITARY)

- L-1 **.22 LONG (BLANK). "(WITH SMOKE)".** Black printing on a white label. White, one-piece box with end flaps. "IC-3" h/s on a rose crimped brass case.
- L-2 **.22 LONG (TARGET LAUNCHER).** White label with black printing. White box with top and bottom flaps. "IC-3" h/s on a rose crimped brass case.
- LR-1 **.22 LONG RIFLE (PROOF).. "L.R. PROOF CTGS".** White box stamped with blue ink "50/L.R. PROOF CTGES". One-piece box with end flaps. No product code. "IC-1" h/s on a brass case. Lead bullet with purple tip.
- LR-2 **.22 LONG RIFLE (MILITARY-STANDARD VELOCITY).** "F5". White box with black printing. One-piece box with end flaps.. "ICI" h/s and a brass case. Lead 2k1s bullet.

**NOTE:** F5 designates .22 Long Rifle, Solid, Standard Velocity cartridge.

# Australia

## IMPERIAL CHEMICAL INDUSTRIES WHITE BOX (MILITARY)

LR-3



LR-3.5



LR-4



LR-5



## IMPERIAL CHEMICAL INDUSTRIES WHITE BOX (MILITARY)

- LR-3 **.22 LONG RIFLE (MILITARY)** “MARK 1” 100 Rounds. Green printing on a white label. Buff, , one-piece box with end flaps. Product code H.2849 on end. Contents unknown.



- LR-3.5 **.22 LONG RIFLE (MILITARY)** “MARK 1” Same as LR-3 except no printing on end



- LR-4 **2.2 LONG RIFLE (MILITARY, TRACER)** “MARK 1”. 100 Rounds. Green printing on a white label with red over-stamped TRACER.. Buff, , one-piece box with end flaps. Rounds. Green printing on a white label. Buff, , one-piece box with end flaps. Product code H.2849 on end. Contents unknown.



- LR-5 **.22 LONG RIFLE (MILITARY)** “MARK 2” 100 Rounds. Red printing on a white label. Buff, , one-piece box with end flaps. Contents unknown. 1961

# Australia

## IMPERIAL CHEMICAL INDUSTRIES UNCLASSIFIED MISC.

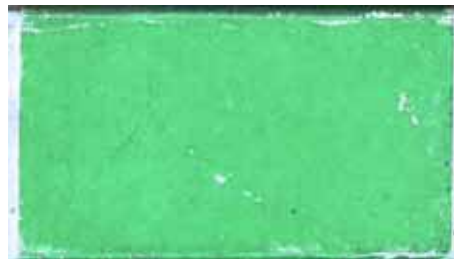
S-1



S-2



L-1



ICI



# Australia

## IMPERIAL CHEMICAL INDUSTRIES UNCLASSIFIED MISC.

S-1 **.22 SHORT (BLANK).** White slide-through box with yellow wrap-around label. Black and red printing. No product code. Contents unknown.



S-2 **.22 SHORT (BLANK).** "SMOKELESS". White slide-through box with yellow wrap-around label. Black and red printing. No product code. Contents unknown.



L-1 **.22 LONG (BLANK).** White slide-through box with green wrap-around label. Black and red printing. No product code. Contents unknown.



ICI

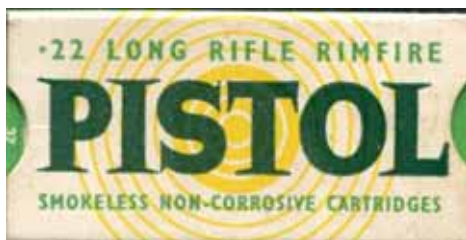
# Australia

## IMPERIAL CHEMICAL INDUSTRIES UNCLASSIFIED MISC.

LR-1



LR-2



LR-3



LR-4



## IMPERIAL CHEMICAL INDUSTRIES UNCLASSIFIED MISC.

LR-1 **.22 LONG RIFLE (TARGET), "MARK II".** Yellow and blue box with white and black printing. One-piece box with end flaps. No product code. "IC-3" h/s on a brass case. Lead bullet .

- (a) With target printed inside box.
- (b) No target printed inside box.



LR-2 **.22 LONG RIFLE (TARGET), "PISTOL".** White and light green box with dark green and light green printing. One-piece box with end flaps. No product code. Contents are unknown. "



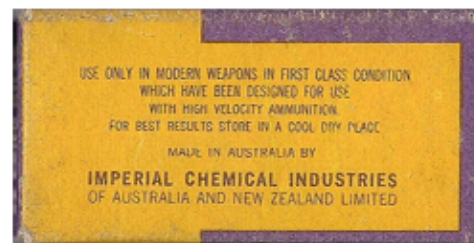
LR-3 **.22 LONG RIFLE (SHOT), "CASH KNOCKER CARTRIDGES".** Dark red trunk-style box with black printing. Brass cases with "E" headstamp , 6 point rose crimp and orange crimp sealant. For Donald Mackintosh Abattoirs Ltd. Melbourne for Accles & Shelvoke Ltd, These are cattle killers.

LR-4 **.22 LONG RIFLE (MILITARY), "CIVIC".** 500 rd brick. Manila box with black printing. One-piece box with end flaps. No product code. Box marked "WAR TIME PACK". Made in Australia by ICI. Contents are unknown. "

XL-1 **.22 EXTRA LONG "XTRA".** Purple and yellow box with white purple and red printing. One piece box with end flaps. No product code. "ICI" h/s on a brass case. Copper-washed bullet.



XL-1



# Australia

## IMPERIAL METAL INDUSTRIES CIVIC

S-1



S-2



LR-1



IMI

CIVIC-1



# Australia

## IMPERIAL METAL INDUSTRIES CIVIC

In 1962, I.C.I. of England changed its name from I.C.I. to the Imperial Metals Industries (Kynock) Ltd. It is assumed that Australia would have changed its name at the same time.

The issues of the I.M.I. period seem to have not followed any general issue groupings. They are presented as a total group at this time.

S-1 **.22 SHORT (HIGH VELOCITY). "CIVIC".** Green, white and blue box with white and blue printing. One-piece box with end flaps. Code E15040 on the bottom. "I-1" h/s on a brass case. Lead bullet.



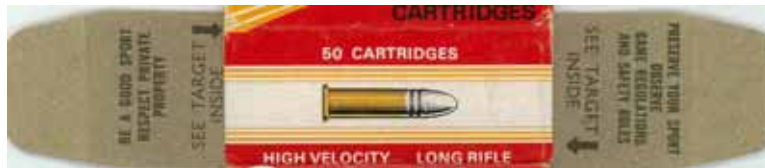
S-2 **.22 SHORT (HIGH VELOCITY). "CIVIC SHORT SOLID".** Yellow and white box with green and black printing. One-piece box with end flaps. Product code E15040 on the bottom. "I-1" h/s on a brass case. Lead bullet.



LR-1 **.22 LONG RIFLE (HIGH VELOCITY). "CIVIC HIGH SPEED".** Red and white box with white, black and yellow printing. One-piece box with end flaps. Product code E150040 on bottom. "I-1" h/s on a brass case. Brass-washed lead bullet



(a) Stamped message inside flaps.



(b) Stamped message inside flaps.



IMI



# Australia

## IMPERIAL METAL INDUSTRIES ELEY

### CB-1



### LR-1



### WMR-1



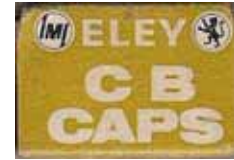
### WMR-2



# Australia

## IMPERIAL METAL INDUSTRIES ELEY

CB-1 **.22 C.B. CAPS. "ELEY".** Yellow-green box with white and black printing. One-piece box with end flaps. Product code E15040 on bottom.. "I-1 h/s.



LR-1 **.22 LONG RIFLE (SHOT).** Green box with white printing. Contents unknown.



WMR-1 **.22 WIN. RIMFIRE MAGNUM (SOLID).** "ELEY". Red and white box with black and white printing. One-piece box with end flaps. Product code E15040 on the bottom. "E-25" h/s on a brass case. FMJ bullet. This box produced by Winchester of Australia, as I.M.I. never had the means to produce magnums.



WMR-2 **.22 WIN. RIMFIRE MAGNUM (HOLLOW POINT).** "ELEY". Black box with white and orange printing. One-piece box with end flaps. Product code E15040 on bottom. E-25" h/s on a brass case. JSP bullet.



IMI

## IMPERIAL METAL INDUSTRIES IMPERIAL

LR-1



LR-2



## IMPERIAL METAL INDUSTRIES IMPERIAL

LR-1 **.22 LONG RIFLE (HIGH VELOCITY HOLLOW POINT).** "IMPERIAL HIGH SPEED". Black and white box with black and orange printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. Copper-washed bullet..



LR-2 **.22 LONG RIFLE (SUBSONIC HOLLOW POINT).** Blue and white box with white and orange printing . One-piece box with end flaps. "I-1" h/s on a brass case.. Lead bullet.





## IMPERIAL METAL INDUSTRIES HY-SCORE

BB-1



All **HY-SCORE** 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.  
The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.  
Dry lubricated, non corrosive, accurate.  
Manufactured in Australia by  
**IMI AUSTRALIA LIMITED**

CB-1



All **HY-SCORE** 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.  
The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.  
Dry lubricated, non corrosive, accurate.  
Manufactured in Australia by  
**IMI AUSTRALIA LIMITED**

S-1



All **HY-SCORE** 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.  
The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.  
Dry lubricated, non corrosive, accurate.  
Manufactured in Australia by  
**IMI AUSTRALIA LIMITED**

LR-1



All **HY-SCORE** 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.  
The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.  
Dry lubricated, non corrosive, accurate.  
Manufactured in Australia by  
**IMI AUSTRALIA LIMITED**

LR-2



All **HY-SCORE** 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.  
The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.  
Dry lubricated, non corrosive, accurate.  
Manufactured in Australia by  
**IMI AUSTRALIA LIMITED**



# Australia

## IMPERIAL METAL INDUSTRIES HY-SCORE

I.M.I. of Australia and New Zealand produced these issues after their name change from I.C.I in 1962.

SEE ALSO: HY-SCORE in ICI

BB-1 **.22 B.B. CAPS. "SUBSONIC".** Orange and white box with white and black printing. One-piece box with top flap. Index No. 4111 on side. "HS-1" h/s on a brass case. Lead bullet.



CB-1 **.22 C. B. CAPS. "SUBSONIC".** Orange and white box with white and black printing. One-piece box with top flap. Index No. 4110 on side. "HS-1" h/s on a brass case. Lead bullet.



S-1 **.22 SHORT. (HIGH VELOCITY). "SUPERSONIC".** Orange and white box with white and black printing. One-piece box with top flap. Index No. 4190 on side. "H3-1" h/s on a brass case. Lead bullet.



LR-1 **.22 LONG RIFLE. (HIGH VELOCITY). "SUPERSONIC".** Orange and white box with white and black printing. One-piece box with top flap.. Index No. 4180 on the side. "HS-1" h/s on a brass case.  
(a) Brass Plated lead bullet.



(b) No Brass Plated lead bullet.



LR-2 **.22 LONG RIFLE. (HOLLOW POINT). "SUPERSONIC".** Same as LR-1 except for hollow point wording on the ends. Index No 4188 on the side.



ICI

## IMPERIAL METAL INDUSTRIES HY-SCORE

### LR-3



All **HY-SCORE** 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.  
The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.  
Dry lubricated, non corrosive, accurate.

Manufactured in Australia by  
**IMI AUSTRALIA LIMITED**

### LR4



All **HY-SCORE** 22's should be used only in modern firearms in good condition designated by the manufacturer as suitable for such ammunition. Non corrosive priming.  
The manufacturer guarantees the exercise of reasonable care in manufacture, but makes no other warranty, expressed or implied.  
Dry lubricated, non corrosive, accurate.

Manufactured in Australia by  
**IMI AUSTRALIA LIMITED**

# Australia

## IMPERIAL METAL INDUSTRIES HY-SCORE

LR-3 **.22 LONG RIFLE (STANDARD VELOCITY).** "STANDARD". Orange and white box with white and black printing. One-piece box with top flap.. Index No 4181 on side. "HS-1" h/s on a brass case. Lead bullet.



LR-4 **.22 LONG RIFLE (TARGET).** "PENNANT". Orange and white box with white and black printing. One-piece box with top flap. Index Ho. 4151 on side. "HS -1" h/s on a brass case. Lead bullet.



ICI

# Australia

## IMPERIAL METAL INDUSTRIES PENNANT

LR-1



IMI

PENN-1

## Australia

### IMPERIAL METAL INDUSTRIES PENNANT

LR-1    **.22 LONG RIFLE (TARGET).** "PENNANT" red and white box with blue and white printing. One-piece box with end flaps. "I-1" h/s on a brass case. Lead bullet.



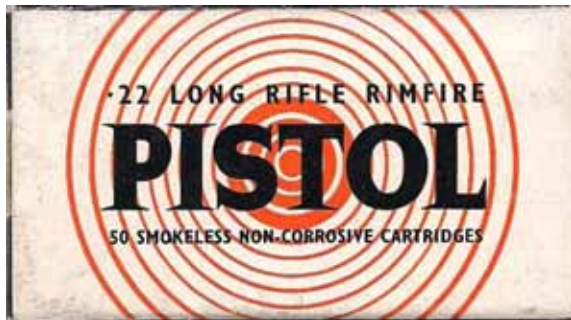
IMI



# Australia

## IMPERIAL METAL INDUSTRIES PISTOL

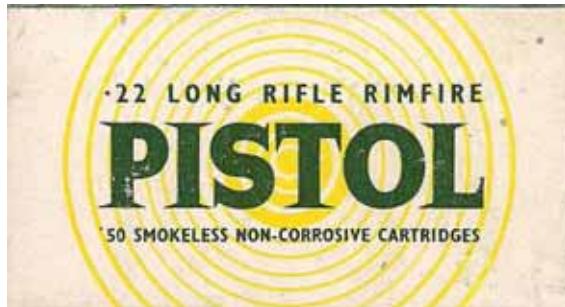
LR-12



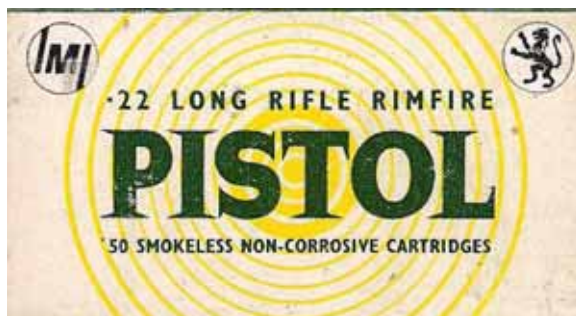
LR-13



LR-14



LR-15



# Australia

## IMPERIAL METAL INDUSTRIES PISTOL

LR-12 **.22 LONG RIFLE (REDUCED VELOCITY). "PISTOL".** White and black box with orange, black and white printing. large one-piece box with end flaps. No product code. "I-1" h/s on a brass case. Lead bullet.



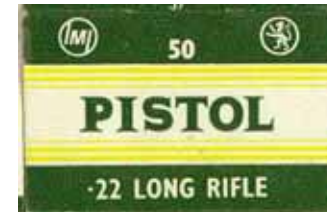
LR-13 **.22 LONG RIFLE (REDUCED VELOCITY). "PISTOL".** Same as LR-12 but with IMI logo and rampart lion logo on top.



LR-14 **.22 LONG RIFLE (STANDARD VELOCITY). "PISTOL".** White and green box with green, yellow and white printing. One-piece box with end flaps. Product code E15040 on bottom. "I-1" h/s on a brass case. Lead bullet.



LR-15 **.22 LONG RIFLE (STANDARD VELOCITY). "PISTOL".** Same as LR-14 except top now has the IMI trademark and the rampart lion.



IMI

## IMPERIAL METAL INDUSTRIES PISTOL

LR-8



LR-9



## Australia

### IMPERIAL METAL INDUSTRIES PISTOL

LR-8 **.22 LONG RIFLE (TARGET).** "PISTOL". White and olive green box with olive green and white printing. No product code. "I-1" h/s on a brass case. Lead bullet..



LR-9 **.22 LONG RIFLE (REDUCED VELOCITY).** "PISTOL". White and black box with black, white and orange printing. One-piece box with end flaps. "IC-4" h/s on a brass case. Lead bullet.



IMI



# Australia

## IMPERIAL METAL INDUSTRIES REGULAS

S-3



S-3-3



S-3.5



IMI



# Australia

## IMPERIAL METAL INDUSTRIES REGULAS

- S-3 **.22 SHORT (STANDARD VELOCITY). "REGULUS".** Blue, white and green box with yellow and white printing. One-piece box with end flaps. Product code E15040 on the bottom. "I-1" h/s on a brass case. Lead bullet.



- S-3.3 **.22 SHORT (STANDARD VELOCITY). "REGULUS".** Same as S-3 but end flap are different



- S-3.5 **.22 SHORT (STANDARD VELOCITY). "REGULUS".** Same as s-3 except light blue box.



IMI

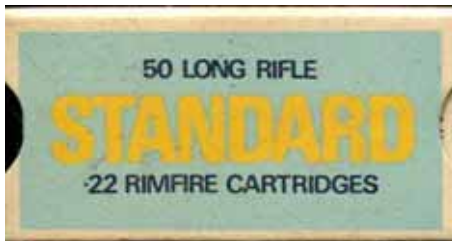
# Australia

## IMPERIAL METAL INDUSTRIES STANDARD

LR-1



LR-2



IMI

# Australia

## IMPERIAL METAL INDUSTRIES STANDARD

LR-.1 **.22 LONG RIFLE (STANDARD VELOCITY).** "STANDARD" Blue and white box with white and yellow printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. Brass-washed lead bullet.



LR-11 **.22 LONG RIFLE (STANDARD VELOCITY).** "STANDARD". Light and dark blue and white box with yellow and blue printing;. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. Lead bullet..  
(a) DON'T LITTER stamped inside of flaps.  
(b) No DON'T LITTER stamp inside of flaps.



IMI

# Australia

## IMPERIAL METAL INDUSTRIES SUB-SONIC

LR-1



IMI

SUB-10

## Australia

### IMPERIAL METAL INDUSTRIES SUB-SONIC

I.R-1    **.22 LONG RIFLE (LOW VELOCITY).** "SUBSONIC". Orange, white and blue box with blue and white printing . One piece box with end flaps. No product code. "I-1" h/s on a brass case. Lead bullet.



IMI

SUB-1



# Australia

## IMPERIAL METAL INDUSTRIES SUPERSONIC

LR-1



IMI

Super-1

## Australia

### IMPERIAL METAL INDUSTRIES SUPERSONIC

LR-1    **.22 LONG RIFLE (HIGH VELOCITY). "SUPERSONIC".** Green and white box with white, black and yellow printing. One-piece box with end flaps. "I-1" h/s on a brass case. Copper-washed bullet..



IMI

SUPER-1

# Australia

## IMPERIAL METAL INDUSTRIES MISC. & UNCLASSIFIED

S-1



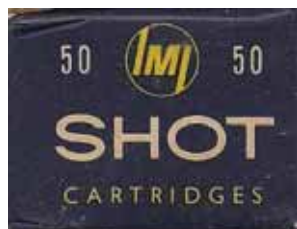
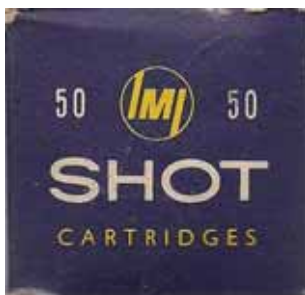
L-1



LR-1



(a) LR-2 (b)



LR-4



# Australia

## IMPERIAL METAL INDUSTRIES MISC. & UNCLASSIFIED

- S-1 **.22 LONG (BLANK).** Yellow label wrap-around with black and red printing. White one-piece box with end flaps. Contents unknown.
- L-1 **.22 LONG (BLANK).** Green wrap-around label with black and red printing. White one-piece box with end flaps. "I-1" h/s on a rose-crimped brass case. Sealed with gray paint.
- LR-1 **.22 LONG RIFLE (TARGET).** "TARGET". White and blue box with blue, red and white printing. Large one-piece box with end flaps. "I-1" h/s on a brass case. Lead bullet.
- LR-2 **.22 LONG RIFLE (SHOT).** Square blue box with white and yellow printing. One-piece box with top flap. "I-1" h/s on a rose crimped brass case.  
(a) Taller box  
(b) Shorter box
- LR-4 **.22 LONG RIFLE (MILITARY).** White box with black printing. One-piece box with end flaps. No h/s on a brass case. Lead bullet.

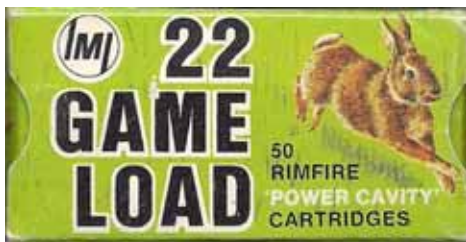


IMI

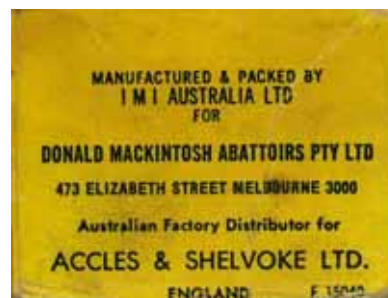
# Australia

## IMPERIAL METAL INDUSTRIES MISC. & UNCLASSIFIED

LR-5



LR-5



IMI



## Australia

### IMPERIAL METAL INDUSTRIES MISC. & UNCLASSIFIED

LR-5    **.22 LONG RIFLE (HOLLOW POINT).** "GAME LOAD". Green and white box with white and black printing. One-piece box with end flaps. No product code. "I-1" h/s on a brass case. hollow-point lead bullet



LR-6    **.22 LONG RIFLE.** "CASH KNOCKER CARTRIDGES". Yellow trunk-style box with black printing. Product code F15040 on bottom. Contents unknown. For Donald Mackintosh Abattoirs Ltd. Melbourne for Accles & Shelvoke Ltd, These are cattle killers.



IMI

# Australia

## OMARK SPORTCO

LR-1



LR-2



LR-3



LR-4



O-1

OMARK

# Australia

## OMARK SPORTCO

Omark Australia contracted with Winchester of Australia to produce .22s for them. These boxes were produced from approximately 1971 to 1974

### Box Bottoms



LR-1 **.22 LONG RIFLE (HIGH VELOCITY). "SPORTCO SUPERFAST".** White, red and yellow box with red and black printing. One-piece box with end flaps. Product code E2529 on the bottom. "O-1" h/s on a brass case. Copper washed lead bullets. Variations noted:

- (a) No Omark markings on the bottom.
- (b) With Omark markings on the bottom



LR-2 **.22 LONG RIFLE (HIGH VELOCITY HOLLOW POINT). "SPORTCO SUPERFAST".** Same as LR-1 except, for hollow point wording on the ends. Variations noted:

- (a) No Omark markings on the bottom.
- (b) With Omark markings on the bottom



LR-3 **.22 LONG RIFLE (HIGH VELOCITY). "SPORTCO SUPERFAST".** White, red and yellow box with red and black printing. One-piece box with end flaps. Product code E2529 on the bottom. "H-10" h/s on a brass case. Plain lead bullets. Made for export to Canada by Winchester of Australia. (1989)



LR-4 **.22 LONG RIFLE (HIGH VELOCITY). "SPORTCO SUPERFAST".** Same as LR-1 but produced by OLIN of Australia.

OMARK

MOVED TO  
PHILIPPINES

Australia

STIRLING

Stirling .22s are manufactured in the Philippines for various Australian distributors.

MOVED TO  
PHILIPPINES

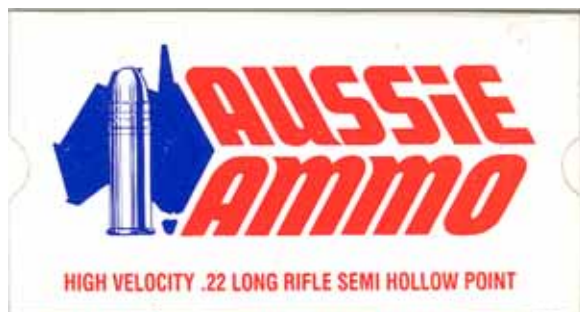
STERLING



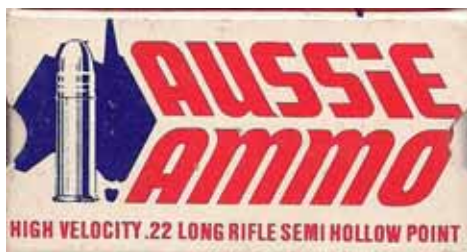
# Australia

## WINCHESTER of AUSTRALIA AUSSIE AMMO

LR-1



LR-92



WINCHESTER

AUSSIE-1

## Australia

### WINCHESTER of AUSTRALIA AUSSIE AMMO

- LR-1 **.22 LONG RIFLE (HIGH VELOCITY-SEMI HOLLOW POINT).**  
"AUSSIE AMMO". White and blue box with red and blue printing. Large, one-piece box with end flaps. Product code AUS22LR on the ends. Lead bullet.
- (a) "H-10" h/s on a brass case.
  - (b) "W-9" h/s on a brass case.



- LR-2 **.22 LONG RIFLE (HIGH VELOCITY-SEMI HOLLOW POINT).**  
"AUSSIE AMMO". Same as LR-9 except standard box size.



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA BUSHMAN

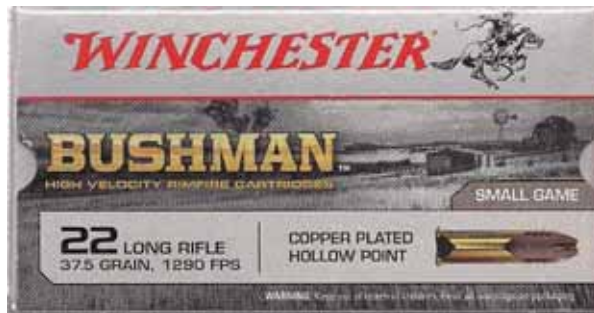
LR-1



LR-2



LR-3



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA BUSHMAN

With ®



No ®



LR-1 **.22 LONG RIFLE (HIGH VELOCITY). "BUSHMAN".** Green, red and orange box with black, and white printing. One-piece box with end flaps. Product code BM22HP on the ends. "SU-1" h/s on a brass case. 3k.1s copper washed bullet..

- (a) Registration symbol at end of Winchester on top, sides and ends.  
Class 1.4S/un "0012,0014" on bottom
- (b) No Registration symbol at end of Winchester on top, sides and ends.  
Class 1.4S/un "0012" on bottom



LR-2 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).** "BUSHMAN". Brown, red and orange box with black, and white printing. One-piece box with end flaps. Product code BM22HP on the ends. "SU-1" h/s on a brass case. 3k.1s hollow point, copper washed bullet..

- (a) Registration symbol at end of Winchester on top and ends.  
Class 1.4S/un "0012" on bottom
- (aa) Registration symbol at end of Winchester on top and ends.  
Class 1.4S/un "0012" on bottom
- (b) No Registration symbol at end of Winchester on top and ends.  
Class 1.4S/un "0012" on bottom



LR-3 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).** "BUSHMAN". Silver and gray box with black, red and white printing. Large, one-piece box with end flaps. Brass case. 37.5 gr. Copper plated bullet. 1290fps.

- (a) Ends show just a rabbit.
- (b) Ends show rabbit and fox.



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA DIAMOND

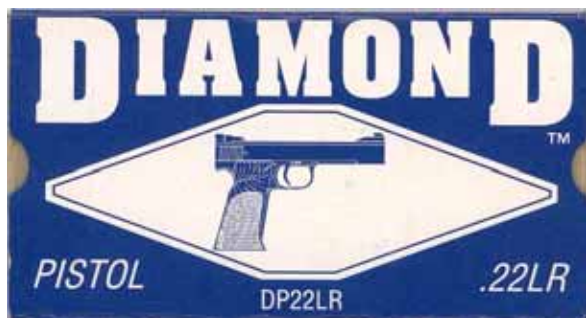
LR-1



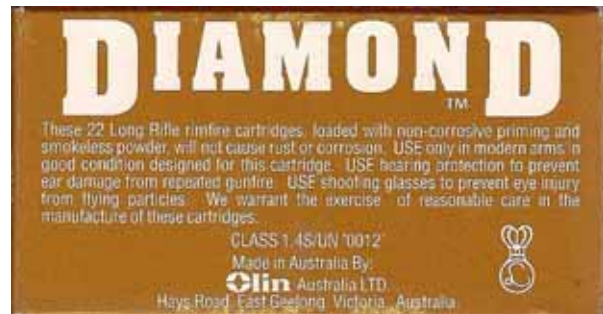
LR-2



LR-2.5



LR-3



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA DIAMOND

- LR-1 **.22 LONG RIFLE (PISTOL).** "DIAMOND" Blue and white box with white printing.. One-piece box with end flaps. Product code DP22LR on ends. "SU-1" h/s an a brass case. 2k,1s lead bullet.



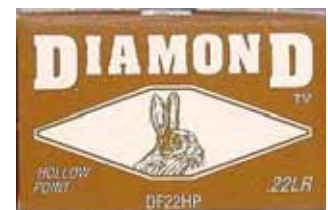
- LR-2 **.22 LONG RIFLE (PISTOL).** "DIAMOND" Same as LR-1 but with UPC on sides. "W-3" h/s an a brass case. 2k,1s lead bullet.



- LR-2 **.22 LONG RIFLE (PISTOL).** "DIAMOND" Same as LR-2 but no UPC on sides.



- LR-3 **.22 LONG RIFLE (HOLLOW POINT).** "DIAMOND" Brown and white box with white printing.. One-piece box with end flaps. Product code DP22HP on ends. "SU-1" h/s an a brass case. 3k,1s hollow point lead bullet.



WINCHESTER

## Australia

### WINCHESTER of AUSTRALIA DYNAPOINT

LR-12



LR-13

NO IMAGE  
AVAILABLE

WINCHESTER

DYNA1

## Australia

### WINCHESTER of AUSTRALIA DYNAPOINT

- LR-12 **.22 LONG RIFLE (HIGH VELOCITY-SEMI HOLLOW POINT)**  
"DYNAPOINT". White box with red, silver and black printing. One-piece box with end flaps. Product code DP22LR on the ends. "W-3" h/s on n brass case. Copper washed lead bullet  
(b) H-11 h/s.
- LR-13 **.22 LONG RIFLE (HIGH VELOCITY).** "DYNAPOINT". Same as LR-12, except the writing is in French. Product code DP22LR-F on ends.



WINCHESTER

## Australia

### WINCHESTER of AUSTRALIA HUSHPOWER

#### LR-16



#### LR-17

NO IMAGE  
AVAILABLE

WINCHESTER

HUSH-1

## Australia

### WINCHESTER of AUSTRALIA HUSHPOWER

LR-16 **.22 LONG RIFLE (STANDARD VELOCITY). "HUSHPOWER".** Red box with white and black printing. One-piece box with end flaps. Product code W22HUP on the ends. Contents are unknown.



LR-17 **.22 LONG RIFLE (STANDARD VELOCITY). "HUSHPOWER".** Same as LR-15, except the wording is in French. Product code W22HUP F.

WINCHESTER



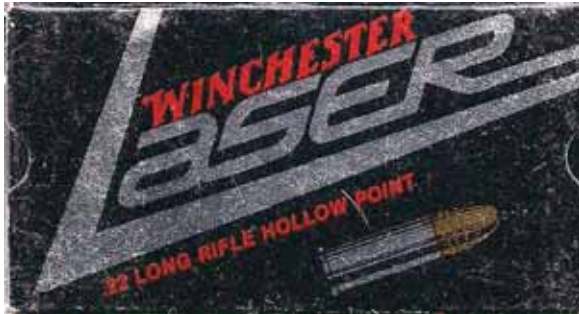
# Australia

## WINCHESTER of AUSTRALIA LASER

LR-1



LR-2



LR-3



LR-4



# Australia

## WINCHESTER of AUSTRALIA LASER

- LR-1 **.22 LONG RIFLE (HIGH VELOCITY). "LASER".** Black box with red and silver printing. Large, one-piece box with end flaps. Product code LAS22LR on the ends. "SU-1" h/s on a nickel case. Copper washed bullet.



- LR-2 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "LASER".** Black box with red and silver printing. Large, one-piece box with end flaps. Product code LAS22LRH on the ends. "SU-1" h/s on a nickel case. Copper washed bullet.



- LR-3 **.22 LONG RIFLE (HIGH VELOCITY). "LASER".** Same as LR-1 except wording on the top and ends in French and English. Product code LAS22LRon the ends. Nickel case. Kopperklad bullet..

- (a) "SU-1" h/s  
(b) "W-3" h/s



- LR-4 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "LASER".** Same as LR-3 except for hollow point wording. Product code LAS22LRHon the ends. Nickel case. Kopperklad bullet..

- (a) "SU-1" h/s  
(b) "W-3" h/s



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA LASER

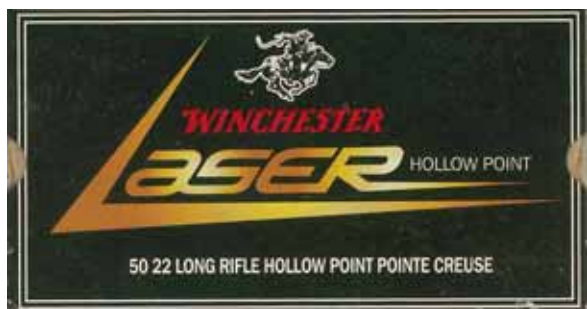
LR-4.5



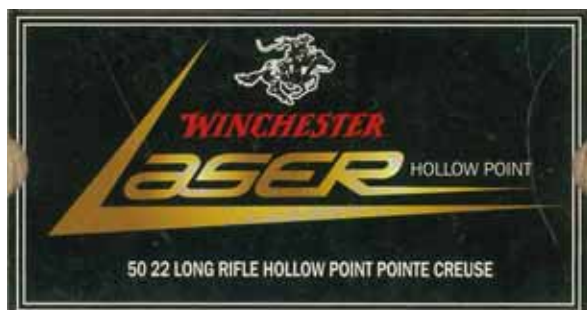
LR-4.7



LR-5



LR-5.5



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA LASER

- LR-4.5 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "LASER".**  
Similar to LR-4 except shiny silver and blue graphics. Bar code on side.



- LR-4.7 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "LASER".**  
Same as LR-4.5 LR-4 except dark gray graphics. Bar code on side.



- LR-5 **.22 LONG RIFLE (HOLLOW POINT). "LASER".** Black one-piece box with white, red and gold printing. One-piece box with end flaps. Product code LAS22LRH. 37.5 gr. HP bullet. "SU-1" h/s on brass case.



- LR-5.5 **.22 LONG RIFLE (HOLLOW POINT). "LASER".** Same as LR-5 but has OLIN and USA address on side.

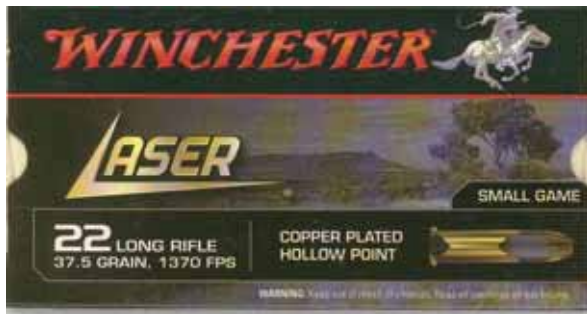


WINCHESTER

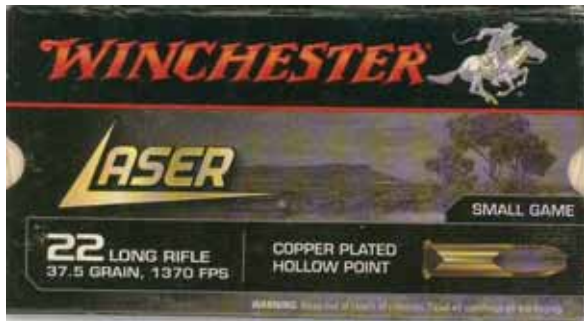
# Australia

## WINCHESTER of AUSTRALIA LASER

LR-6



LR-7



WINCHESTER



## Australia

### WINCHESTER of AUSTRALIA LASER

- LR-6 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "LASER".**  
Black bow with graphics and red and white printing.. Product code  
LAS22LRH on side. Bar code on side.



- LR-7 **.22 LONG RIFLE (HOLLOW POINT). "LASER".** Same as LR-6 but  
with white warning over-label on side.



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA LEADER

S-1



S-2



LR-1



Bottom "A"



Bottom "B"



Bottom "C"



LEAD-1

WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA LEADER

S-1 **.22 SHORT (STANDARD VELOCITY). "LEADER".** Yellow and white box with red, white, black and blue printing. One-piece box with end flaps. Product code LD22S on the ends. "H-10" h/s on a brass case. Lead bullet.



S-2 **.22 SHORT (STANDARD VELOCITY). "LEADER".** Same as S-1 except no WESTERN on bottom



LR-1 **.22 LONG RIFLE (STANDARD VELOCITY). "LEADER".** Yellow and white box with red, white, black and blue printing . One-piece box with end flaps. Product code LD22LR on ends. "H-10" h/s on a brass case. Lead bullets. Bottom Variations:



- (a) Bottom "A"
- (b) Bottom "B" Same as "A" but with Code E2529 in bottom left corner
- (c) Bottom "C" Has WESTERN in name

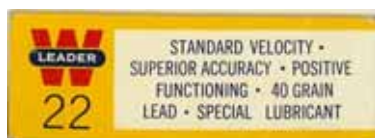
LR-2 **.22 LONG RIFLE (STANDARD VELOCITY). "LEADER".** Yellow and white box with red, white, black and blue printing . One-piece box with end flaps. Product code LD22LR on ends. "H-10" h/s on a brass case. Lead bullets.



- (a) With side flaps.



- (b) Without side flaps.



LR-2



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA 22 LONG Z

L-1



L-2



L-3



L-3.5



LZ-1

WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA 22 LONG Z

L-1 **.22 LONG "Z"**. Yellow box with white and black printing. Large one-piece box with end flaps. Product code Z22L on ends. Brass case. Lead bullets.

Variations noted:

- (a) "H-10" h/s
- (b) "W-3" h/s



L-2 **.22 LONG "Z"**. Same as L-1, except for the French wording on the top. Product code Z22LF on ends. Variations noted :

- (a) "H-10" h/s
- (b) "W-3" h/s



L-3 **.22 LONG "Z"**. Yellow box with white and black printing. Large one-piece box with end flaps. Product code Z22L on ends. Brass case. Lead bullets. Large 22 and Z are outlined in blue. Variations noted:

- (a) "H-10" h/s
- (b) "W-3" h/s
- (c) "SU-1" h/s



L-3.5 **.22 LONG "Z"**. Same as L-3 except bar code on side. Large 22 and Z are outlined in black.



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA 22 LONG Z

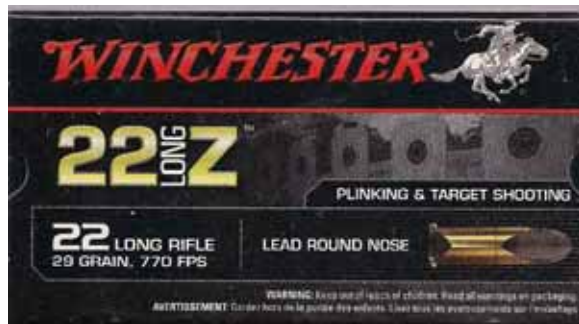
L-4



L-4.5



L-5



L-6



WINCHESTER

## Australia

### WINCHESTER of AUSTRALIA 22 LONG Z

- L-4 .22 LONG "Z". Same as L-3 but no class code on bottom. Product code Z22L on end.
- L-4.5 .22 LONG "Z". Graduated yellow box with black, white and red printing. Large one-piece box with end flaps. Contents unknown.
- L-5 .22 LONG "Z". Black box with white and red printing. Large one-piece box with end flaps. Brass case. With "W-3" h/s. 29 gr. Round-nosed lead bullet. 770 FPS.
- L-6 .22 LONG "Z". yellow box with black, white and red printing. Large one-piece box with end flaps. Product code Z22L on end. Contents unknown.



WINCHESTER

## Australia

### WINCHESTER of AUSTRALIA MASTER MARKSMAN

LR-34



LR-35

NO IMAGE  
AVAILABLE

WINCHESTER

## Australia

### WINCHESTER of AUSTRALIA MASTER MARKSMAN

LR-34 **.22 LONG RIFLE (TARGET). "MASTER MARKSMAN"**. Gold box with red and blue printing. Large, one-piece box with end flaps. Product code MM22LR on the ends. Nickel case with "W" h/s. Lead bullet. Variations noted:

- (b) "B" bottom.
- (c) "C" bottom.



LR-35 **.22 LONG RIFLE (TARGET). "MASTER MARKSMAN"**. Same as LR-34, except the wording on the top and ends now in French. Product code MH22LRF on the ends. Variations noted:

- (b) "B" bottom.
- (c) "C" bottom.

WINCHESTER

## Australia

### WINCHESTER of AUSTRALIA MILITARY CONTRACTS

LR-1



LR-3



LR-3



WINCHESTER



## Australia

### WINCHESTER of AUSTRALIA MILITARY CONTRACTS

- LR-1 **.22 LONG RIFLE (MILITARY).** "RIMFIRE MK II". Tan colored box with black printing. One-piece box with end flaps. No product code. "H-10" h/s on a brass case. Lead bullets, 3K,1S. The box is wax coated. Inside end flap is stamper in red "OCT 1969"



- LR-2 **.22 LONG RIFLE (MILITARY).** White one-piece box with black printing.. Product code E2529 on side.. Contract No. V109289. "H-10" h/s on a brass case. 2k,1s lead bullets

**NOTE:** F5 designates .22 Long Rifle, Solid, Standard Velocity cartridge.

- LR-3 **.22 LONG RIFLE (MILITARY).** Same as LR-1 but Contract No. V109290.



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA PISTOL

LR-1



LR-2



LR-2.5



WINCHESTER

# Australia

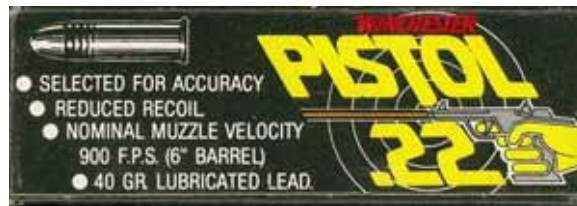
## WINCHESTER of AUSTRALIA PISTOL

LR-1 **.22 LONG RIFLE (TARGET). "PISTOL".** Black box with yellow and red printing. Large, one-piece box with end flaps. Product code WP22LR on the ends. "H-10" h/s on a brass case. 2k,1s lead bullet.

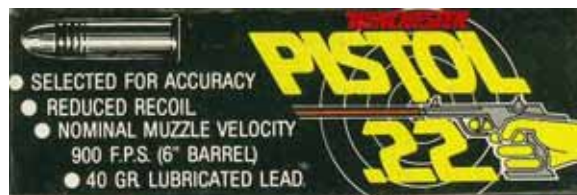


LR-2 **.22 LONG RIFLE (TARGET). "PISTOL".** Same as LR-1 except warning on top in English and French

- (a) "H-10" h/s
- (b) "W-3" h/s
- (c) "SU-1" h/s



LR-2.5 **.22 LONG RIFLE (TARGET). "PISTOL".** Same as LR-2 except red line in bullet path.



WINCHESTER

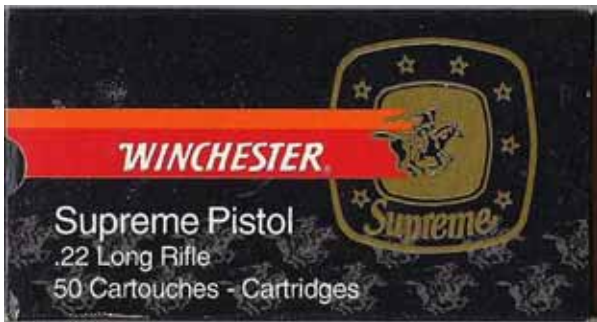
# Australia

## WINCHESTER of AUSTRALIA PISTOL

LR-3



LR-2



WINCHESTER



## Australia

### WINCHESTER of AUSTRALIA PISTOL

- LR-3 **.22 LONG RIFLE (PISTOL).** (SUPER-X, SUPER PISTOL" Silver, red and orange box with black, and white printing. One-piece box with end flaps. Product code X22SP on the ends. "W-3" h/s on a brass case. 2k,1s lead bullet.



- LR-4 **.22 LONG RIFLE (PISTOL).** "SUPREME PISTOL". Black box with orange, red, gold, and white printing. One-piece box with end flaps. Product code S22Pon the ends. "W-3" h/s on a brass case. 2k,1s lead bullet.



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA "POWER POINT"

LR-1



LR-1.5



LR-2



LR-2.5



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA "POWER POINT"

LR-1 **.22 LONG RIFLE (HIGH VELOCITY-SOLID), "POWER POINT".** Blue and red box with black, and white printing. One-piece box with end flaps. Product code PP22LR on the ends. Brass case with copper washed bullet.

- (a) "H-10" h/s
- (b) "W-3" h/s
- (c) "SU-1" h/s



LR-1.5 **.22 LONG RIFLE (HIGH VELOCITY-SOLID), "POWER POINT".** Same as LR-1 except has no registration mark "®" after "WINCHESTER" on top.



LR-2 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT), "POWER POINT".** Red and yellow box with black, and white printing. One-piece box with end flaps. Product code PP22LRH on the ends. Brass case. Copper plated lead bullet. (1981)

- (a) "H-10" h/s
- (b) "W-3" h/s
- (c) "SU-1" h/s



LR-2.5 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT), "POWER POINT".** Same as LR-2 except different bottom and "W-9" h/s



LR-3 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT), "POWER POINT".** Same as LR-2 except for slightly different bottom.



### LR-3



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA "POWER POINT"

LR-4



LR-4.5



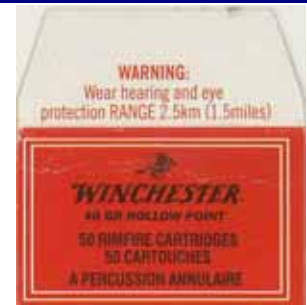
WINCHESTER

POWER-1

# Australia

## WINCHESTER of AUSTRALIA "POWER POINT"

LR-4 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT), "POWER POINT"**. Graduated orange box with black and red printing. One-piece box with end flaps. Contents unknown.



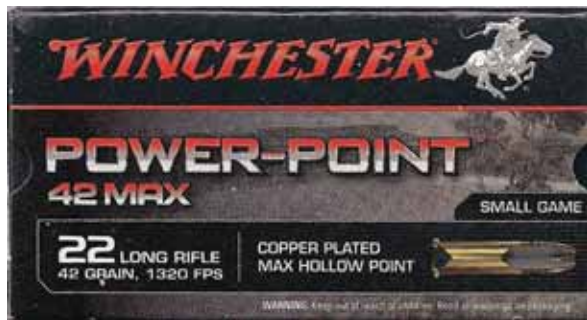
LR-4.5 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT), "POWER POINT"**. Same as LR-4 except OLIN and Winchester USA address on side..



WINCHESTER

## WINCHESTER of AUSTRALIA "POWER POINT"

LR-5



LR-5.5



LR-6



LR-7





## WINCHESTER of AUSTRALIA "POWER POINT"

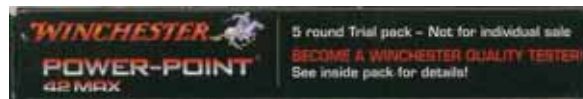
- LR-5 **.22 LONG RIFLE (HOLLOW POINT). "POWERPOINT-42 MAX".**  
Black box with red and white printing.. One-piece box with end flaps.  
Product code PP22LRH42U. Brass case "SU-1" h/s. Copper plated bullet.



- LR-5.5 **.22 LONG RIFLE (HOLLOW POINT). "POWERPOINT-42 MAX".**  
Same as LR-5 except different bar code on side.



- LR-6 **.22 LONG RIFLE (PROMO). "POWER-POINT-42 MAX" 5 round trial box.**  
Product code PP22LRH42



- LR-7 **.22 LONG RIFLE (HOLLOW POINT). "POWERPOINT".** Black box with red and white printing.. One-piece box with end flaps. Product code PP22LRH



# Australia

## WINCHESTER of AUSTRALIA POWER-POINT

WMR-1



WINCHESTER

POWER-1

## Australia

### WINCHESTER of AUSTRALIA POWER-POINT

WMR-1 .22 WIN MAGNUM RIMFIRE (HIGH VELOCITY-HOLLOW POINT). "POWER POINT". Graduated black box with white and red printing. One-piece box with end flaps. Product code 22MPP on end. Contents unknown.

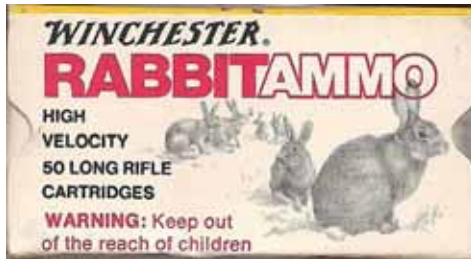


WINCHESTER

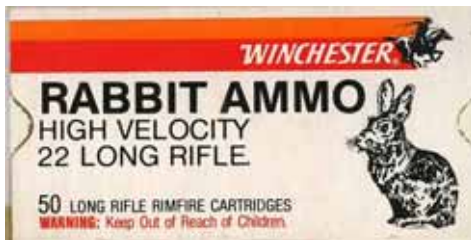
# Australia

## WINCHESTER of AUSTRALIA RABBIT AMMO

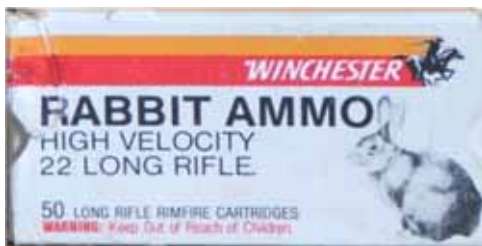
LR-1



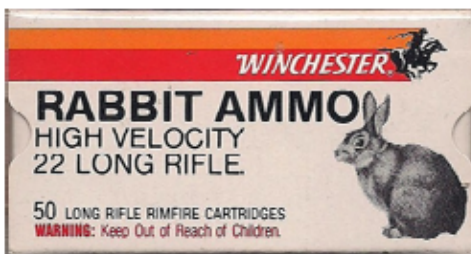
LR-3



LR-4



LR-5





# Australia

## WINCHESTER of AUSTRALIA RABBIT AMMO

LR-1 **.22 LONG RIFLE (HIGH VELOCITY). "RABBIT AMMO".** White and yellow box with red and black printing. One-piece box with .end flaps. Product code R22LR on the ends. "H-10" h/s on a brass cases. Lead bullets.

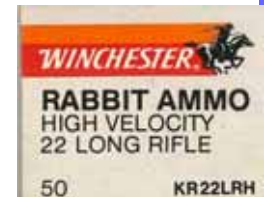
(a) End-flap states: RANGE 1 MILE, BE CAREFUL



(b) End-flap states: RANGE 2 KILOMETERS, BE CAREFUL

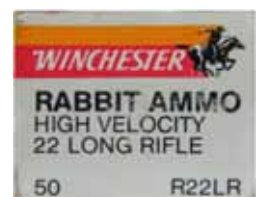
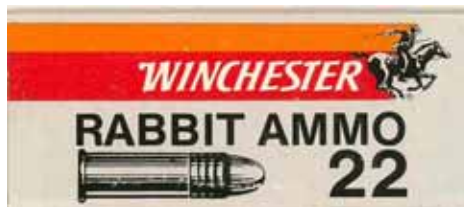
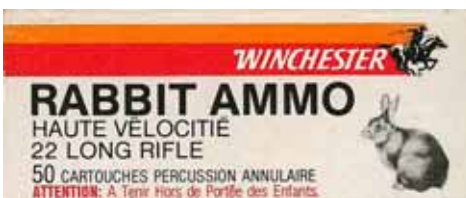


LR-3 **.22LONG RIFLE. "RABBIT AMMO".** White, red and orange box-with black, red and white printing. One-piece box with end flaps. Product code KR22LRH on the ends.

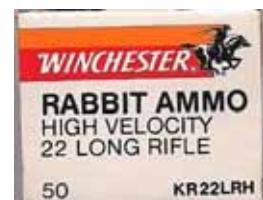


LR-4 **.22LONG RIFLE. "RABBIT AMMO".** White, red and orange box-with black, red and white printing. One-piece box with end flaps. Product code R22LR on the ends. "H-10" h/s on a brass case with 1K. Hollow point copper-washed lead bullets with 2K,1S.

(b) "H-11" h/s



LR-5 **.22LONG RIFLE. "RABBIT AMMO".** Same as LR-4 except product code KR22LRH. English on one end and side. French on the other end and side.. Both on the bottom.




WINCHESTER




## Australia

# WINCHESTER of AUSTRALIA RABBIT AMMO

  
**WINCHESTER**  
AUSTRALIA

**RABBIT AMMO**  
HIGH VELOCITY  
40GR SOLID



50 RIMFIRE CARTRIDGES 50 CARTOUCHES A PERCUSSION ANNULAIRE

[illegible]

# WINCHESTER

RABBIT-1

# Australia

## WINCHESTER of AUSTRALIA RABBIT AMMO

LR-6 .22 LONG RIFLE (HIGH VELOCITY). "RABBIT AMMO". Gray box with red and black printing. One-piece box with .end flaps. Product code KR22LR on the ends. Contents unknown.

**WARNING:** To avoid serious injury/death to shooter and bystanders: Use only in breeches in good condition with triggers exactly matching ammunition. Always check, test and remove obstructions before firing. In all rifle use or off-hand shooting, if breeches fail to fire, point muzzle in safe direction and avoid exposure to breech while carefully reloading. Use shooting glasses and hearing protection. Keep breeches pointed in safe direction at all times. DO NOT shoot at hard surfaces or water to prevent ricochet. Always wear ammunition dry. Store in cool dry place. Discharging breeches in poorly ventilated areas (including dwellings or traveling ammunition may result in exposure to lead and other substances known to cause birth defects, reproductive harm, and other serious physical injury. Avoid adequate ventilation at all times. Wash hands thoroughly after exposure.

**WARNING:** Keep out of reach of children. Read all warnings on package.



WINCHESTER

## WINCHESTER of AUSTRALIA RAPIDFIRE

S-1



S-2



S-3



S-4



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA RAPIDFIRE

S-1 **.22 SHORT (TARGET). "RAPIDFIRE".** White and yellow box with red and black printing. One-piece box with end flaps. Product code RF22S on ends. "H-10" h/s on a brass case. Lead bullet.

- (a) No ® after big red W on side. "RANGE 1 MILE" warning on flap



- (b) No ® after big red W on side. "RANGE 2 KILOMETERS" warning on flap



- (c) ® after big red W on side. "RANGE 1 MILE" warning on flap



- (d) ® after big red W on side. "RANGE 2 KILOMETERS" warning on flap



- (e) CIP over-label on bottom



S-2 **.22 SHORT (TARGET). "RAPIDFIRE REDUCED RECOIL".** Same as S-8 except for format change to the top.. Product code RF22SRV on the ends.



S-3 **.22 SHORT (TARGET). "RAPIDFIRE ".** Same as S-8 except for English and French on top. Product code RF22S on ends

- (a) "H-10" h/s  
(b) "W-3" h/s  
(c) "SU-1" h/s



S-4 **.22 SHORT (TARGET). "RAPIDFIRE REDUCED RECOIL".** White box with red and black printing. One-piece box with end flaps. Product code RF22SRV on ends. Brass case. 2k,1s lead bullet..

- (a) "H-10" h/s  
(b) "W-3" h/s  
(c) "SU-1" h/s

WINCHESTER



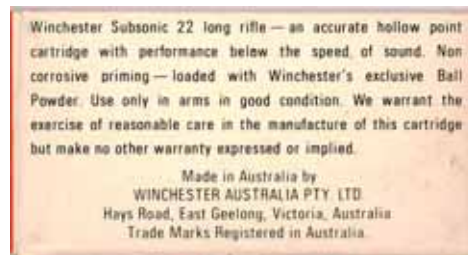
# Australia

## WINCHESTER of AUSTRALIA SUBSONIC

LR-1



LR-2



LR-3



LR-3.5



LR-4





# Australia

## WINCHESTER of AUSTRALIA SUBSONIC

LR-1 **.22 LONG RIFLE (STANDARD VELOCITY). "SUBSONIC".** Red box with white and black printing. One-piece box with end flaps .Product code W22SUB on the ends. Brass case. Lead bullets.

- (a) "H-10" h/s
- (b) "W-3" h/s



LR-2.22 **LONG RIFLE (STANDARD VELOCITY). "SUBSONIC".** Same as LR-14, except the printing on the top and ends are in French. Product code W22SUBF on the ends. "H-10" h/s on brass case. Lead bullet.



LR-3 **.22 LONG RIFLE (STANDARD VELOCITY). "SUBSONIC".** White, red and orange box with black, red and white printing. One-piece box with end flaps. Product code W22SUB on the ends. "H-10" h/s an a brass case. Lead bullet



LR-3.5 **.22 LONG RIFLE (STANDARD VELOCITY). "SUBSONIC".** Same as LR-3 but light gray box.



LR-4 **.22 LONG RIFLE (SUBSONIC VELOCITY). "SUBSONIC".** White, red and orange box with black, red and white printing. Large, one-piece box with end flaps. Product code W22SUB on the ends. Brass case. Lead bullet.

- (a) "H-10" h/s
- (b) "W-3" h/s
- (c) "SU-1" h/s



LR-4.5 **.22 LONG RIFLE (SUBSONIC VELOCITY). "SUBSONIC".** Same as LR-4 except no Class # on bottom.



### LR-4.5



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA SUBSONIC

### LR-1



### LR-2



### LR-3



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA SUBSONIC

- LR-1 **.22 LONG RIFLE. "SUBSONIC".** Blue box with red, white and blue printing. One piece box with end flaps. Product code W22SUBT on one end. "SU-1" h/s on brass case. Truncated point Lead HP bullet.



- LR-2 **.22 LONG RIFLE. "SUBSONIC".** Same as LR-1 but no registration mark (®) after WINCHESTER in red band.



- LR-2 **.22 LONG RIFLE. "SUBSONIC".** Same as LR-1 but bar code on side



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## WINCHESTER of AUSTRALIA SUBSONIC

LR-5



LR-5.5



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA SUBSONIC

LR-5 **.22 LONG RIFLE (HOLLOW POINT). "SUBSONIC".** Blue box with red, white and blue printing. One piece box with end flaps. Product code W22SUB on one end. "SU-1" h/s on brass case. Lead HP bullet.



LR-5.5 **.22 LONG RIFLE (HOLLOW POINT). "SUBSONIC".** Same as LR-5 but different address on back panel



WINCHESTER



## WINCHESTER of AUSTRALIA SUBSONIC

LR-6



LR-6.5



LR-6.7



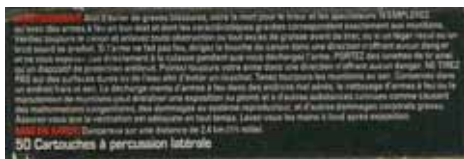
# Australia

## WINCHESTER of AUSTRALIA SUBSONIC

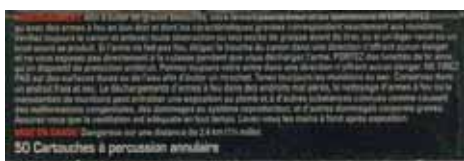
- LR-6 **.22 LONG RIFLE (SUBSONIC VELOCITY - SOLID POINT).**  
"SUBSONIC". Black box with red, and white printing. One piece box with end flaps. Product code W22SUBT. White warning label on side. Brass case. 40 gr. Truncated solid bullet



- LR-6.5 **.22 LONG RIFLE (HOLLOW POINT).** "SUBSONIC" Black box with .5red and white printing.. One-piece box with end flaps. Contents unknown. Product code W22SUB



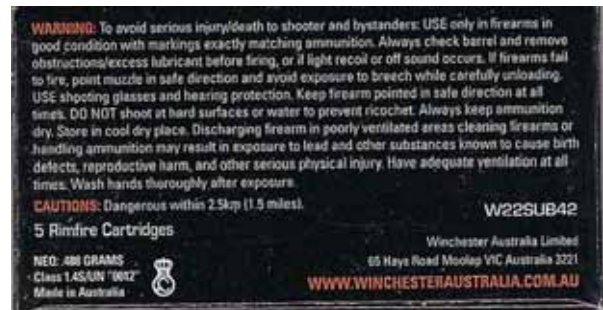
- LR-6.7 **.22 LONG RIFLE (SUBSONIC VELOCITY - SOLID POINT).** Same as LR-6 Except warning on top is in two lines; English and French



WINCHESTER

## WINCHESTER of AUSTRALIA SUBSONIC-42MAX

LR-7



LR-8



LR-9



WINCHESTER



## WINCHESTER of AUSTRALIA SUBSONIC-42MAX

LR-7 **.22 LONG RIFLE (PROMO). "SUBSONIC 42 MAX"** 5 round trial box.  
Product code W22SUB42.

LR-8 **.22 LONG RIFLE (HOLLOW POINT) . "SUBSONIC 42 MAX". "**  
Black box with red and white printing.. One-piece box with end flaps.  
Contents unknown. Product code W22SUB42U. White warning over-label .  
USA box



LR-9 **.22 LONG RIFLE (HOLLOW POINT). "SUBSONIC MAX"**. Black box  
with red, and white printing. One piece box with end flaps. Product code  
W22SUB42. Brass case. 42 gr. hollow point bullet  
(a) Front panel USB code: 9 32022 001409



(b) Front panel USB code: 0 20892 10333 7



(c) Different front and back panel



# Australia

## WINCHESTER of AUSTRALIA SUPER-SPEED

S-1



S-1.5



S-2



S-3



S-3.5





# Australia

## WINCHESTER of AUSTRALIA SUPER-SPEED

In 1966, Winchester of Australia started producing .22s in their Geelong, Victoria factory. From 1966, they seem to have sold boxes without any general theme to their packaging. In 1982, they introduced the same horse and rider packaging as used at that time in the U.S.A. The 1966 issues are presented as a group.

S-1 **.22 SHORT (HIGH VELOCITY). "SUPER SPEED".** Yellow and white box with red, black and blue printing. One-piece box with end flaps. Product code SS22S on the ends. "H-10" h/s on a brass case. Copper washed 2k,1s bullet. Variations:

- (a) "RANGE 1 MILE" on end flap
- (b) "RANGE 2 KILOMETERS" on end flap



S-1.5 **.22 SHORT (HIGH VELOCITY). "SUPER SPEED".** Same as S-1 except has WINCHESTER-WESTERN on bottom.

- (a) No registration symbol ( ® ) after **W** on top .
- (b) With registration symbol ( ® ) after **W** on top .



S-2 **.22 SHORT (HIGH VELOCITY). "SUPER SPEED".** Same as S -1, except top printed in French. Product code SS22S-F on ends.



S-3 **.22 SHORT (HIGH VELOCITY-HOLLOW POINT). "SUPER SPEED HOLLOW POINT".** Yellow and white box with red, black and blue printing. One-piece box with end flaps. Product code SS22SH on the ends. "H-10" h/s on a brass case. Copper washed 2k,1s bullet. "RANGE 1 MILE" on end flap



S-3.5 **.22 SHORT (HIGH VELOCITY-HOLLOW POINT). "SUPER SPEED HOLLOW POINT".** Same as S-3 except Winchester address on bottom slightly different. "RANGE 2 KILOMETERS" on end flap



S-4 **.22 SHORT (HIGH VELOCITY). "SUPER SPEED ".** Miss-printed S-1 box with no blue ink.

S-4



SS-1

WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA SUPER-SPEED

LR-1



LR-1.5



LR-2



LR-3



LR-4



WINCHESTER

## Australia

### WINCHESTER of AUSTRALIA SUPER-SPEED

LR-1 **.22LONG RIFLE (HIGH VELOCITY). "SUPER SPEED".** Yellow and white box with red, white and black printing. One-piece box with end flaps. Product code SS22LR on ends. "H-10" h/s on a brass case. Lead bullets.



LR-1 **.22LONG RIFLE (HIGH VELOCITY). "SUPER SPEED".** Bottom states WINCHESTER-WESTERN



LR-2 **.22 LONG RIFLE (HIGH VELOCITY). "SUPER SPEED".** Same as LR-1 except for the French wording on the top. Product code SS22LR-F on end



LR-3 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "SUPER SPEED HOLLOW POINT".** Same as LR-1, except for hollow point format. Product code SS22LRH on ends. Brass case with Kopperklad bullet.  
(a) "H-10" h/s  
(b) "W-3" h/s



LR-4 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT). "SUPER SPEED HOLLOW POINT".** Same as LR-3 except wording on the top in French. Product code SS22LRH-F on ends.



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA SUPER-SPEED (Horse & Rider)

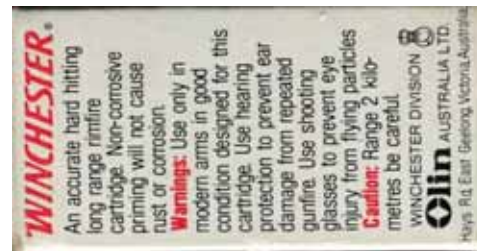
S-1



S-2



LR-1



LR-1.5



LR-1.7



WINCHESTER



## WINCHESTER of AUSTRALIA SUPER-SPEED (Horse & Rider)

In 1982 Winchester of the U.S.A. introduced their new horse and rider designs for their .22 packaging . It is assumed that Winchester of Australia picked up these designs about the same time.

S-1 **.22 SHORT (HIGH VELOCITY). "SUPERSPEED"** White, red and orange box with black, red and white printing. One-piece box with end flaps. Words are in French. Product code SS22S on the ends. "H-10" h/s on a brass case. Copper-washed bullet.



S-2 **.22 SHORT (HIGH VELOCITY). "SUPERSPEED"** . Same as S-1 but "Class 1.4S/UN 0012" on bottom.



LR-1 **.22 LONG RIFLE (HIGH VELOCITY). "SUPERSPEED"** White, red and orange box with black, red and white printing. One-piece box with end flaps. Product code SS22LR on the ends. "H-10" h/s on a brass case. Copper-washed bullet.



LR-1.5 **.22 LONG RIFLE (HIGH VELOCITY). "SUPERSPEED"** White, red and orange box with black, red and white printing. One-piece box with end flaps. Product code SS22LRF on the ends. Contents unknown.



LR-1.7 **.22 LONG RIFLE (HIGH VELOCITY). "SUPERSPEED"** . Same as LR-1.5 except different top wording.



LR-2 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT)** "SUPERSPEED". Same as LR-2 except f or hollow point wording on the top and ends. Product code SS22LRH on the ends. "Brass case. Copper-washed bullet.



- (a) "H-10" h/s
- (b) "SUI-1" h/s

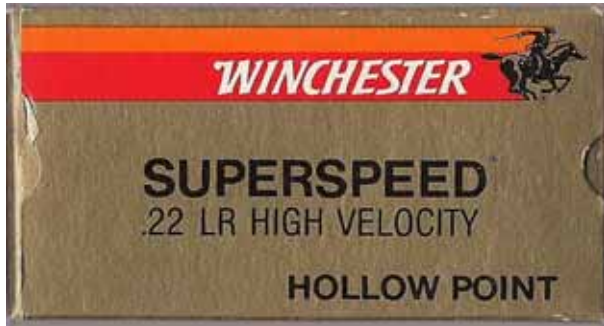
### LR-2



# Australia

## WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

LR-6A



LR-6B



LR-6C



LR-7



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

LR-6A **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).**  
"SUPERSPEED". Bronze, red and orange box with black, and white printing. Large, one-piece box with end flaps. Product code SS22LRH on the ends. Brass case. Kopperklad bullet.

- (a) "H-10" h/s
- (b). "W-3" h/s
- (c) "SU-1" h/s



LR-6B **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).**  
"SUPERSPEED". Same as LR-6A except different class number on bottom and top has ® after WINCHESTER ® and SUPERSPEED®.



LR-6C **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).**  
"SUPERSPEED". Same as LR-6A except no ® after WINCHESTER and SUPERSPEED



LR-7 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).**  
"SUPERSPEED". Same as LR-6B but has UPC on side.



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

LR-8A



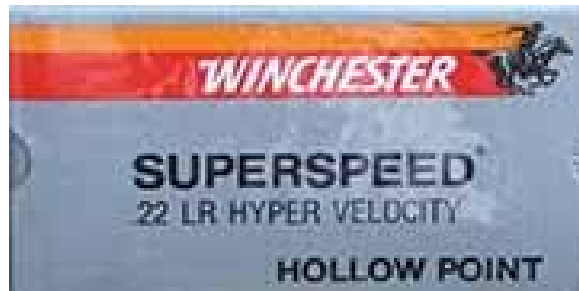
LR-8B



LR-8C



LR-9



WINCHESTER

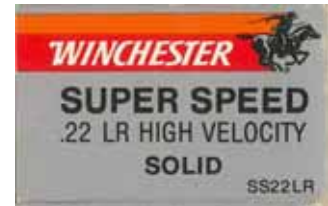


## Australia

### WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

LR-8A **.22 LONG RIFLE (HYPER VELOCITY).** "SUPERSPEED". Silver, red and orange box with black, and white printing. Large, one-piece box with end flaps. Product code SS22LR on the ends. Brass case with Kopperklad bullet. No ® after WINCHESTER or SUPERSPEED.

- (a) "H-10" h/s
- (b) "W-3" h/s
- (c) "SU-1" h/s



LR-8B **.22 LONG RIFLE (HYPER VELOCITY).** "SUPERSPEED". Same as LR-8A except ® after SUPERSPEED®.



LR-8C **.22 LONG RIFLE (HYPER VELOCITY).** "SUPERSPEED". Same as LR-8A except ® after WINCHESTER ® and SUPERSPEED®.



LR-9 **.22 LONG RIFLE (HYPER VELOCITY-HOLLOW POINT).** "SUPERSPEED". Silver, red and orange box with black, and white printing. Large, one-piece box with end flaps. Product code SS22LRH on the ends. "W-3" h/s on a copper case. Copper plated bullet. Made for USA.



WINCHTER

## WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

LR-10



LR-11



LR-11.5



LR-12



WINCHESTER

## Australia

### WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

- LR-10 **.22 LONG RIFLE (HYPER VELOCITY).** "SUPERSPEED". Silver box with black, red and silver printing. Large, one-piece box with end flaps. Product code SS22LRT on the ends
- LR-11 **.22LONG RIFLE (HIGH VELOCITY).** "SUPER SPEED". Silver and gray box with red, white and black printing. One-piece box with end flaps. Brass case. 40 gr. copper plated bullet. 1265 FPS
- LR-11 **.22LONG RIFLE (HIGH VELOCITY).** "SUPER SPEED". Same as LR-11 except no warnings on top
- LR-12 **.22 LONG RIFLE (HOLLOW POINT—HIGH VELOCITY).** "SUPER SPEED". Silver and gray box with red, white and black printing. One-piece box with end flaps. Brass case. 37.5 gr. copper plated bullet. 1280 FPS



WINCHSTER

## Australia

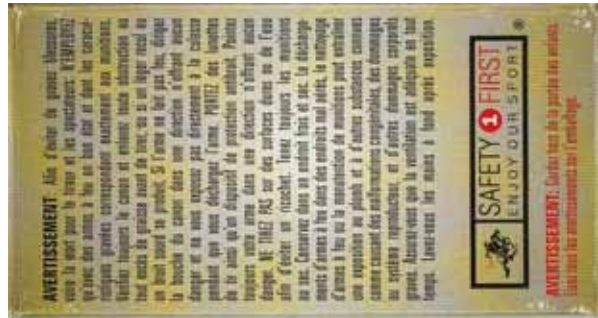
## WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)



WINCHESTER<sup>®</sup>

**SUPER SPEED**

HIGH VELOCITY HOLLOW POINT  
50 RIMFIRE CARTRIDGES - 50 CARTOUCHES A PERCUSSION ANNULAIRE



# WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA SUPERSPEED (Horse & Rider)

LR-13 .22 LONG RIFLE (HOLLOW POINT—HIGH VELOCITY). "SUPER SPEED". Gold box with red, white and black printing. One-piece box with end flaps. Product code SS22LRHT. Brass case. 37.5 gr. bullet. Variations:

- (a) Australia address on side.



- (b) USA address on side.

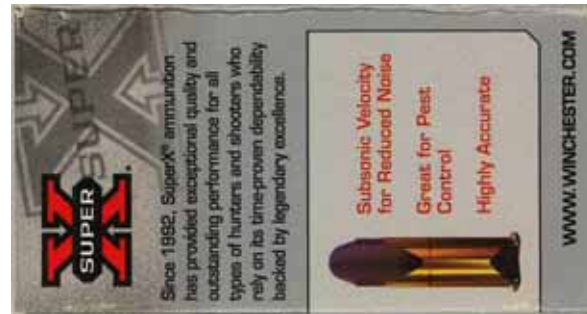
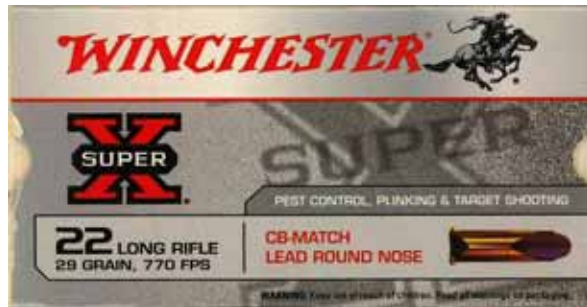


WINCHTER

# Australia

## WINCHESTER of AUSTRALIA SUPER-X (Horse & Rider)

L-1



WINCHESTER

SX-1

## Australia

## WINCHESTER of AUSTRALIA SUPER-X (Horse & Rider)

L-1

**.22 LONG (SUBSONIC). "CB MATCH".** Silver box with black, red and silver printing. Large, one-piece box with end flaps. Product code X22LRCBMA on the side. Brass case. 29gr. bullet



# WINCHTER

# Australia

## WINCHESTER of AUSTRALIA S.S.A.A. Boxes

LR-1



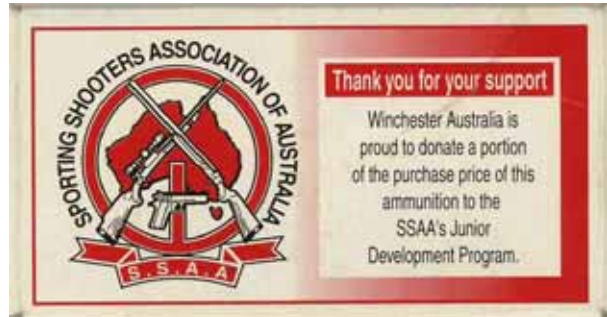
LR-2



LR-3



LR-4



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA S.S.A.A. Boxes

### Sporting Shooters Association of Australia

- LR-1 **.22 LONG RIFLE (TARGET). "BLUE RIBBON"**. Blue and white box with black, red, yellow and white printing. Large, one-piece box with end flaps. Product code SSAABR on end. Contents unknown
- (a) Aqua blue box
  - (b) Bright blue box



- LR-2 **.22 LONG RIFLE (HOLLOW POINT). "FIELD"**. Brown and white box with black, red, yellow and white printing. Large, one-piece box with end flaps. Product code SSAHP on end. Contents unknown



- LR-3 **.22 LONG RIFLE (STANDARD VELOCITY). "CLUB SPECIAL"**. White box with black and red printing. Large, one-piece box with end flaps. Product code SSAACS on end. Contents unknown



- LR-4 **.22 LONG RIFLE (STANDARD VELOCITY). "RANGE RIMFIRE"**. White box with black and red printing. Large, one-piece box with end flaps. Product code SSAA22 on end. Contents unknown



WINCHTER

# Australia

## WINCHESTER of AUSTRALIA T22

S-1



S-2



S-2.5



S-2.7



S-3



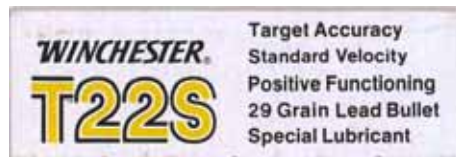
# Australia

## WINCHESTER of AUSTRALIA T22

- S-1 **.22 SHORT (STANDARD VELOCITY). "T22S".** White box with yellow and black printing. One-piece box with end flaps. Product code WT22S on the ends. "H-10" h/s on brass case. Lead bullet.



- S-2 **.22 SHORT (STANDARD VELOCITY). "T22S".** White box with yellow and black printing. One-piece box with end flaps. Product code WT22S on the ends. C.I.P proof mark on bottom. Class code on bottom



- S-2.5 **.22 SHORT (STANDARD VELOCITY). "T22S".** Same as S-2 except has bar code on side.



- S-2.7 **.22 SHORT (STANDARD VELOCITY). "T22S".** Same as S-2 except no class code on bottom

- S-3 **.22 SHORT (STANDARD VELOCITY). "T22S".** Same as S-1, except the wording on top now in French, Product code WT22S-F on ends.



- S-4 **.22 SHORT (STANDARD VELOCITY). "T22S".** Same as S-1 except white over-sticker on bottom with a C.I.P proof mark symbol stamped on it., Both ends the same.



S-4



WINCHESTER



LR-1



LR-2



LR-2.5



LR-3





# Australia

## WINCHESTER of AUSTRALIA T22

- LR-1 **.22 LONG RIFLE (STANDARD VELOCITY). "T-22".** White box with yellow and black printing. One-piece box with end flaps. Product code WT22LR on the ends. "W-3" h/s on a brass case. Lead bullets.
- LR-2 **.22 LONG RIFLE (STANDARD VELOCITY). "T 22".** White box with yellow and black printing. Large, one-piece box with end flaps. Product code WT22LR on the ends. "H-10" h/s on a brass case. Lead bullets.
- LR-2.5 **.22 LONG RIFLE (STANDARD VELOCITY). "T 22 PLINKER".** Same as LR-2 except for "PLINKER" over printed on top.
- LR-3 **.22 LONG RIFLE (STANDARD VELOCITY). "T 22".** White box with yellow and black printing. Large, one-piece box with end flaps. French on top and ends. Product code WT22LRF W-3" h/s on a brass case. Lead bullets.
- LR-4 **.22 LONG RIFLE (STANDARD VELOCITY). "T 22".** Same as LR-8 but wording in French and English



### LR-4

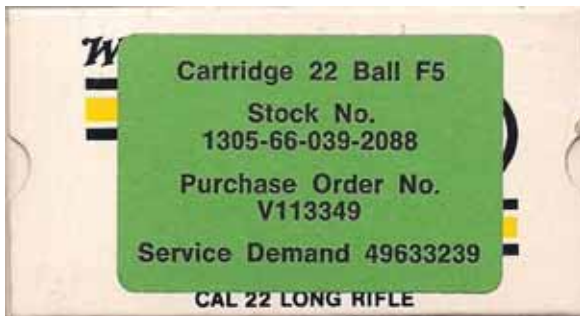


WINCHESTER

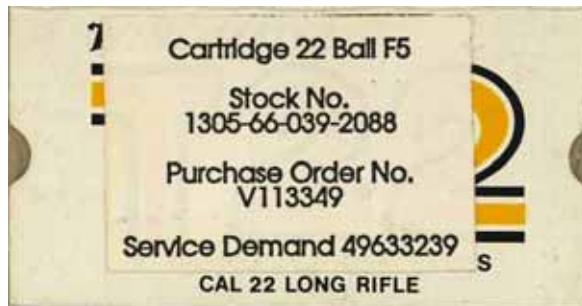
# Australia

## WINCHESTER of AUSTRALIA T22

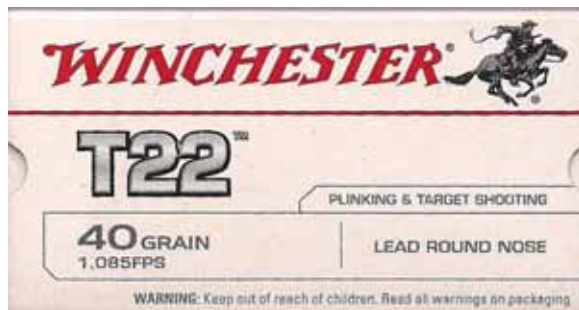
LR-4.5



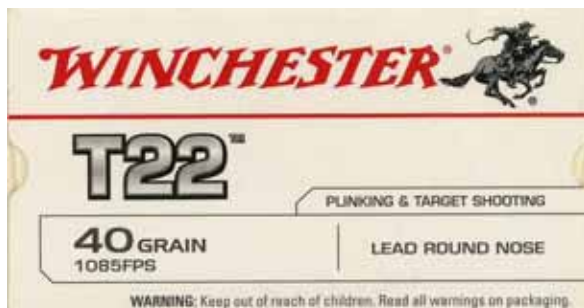
LR-4.7



LR-5



LR-5.5



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA T22

LR-4.5 **.22 LONG RIFLE (STANDARD VELOCITY). "T 22"**. Same as LR-4 except it has a green over-label with black printing



LR-4.7 **.22 LONG RIFLE (STANDARD VELOCITY). "T 22"**. Same as LR-4.5 except it has a white over-label with black printing



LR-5 **.22 LONG RIFLE (STANDARD VELOCITY). "T 22"**. White box with red and black printing. Large, one-piece box with end flaps. Product code WT22LR on one end. Brass case. 40 gr. Round nose lead bullet.

- (a) 1 Belgium Ammunition Inspection CIP proof mark on end (Bomber)
- (b) 2 Belgium CIP proof marks on end (BLE & CIP M)



(a)

(b)



LR-5.5 **.22 LONG RIFLE (STANDARD VELOCITY). "T 22"**. Same as LR-5 except barcode is on front side.



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## WINCHESTER of AUSTRALIA

### T22

#### LR-6



#### LR-6.3



#### LR-6.4



#### LR-6.5



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# Australia

## WINCHESTER of AUSTRALIA T22

LR-6 **.22 LONG RIFLE (STANDARD VELOCITY). "T-22".** Yellow, red and orange box with black, and white printing. One-piece box with end flaps. Product code WT22LR on the ends. No UPC on front side, Contents are unknown.



LR-6.3 **.22 LONG RIFLE (STANDARD VELOCITY). "T-22".** Same as LR-6 except no ® after WINCHESTER on top.



LR-6.4 **.22 LONG RIFLE (STANDARD VELOCITY). "T-22".** Same as LR-6.3 except different class code on bottom [Class 1.4S/UN "0012,0014"](#).

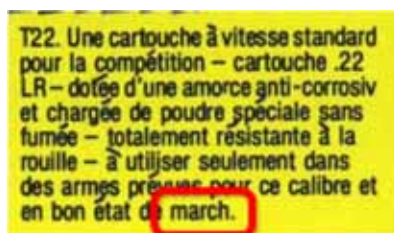
Variations:

- (a) Last word in French paragraph on bottom "marche"
- (a) Last word in French paragraph on bottom "march"

(a)



(b)



LR-6.5 **.22 LONG RIFLE (STANDARD VELOCITY). "T-22".** Same as LR-6 except front side has UPC code



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**WINCHESTER of AUSTRALIA**  
**T22**

**LR-7****LR-7.5**

# WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA T22

LR-7 .22 LONG RIFLE (STANDARD VELOCITY). "T-22". Yellow, box with black, red, and white printing. One-piece box with end flaps. Product code WT22LR on tone end. Contents are unknown.



LR-7 .22 LONG RIFLE (STANDARD VELOCITY). "T-22". Same as LR-7 but has OLIN and Winchester USA address on side



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA WILDCAT 22

LR-1



LR-2



WINCHESTER

WC-1



## Australia

### WINCHESTER of AUSTRALIA WILDCAT 22

- LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** "WILDCAT 22". White box with red and blue printing. One-piece box with end flaps. Product code W22LR on the ends. "H-10" h/s on a brass case. Lead bullets.
- (a) End flap warning states RANGE 1 MILE, BE CAREFUL
  - (b) End flap warning states RANGE 2 KILOMETERS, BE CAREFUL
- LR-2 **.22 LONG RIFLE (HIGH VELOCITY).** "WILDCAT 22". Same as LR-1 except different bottom.
- (a) No right end flap warning, left End flap warning states RANGE 2 KILOMETERS, BE CAREFUL
  - (b) No left end flap warning, Right end flap warning states RANGE 2 KILOMETERS, BE CAREFUL



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## WINCHESTER of AUSTRALIA WINNER .22

LR-1 (a)



LR-1 (b)



LR-2



LR-2.5



## Australia

### WINCHESTER of AUSTRALIA WINNER .22

LR-1 **.22 LONG RIFLE.** "WINNER .22". Green box with red and white printing. Large one-piece box with end flaps. Product code WIN22LR on ends. W-3" h/s on a brass case. 2k,1s lead bullet.

- (a) Green box
- (b) Light olive box



LR-2 **.22 LONG RIFLE.** "WINNER .22". Green box with red and white printing. Large one-piece box with end flaps. "Product code WIN22LR on ends. "SU-1" h/s on a brass case. 2k,1s lead bullet.



LR-2.5 **.22 LONG RIFLE.** "WINNER .22". Same as LR-2 but bar code on side. Same ends.



WINCHESTER



# Australia

## WINCHESTER of AUSTRALIA WINCHESTER MAGNUM RIMFIRE

WMR-1



WMR-2



WMR-3



WMR-4



WINCHESTER



## Australia

### WINCHESTER of AUSTRALIA WINCHESTER MAGNUM RIMFIRE

WMR-1 **.22 WIN. MAGNUM RIMFIRE (HOLLOW POINT)**. "SUPER-X".  
White box with yellow and blue printing. One-piece box with end flaps.  
Product code WSX22WMR on the ends. "SU-1" h/is on a brass case.  
Jacketed hollow point bullets.



WMR-2 **.22 WIN. MAGNUM RIMFIRE (HOLLOW POINT)**. "SUPER-X". Same  
as WMR-1 except warning on the top in both French and English.



WMR-3 **.22 WIN. MAGNUM RIMFIRE (FULL METAL JACKET)**. "SUPER-X". Same as WMR-1 except full metal jacket wording on the ends. Product code WSX22MR1 on the ends.



WMR-4 **.22 WIN. MAGNUM RIMFIRE (FULL METAL JACKET)**. "SUPER-X". Same as WMR-3 except the warning is in both French and English. Product code WSX22MR1-F on the ends.



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA WINCHESTER MAGNUM RIMFIRE

### WMR-1



### WMR-2



WINCHESTER

## Australia

### WINCHESTER of AUSTRALIA WINCHESTER MAGNUM RIMFIRE

WMR-1 **.22 WIN. RIMFIRE MAGNUM (FULL METAL CASE "SUPER-X").**  
White, red and orange box-with black, red and white printing. One-piece box with end flaps. Product codeWSX22WMI: on ends "SU -I" h/s on a brass case. Full metal jacket bullet.



WMR-2 **.22 WIN. RIMFIRE MAGNUM (HOLLOW POINT). "SUPER-X".**  
White, red and orange box-with black, red and white printing. One-piece box with end flaps. Product codeWSX22WMR: on ends "SU -I" h/s on a brass case. Jacketed soft nosed hollow point bullet.



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# Australia

## WINCHESTER of AUSTRALIA XPEDITER

LR-1



LR-2



LR-3



Bottom (a)



Bottom (b)



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# Australia

## WINCHESTER of AUSTRALIA XPEDITER

- LR-1 **.22 LONG RIFLE (ULTRA HIGH VELOCITY). "XPEDITER"**. Silver, red and white box with red and blue printing. One-piece box with end flaps. Product code WWSX22X on the ends. "SU-1" h/s on a nickel washed brass case. Copper washed, hollow point lead bullet.



- LR-2 **.22 LONG RIFLE (ULTRA HIGH VELOCITY). "XPEDITER"**. Same as LR-1 except the warning on the top is in both French and English. Product code WSX22X on the ends. No side flaps



- LR-3 **.22 LONG RIFLE (ULTRA HIGH VELOCITY). "XPEDITER"**. Similar to LR-2 except larger box and a different bottom and has side flaps.  
(a) Class 1:4S/UN "0012" on bottom  
(b) No class on bottom



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# Australia

## WINCHESTER of AUSTRALIA XPERT

LR-1



“A” Bottom



“B” bottom



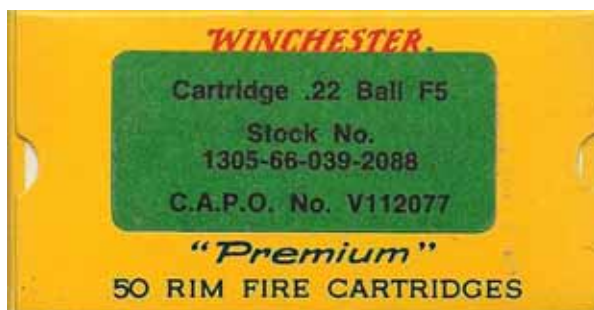
LR-2



LR-3



LR-3.5



## Australia

### WINCHESTER of AUSTRALIA XPERT

LR-1 **.22 LONG RIFLE (STANDARD VELOCITY). "XPERT".** Red and white box with yellow, white, black and blue printing. One-piece box with end flaps. Product code XP22LR on the ends. "H-10" h/s on a brass case. Lead bullet.

- (a) "A" Bottom
- (b) "B" Bottom



LR-2 **.22 LONG RIFLE (STANDARD VELOCITY). "XPERT".** Red box with yellow, white and blue printing. Large, one-piece box with end flaps. Product code XP22LR on the ends. "H-10" h/s on a brass case. Lead bullet.

- (a) No side flap or thumb cut>
- (b) With side flap and thumb cut.



LR-3 **.22 LONG RIFLE (STANDARD VELOCITY). "XPERT PREMIUM".** Yellow box with white, red, blue and black printing. Large, one-piece box with end flaps. Product code XP22LRP on the ends. "H-10" h/s on a brass case. Lead bullet..



LR-4 **.22 LONG RIFLE (STANDARD VELOCITY)."XPERT PREMIUM".** LR-3 box with green over-label on top.



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# Australia

## WINCHESTER of AUSTRALIA XPERT

LR-4



LR-5



LR-6



LR-7



WINCHESTER



## WINCHESTER of AUSTRALIA XPERT

LR-4 **.22 LONG RIFLE (STANDARD VELOCITY), "XPERT PREMIUM".**  
Same as LR-3 except the printing on the top is in French. Product code XP22LRP on the ends.

- (a) Brass case with "H-10" h/s
- (b) Brass case with "W-3" h/s
- (c) Brass case with "SU-1" h/d
- (d) Bottom has "CLASS 14S, U.N. 0012" in lower right corner.
- (e) With barcode on front side.



Front with barcode



Front without barcode



LR-5 **.22 LONG RIFLE (STANDARD VELOCITY), "XPERT IMPROVED".**  
Red box with yellow, white and blue printing. Large, one-piece box with end flaps. Product code XP22LRI on the ends. "H-10" h/s on a brass case. Lead bullet..

- (a) With side flaps and thumb cut
- (b) Without side flaps and thumb cut



LR-6 **.22 LONG RIFLE (STANDARD VELOCITY), "XPERT IMPROVED".**  
Sam as LR-5 except wording on top is in French.



LR-7 **.22 LONG RIFLE (STANDARD VELOCITY), "XPERT IMPROVED".**  
Same as LR-5 except wording on top is in English and French. Product code XP22LRI on the ends. "H-10" h/s on a brass case. Lead bullet.



# Australia

## WINCHESTER of AUSTRALIA XPERT

### LR-16A



### LR-16B



### LR-16C



### LR-17



# WINCHESTER of AUSTRALIA XPRT

LR-16A .22 LONG RIFLE (STANDARD VELOCITY). "XPERT SELECTED ACCURACY". Bronze, red and orange box with black, and white printing. One-piece box with end flaps. Product code SS22LRH on the ends. Class 1.4S/UN "0012" on bottom. Brass case with "H-10" h/s. Lead bullet.

(a) No bar code on front panel.



(b) Bar code on front panel.



LR-16B **.22 LONG RIFLE (STANDARD VELOCITY).** "XPERT SELECTED ACCURACY". Same as LR-16A except no Registration mark ® after WINCHESTER on top. Class 1.4S/UN "0012,0014" on bottom No bar code on front panel. Brass case with "W-3" h/s



LR-16C **.22 LONG RIFLE (STANDARD VELOCITY).** "XPRT SELECTED ACCURACY". Same as LR-16B except Class 1.4S/UN "0012" on bottom. Brass case with "SU-1" h/d. Brass case with "SU-1" h/s



LR-17 **.22 LONG RIFLE (STANDARD VELOCITY). "XPERT".** Yellow box with white, red, blue and black printing. Large, one-piece box with end flaps. Wording is in French. Product code XP22LRF on the ends.





# Australia

## WINCHESTER of AUSTRALIA KILWELL AMMUNITION

### LR-1



### LR-1.5



### LR-2



### LR-2.5



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# Australia

## WINCHESTER of AUSTRALIA KILWELL AMMUNITION

Kilwell boxes are made by OLIN in Australia exclusively for Kilwell Ammunition in New

LR-1 **.22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) "WHISPER".** Blue and white box with blue and black printing. One-piece box with end flaps. Product code KW22HP. Contents unknown.



LR-1.5 **.22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) "WHISPER".** Same as LR-1 but OLIN address on bottom.



LR-2 **.22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) "COBRA".** Black and white box with yellow and black printing. One-piece box with end flaps. Product code KC22HP. Contents unknown.



LR-2.5 **.22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) "COBRA".** Same as LR-2 except different manufacture on bottom.



WINCHESTER

# Australia

## WINCHESTER of AUSTRALIA KILWELL AMMUNITION

LR-3



LR-4



WINCHESTER

## Australia

### WINCHESTER of AUSTRALIA KILWELL AMMUNITION

LR-3 **.22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) “COBRA”.** Blue and white box with white and yellow printing. One-piece box with end flaps. Product code KC22HP. Contents unknown.

- (a) Target printed on the inside of box.
- (b) No target printed on the inside of box.



LR-4 **.22 LONG RIFLE. (SUBSONIC-HOLLOW POINT) “WHISPER”.** Red and white box with white and yellow printing. One-piece box with end flaps. Product code KW22HP. Contents unknown. Target printed on the inside of box.



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## Australia

### WINCHESTER of AUSTRALIA MISC. "Horse & Rider" Issues

LR-1 **.22 LONG RIFLE (PISTOL). "XTR".** Gray, black and silver box with red, black, and white printing. One-piece box with end flaps. Product code XTR22 on the ends. Contents are unknown.



LR-2 **.22 LONG RIFLE (AUTOMATIC RIFLE). AUTO22".** Yellow box with red and black printing. One-piece box with end flaps. Product code AR22LR. "H-11" h/s on a brass case. Lead bullet.



LR-3 **.22 LONG RIFLE (TARGET). "SUPREME MATCH".** Black one-piece box with white, red and gold printing. Product code S22LR. "H-11" h/s on a brass case. Lead bullet.



LR-4 **.22 LONG RIFLE (STANDARD VELOCITY). "RANGE RIMFIRE".** White box with black and red printing. Large, one-piece box with end flaps. Product code RR22 on end. Contents unknown



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