.22 Rim Fire Boxes of the U.S.A. ID. Reference



HERTER'S INC. WASECA, MINNESOTA, UNITED STATES OF AMERICA

Created and Edited By Roger E. Huegel

2012

HERTER'S, Inc.

CONTRIBUTORS

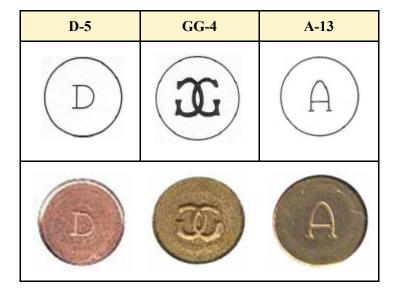
THESE BOXES ARE FROM MY PERSONAL COLLECTION ROGER HUEGEL

SPECIAL HERTER'S BULK BOX RICHARD RAINS

HERTER'S, Inc.

HEADSTAMPS (h/s)

Headstamp drawings courtesy of the RIMFIRE HEADSTAMP GUIDE by George Kass and Ron Merchant



HERTER'S, Inc. WASECA, MINN

S-1



S-1 (BACK SIDE)

HERTER'S INTERNATIONAL
WARRANT THE EXERCISE OF REASONABLE CARE
IN THE MANUFACTURE OF THESE CARTRIDGES
BUT MAKE NO OTHER WARRANTY EXPRESSED OR
IMPLIED. USE ONLY IN MODERN FIREARMS IN GOOD
CONDITION DESIGNED FOR THIS CARTRIDGE.

MADE IN CANADA FOR
HERTER'S INC., AMMUNITION DIV.
WASECA, MINN., U.S.A. 56093

LR-1



LR-1 (BACK SIDE)

WARRANT THE EXERCISE OF REASONABLE CARE IN THE MANUFACTURE OF THESE CARTRIDGES BUT MAKE NO OTHER WARRANTY EXPRESSED OR IMPLIED USE ONLY IN MODERN FIREARMS IN GOOD CONDITION DESIGNED FOR THIS CARTRIDGE.

MADE IN CANADA FOR HERTER'S INC., AMMUNITION DIV. WASECA, MINN., U.S.A. 56093

LR-2



LR-2 (BACK SIDE)





HERTER'S, Inc. WASECA, MINN.

This private label seller operated a catalog sales company that was started in 1937 by George Herter who took his father's dry goods store and turned it into a mail order outdoor goods store.. He later opened retail stores that inspired Cabela's and Bass Pro Shops and even Wal-Mart. They had their products produced for them by non-US manufacturers. These boxes were produced about mid-1970. Tops and bottoms are the same. Herter's went bankrupt in 1981 due to their sale of their duck decoy business to Cabela's.

- S-1 <u>.22 SHORT (HIGH VELOCITY).</u> Red, white and black box with red, white and black printing. One -piece box with end flaps. RF:87 product code on inside flap. "D-5" h/s on a brass case. Lead bullet. Produced by C.I.L of Canada.
- LR-1 <u>.22 LONG RIFLE (HIGH VELOCITY).</u> Red, white and black box with red, white and black printing. One-piece box with end flaps. RF:88 product code on inside flap. . Lead bullet. Variations noted:
 - (a) "D-5" h/s on a brass case. Produced by Dominion of Canada.
 - (b) "GG-4" h/s on a brass case. Produced by C.I.L. of Canada.

NOTE: This h/s was an error, as C.I.L. was also producing for GEVETOT of CANADA at the same time as these loads.

LR-2 <u>.22 LONG RIFLE (HOLLOW POINT).</u> Red, white and black box with red, white and black printing. One-piece box with end flaps. RF:88 product code on inside flap. . Lead bullet. "A-13" h/s on a brass case. This box was produced in Mexico by CARTUCHOS DEPORTIVOS DE MEXICO.

FRONT SIDE EXAMPLE

HERTER'S INTERNATIONAL

22 LONG RIFLE CARTRIDGES PROVIDE THE MAXIMUM VELOCITY, SUPERB ACCURACY, AND FLAT TRAJECTORY REQUIRED FOR SURE KILLS ON SMALL GAME AND PESTS. SPECIALLY LUBRICATED BULLETS ELIMINATE BARREL LEADING. NON CORROSIVE, NON FOULING PRIMING PREVENTS BARREL EROSION AND CORROSION.

HERTER'S, Inc. WASECA, MINN

TOP BOTTOM





FRONT BACK





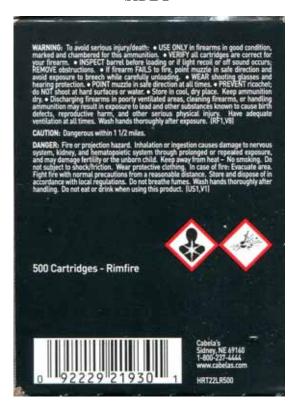
HERTER'S, Inc. WASECA, MINN.

Special production 500 rd. bulk Herter's Target box produced in 2019 for Cabela's. Believed to be manufactured by Winchester. 36 gr plated hollow point bullet. Brass case with new "22" h/s. Cabela's product code HRT22LR500.

SIDE 1

AVERTISSEMENT : Afin d'éviter de graves blessures, voire la mort : • EMPLOYER UNIQUEMENT avec des armes à feu en bon état et dont les caractéristiques gravées et la chambre correspondent exactement à ces munitions. • VERFIER que toutes les cartouches sont adaptées à l'arme à feu utilisée. • INSPECTER le canon avant de procéder au chargement ou en cas de léger recut ou de bruit sourd ; DNLEVER toute obstruction. • Si l'arme ne fait PAS leu, diriger la bouche du canon dans une direction n'offront aucun danger et décharger (arme avec préculous sans s'exposer directement à la culasse. • PORTER des lunettes de tir ainsi qu'un dispositif de protection antibraut. • POINTER LOIGNUS Y arme dans une direction n'offront aucun danger. • EVITER LES RICOCOLETS ; ne PAS tiere sur des surfaces dures ou de l'eau. • Conserver dans un endroit frais et sec. Conserver les munitions au sec. • Le déchargement d'armes à leu dans des endroits mai aérès, la nettoyge d'armes à feu ou la manutention de munitions peut entraîner une exposition su plomb et à d'autres solutions congénitales, des dommages au système reproducteur, et d'autres dommages corporets graves. Veiller à ce que la ventitation soit toujours adéquate. Se laver les mains à fond après exposition. ATTENTION : dangereux dans un rayon de 2,4 km | 1 1/2 milles). DANGER : Risque d'incendie ou de projection. L'inhalation ou l'ingestion, par une exposition prolongée ou ripétée, provoque des lécions su système nerveux, aux reins et au système hématopoietique, et peut nutre à la fertilité ou au tantes. Tent à l'icard de la chaisur - ne pas lumen. Ne pas soumettre au choc ni au frutement. Perter des vétements de protection. En cas d'incendie : évacuer la zone. Combattre les incendies avec les précautions habitueises à distance raisonable. Conserver et mittre au rebet conformement aux réglementations locales. Ne pas respirer les furnées. Se laver soigneuement les mains après toute manipulation. Ne pas manger ni boire pendant.

SIDE 2



Box photos from Richard Rains