

.22 Rim Fire Boxes
of the U.S.A.
ID. Reference

Revelation
**SUPER RANGE
CARTRIDGES**

Western Auto Stores
Kansas City, MO

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Contributors

THANKS

Special thanks to the following collectors for helping me with this project by supplying me with box images and sharing their knowledge. Presented in alphabetical order.

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WESTERN AUTO STORES

HEADSTAMPS (h/s)

Headstamp drawings courtesy of the RIMFIRE HEADSTAMP GUIDE by George Kass and Ron Merchant

R-3	R-4	F-8
		
		

WESTERN AUTO STORES

1st "REVELATION" Issues

S-1



L-1



LR-1



LR-2



LR-3



BOTTOM



SIDE



WESTERN AUTO STORES

1st "REVELATION" Issues

This private label seller had their loads produced by the FEDERAL CARTRIDGE CO. This issue was first sold during the 1950's.

"A" Flap Warning



"B" Flap Warning



- S-1 **.22 SHORT. (HIGH VELOCITY).** Black and red box with black, yellow and white printing. One-piece box with end flaps. No product code. "R-3" h/s on a brass case. Lead bullet. Variations noted:
- (a) "A" style end flap warning.
 - (b) "B" style end flap warning.
 - (c) "B" end flap warning. "F-8" h/s. Copper washed bullets.
- L-1 **.22 LONG. (HIGH VELOCITY).** Black and red box with black, yellow and white printing. One-piece box with end flaps. No product code. "R-3" h/s on a brass case. Lead bullet. Variations noted:
- (a) "A" style end flap warning.
 - (b) "B" style end flap warning.
 - (c) "B" end flap warning. "F-8" h/s. Copper washed bullets.
- LR-1 **.22 LONG RIFLE. (HIGH VELOCITY).** Black and red box with black, yellow and white printing. One-piece box with end flaps. No product code. "R-3" h/s on a brass case. Lead bullet. Variations noted:
- (a) "A" style end flap warning.
 - (b) "B" style end flap warning.
 - (c) "B" end flap warning. "F-8" h/s. Copper washed bullets.
- LR-2 **.22 LONG RIFLE. (HOLLOW POINT HIGH VELOCITY).** Same as LR-1 except for hollow point wording on top and ends.. Variations noted:
- (a) "A" style end flap warning.
 - (b) "B" style end flap warning.
- LR-3 **.22 LONG RIFLE. (HOLLOW POINT HIGH VELOCITY)** This is a LR-1 box converted to a hollow point box by stamping it on the top. Nothing was added to the ends. It contains brass cases with a "R-3" h/s and lead hollow point bullets. "B" style end flap warning.



WESTERN AUTO STORES

1st "REVELATION" Issues

S-1.1



L-1.1



LR-1.1



1st "REVELATION" Issues

These boxes are the same as the previous pages of WA-1 but they have a shadowed font on the REVELATION logo.

- S-1.1 **.22 SHORT. (HIGH VELOCITY).** Black and red box with black, yellow and white printing. One-piece box with end flaps. No product code. "R-3" h/s on a brass case. Lead bullet. "A" style end flap warning.
- L-1.1 **.22 LONG. (HIGH VELOCITY).** Black and red box with black, yellow and white printing. One-piece box with end flaps. No product code. "R-3" h/s on a brass case. Lead bullet. "A" style end flap warning.
- LR-1.1 **.22 LONG RIFLE. (HIGH VELOCITY).** Black and red box with black, yellow and white printing. One-piece box with end flaps. No product code. "R-3" h/s on a brass case. Lead bullet. "A" style end flap warning.

WESTERN AUTO STORES

1962 "REVELATION" Issues

S-1



L-1



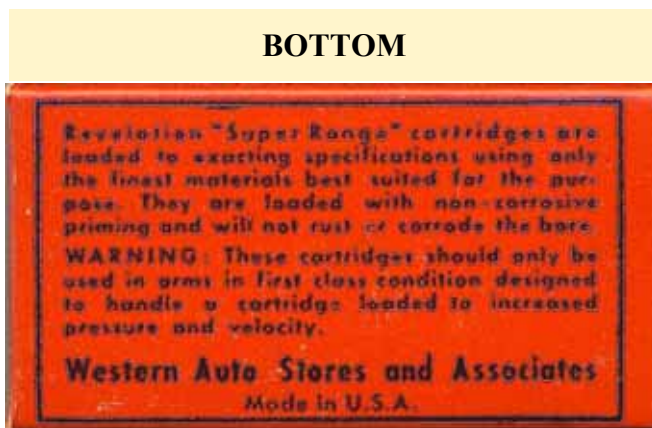
LR-1



LR-2



BOTTOM



SIDE



1962 "REVELATION" Issues

In 1962 the Consumers Product Commission required all ammunition boxes to carry a child warning . A label was affixed to existing boxes until the inventory was exhausted and new boxes could be printed that included the warning.

End Flap Warning



- S-1 **.22 SHORT).** Black and red box with white, black and yellow printing. One-piece box with end flaps. No product code. "F-8"h/s on a brass case. Copper washed bullets.
- L-1 **.22 LONG.** Black and red box with white, black and yellow printing. One-piece box with end flaps. No product code. "F-8"h/s on a brass case. Copper washed bullets.
- LR-1 **.22 LONG RIFLE.** Black and red box with white, black and yellow printing. One-piece box with end flaps. No product code. "F-8"h/s on a brass case. Copper washed bullets.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT).** Black and red box with white, black and yellow printing. One-piece box with end flaps. No product code. "F-8"h/s on a brass case. Copper washed bullets.
 - (a) Like above except "R-3" h/s

WESTERN AUTO STORES

1963 "REVELATION" Issues

S-1



L-1



LR-1



LR-2



LR-1.1



LR-2.1



WESTERN AUTO STORES

1963 "REVELATION" Issues

In 1963 a new box was introduced with the warning label printed on the top. This box remained in the product line until approximately 1982.

- S-1 **.22 SHORT (HIGH VELOCITY).** Black, red and yellow box with red, yellow and white printing. One-piece box with end flaps. "F-8" h/s on a brass case. Copper washed bullets.
NOTE: See variations on chart on next page.
- L-1 **.22 LONG (HIGH VELOCITY).** Black, red and yellow box with red, yellow and white printing. One-piece box with end flaps. "F-8" h/s on a brass case. Copper washed bullets.
NOTE: See variations on chart on next page.
- LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** Black, red and yellow box with red, yellow and white printing. One-piece box with end flaps. "F-8" h/s on a brass case. Copper washed bullets.
NOTE: See variations on chart on next page.
- LR-1.1 **.22 LONG RIFLE (HIGH VELOCITY).** Like LR-1 but the REVELATION logo on top has a shadowed font. Also font thicknesses are different.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT HIGH VELOCITY).** Same as LR-1 except for the hollow point wording on the top and ends.
NOTE: See variations on next page.
- LR-2.1 **.22 LONG RIFLE (HOLLOW POINT HIGH VELOCITY).** Like LR-2 but the REVELATION logo on top has a shadowed font. Also font thicknesses are different.

LR-1 Printing error. NO YELLOW on box



WESTERN AUTO STORES

1963 "REVELATION" Issues

BOTTOM "A"



BOTTOM "B"



SIDE "A" (Goes with Bottom "A")



SIDE "B" (Goes with Bottom "B")



Flap #1

Flap #2

Flap #3

Flap #4
Number on left end only



SAMPLE ENDS



WESTERN AUTO STORES

1963 "REVELATION" Issues

See first page of WA-3 for box descriptions. An attempt was made to keep the original Dunn numbers so the chart may seem slightly out of logical order.. **Red** indicates new additions to the original Dunn list.

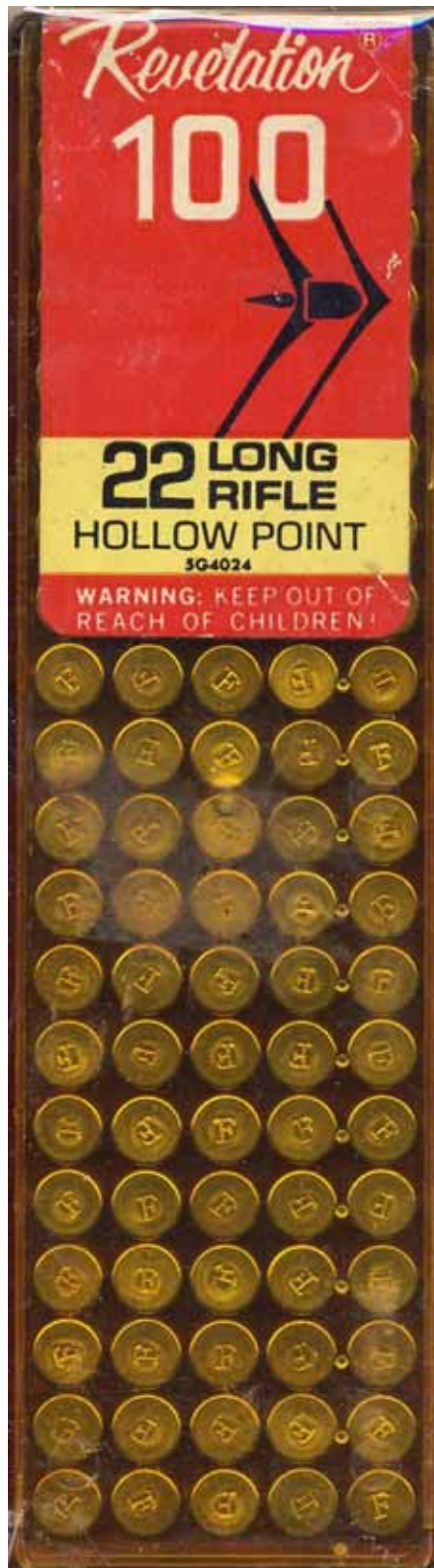
TYPE	BOTTOM	FLAP	H/S	PRODUCT CODE	TRAY C=Cardboard P=Plastic	BULLET CW=Copper Washed
S-1 (a)	A	1	R-3	NONE	C	CW
(a.1)	A	1	F-8	NONE	C	CW
(b)	A	1	F-8	5GC4000	P	CW
(b.1)	A	1	F-8	5GC4000	C	CW
(c)	B	2	F-8	5G 4000	P	CW
(d)	A	1	F-8	5G 4000	P	CW
(e)	B	2	F-8	42-4000	P	CW
(f)	B	4	F-8	42-4000	P	CW
(g)	B	3	F-8	42-4000	P	CW
L-1 (a)	A	1	?	NONE	?	?
(b)	B	2	F-8	5G 4002	P	CW
(b.1)	B	2	F-8	42-4002	P	CW
(b.2)	B	4	F-8	42-4002	P	CW
(b.3)	B	3	F-8	42 4002	P	CW
(c)	A	1	F-8	5GC4002	C/P	CW
LR-1 (a)	A	1	F-8	NONE	C	CW
(b)	B	3	F-8	42-4003	P	CW
(b.1)	B	4	F-8	42-4003	P	LEAD
(c)	A	1	F-8	5G 4003	P	CW
(d)	A	1	F-8	5GC4003	C/P	CW
LR-2 (a)	B	3	F-8	42-4004	P	CW
(b)	A	2	F-8	5G 4004	P	CW
(b.1)	B	2	F-8	5G-4004	P	CW
(c)	A	1	F-8	5GC4004	C/P	CW

PLASTIC BOX Issues

LR-1



LR-2



LR-3



WESTERN AUTO STORES

PLASTIC BOX Issues

These issues were produced in the mid-1970's. They were manufactured by the Federal Cartridge Co.

- LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** Box of 100. Amber tint plastic box with an amber tint sliding lid.. Red and yellow label with white and black printing Product code 5G4023 on end. "F-8" h/s on a brass case. Copper washed bullets.
- (a) "A" bottom
 - (b) "B" bottom.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT HIGH VELOCITY).** Same as LR-1 except for hollow point wording on the top and ends. Product code 5G4024 on the ends.
- (a) "B" bottom
 - (b) "C" bottom.
- LR-3 **.22 LONG RIFLE (HOLLOW POINT HIGH VELOCITY).** Same as LR-2 except for white over-label with red printing stating "AMMUNITION NOT FOR RESALE....". These stickers were put on boxes sold to employees at the Federal plant. "B" bottom.

BOTTOMS

"A"



"B"



"C"

