

.22 Rim Fire Boxes
of the U.S.A.
ID. Reference



Tru Value Stores

Created and Edited By
Roger E. Huegel

2012

TRU VALUE STORES

Contributors



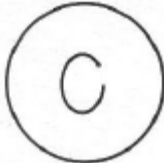

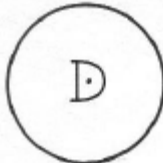
THANKS

All images are from the Dave Clemence collection
End images from Dean Drua.

TRU VALUE STORES

HEADSTAMPS (h/s)

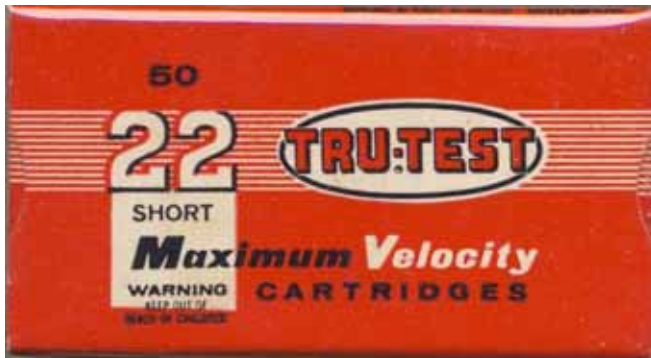
Headstamp drawings courtesy of the RIMFIRE HEADSTAMP GUIDE by George Kass and Ron Merchant

O-4	TT-1	C-9	D-5	D-6
				

TRU VALUE STORES

RED BOX Issues

S-1



S-1 Side



LR-1



LR-1 Side

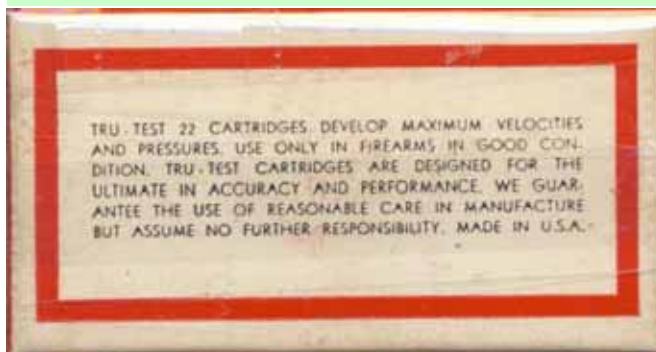


TRU VALUE STORES

RED BOX Issues

This is a private label for the TRU-VALUE stores. This issue was sold during the 1960's. This issue was produced by the CASCADE CARTRIDGE CO

Bottom



S-1 **.22 SHORT. (HIGH VELOCITY).** Red box with red, white and black printing. One-piece box with end flaps. No product code on the box. Copper washed bullet. Variations noted:

- (a) "O-4" h/s on a brass case.
- (b) "TT-1" h/s on a brass case.
- (c) "C-9" h/s on a brass case.



LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** Red box with red, white and Black printing. One-piece box with end flaps. No product code. Copper washed bullet. Variations noted:

- (a) "C-9" h/s on a brass case.
- (b) "TT-1" h/s on a brass case.
- (c) "O-4" h/s on a brass case.



TRU VALUE STORES

YELLOW BOX Issues

S-1 (a)



S-1 (a) Side



S-1 (c)



S-1 (c) Side



LR-1 (a)



LR-1 (a) Side



LR-1 (b)



LR-1 (b) Side



TRU VALUE STORES

YELLOW BOX Issues

This is a private label for the TRU VALUE hardware stores. This issue was probably sold during the early 1970's. This issue was produced by the Dominion Cartridge Co. of Canada.

Bottom



S-1 **.22 SHORT (HIGH VELOCITY).** Yellow and green box with red and green printing. One-piece box with top flap. No product code. Copper washed or lead bullets. d Variations noted:

- (a) The TRU VALUE logo has a "STANDARD OF QUALITY" printed in it "D-5" h/s on a brass case.
- (b) Same as (a) except a "D-6" h/s on a brass case.
- (c) The TRU VALUE logo has no printing in it.



LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** Yellow and green box with red and green printing. One-piece box with end flaps. No product code. "D-5" h/s on a brass case. Copper washed or lead bullets. Variations noted:

- (a) The TRU VALUE logo has "STANDARD OF QUALITY" printed on it.
- (b) The logo has no printing in it.

