

**.22 Rim Fire Boxes**  
of the U.S.A.  
**ID. Reference**

***PETERS***

**The Peters Cartridge Co.**  
Cincinnati, OH, USA

Created and Edited By  
Roger E. Huegel  
2012



# THE PETERS CARTRIDGE CO.

## CONTRIBUTORS

### THANKS

Special thanks to the following collectors for helping me with this project by supplying me with box images and sharing their knowledge. Presented in alphabetical order.

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# THE PETERS CARTRIDGE CO.

## HEADSTAMPS (h/s)

**P-4**



**P-5**



**P-6**



**P-7**



**P-9**



**Nickel**



**PE-1**



**Brass**

**U-3**

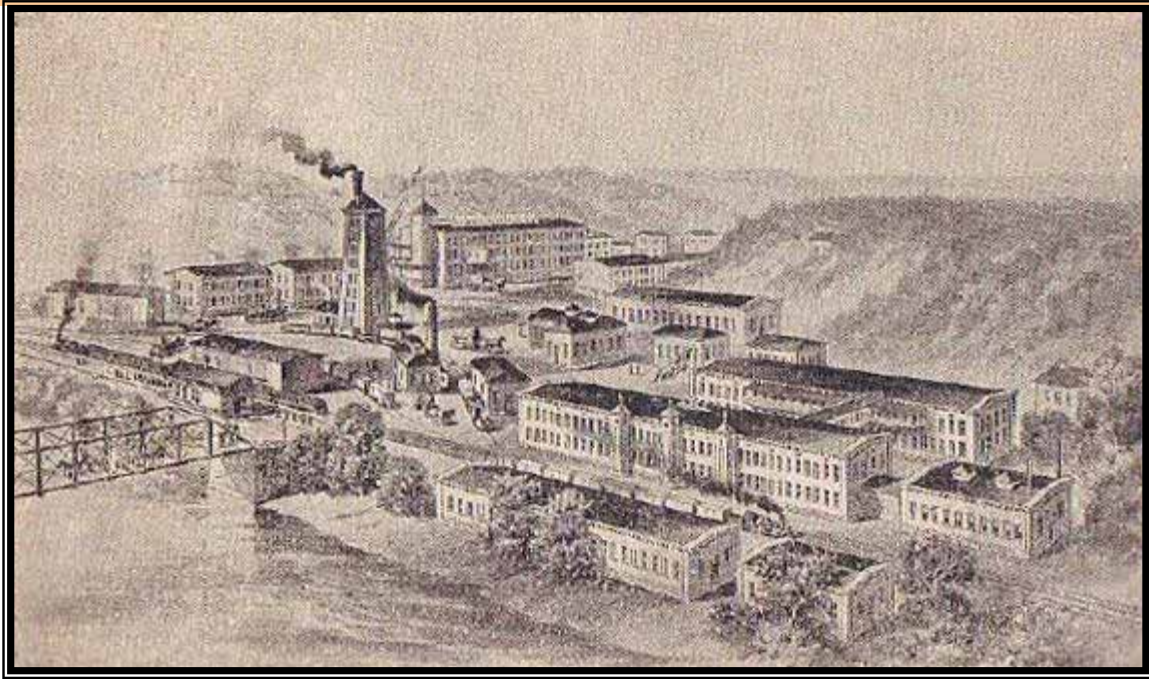


**U-6**



# THE PETERS CARTRIDGE CO.

## The Early History



*The Works of the Peters Cartridge Co.*

During the early 1880's, Gershom Moore Peters, became a vice President of the King Powder Company. Peters was a son-in-law to J.W. King who was president of that company. Peters had been interested in ammunition for some time. Prior to this appointment, he had two U.S. patents issued to him for the machines to manufacture shotshells. During the 1885 period, J.W. King died and Gershom Peters became president of the King powder company.

Peters created the Peters Cartridge Company to expand their manufacturing base to include loaded cartridges as well as powders. The Peters Company was incorporated January 24, 1887, in the state of Ohio. He became a Director and his brother, Orrin E. Peters became President and General Manager. Their factory was located at Kings Mills, next to the King Powder Company. Kings Mills is about 20 miles north east of Cincinnati. Peters used a Cincinnati address until the 1930's.

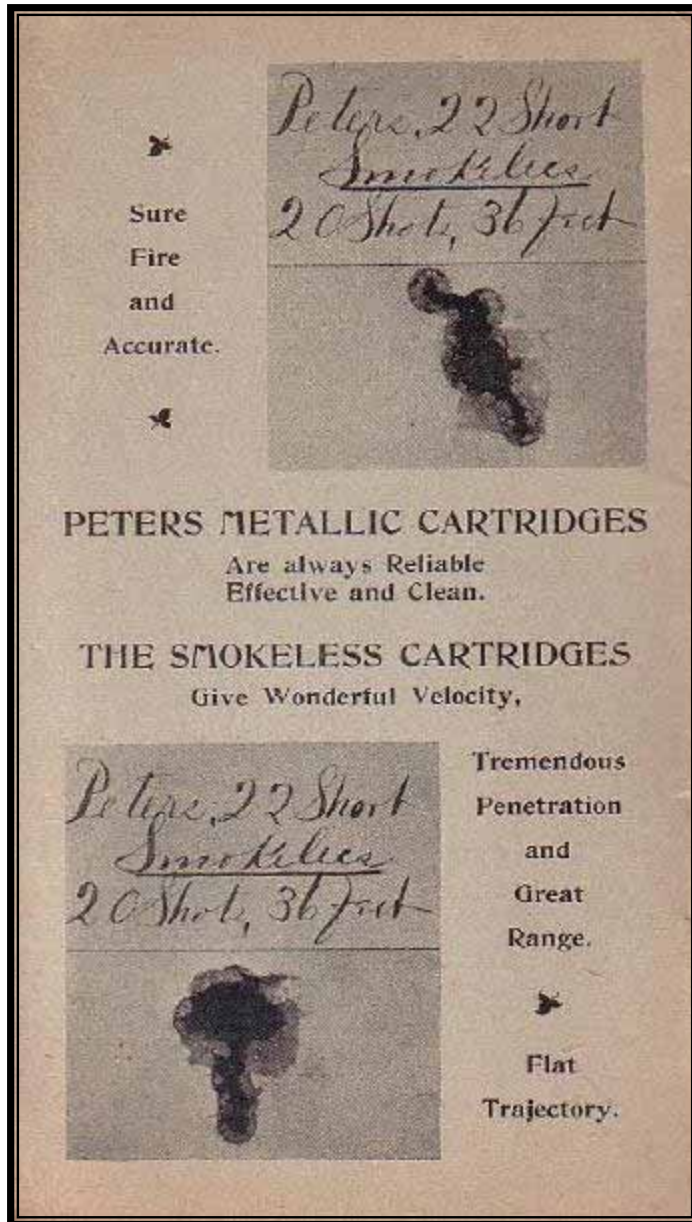
The first products of the new company were shotgun shells. Peters continued inventing new machines to produce these shells. Most of the components, beyond powder, were purchased from the larger manufacturers back east. As the Peters company grew, along with several other newly formed loaders and manufacturers, it appeared to the older, more established companies that these were becoming a danger to their own sales.

The larger companies formed the Ammunition Manufacturer's Association, whose major role in life was to at first force the new companies out of existence by limiting their supplies. Later on, it even started to control the prices at which its own members sold products to the public, thus increasing their profits. Peters responded by starting a program to become self-sufficient. They purchased some shotshell making equipment from the American Buckle and Cartridge Company in 1889. It is not known at this time where Peters brought their primers, or the knowledge of how to make their own.



# THE PETERS CARTRIDGE CO.

## The Early History



*From the March 1896 Peters Price List*

Peters first started producing .22 rimfires in about 1895. It is also not known where they acquired the drawing machines required to produce the cases for the .22's, but it may be assumed that they produced their own because the A.M.A. would not sell to them. They rapidly became one of the most respected brands in this market. The target shooters of the period often used Peters .22 rimfires to establish some records that are impressive even today. Most .22 rimfire target shooters were shooting at 75 feet indoors and they used the .22 short cartridge. Peters recognized the value of the target shooters in their advertising programs.

One of the most respected names in target shooting was that of Harry Pope, who disliked the performance of the .22 rimfires of that period when they were being shot out of the fine barrels that he produced. He worked with Peters to design a .22 long rifle cartridge which was to become known as the Peters Stevens Pope cartridge. The Stevens name appeared on the box as Pope was working for the Stevens Rifle Company at the time. This loading was introduced in 1904 and started breaking records almost at once. The .22 rimfire cartridge had become of age as an outdoor target cartridge, as well as an indoor target cartridge. The Peters reputation was greatly enhanced among the target shooters and due to their following, it was accepted by the general shooting public.

The following pages of this catalog will attempt to display the products of this company as they were introduced. New products and new manufacturing processes created many changes during these early years.

# THE PETERS CARTRIDGE CO.

## 1895 "Quick Shot" Issues

BB-1



BB-2



S-1



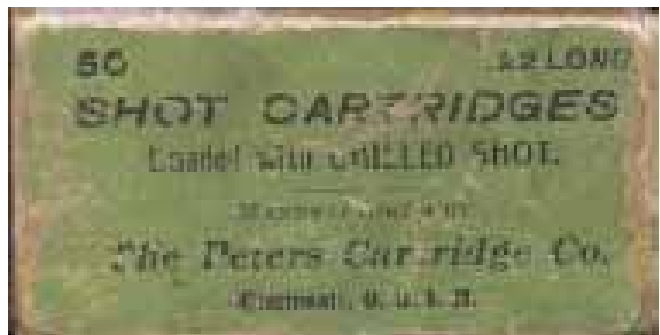
S-2



L-1



L-2



# THE PETERS CARTRIDGE CO.

## 1895 "Quick Shot" Issues

First .22 rimfire loadings of this company were called "Quick Shot" due to the type of powder supplied by the King Powder Company of King's Mills, Ohio. The Quick Shot powder was probably a black powder type produced by King Powder Company. This style of packaging was only used from about 1895 to about 1897. It was during this period that smokeless powder was introduced and shot cartridges added to the product line. Blanks and .22 long rifles were shown in in their 1896 catalog, but no specimens are available for cataloging.

- BB-1 .22 B.B. CAPS. Yellow box with red, black and white printing. One-piece box with end flaps. Box of 100. No product code. "P-4" h/s on a copper case. Lead bullets.
- BB-2 .22 B.B. CAPS. "EXTRA QUALITY" Orange box with red and black printing. One-piece box with end flaps. Box of 100. No product code
- S-1 .22 SHORT. Yellow box with red, black and white printing. One-piece box with end flaps. No product code. "P-4 " h/s on a copper case. Lead bullets.
- S-2 .22 SHORT. "SMOKELESS" Same as S-1, except a pink paper wrapper has been wrapped around the box with red and black printing. This is a transitional package used when smokeless powder was introduced.
- L-1 .22 LONG. Yellow box with red, black and white printing. One-piece box with end flaps. No product code. "P-4" h/s on a copper case. Lead bullets. Variations noted:  
(a) "Q.S. " on box ends.  
(b) No "Q.S. " on the box ends.
- L-2 .22 LONG (SHOT). Same as L-1, except a green label has been pasted to the top of the box. This label has black printing. The box front has a red label added and the end flaps have a added green label. This box would have been used during the introduction of their shot loadings. The powder is Quick Shot. Buff wad in a formed case.



# THE PETERS CARTRIDGE CO.

1896 /97 "2<sup>nd</sup> Quick Shot" Issues

BB-1



SB-1



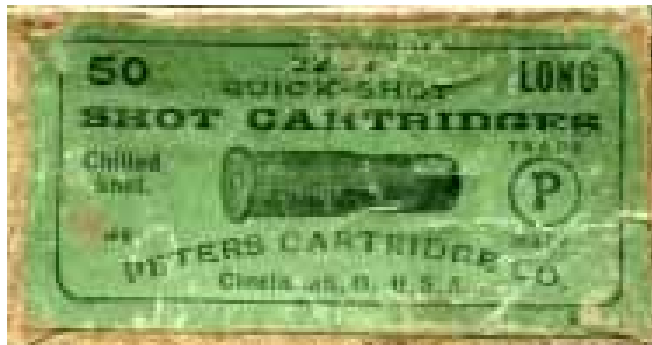
S-1



L-1



L-3



LR-1



LR-2



# THE PETERS CARTRIDGE CO.

## 1896/97 "2<sup>nd</sup> Quick Shot" Issues

- BB-1 **.22 BB CAP.** "QUICK SHOT". Red box with black printing. Contents unknown
- SB-1 **.22 SHORT (BLANK).** "QUICK SHOT". Yellow label with red printing. Contents unknown.
- S-1 **.22 SHORT.** "QUICK SHOT". Red label with black printing. Buff two-piece, half-split box. red side sealing label with printing. Printer code. 13 "P-4" h/s on a copper case. Lead bullets. The wording QUICK SHOT is on the top label. Taped in box bottom. Side I.
- L-1 **.22 LONG.** "QUICK SHOT" Red label with black printing. Buff two-piece half-split box. Red side sealing label with black printing. No printer code. "P-4" h/s on a copper case. Lead bullets. Side I
- L-3 **.22 LONG (SHOT).** "QUICK SHOT". Green label with black print. Buff piece, half-split box. Green side sealing label with black printing. No printer code. "P-4" h/s on a copper case. Taped-in bottom.
- LR-1 **.22 LONG RIFLE.** "QUICK SHOT". Red label with black printing. Buff, two-piece, half-split box . Red side sealing label with black printing. No printer code. "P-4" h/s on a copper case. Taped in box bottom.
- LR-2 **.22 LONG RIFLE.** "QUICK SHOT". Same as –1 except has white over-label with black printing stating "Semi Smokeless". "P-4" h/s on a copper case. Taped in box bottom.

**Taped in Bottom**



**Side I**

**Solid Bottom**



# THE PETERS CARTRIDGE CO.

1897  
Half-Split Box Issue

SB-1



SB-2



SB-3





# THE PETERS CARTRIDGE CO.

## 1897 Half-Split Box Issue

About 1897, Peters starting loading their .22 rimfires with Semi-smokeless powder and Smokeless powder as well as Quick Shot powder. A smokeless powder loading is denoted by a salmon colored label. The Quick Shot powder loadings were rapidly dropped from the product line. In fact, they do not appear in the 1897 catalog. While Smokeless powder loadings were available in .22 B.B., .22 C.B., .22 short, and .22 long shot, none were available for cataloging unless they were the offering shown in the prior issue.

Peters was issued patent No. 617,766 dated January 17, 1898 for the formula for Semi-Smokeless powder. Nitrated wood pulp, charcoal, saltpeter, and sulfur were mixed into a mass and granulated. This produced a very clean burning powder. The bottom of the earlier boxes had a separate panel taped in place, later boxes were formed from one piece of cardboard.

**Note:** See PCC-50 for the listing of the Stevens-Pope loadings from this issue.

SB-1 **.22 SHORT (BLANK).** Buff box with red printing. One-piece box with top and bottom flaps. No product code. "P-5" h/s on a copper" case. Blue wad. (1900 era).

SB-2 **.22 SHORT (BLANK).** Yellow box with red printing. One-piece box with top and bottom flaps. No product code. "P-5" h/s on a copper" case. Blue wad. (1900 era)

SB-2 **.22 SHORT (BLANK).** Same as SB-2 , except a different format to the front showing the Kings Mills address. (1917)

# THE PETERS CARTRIDGE CO.

1897  
Half-Split Box Issue

S-2



S-3



S-3.1



S-3.3



S-4



S-4 Side



# THE PETERS CARTRIDGE CO.

1897  
Half-Split Box Issue

Taped in Bottom



Solid Bottom



Side I



Side II



- S-2 **.22 SHORT.** "SWAGED BULLETS" Red label with black printing. Buff two-piece, half-split box. red side sealing label with printing. Printer code 43. "P-4" h/s on a copper case. Lead bullets. This box may be a black powder or Quick Shot loading as no Semi-Smokeless powder is designated on the side label.
- S-3 **.22 SHORT.** "SWAGED BULLETS SEMI-SMOKELESS". Same as S-2 above, except for side II. Printer code 43. Variations noted:
- (a) Bottom of box taped in, no .22 SHORT on drawing of the cartridge on the top label.
  - (b) Same as (a), except drawing has .22 SHORT on it.
  - (c) Solid box bottom. No .22 SHORT written on drawing of cartridge on the top label.
  - (d) Same as (c), except drawing has .22 SHORT on it.
- S-3.1 **.22 SHORT.** "SWAGED BULLETS" . Same as S-3 except the address line says Cincinnati, O. U.S. instead of U.S.A.. Different font.
- S-3.3 **.22 SHORT (PRIMED SHELLS).** Same as S-3 but has white over-label with black ink stating "PRIMED SHELLS". Printer code 43.
- S-4 **.22 SHORT.** "SWAGED BULLETS SEMI-SMOKELESS". Same as S-2 above, except for white over-label on side stating SEMI-SMOKELESS in black ink.



# THE PETERS CARTRIDGE CO.

1897  
Half-Split Box Issue

S-4



S-5



S-6



S-7



S-8



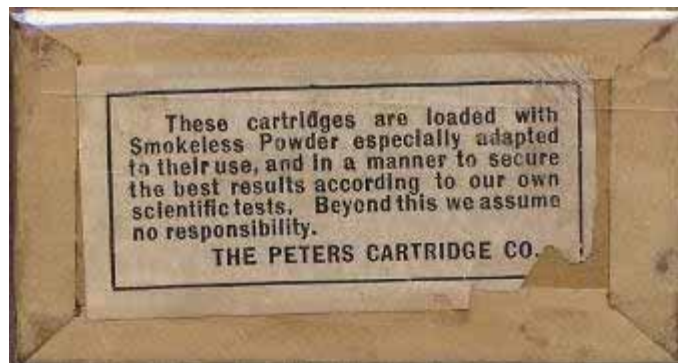
S-8.5



# THE PETERS CARTRIDGE CO.

1897  
Half-Split Box Issue

- S-4 .22 SHORT. "SMOKELESS" Salmon colored label with black printing. Buff, two-piece half-split box. Salmon colored side sealing label. Printer code 19 on the top label. This box has a taped in bottom.
- S-5 .22 SHORT. "SMOKELESS NON-LUBRICANT (NO GREASE)" Salmon colored label with black printing. Buff two-piece half-split box. Salmon colored side sealing label with black printing. Printer code S N-L 43 on top. "P-4" h/s on a copper case. Solid bottom with the above label. Note: This box has the straight line address of a later issue.
- S-6 .22 SHORT. "SMOKELESS NON-LUBRICANT (GREASELESS)" Same as S-5, except the (NO GREASE) now states (GREASELESS) on the top label. Printer code 48 on the top label Bottom of this specimen marked Jan. 26, 1904 in pencil.
- S-7 .22 SHORT (MUSHROOM). "SMOKELESS". Salmon colored label with black printing. Buff, two-piece half-split box. Salmon colored side sealing label. OVER STAMPED in green "NON-LUBRICANT (GREASELESS)". Contents unknown.
- S-8 .22 SHORT (MUSHROOM). "SMOKELESS". Salmon colored label with black printing. Buff, two-piece half-split box. Salmon colored side sealing label. White over-label MUSHROOM in black printing. Contents unknown.
- S-8.5 .22 SHORT "SMOKELESS". Same box as S-8 but without MUSHROOM over-label.



*Label on the box bottom of the Smokeless loadings*



# THE PETERS CARTRIDGE CO.

1897  
Half-Split Box Issue

L-2



L2.1



L-4



L-5



L-6



L-7





# THE PETERS CARTRIDGE CO.

1897  
Half-Split Box Issue

**NOTE:** PCC-2 L-1 and PCC-2 L-3 were moved and re-classified to PCC-1A to join the QUICK-SHOT collection.

- L-2     **.22 LONG.** "SEMI-SMOKELESS". Red label with black printing. Buff two-piece half-split box. Red side sealing label with black printing. No printer code. "P-4" h/s on a copper case. Lead bullets. Side II. Variations:  
    (a)    Taped-in bottom.  
    (b)    Solid bottom. Printer code 22 on the top label.
- L-2.1   **.22 LONG.** "SEMI-SMOKELESS". Like 2(a) but has white over-label with black printing stating SEMI-SMOKELESS .
- L-4     **.22 LONG (SHOT).** Green label with black print. Buff piece, half-split box. Green side sealing label with black printing. Printer code 18. "P-4" h/s on a copper case. Taped-in bottom.
- L-5     **.22 LONG (SHOT).** "SEMI-SMOKELESS" Same as L-4 except with a red top and side sealing label.
- L-6     **.22 LONG (SHOT).** Green label over unknown red label. Contents unknown.
- L-7     **.22 LONG (SHOT). "SEMI-SMOKELESS"** Red label with green side label. Printer code 18. "P-4" h/s on a copper case. Taped-in bottom.

# THE PETERS CARTRIDGE CO.

1897  
Half-Split Box Issue

LR-1



LR-1.1



LR-2



LR-3



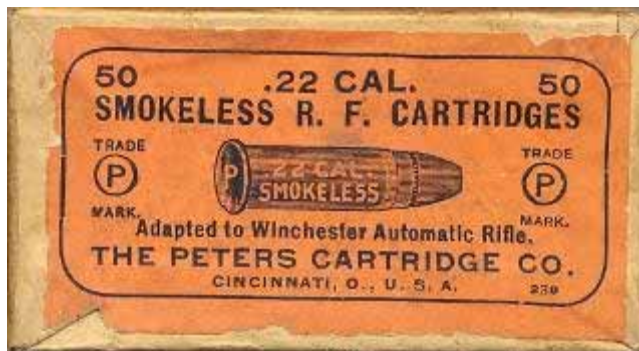
XL-1



XL-2



WA-1



WA-2



# THE PETERS CARTRIDGE CO.

1897

## Half-Split Box Issue

- LR-1 **.22 LONG RIFLE.** "SEMI-SMOKELESS". Red label with black printing. Buff, two-piece, half-split box. Red side sealing label with black printing. Upside-down printer code. 37 on top at left bottom. "P-4" h/s on a copper case. Side label II. Taped-in bottom.
- LR-1.1 **.22 LONG RIFLE.** Same as LR-1 except printer code on top, lower right.
- LR-2 **.22 LONG RIFLE.** "SEMI-SMOKELESS" Same as LR-1, except the top label has THE as part of the name arch. This is the same as the name arch in the next issue. Solid bottom.
- LR-3 **.22 LONG RIFLE (MUSHROOM).** "SEMI-SMOKELESS" Same as LR-2, except for Mushroom format on the top label. Side II. Printer code 289 on the top label. "P-4" h/s on a copper case. Lead bullets with 3K. `
- Note: The .22 Extra Long first appeared in the Feb. 1898 catalog*
- XL-1 **.22 EXTRA LONG.** "SEMI-SMOKELESS". Red label with black printing. Buff, two-piece, half-split box. Red side sealing label with black printing. Product code 27. "P-4" h/s on a copper case. Lead bullets. Side label II. Taped-in bottom.
- XL-2 **.22 EXTRA LONG (UNPRIMED SHELLS).** Red label with black printing. Buff, two-piece, half-split box. "P-4" h/s on empty copper case.
- WA-1 **.22 WIN. AUTO.** "SMOKELESS" Salmon colored label with black printing. Buff, two-piece half-split box. Salmon colored side sealing label with black printing. Box has a taped in bottom. Printer code 239 on the top label. "P-4" h/s on a copper case. Name in straight line like later issues.
- WA-2 **.22 WIN. AUTO.** "SMOKELESS" . Like WA-1 but name in arch. Printer code 297. Has SMOKELESS over-label on bottom

# THE PETERS CARTRIDGE CO.

1897  
Half-Split Box Issue

WRF-1



WRF-2



WRF-3





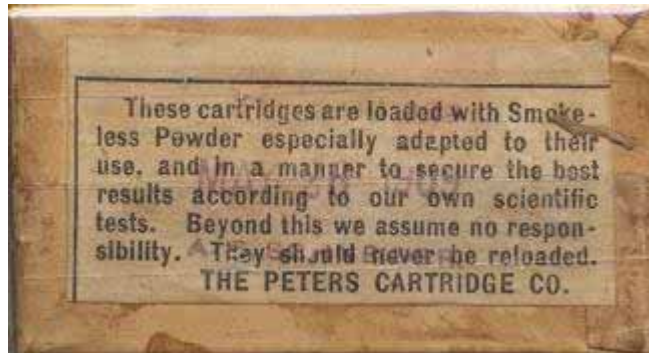
# THE PETERS CARTRIDGE CO.

1897

## Half-Split Box Issue

- WRF-1 **.22 WIN. RIM FIRE.** "SEMI-SMOKELESS". Red label with black printing. Buff, two-piece, half-split box. Red side sealing label with black printing. Printer code 196.
- WRF-2 .22 WIN RIM FIRE. "SMOKELESS" Salmon label with black print. Buff, two-piece, half-split box. Salmon label over an unknown red label. Printer code 961 S.
- WRF-3 **.22 WIN. RIM FIRE.** "SMOKELESS NON-LUBRICANT GREASELESS" Salmon colored label with black printing. Buff two-piece, half-split box. Salmon colored side sealing label with black printing. Top label over-stamped NON-LUBRICANT GREASELESS in green ink. Has the smokeless label on the bottom. The salmon color top label is over an unknown red label. Printer code 196.

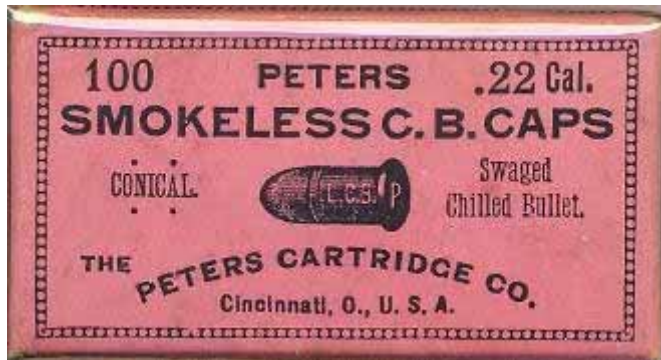
### WRF-3 Bottom



# THE PETERS CARTRIDGE CO.

Two-Piece Full-Cover Box  
with Arched Name Line

CB-1



S-1



S-2



S-3



S-4





# THE PETERS CARTRIDGE CO.

## Two-Piece Full-Cover Box with Arched Name Line

Sometime about 1912, Peters proceeded to a two-piece, full cover box with a full wrap-around end label. The name on the top label is still the arched type of the prior issue. Exact dates of this issue are unknown at this time, however they were probably only produced for a short period of time

CB-1 **.22 C.B. CAPS.** "SMOKELESS SWAGED AND CHILLED" Same as CB-0 except for pink label and different label format.

S-1 **.22 SHORT.** "SEMI-SMOKELESS". Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. Product code 388 on top. "P-4" h/s on a copper case. Lead bullets. Note the "THE" above the PETERS. This style was also noted on the prior issue.. Bottom variances:

(a) Bottom "A"



(b) Bottom "B"



S-2 **.22 SHORT.** "SMOKELESS". Salmon colored label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. No product code. "P-4" h/s on a copper case. Lead bullets

S-3 **.22 SHORT.** "SMOKELESS NON-LUBRICANT". Same as S-2, except calls out for a non-lubricated bullet.

S-4 **.22 SHORT.** "SEMI-SMOKELESS". Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. "THE" is in the arched name.



# THE PETERS CARTRIDGE CO.

Two-Piece Full-Cover Box  
with Arched Name Line

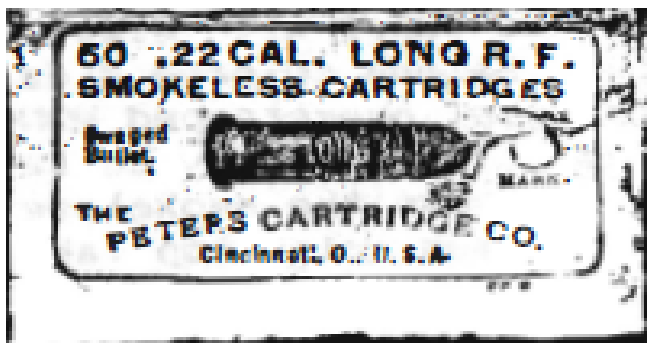
S-5



S-6



L-1



XL-1



WRF-1



# THE PETERS CARTRIDGE CO.

## Two-Piece Full-Cover Box with Arched Name Line

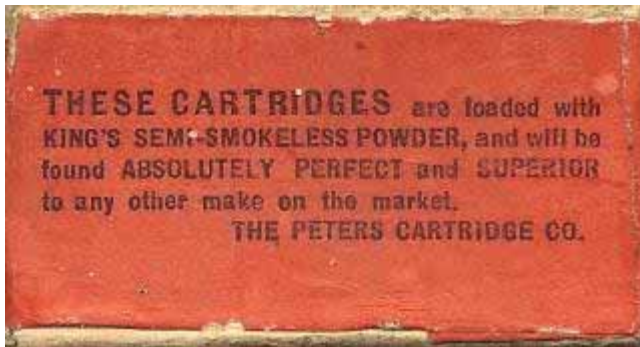
- S-5 **.22 SHORT (MUSHROOM).** "SEMI-SMOKELESS". Same as S-4 except the top states MUSH-ROOM.
- S-6 **.22 SHORT.** "SMOKELESS". 100 round box. Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. Empty box. Contents unknown but fairly sure it should have contained "P-4" h/s on a copper case.
- L-1 **.22 LONG.** "SEMI-SMOKELESS". Red label with black printing. Buff two piece full cover box. Full wrap-around end label. No product code. "P-4" h/s on a copper case. Lead bullets
- XL-1 **.22 EXTRA LONG.** "SEMI-SMOKELESS". Red Label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. No product code.
- WRF-1 **.22 WIN. RIM FIRE.** "SEMI-SMOKELESS". Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. No product code.



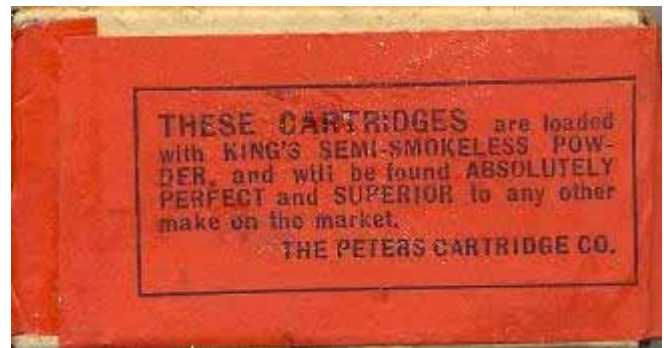
# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

“A” Bottom



“A1” Bottom



“B” Bottom



“C” Bottom



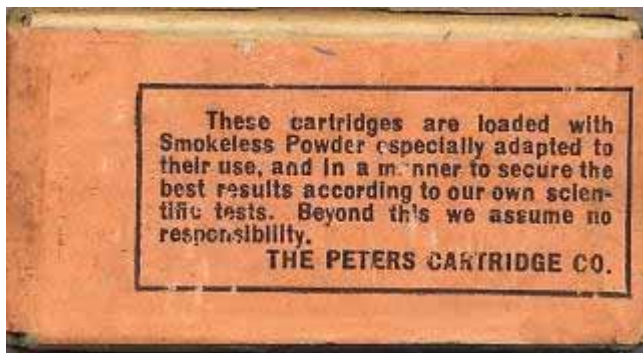
“D” Bottom



“E” Bottom



“F” Bottom



“G” Bottom



# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

Some time about 1913, Peters changed the name line on their boxes from an arched format to a straight line. The two-piece, full cover box was retained. It would appear that this was not a clean change, but a slow change over the years, with some arched name boxes overlapping the straight line name. The B.B. and C.B. caps from this issue were produced up until the late 1920's.

These loadings were in Semi-Smokeless and Smokeless powder, with the bottom of the label indicating which powder was used, as well as the use of a salmon color label to denote smokeless powder. Many of these offerings were available in a non-lubricated bullet. The bottom of the wrap-around label now has printing on it.

**Note:** See PCC-50 for the Stevens-Pope target loadings from this issue.

“H” Bottom



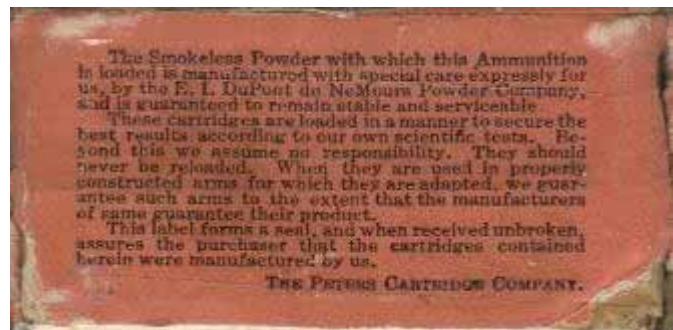
“I” Bottom



“J” Bottom



“K” Bottom





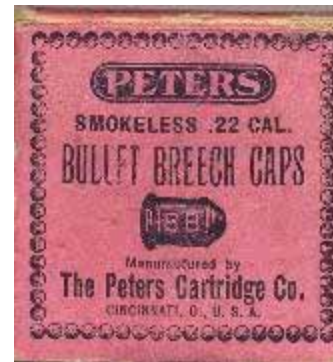
# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

BB-1



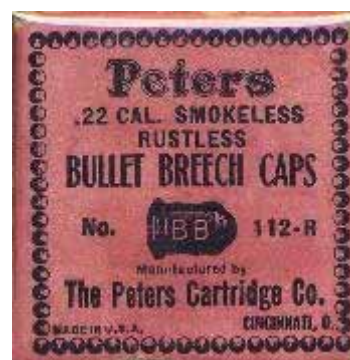
BB-2



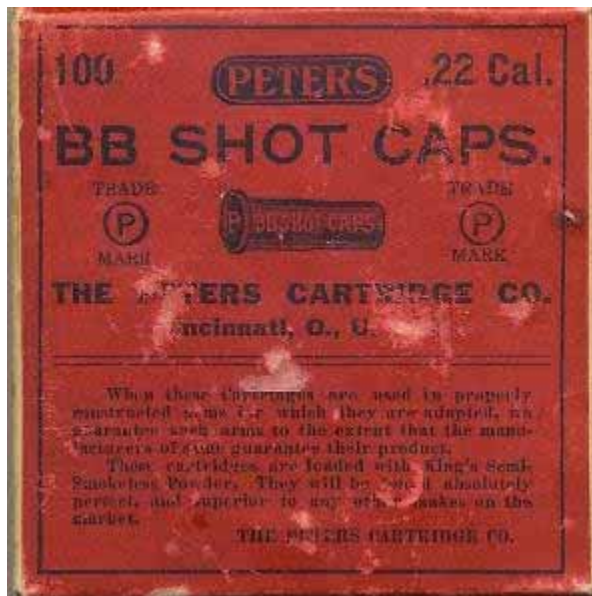
BB-3



BB-4



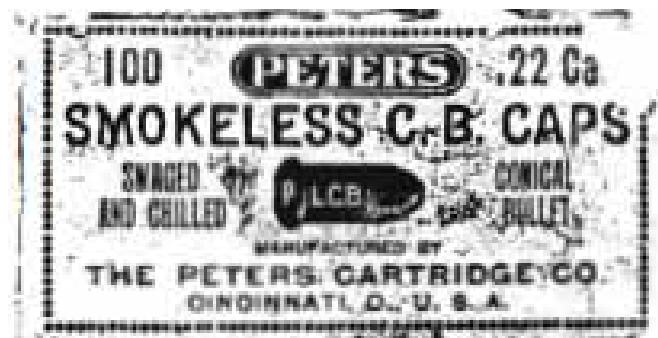
BB-5



BB-6



CB-0





# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

- BB-1 **.22 B.B. CAPS.** Red box with black printing. One-piece box with top and bottom flaps. Box of 100, bulk packed. "P-4" h/s on a copper case. Lead bullets.
- BB-2 **.22 B.B. CAPS.** "SMOKELESS". Pink box with black printing. One-piece box with top and bottom flaps. Box of 100, bulk packed. Contents unknown
- BB-3 **.22 B.B. CAPS** "SMOKELESS RUSTLESS" Pink box with black printing. One-piece box with top and bottom flaps. Front of the box now calls out RUSTLESS, which would indicate this box was produced after 1928. Printer code No. 112 on the box front. "P-5" h/s on a copper case.
- BB-4 **.22 B.B. CAPS** "SMOKELESS RUSTLESS" Same as BB-3, except pink label printer code 112-R.
- BB-5 **.22 B.B. CAPS (SHOT).** Red label with black printing. Buff, two piece, full cover box. Full wrap-around end label. No printers code. "P-4" h/s on a copper case.
- BB-6 **.22 B.B. CAPS.** "SMOKELESS". Same as BB-1, except for a call out on the top specifying smokeless powder.
- CB-0 **.22 C.B. CAPS.** "SMOKELESS SWAGED AND CHILLED" Bulk packed box of 100 rounds. Salmon colored label with black printing. One piece box with flaps. No printer code.

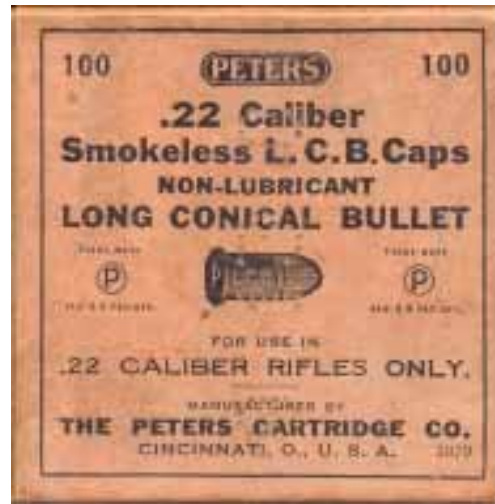
# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

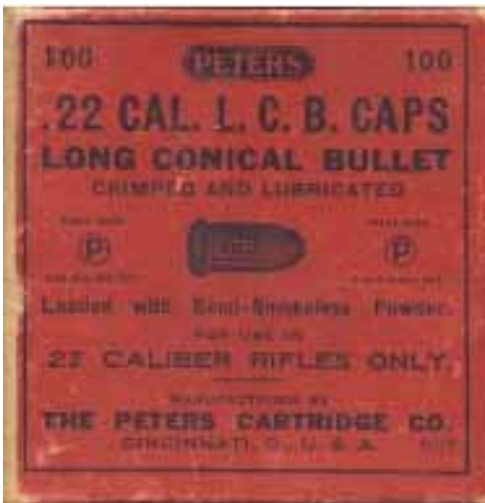
LCB-1



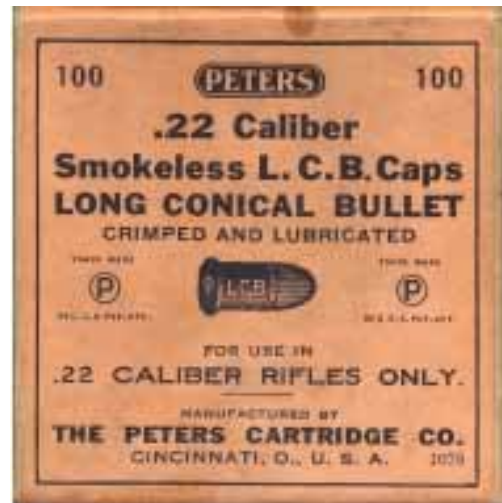
LCB-2



LCB-3



LCB-4



# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

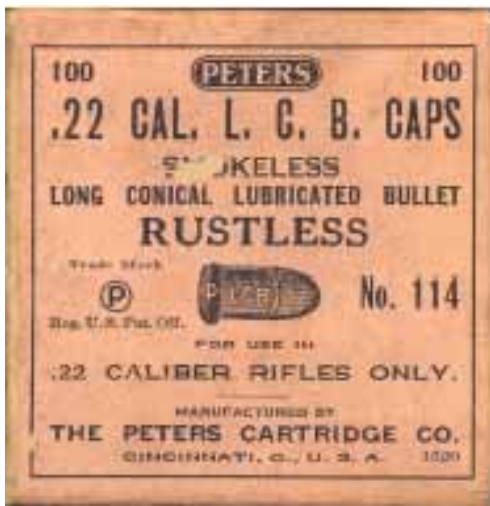
- LCB-1 **.22 L.C.B. CAPS.** "CRIMPED, LUBRICATED AND PACKED". Green label with black printing. Buff, two-piece full cover box. Box of 100. Full wrap-around end label. No printer code. "P-4" h/s on a copper case.
- LCB-2 **.22 L.C.B. CAPS.** "SMOKELESS, NON-LUBRICANT". ". Salman label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. Printer code 1079. "P-4" h/s on a copper case. Lead bullets.
- LCB-3 **.22 L.C.B. CAPS.** "SEMI-SMOKELESS, CRIMPED and LUBRICATED". Red colored label with black printing. Buff, two-piece, full cover box. Printer code 1077 on the top. "P-4" h/s on a copper case. Lead bullet.
- LCB-4 **.22 L.C.B. CAPS.** "SMOKELESS, CRIMPED and LUBRICATED". Same as LCB-2 except for change to lubricated bullet. Printer code 1078 on the top.

More L.C.B .Caps on next page

# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

LCB-5



LCB-6



LCB-7



LCB-8



# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

- LCB-5 **22 L.C.B. CAPS.** "RUSTLESS-SMOKELESS, LUBRICATED ". Salmon label with black printing. Buff, two-piece full cover box. Box of 100. Full wrap-around end label. Printer code. 1520
- LCB-6 **22 L.C.B. CAPS.** "SMOKELESS, LUBRICATED AND CRIMPED". Orange label with black printing. Buff, two-piece full cover box. Box of 100. Full wrap-around end label. No printer code.
- LCB-7 **22 L.C.B. CAPS.** "CRIMPED, LUBRICATED AND PACKED". Green label with black printing. Buff, two-piece full cover box. Box of 100. Full wrap-around end label. No printer code. "P-4" h/s on a copper case.
- LCB-8. **22 L.C.B. CAPS.** "CRIMPED, LUBRICATED AND PACKED". Green label with black printing. Buff, two-piece full cover box. Box of 100. Full wrap-around end label. No printer code.



# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

S-1



S-1.1



S-1.5



S-2



S-3



S-4



S-5 (a)



S-5 (b)



# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

- S-1 **.22 SHORT.** "SWAGED BULLET ". Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. No printer code. "P-4" h/s on a copper case. Lead bullets.  
Variations noted:  
(a) "A" bottom.  
(b) "B" bottom.
- S1.1 **.22 SHORT.** "SWAGED BULLET ". Like S-1(a) but without the word "RIFLE" on top
- S1.5 **.22 SHORT.** "SWAGED BULLET ". Like S-1(a) but has a period in front of 22
- S-2 **.22 SHORT.** "SEMI-SMOKELESS". Same as S-1, except top now states SEMI-SMOKELESS in place of SWAGED BULLETS. The top now has a product code 665 on it. "B" bottom.
- S-3 **.22 SHORT.** "SMOKELESS". Salmon colored label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. Printer code 510. "P-4" h/s on a copper case. Lead bullets. "C" bottom.
- S-4 **.22 SHORT.** "SMOKELESS NON-LUBRICANT (NO GREASE)". Same as S-3, except for different bullet finish callout on top.
- S-5 **.22 SHORT.** "SMOKELESS NON-LUBRICANT". Same as S-4, except a different format to the top. label. No printer code. Variations noted.  
(a) Printer code 582.  
(b) Printer code 923  
(c) No printer code.

S-5 (c)





# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

S-6



S-7



S-8



# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

- S-6     .22 SHORT (HOLLOW POINT). S-3 box with white over-label in black ink stating "MUSHROOM." Contents unknown.
- S-7     .22 SHORT. "SEMI-SMOKELESS POWDER". Red and black label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. No product code . "P-4" h/s on a copper case. Lead bullets. Printer code 756 on bottom. (1914)
- S-8     .22 SHORT (HOLLOW POINT). "MUSHROOM." Salmon colored label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. Printer code 10-5. "G" bottom. Contents unknown.



# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

L-1



L-1 (c)



L-2



L-3



L-4



L-5



L-6



# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

- L-1 **.22 LONG.** "SWAGED BULLET " Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. No printer code. "P-4" h/s on a copper case. Lead bullets. This is a Semi-smokeless powder loading.  
Variations noted:  
(a) "A" bottom. Printer code 672 on top.  
(b) "B" bottom. No printer code.  
(c) "B" bottom. Printer code 671 on the top.  
(d) "A1" bottom
- L-2 **.22 LONG (MUSHROOM).** Same as L-1, except for the MUSHROOM format to the label. "B" bottom. Printer code 1016 on the top.
- L-3 **.22 LONG.** "SEMI-SMOKELESS POWDER" Same as L-1, except the powder type is called out on the top instead of swaged bullets. Printer code 1056 on the top label. "B" bottom.
- L-4 **.22 LONG.** "SMOKELESS" Salmon colored label with black print. Buff, two-piece .full cover box Full wrap-around end label. "F" bottom. "P-4" h/s on a copper case. Lead bullets. No printer code .
- L-5 **.22 LONG.** "SMOKELESS NON-LUBRICANT" Salmon colored label with black printing. Buff, two-piece .full cover box. Full wrap-around end label. "F" bottom. "P-4" h/s on a copper case. Lead bullets. No printer code.
- L-6 **.22 LONG (SHOT).** "CHILLED SHOT" Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. "P-4" h/s on a copper case. Light blue wads. Variations noted:  
(a) "A1" bottom. No printer code.  
(b) "D" bottom. Printer code 724 on the top label.  
(c) "H" bottom. No printer code.



# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

L-7



L-7.1



L-8



L-9



L-10



L-11





# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

- L-7 **.22 LONG.** Like L-1 but the word "Rifle" added. No printer code. "B" bottom.  
(a) Printer code 671
- L-7.1 **.22 LONG.** Like L-7 but different font on "Rimfire rifle cartridges".
- L-8 **.22 LONG.** "SMOKELESS" Salmon colored label with black printing. Buff, two-piece .full cover box. Full wrap-around end label. Printer code 984. "P-4" h/s on copper case. "C" bottom
- L-9 **.22 LONG.** "SMOKELESS NON-LUBRICANT". Like L-5 but different top format. Printer code. 1108. "F" bottom .
- L-10 **.22 LONG (MUSHROOM).** "SMOKELESS NON-LUBRICANT". Salmon colored label with black printing. Buff two-piece full cover box. Full wrap around end label. Printer code 1062. "C" bottom.
- L-11 **.22 LONG (HOLLOW POINT).** L-8 box with white over-label in black ink stating "MUSHROOM. Contents unknown.

# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

LR-1



LR-2



LR-3



LR-4



LR-6



LR-7



LR-8



# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

- LR-1 **.22 LONG RIFLE.** "SWAGED BULLET" Red label with black print. Buff, two-piece, full cover box. Full wrap-around end label. No printer code. "P-4" h/s on a copper case. Lead bullets. "A1" bottom.
- LR-2 **.22 LONG RIFLE.** "SEMI-SMOKELESS". Same as LR-1, except the top now states SEMI-SMOKELESS instead of SWAGED BULLETS. "B" bottom. Printer code 926 on the top.
- LR-3 **.22 LONG RIFLE (TARGET).** Same as LR-2, except a white over-label has been to the top stating UNCRIMPED CARTRIDGES
- LR-4 **.22 LONG RIFLE.** "SMOKELESS NON-LUBRICANT". Salmon colored label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. No printer code. "P-4" h/s on a copper case. Lead bullets. "F" bottom.
- LR-6 **.22 LONG RIFLE.** "SMOKELESS NON-LUBRICANT" Same as LR-4, except a different format to the label. Note the "P" trade mark on top. Printer code 1008. "C" bottom.
- LR-7 **.22 LONG RIFLE (HOLLOW POINT).** "SMOKELESS NON-LUBRICANT". Same as LR-6, except for mushroom format. Over-stamped NON-LUBRICANT in purple ink. Note error on label stating C.F. instead of R.F. "K" bottom.
- LR-8 **.22 LONG RIFLE. (PRIMED SHELLS).** Same as LR-2 except white over-label with black printing on top stating "PRIMED SHELLS"



# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

LR-9



XL-1



XL-2



WA-1



WA-2



WA-3





# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

- LR-9 **.22 LONG RIFLE (MUSHROOM).** "SMOKELESS". Salmon label with black print. "Mushroom" over-label. Buff, two-piece, full cover box. Full wrap around end label. No printer code. "F" bottom.
- XL-1 **.22 EXTRA LONG.** "SWAGED BULLET". Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end flap. Printer code 808 on the top. "P-4" h/s on a copper case. Lead bullets. This is a Semi-Smokeless powder loading.
- XL-2 **.22 EXTRA LONG.** "SEMI-SMOKELESS". Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end flap. Printer code 1021 on the top. "P-4" h/s on a copper case. Lead bullets. This is a Semi-Smokeless powder loading.
- WA-1 **.22 WIN. AUTO.** "SMOKELESS". Salmon colored label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. No printer code. "P-4" h/s on a copper case. Lead bullets. "G" bottom.
- WA-2 **.22 WIN. AUTO. (HOLLOW POINT).** "SMOKELESS MUSHROOM". Same as WA-1, except for the hollow point format to the top. Printer code 838 on the top.
- WA-3 **.22 WIN. AUTO.** "SMOKELESS". Like WA-1 but different font and printer code 239 on top.

# THE PETERS CARTRIDGE CO.

Two-Piece Full Cover Box  
Name in a Straight Line

WRF-1



WRF-2



WRF-3



WRF-4



WRF-5



WRF-6



WRF-7



WRF-7 Bottom



# THE PETERS CARTRIDGE CO.

## Two-Piece Full Cover Box Name in a Straight Line

- WRF-1 **.22 WIN. RIM FIRE.** "SWAGED BULLET". Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. Printer code. 601 on bottom "P-4" h/s on a copper case. Lead bullets. "B" bottom.
- WRF-2 **.22 WIN. RIM FIRE.** "SMOKELESS". Salmon colored label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. Printer code 1059 on the top. "P-4" h/s on a copper case. Lead bullets. "G" bottom
- WRF-3 **.22 WIN. RIM FIRE.** "SMOKELESS NON-LUBRICANT" Salmon colored label with black printing. Buff, two-piece full-cover box. Full wrap-around end label. "G" bottom. Printer code 763. "P-4" h/s on a copper case. Lead bullets.
- WRF-4 **.22 WIN. RIM FIRE.** "SMOKELESS". Salmon colored label with black printing. Buff, two-piece, full cover box. Full wrap-around end label.
- WRF-5 **.22 WIN. RIM FIRE (MUSHROOM).** "SMOKELESS". Like WRF-3 except has white over-label with black printing stating MUSHROOM.
- WRF-6 **.22 WIN. RIM FIRE (MUSHROOM).** Label color uncertain. It could be faded red or salmon, with black printing. Buff, two-piece, full cover box. Full wrap-around end label. Printer code 710. Empty box but should have contained "P-4" h/s on a copper case. "J" bottom.
- WRF-7 **.22 WIN. RIM FIRE (MUSHROOM).** Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. Printer code 715.





# THE PETERS CARTRIDGE CO.

**Corrosive Primed  
Multi-Colored Label Issues**

“A” Bottom



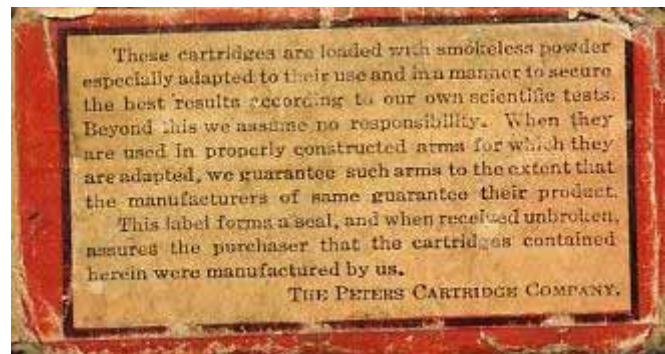
“A1” Bottom



“B” Bottom



“C” Bottom



“D” Bottom



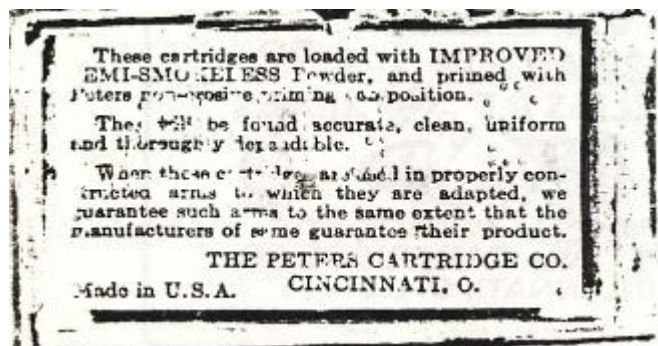
“D1” Bottom



“E” Bottom



“F” Bottom





# THE PETERS CARTRIDGE CO.

## Corrosive Primed Multi-Colored Label Issues

About 1915, Peters introduced a new style of packaging for their line of .22 rimfires. Basically, the product line remained the same as the last red box issues except for the dropping of all black powder loadings and the addition of a full wrap-around side and end label during the first part of this issue. This issue ended right after the introduction of the Rustless priming in 1927.

**NOTE:** See PCC-50 and PCC-51 for the target loadings of this issue.

End I



End II



End III



End IV



End V



End VI



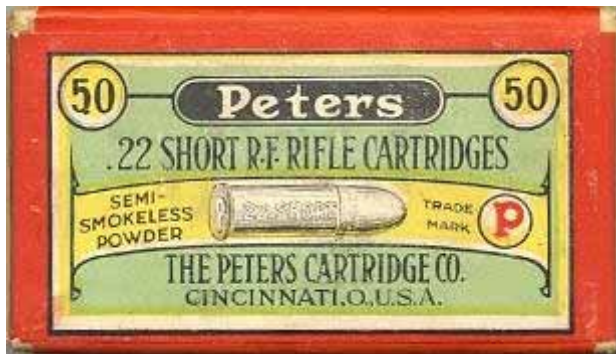
"G" Bottom



# THE PETERS CARTRIDGE CO.

Corrosive Primed  
Multi-Colored Label Issues

S-1(a)



S-1(b)



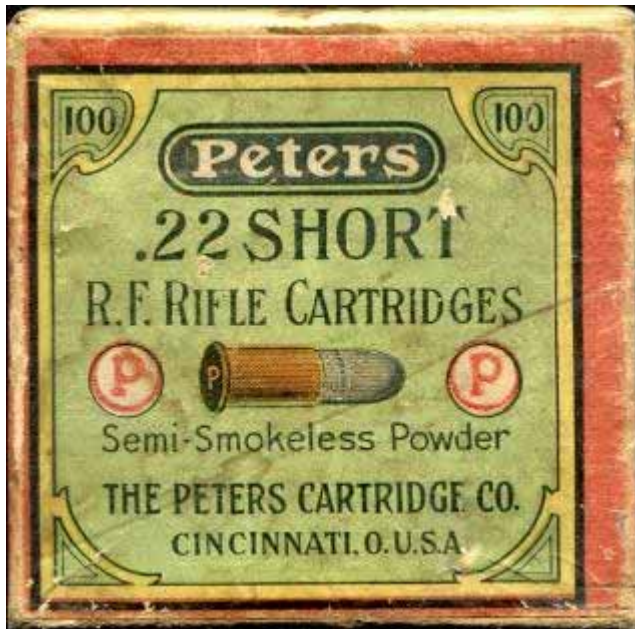
S-1.1



S-1.2



S-2



# THE PETERS CARTRIDGE CO.

## Corrosive Primed Multi-Colored Label Issues

- S-1 **.22 SHORT**. "SEMI-SMOKELESS". Green, red and yellow label with white and black printing. Buff, two-piece, full cover box. No product code. Full wrap-around side and end label. "P-4" h/s on a copper case. Lead bullets. "A" bottom. Variations noted:
- (a) Silver cartridge case with ".22 SHORT". Printer code 925 on the bottom.
  - (b) Copper case on top with no printing. No printer code.
  - (c) Same as (b), Box has scored cuts for break open box style.
- S-1.1 **.22 SHORT**. "SEMI-SMOKELESS". Same as S-1, except a white label has been added to the top stating PRIMED SHELLS. This box is dated Oct. 3, 1923..
- S-1.2 **.22 SHORT (NEW PRIMED SHELLS)**. Same as S-1A, except a different format to the over label. APR 9 1920 stamped on bottom.
- S-2 **.22 SHORT**. "SEMI-SMOKELESS". Same as S-1, except a box of 100 cartridges. Note "P" logos on the top.



# THE PETERS CARTRIDGE CO.

Corrosive Primed  
Multi-Colored Label Issues

S-3



S-4



S-5



S-6





# THE PETERS CARTRIDGE CO.

## Corrosive Primed Multi-Colored Label Issues

- S-3 **.22 SHORT**, "SMOKELESS LUBRICATED BULLET". Yellow, red and orange-tan label with white and black printing. Buff, two-piece, full cover box. Full wrap-around side and end label. No printer code. "B" bottom. Variations noted:
- (a) No bullet finished called out on ends.
  - (b) Ends read NON-LUBRICANT.
  - (c) Ends read LUBRICATED.
- S-4 **.22 SHORT (MUSHROOM)**, "SMOKELESS NON-LUBRICANT" This box not only has the mushroom format, but has the "P" trademarks. "C" bottom.
- S-5 **.22 SHORT (HOLLOW-POINT)**, "SMOKELESS NON-LUBRICANT". Same as S-4 except for hollow point format and no bullet finish callout. "C" bottom. This will be a later box than S-4.
- S-6 **.22 SHORT (HOLLOW POINT)**, "SEMI-SMOKELESS." Green, red and yellow label with black and white printing. Buff, two-piece, full cover box. No product code. Full wrap-around side and end labels. P-4 h/s on a copper case. Lead hollow point bullets. "A" bottom.

# THE PETERS CARTRIDGE CO.

Corrosive Primed  
Multi-Colored Label Issues

L-1



L-2



L-3



L-4



L-4.1



L-5



L-5.1



L-6



# THE PETERS CARTRIDGE CO.

## Corrosive Primed Multi-Colored Label Issues

- L-1 **.22 LONG.** "SEMI-SMOKELESS". Green, red and yellow label with white and black printing. buff, two-piece, full cover box. No product code. Full wrap-around side and end labels. "P-4" h/s on copper case. Lead bullet.. Variations. noted.  
(a) "A" bottom.  
(b) "A1" bottom.
- L-2 **.22 LONG (MUSHROOM).** "SEMI-SMOKELESS POWDER" Same as. L-1 except the box has Mushroom format
- L-3 **.22 LONG (HOLLOW-POINT).** Same as L-1 except for the hollow point format. "A". bottom. This will be a later box than L-2.
- L-4 **.22 LONG.** "SMOKELESS NON-LUBRICATED". Tan, yellow and red label with white and black printing. Buff, two-piece, full cover box. Full wrap-around side and end labels. No printer code. "P-4" , h/s on a copper case. Lead bullets. "C" bottom
- L-4.1 **.22 LONG.** "SMOKELESS LUBRICATED". Like L-4 but "Lubricated Bullet" in place of "Non-Lubricant" on the top. "C" bottom. Variations noted.  
(a) Full wrap-around side and end labels.  
(b) Full wrap-around end label only. Box is slightly longer than (a) box. Box is scored for easy opening.
- L-5 **.22 LONG (SHOT).** "SEMI-SMOKELESS". Green, red and yellow label with black and white printing. Buff, two-piece, full-cover box. No printer code. "P-4" h/s on a copper case. Lead bullets. Variations. noted.  
(a) Full wrap-around side and end labels. "D" bottom  
(b) Full wrap-around end label. "D" bottom.  
(c) Full wrap-around end label. Product code 2248 on ends. "D1" bottom.
- NOTE** Both (b) and (c) utilize a .22 short height box that is slightly longer and scored for easy opening.
- L-5.1 **.22 LONG (SHOT).** "SMOKELESS". This is box L-5(b) with a "Smokeless" over-label. It is a .22 short height scored box with a "D" bottom
- L-6 **.22 LONG (MUSHROOM).** "SMOKELESS LUBRICATED". Same as L-4 except for MUSHROOM wording. Product code 2216 on both ends.



# THE PETERS CARTRIDGE CO.

Corrosive Primed  
Multi-Colored Label Issues

LR-1



LR-2



LR-3



LR-4



LR-5



LR-6



LR-7





# THE PETERS CARTRIDGE CO.

## Corrosive Primed Multi-Colored Label Issues

- LR-1 **.22 LONG RIFLE**. "SEMI-SMOKELESS", Green, red and yellow with black and white printing. Buff, two-piece, full cover box. "P-4" h/s on a copper case. Lead bullets. "A" bottom. No printer code. Variations noted:
- (a) Full wrap-around side and end labels.
  - (b) Full wrap-around end label. Scored on side for easy opening.
- LR-2 **.22 LONG RIFLE (EXPERIMENTAL)**. "SPECIAL CARTRIDGES" Same as LR-1(a), except an over label has been added to the top stating SPECIAL CARTRIDGES in red ink. What is special about them is not known at this time.
- LR-3 **.22 LONG RIFLE (MUSHROOM)**. "SEMI-SMOKELESS". Same as LR-1, except for the MUSHROOM format. "A" bottom.
- LR-4 **.22 LONG RIFLE (HOLLOW-POINT)**. "SEMI-SMOKELESS". Same as LR-2 except for the HOLLOW-POINT format. "A" bottom.
- LR-5 **.22 LONG RIFLE**. "SMOKELESS NON-LUBRICANT". Tan, yellow and red label with black and white printing. Buff, two-piece, full cover box. No printer code. "P-4" h/s on a copper case. Lead bullets. "C" bottom. Variations noted:
- (a) Full wrap-around side and end labels.
  - (b) Full wrap-around end label.
- LR-6 **.22 LONG RIFLE**. "SMOKELESS LUBRICATED BULLET". Same as LR-1(a), except for a change in the bullet finish callout on the top. No printer code. "C" bottom. "P-4" h/s on a copper case.
- LR-7 **.22 LONG RIFLE (MUSHROOM BULLET)**. "SMOKELESS". ". Green, red and yellow label with black and white printing. Buff, two-piece, full-cover box. No printer code. "P-4" h/s on a copper case. Lead bullets. Ends read LUBRICATED BULLET.

# THE PETERS CARTRIDGE CO.

Corrosive Primed  
Multi-Colored Label Issues

XI-1



XI-2



RA-1



RA-2



WA-1



WA-2



WA-3



# THE PETERS CARTRIDGE CO.

## Corrosive Primed Multi-Colored Label Issues

- XL-1 **.22 EXTRA LONG.** "SEMI-SMOKELESS". Green, yellow and red label with black and white printing. Buff, two-piece, half-split box. Full wrap-around side and end labels, No printer code, "P-4" h/s on a copper case. Lead bullets. Variations noted:
- (a) "E" bottom
  - (b) "F" bottom,
  - (c) Printer code 2227. Full wrap-around end label. Bottom unknown at this time.
- XL-2 **.22 EXTRA LONG.** "SMOKELESS " Same as XL-1 (a) except for a white over-label stating SMOKELESS
- RA-1 **.22 REM. AUTO.** "SMOKELESS". Pink, yellow and red label with white and black printing. Buff, two-piece, full cover box. Full wrap-around end label. No product code. "P-4" h/s on a copper case. Lead bullets. "B" bottom.
- (a) Two piece half-split box. Wrap-around side and end labels. P-5 h/s on a copper case. "B" bottom.
- RA-2 **.22 REM. AUTO. (HOLLOW-POINT).** "SMOKELESS". Same as RA-1, except for a white over-label stating HOLLOW POINT. Variations noted.
- (a) Full wrap-around end label. White Hollow Point over-label on top only.
  - (b) Full wrap-around side and end labels. White Hollow Point over-label on top and on both ends.
- WA-1 **.22 WIN. AUTO.** "SMOKELESS". Light pink and light green label with red and black printing. Buff, two-piece, half-split box. light green side sealing label with black printing. Printer code 700 on top "P-4" h/s on a copper case. Lead Bullets. No bottom label. Variations noted:
- (a) End II on one end and End IV on the other.
  - (b) End II on one end and End III on the other.
- WA-2 **.22 WIN. AUTO.** "SMOKELESS". Same as WA-1, except for a change of the top label format. Two-piece, full cover box. Full wrap-around side and end labels. "G" bottom. End VI. Variations noted:
- (a) Sides read ".22·SMOKELESS-----".
  - (b) Sides read ".22 AUTOMATIC R.F.-----".
- WA-3 **.22 WIN. AUTO (HOLLOW-POINT).** "SMOKELESS". Same as WA-2, except for a white over-label stating HOLLOW POINT. Full wrap-around side and end label. "G" bottom. End V.



# THE PETERS CARTRIDGE CO.

Corrosive Primed  
Multi-Colored Label Issues

WRF-1



WRF-2



WRF-3



WRF-4



WRF-5



WRF-6





# THE PETERS CARTRIDGE CO.

## Corrosive Primed Multi-Colored Label Issues

- WRF-1 **.22 WIN. RIM FIRE** "SEMI-SMOKELESS, INSIDE LUBRICANT". Green, red and yellow label with black and white printing. Buff, two-piece, full cover box. Full wrap-around end label. No printer code. Variations noted:
- (a) "A" bottom.
  - (b) "E" bottom. Full wrap-around end label only.
  - (c) "E" bottom. Full wrap-around side and end labels
- WRF-2 **.22 WIN. RIM FIRE (NEW PRIMED SHELLS)**. Same as WRF-1, except for a white over-label stating PRIMED SHELLS.
- WRF-3 **.22 WIN. RIM FIRE (HOLLOW-POINT)**. "SEMI-SMOKELESS", Same as WRF-1 except for the hollow point format to the top label. Variations noted:
- (a) "A" bottom.
  - (b) "E" bottom. Full wrap-around end label only.
- WRF-4 **.22 WIN. RIM FIRE**. "SMOKELESS, INSIDE LUBRICANT". Tan, yellow, and red label with black and white printing. Buff, two-piece, full cover box. No printer code. Full wrap-around end label. "P-4" h/s on a copper case. Lead bullets. "B" bottom.
- WRF-5 **.22 WIN. RIM FIRE**. "SMOKELESS, NON-LUBRICANT". Same as WRF-4, except for change in bullet finish callout on the top. "B" bottom.
- WRF-6 **.22 WIN. RIM FIRE (MUSHROOM)**. "SMOKELESS, NON-LUBRICANT". Same as WRF-5, except for the Mushroom format.

# THE PETERS CARTRIDGE CO.

**Non-Corrosive  
Multi-Colored Label Issues**

“A” Bottom



“B” Bottom



“C” Bottom



“D” Bottom



“E” Bottom



“F” Bottom



“G” Bottom



“H” Bottom



# THE PETERS CARTRIDGE CO.

## Non-Corrosive Multi-Colored Label Issues

About 1920, Peters introduced their first non-corrosive priming system. They used the then current multi-colored label issues with a callout on the top. Why Peters never claimed this systems as a major new development is not known. It was not until 1927, when Remington introduced their KLEANBORE priming system, Peters came out with their RUSTLESS priming. Product codes were added to the box ends during this period, replacing the printer codes of the prior issues.

### S-1 End



### “I” Bottom





# THE PETERS CARTRIDGE CO.

Non-Corrosive  
Multi-Colored Label Issues

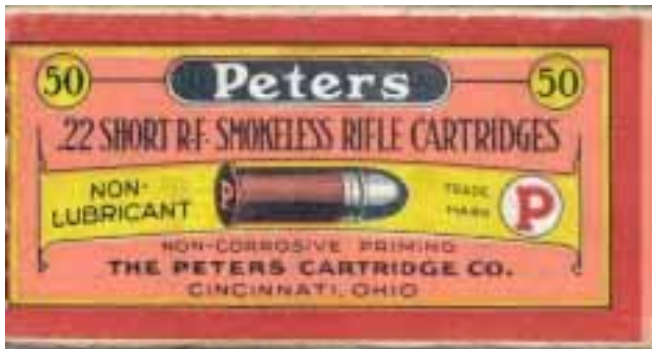
S-1



S-2



S-3



L-1



L-2



WRF-1



# THE PETERS CARTRIDGE CO.

## Non-Corrosive Multi-Colored Label Issues

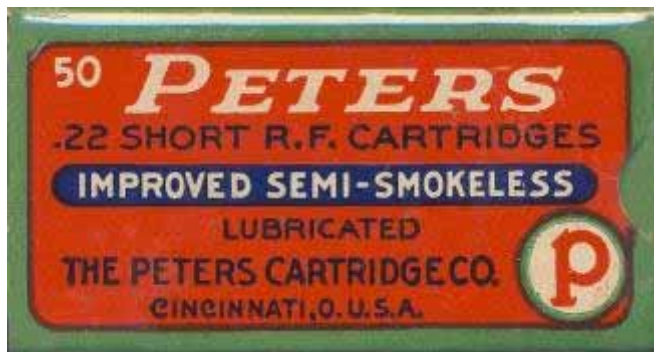
- S-1 **.22 SHORT.** "SEMI-SMOKELESS". Green, red and yellow label with black and white printing. Buff, two-piece, full cover box. "P-4" h/s on a copper case. Lead bullets. Variations noted:
- (a) "A" bottom. Full wrap-around side and end labels. No product code on the ends.
  - (b) "B" bottom. Full wrap-around end label. No product code on the ends.
  - (c) "B" bottom. Full wrap-around end label. Product code 2201 on the ends.
  - (d) "C" bottom. Full wrap-around end label. No product code.
  - (e) "I" bottom. Full wrap-around end label. Product code 2201 on the ends.
- S-2 **.22 SHORT.** "SMOKELESS". Orange, yellow, white and black label with white, black and red printing. Buff, two-piece full-cover box. Full wrap-around end label. Product code 2202 on the ends. Box is sealed, so contents are unknown.
- (a) "D" bottom
  - (b) "G" bottom.
- S-3 **.22 SHORT.** "SMOKELESS, NON-LUBRICANT". Tan, yellow and red label with black and white printing. Buff, two-piece, full cover box. Full wrap-around end label. No product code. "P-4" h/s on a copper case. Lead bullets.
- (a) "G" bottom. Full wrap-around end label. Product code 2203.
- L-1 **.22 LONG.** "SEMI-SMOKELESS". Green, red, and yellow label with black and white printing. Buff, two-piece, full cover box. "P-4" h/s on a copper case. Lead bullets. Variations noted:
- (a) "A" bottom. Plain case on top label. Full wrap-around side and end label. No product code on ends.
  - (b) "A" bottom. Plain case on top label. Full wrap-around No product code on the ends.
  - (c) Same as (b) except ".22 LONG" on cartridge drawing on the top
  - (d) "A" bottom. Plain case on top label. Full wrap-around Product code 2208 on the ends.
  - (e) "E" bottom. ".22 LONG" on the cartridge drawing on the top. Full wrap-around end label. Product code 2208 on the ends.
  - (f) "F" bottom. Plain case on top. Full wrap-around side and end labels. No product code.
  - (g) Like (e) but plain case on top
- L-2 **.22 LONG.** "SMOKELESS, NON-LUBRICANT". Tan, yellow and red label with black and white printing. Buff, two-piece, full cover box. Full wrap-around end label. No product code. Label drawing has ".22 LONG" in it. "P-4" h/s on a copper case. Lead bullets. "H" bottom.
- WRF-1 **.22 WIN. RIM FIRE.** "SEMI-SMOKELESS, INSIDE LUBRICANT". Green, red and yellow label with black and white printing. Buff, two-piece full cover box. Full wrap-around end label. "P-4" h/s on a copper case. Lead bullets. "C" bottom. Variations noted:.
- (a) No product code.
  - (b) Product code 2228 on the ends.



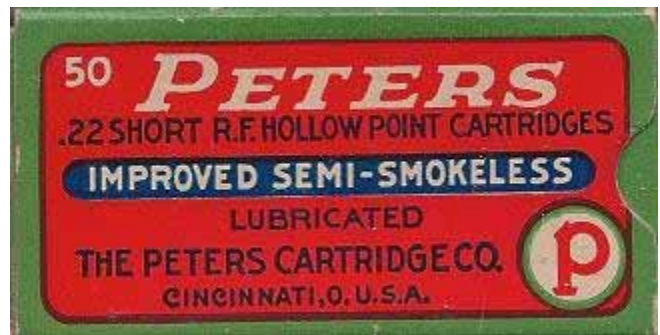
# THE PETERS CARTRIDGE CO.

## Improved Semi-Smokeless Powder

S-1



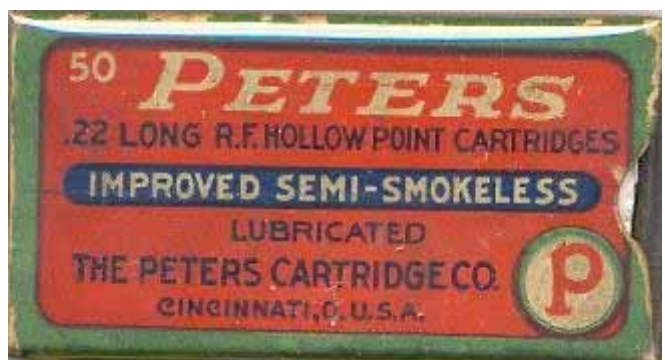
S-2



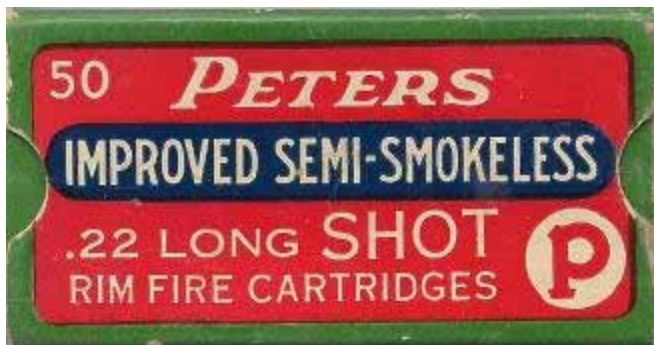
L-1



L-2



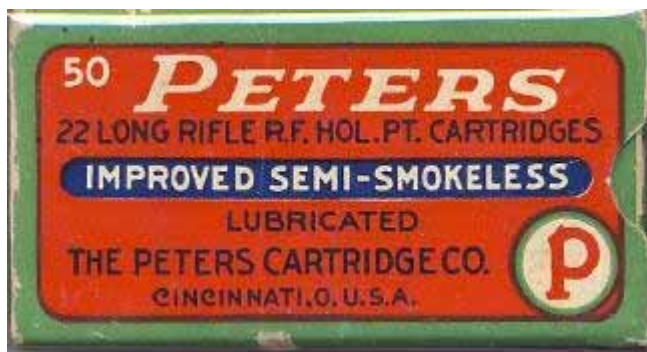
L-3



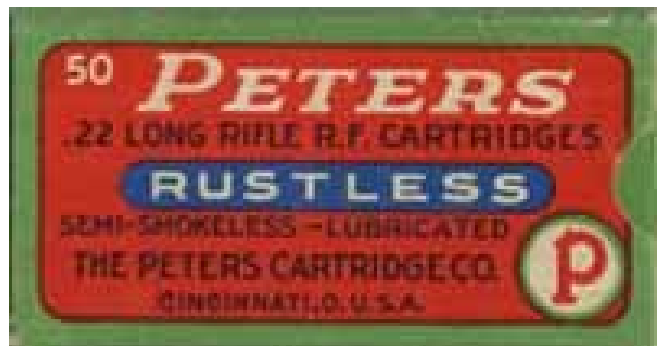
LR-1



LR-2



LR-3



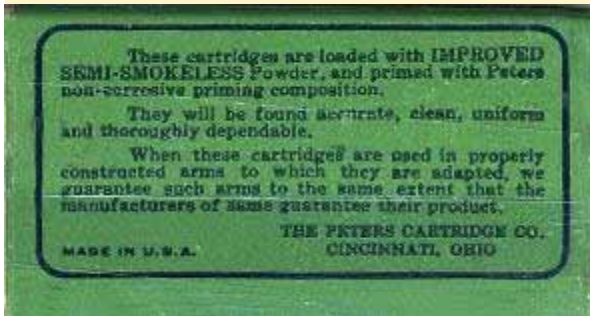


# THE PETERS CARTRIDGE CO.

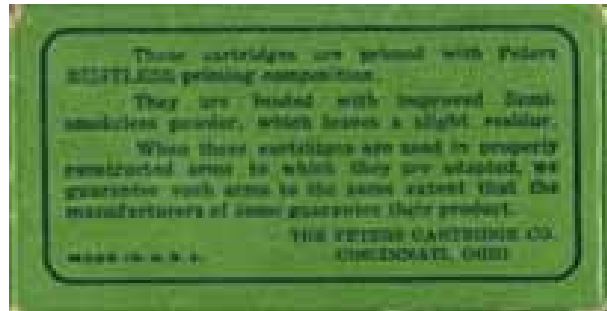
## Improved Semi-Smokeless Powder

An improvement in King's semi-smokeless powder was introduced about 1925. The first boxes using this improvement was the multi-colored label issue, denoted by different wording on the bottom. Approximately, 1926, a new box was issued for the improved powder. This was a very short lived issue. This is also the first use of a one piece box with end flaps after the first "Quick Shot" issue.

Short, Long, & Long Rifle Box Bottom



LR-3 Box Bottom



- S-1 **.22 SHORT.** "IMPROVED SEMI-SMOKELESS" Red and green box with white, blue and black printing. One-piece box with end flaps. Product code 2201 on ends. "P-4" h/s on a copper case. Lead bullets.
- S-2 **.22 SHORT (HOLLOW POINT).** "IMPROVED SEMI-SMOKELESS" Like S-1 except hollow point wording on the top. Product code 2205. Contents unknown.
- L-1 **.22 LONG.** "IMPROVED SEMI-SMOKELESS" Red and green box with white, blue and black printing. One-piece box with end flaps Product code 2206 on the end. "P-4" h/s on a copper case. Lead bullets.
- L-2 **.22 LONG.** "IMPROVED SEMI-SMOKELESS" Red and green box with white, blue and black printing. One-piece box with end flaps Product code 2211 on the end. "P-4" h/s on a copper case. Lead bullets.
- L-3 **.22 LONG.** "IMPROVED SEMI-SMOKELESS" Red and green box with white, blue and black printing. One-piece box with end flaps. Product code 2248 on the ends. "P-4" h/s on a copper case.. Bottom shown on next page.
- LR-1 **.22 LONG RIFLE.** "IMPROVED SEMI-SMOKELESS" Red and green box with white, blue and black printing. One-piece box with end flaps, Product code 2221 on the ends. "P-4" h/s on a copper case. Lead bullets with 3K, 1S.
- LR-2 **.22LONG RIFLE (HOLLOW POINT).** "IMPROVED SEMI-SMOKELESS" . Same as LR-1 except hollow point. Product code 2222.
- LR-3 **.22 LONG RIFLE.** "SEMI-SMOKELESS " Same as LR-1, except the box does not state Improved Semi-Smokeless powder. Only one of these boxes has been noted, so it may be a prototype box for the 1928 Rustless issues. Product code 2221R.



# THE PETERS CARTRIDGE CO.

## Improved Semi-Smokeless Powder

XI-1



WRF-1



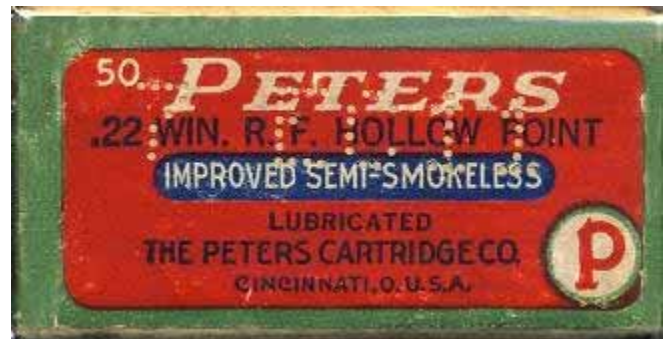
WRF-2



WRF-3



WRF-4



# THE PETERS CARTRIDGE CO.

## Improved Semi-Smokeless Powder

- XL-1 **.22 EXTRA LONG.** "IMPROVED SEMI-SMOKELESS" Red and green box with white, blue and black printing. One-piece box with end flaps. Product code 2227 on the ends. "P-4" h/s on a copper case. Lead bullet with 3K, 1S.
- WRF-1 **.22 WIN. RIM FIRE.** "IMPROVED SEMI-SMOKELESS" Red and green label with white, blue and black printing. Buff, two-piece, full cover box. Full wrap-around end label. Product code 2228 on the ends, "P-4" h/s on a copper case. Lead bullets.
- WRF-2 **.22 WIN. RIM FIRE.** "IMPROVED SEMI-SMOKELESS" Same as WRF-1, except a one-piece box with end flaps. Product code No. 2228
- WRF-3 **.22 WIN. RIM FIRE (HOLLOW POINT).** "IMPROVED SEMI-SMOKELESS". Same as WRF-2, except a white over-label stating HOLLOW POINT. on top and ends. Product code No. 2231 on end over-label.
- WRF-4 **.22 WIN. RIM FIRE (HOLLOW POINT).** "IMPROVED SEMI-SMOKELESS" Red and green label with white, blue and black printing. Buff, two-piece, full cover box. Full wrap-around end label. Product code 2231 on the ends, "P-4" h/s on a copper case. Lead bullets.

L-Shot, XL & WRF One-piece box Bottom



WRF Two-piece Bottom



WRF-3 End



WRF-4 End

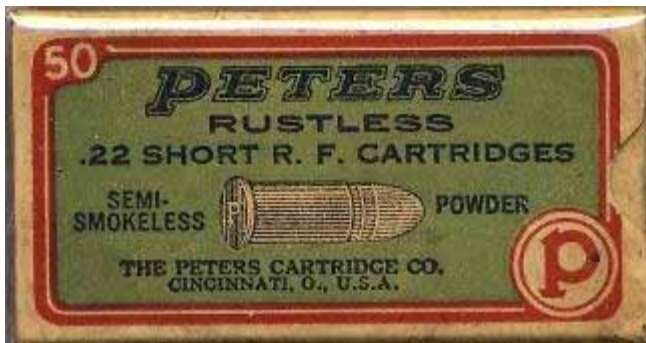




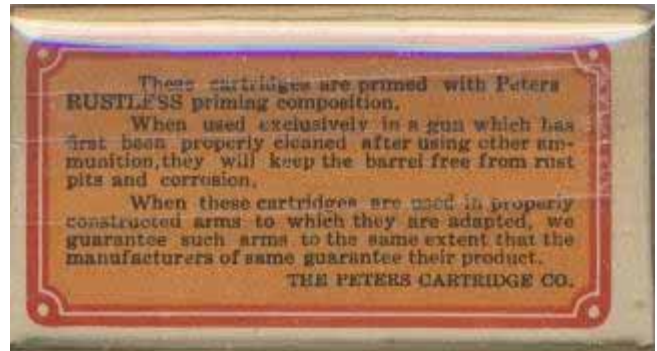
# THE PETERS CARTRIDGE CO.

1927  
First Rustless Issues

S-1



S-2



# THE PETERS CARTRIDGE CO.

## 1927 First Rustless Issues

During the multi-colored label issues and the improved semi-Smokeless issues, Peters denoted a non-corrosive priming system on the box bottom. During 1927 they assigned the name, Rustless to this system or a newer compound and introduced a new box format for this loading. This format was replaced with the 1928 Rustless style box the following year, making this a very short issue.

**NOTE:** See PCC-51 for the N.R.A. boxes of this issue

S-1     **.22 SHORT.** "SEMI-SMOKELESS". Green, red and white box with black printing. One-piece box with end flaps. Product code 2201R on ends. "P-4" h/s on a copper case. Lead bullets.



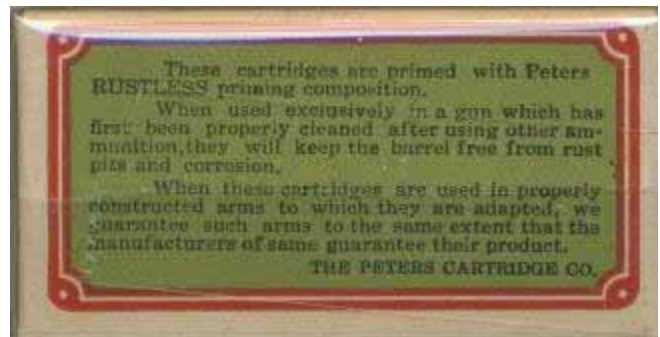
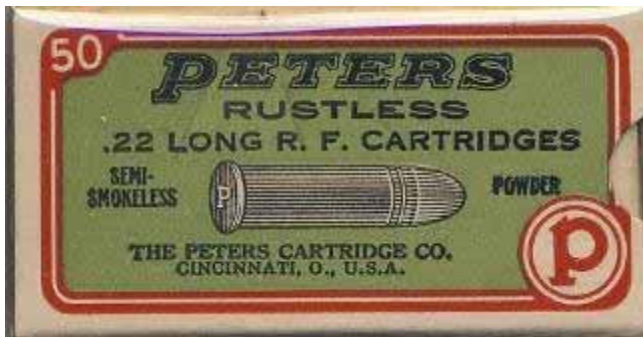
S-2     **.22 SHORT.** "SMOKELESS". Orange, red and white box with black printing. One-piece box with end flaps. Product code 2202R on the ends. "P-4" h/s on a copper case. Lead bullets.



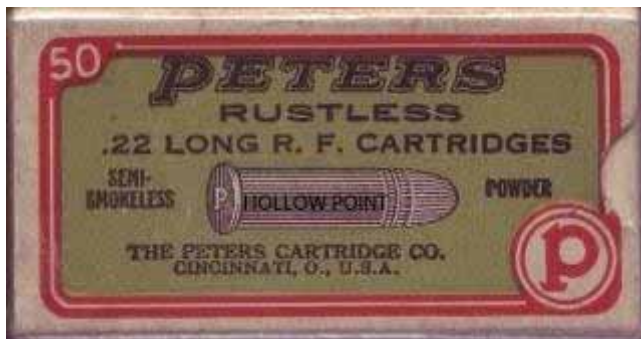
# THE PETERS CARTRIDGE CO.

1927  
First Rustless Issues

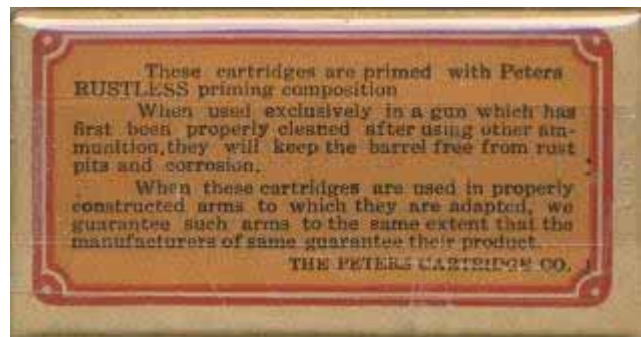
L-1



L-2



L-3





# THE PETERS CARTRIDGE CO.

## 1927 First Rustless Issues

- L-1 **.22 LONG.** "SEMI-SMOKELESS" Green, red and white box with black and white printing. One-piece box with end flaps. Product code 2208R on the ends. "P-4" h/Is on a copper case. Lead bullets.



- L-2 **.22 LONG (HOLLOW POINT).** "SEMI-SMOKELESS" Same as L-1, except HOLLOW POINT is hand stamped on the top and ends.

- L-3 **.22 LONG.** "SMOKELESS". Orange, red and white box with black printing. One-piece box with end flaps. Product code 2209R on the ends. "P-4" h/s on a copper case. Lead bullets.



# THE PETERS CARTRIDGE CO.

1928  
"Rustless" Two-Piece Boxes

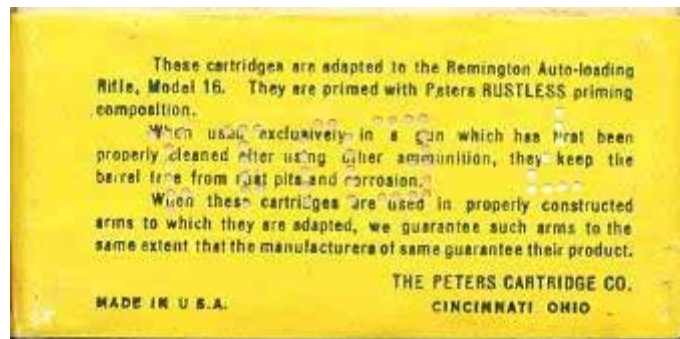
RA-1



RA-2



REM AUTO Bottom



WA-1



WA-2



WIN AUTO Bottom



# THE PETERS CARTRIDGE CO.

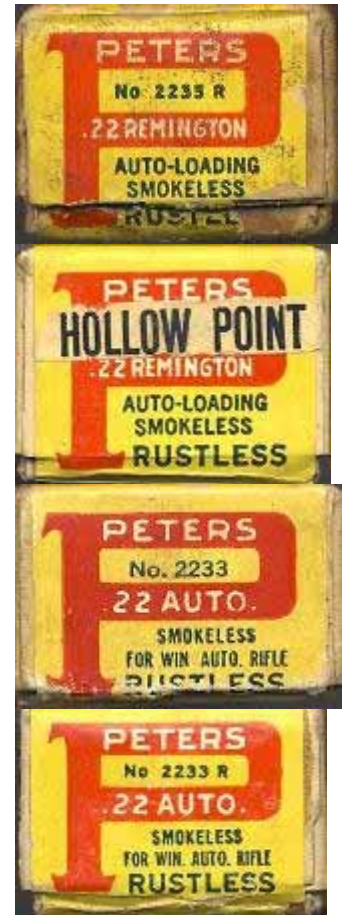
## 1928 "Rustless" Two-Piece Boxes

In 1928, Peters introduced new packaging for their Rustless, non-corrosive priming system. This style of packaging remained in the product line until the 1940's. The box bottom underwent some changes as the company changed.

## "Rustless" Two-Piece Boxes

PCC-8 has been separated into two sections.  
**TWO-PIECE BOXES** and **ONE-PIECE BOXES**  
The original Dunn reference numbers have been retained.

- RA-1 .22 REM. AUTO. "SMOKELESS." Blue, yellow and red label with white printing. Buff, two-piece, full cover box. Full wrap-around end label. Product code No. 2235R on ends. "P-5" headstamp.
- RA-2 .22 REM. AUTO. (HOLLOW POINT). "SMOKELESS." Same as RA-1, except a white over label on ends marked HOLLOW POINT in black ink
- WA-1 .22 WIN. AUTO. "SMOKELESS." Blue, yellow and red box with white and red printing. Buff, two-piece, full cover box. . Product code No. 2233 on ends. Contents unknown..
- WA-2 .22 WIN. AUTO. "SMOKELESS." Blue, yellow and red box with white and red printing. Buff, two-piece, full cover box. Product code No. 2233R on ends. Contents unknown..





# THE PETERS CARTRIDGE CO.

1928

"Rustless" Two-Piece Boxes

WRF-4



WRF-5



WRF Bottom



# THE PETERS CARTRIDGE CO.

1928

"Rustless" Two-Piece Boxes

WRF-4 .22 WIN. RIM FIRE "SMOKELESS." Blue, yellow and red box with white and red printing. Buff, two-piece, full cover box. Product code No. 2229 on the ends. Contents unknown..

WRF-5 .22 WIN. RIM FIRE (HOLLOW POINT). "SMOKELESS." Blue, yellow and red box with white and red printing. Buff, two-piece, full cover box. Product code No. 2232 on the ends. Contents unknown..



# THE PETERS CARTRIDGE CO.

1928-1940

"Rustless" One-Piece Box **BOTTOMS**

## "Rustless" One-Piece Boxes

PCC-8 has been separated into two sections.

**TWO-PIECE BOXES** and **ONE-PIECE BOXES**

The original Dunn reference numbers have been retained.

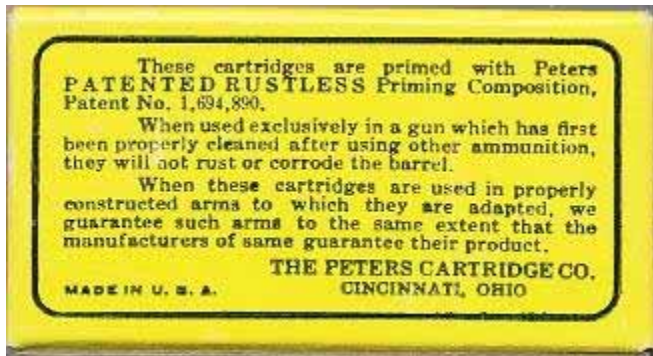
"B" Bottom



"C" Bottom



"C-1" Bottom



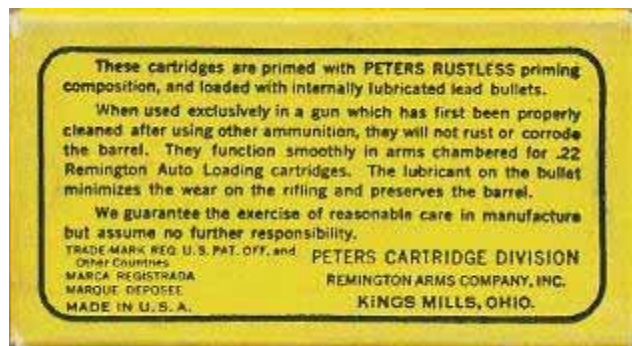
"D" Bottom (Win Auto)



"E" Bottom (LR)



"E-1" Bottom (Rem Auto)





# THE PETERS CARTRIDGE CO.

1928-1940  
**"Rustless" One-Piece Box BOTTOMS**

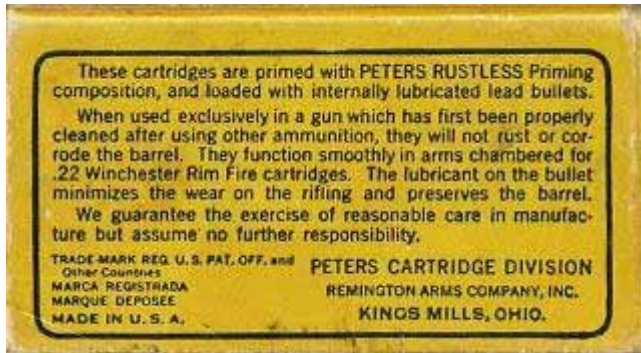
**"E-2" Bottom (Win Auto HP)**



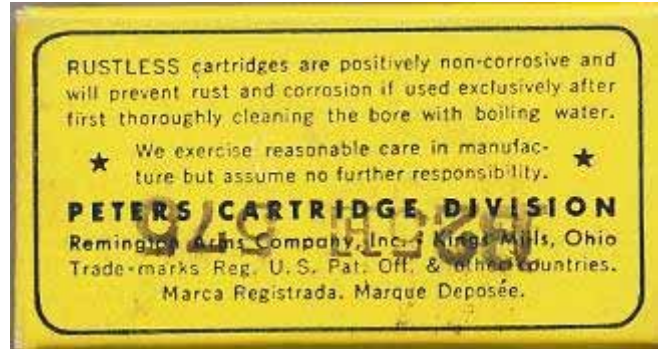
**"E-3" Bottom (WRF)**



**"E-4" Bottom (WRF)**



**"F" Bottom**



**"G" Bottom**



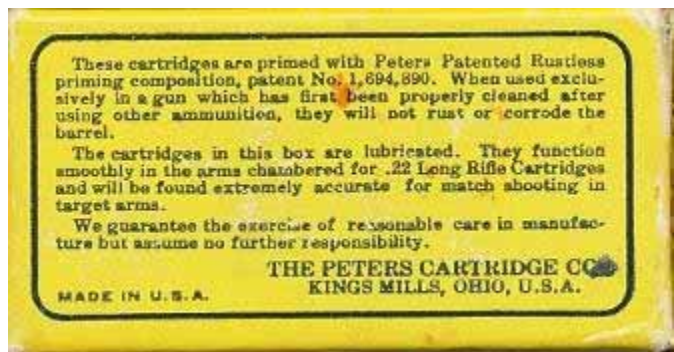
**"G-1" Bottom (Rem Auto)**



**"G-2" Bottom (Win Auto)**



**"H" Bottom (LR)**

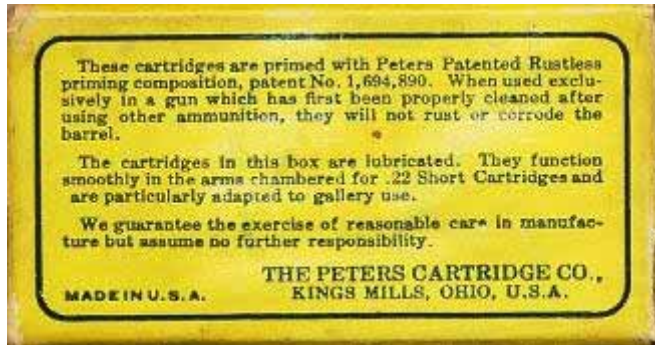




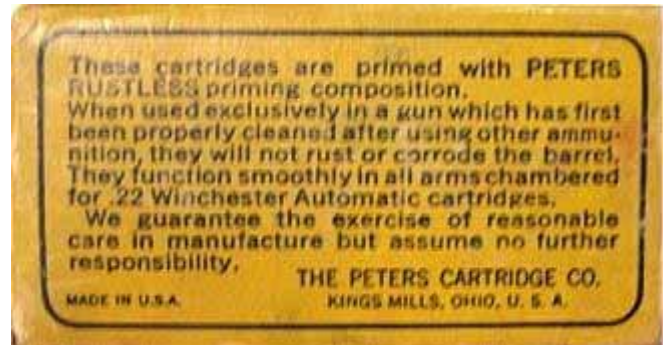
# THE PETERS CARTRIDGE CO.

1928-1940  
 "Rustless" One-Piece Box **BOTTOMS**

"H-1" Bottom (Short)



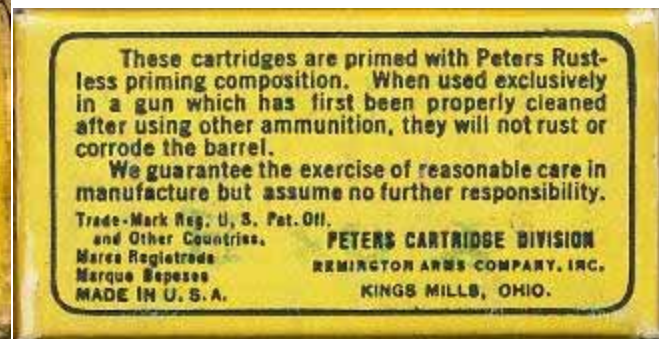
"H-2" Bottom (WIN AUTO)



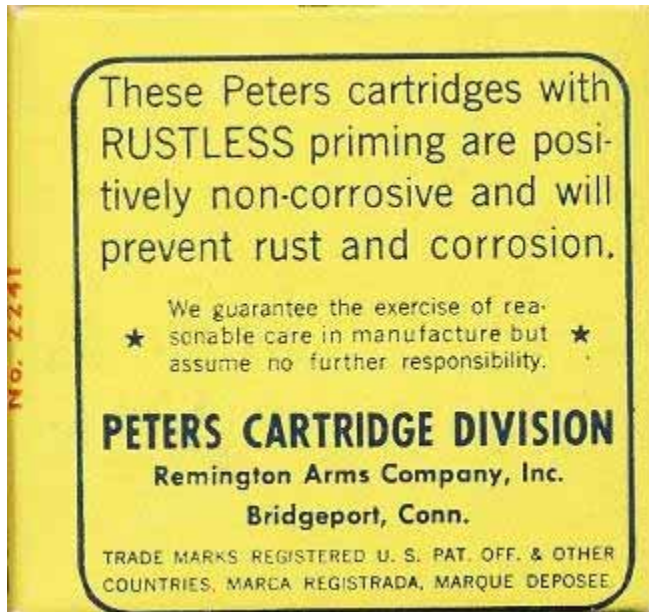
"I" Bottom (XL)



"J" Bottom



"F-2" Bottom (CB Caps)



"F-1" Bottom (BB Caps)



"F-3" Bottom (Blank)



# THE PETERS CARTRIDGE CO.

1928-1940

"Rustless" One-Piece Box ENDS

Flap Warning #1



Flap Warning #2



Flap Warning #3

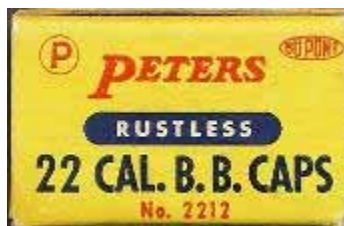


Flap Warning #4



End examples are representative of all boxes in each series. We've made no attempt to list each box because of space limitations. Shorts, Longs, Long Rifles, etc. would all have the same end style

End #1



End #2



End #3



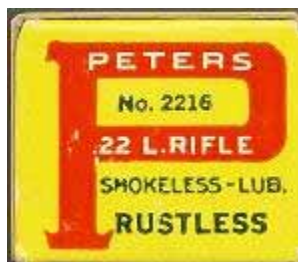
End #4



End #5



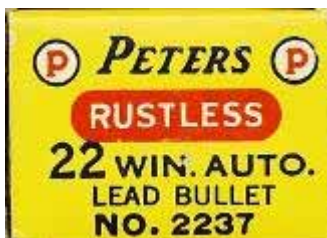
End #6



End #6A



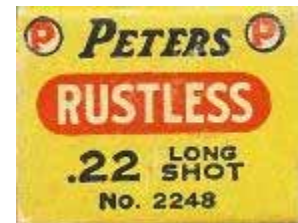
End #7



End #7A



End #8

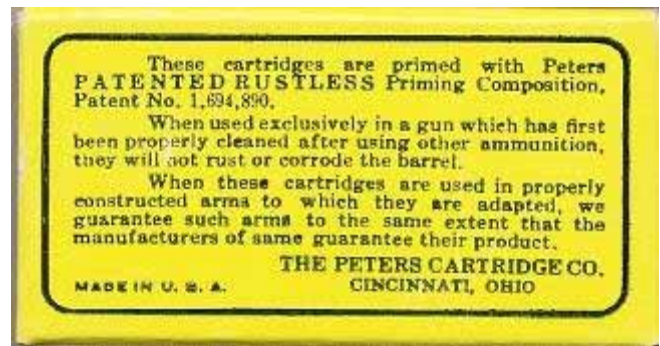




# THE PETERS CARTRIDGE CO.

1928-1931 "Rustless" Standard Velocity  
Cincinnati, O. USA

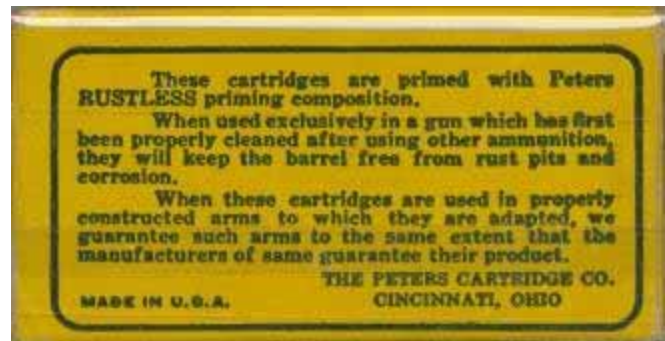
S-4 (a)



S-4 (b)



S-6



# THE PETERS CARTRIDGE CO.

**1928-1931 "Rustless" Standard Velocity  
Cincinnati, O. USA**

In 1928, Peters introduced new packaging for their Rustless, non- corrosive priming system. This style of packaging remained in the product line until the 1940's. The box bottom underwent some changes as the company changed.

In an attempt to make identification easier this section will be broken into four new sections.

**PCC-8A Boxes labeled as made in Cincinnati, O USA**

**PCC-8B Boxes labeled as made in Kings Mill, OHIO USA**

**PCC-8C Boxes labeled as made in Kings Mill, OHIO USA (Division of Remington)**

**Pcc-8D Boxes labeled as made in Bridgeport, Conn (Division of Remington)**

The original Dunn numbering system will be retained .  
Boxes not in original Dunn will be given new numbers.

**THE PETERS CARTRIDGE CO.  
CINCINNATI, OHIO**

S-4 **.22 SHORT.** "SMOKELESS LUBRICATED". Yellow and blue box with red, white and blue printing. One piece box with end flaps. End #6. "P-5" h/s on a copper case. Lead bullets.

(a) Product code 2202 on ends. End #6

"C-1" bottom.

(b) Product code 2202R on ends. End #6A

"B" bottom



S-6 **.22 SHORT (HOLLOW POINT).** "LUBRICATED SMOKELESS ". Yellow and blue box with red, white and blue printing. One piece box with end flaps. Product code No. 2206R on ends.

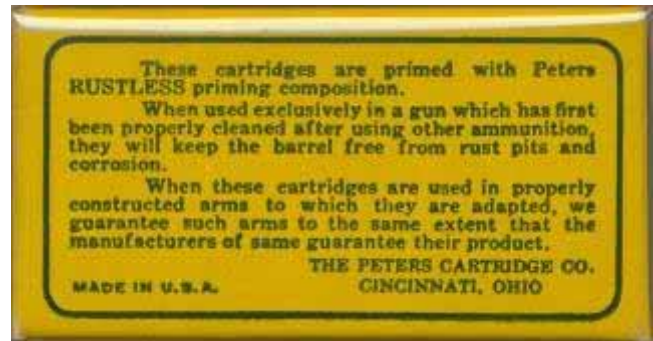




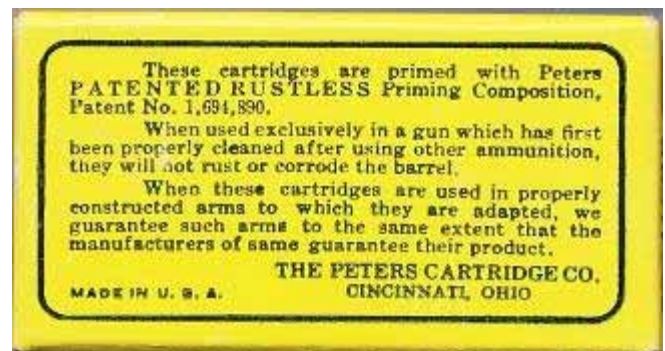
# THE PETERS CARTRIDGE CO.

1928-1931 "Rustless" Standard Velocity  
Cincinnati, O. USA

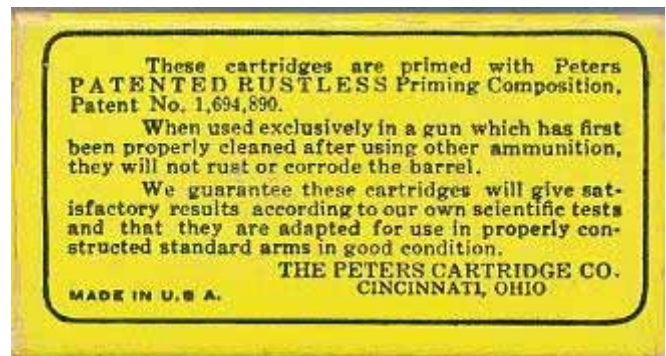
L-1 (a)



L-1 (b)



L-2 (b)



L-3





# THE PETERS CARTRIDGE CO.

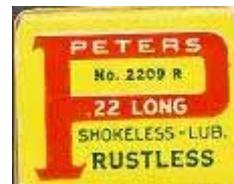
1928-1931 "Rustless" Standard Velocity  
Cincinnati, O. USA

THE PETERS CARTRIDGE CO.  
CINCINNATI, OHIO

- L-1 .22 LONG. "SMOKELESS LUBRICATED". Yellow and blue box with red, white and blue printing. One piece box with end flaps. Product code No. 2209R on ends. "P-5" h/s on a copper case. Lead bullets. No end flap warnings. End #6.

Variations noted:

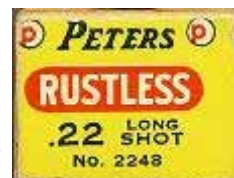
- (a) "B" bottom.
- (b) "C-1" bottom.



- L-2 .22 LONG (SHOT). Yellow and blue box with red, white and blue printing. One-piece box with end flaps. Product code. No. 2248 on the ends. "P-5" h/s on a copper case. Rose crimped case. End #8. "B" bottom. No flap warnings.

Variations noted:

- (a) "B" bottom. No flap warnings.
- (b) "C" bottom. No flap warnings.



- L-3 .22 LONG (HOLLOW POINT). "SMOKELESS LUBRICATED". Yellow and blue box with red, white and blue printing. One piece box with end flaps. Product code No. 2212R on ends. "P-5" h/s on a copper case. Lead bullets "B" bottom, End #6A.



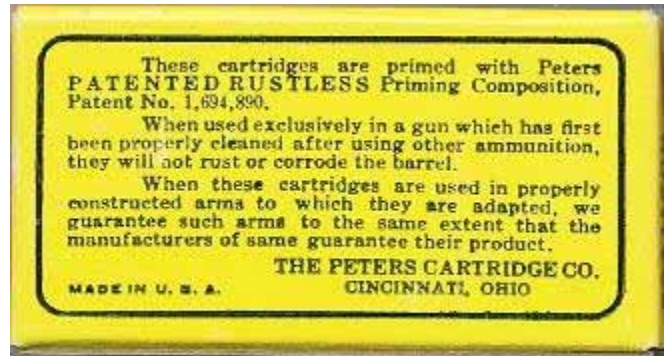
# THE PETERS CARTRIDGE CO.

1928-1931 "Rustless" Standard Velocity  
Cincinnati, O. USA

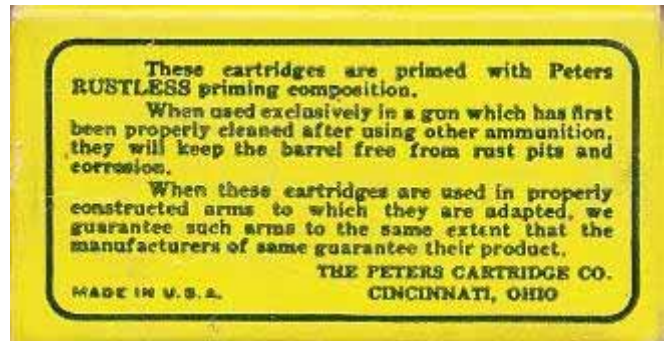
LR-1 (a) & (b)



LR-1 (c)



LR-5 (a) & (b)



WA-1



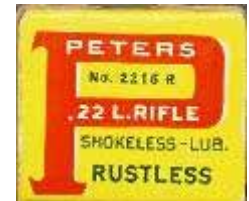
# THE PETERS CARTRIDGE CO.

1928-1931 "Rustless" Standard Velocity  
Cincinnati, O. USA

THE PETERS CARTRIDGE CO.  
CINCINNATI, OHIO

LR-1 .22 LONG RIFLE. "SMOKELESS LUBRICATED". Blue, red and yellow box with white and red printing. One-piece box with end flaps . "B" bottom . No flap warnings. "P-5" h/s on a copper case. Lead bullets. Variations noted:

- (a) Product code No. 2216 on the end #6
- (b) Product code No. 2216R on the ends #6A
- (c) Like (a) but "C-1" bottom.



LR-5 .22 LONG RIFLE (HOLLOW POINT). "LUBRICATED". Blue, red and yellow box with white and red printing. One-piece box with end flaps. P-5 h/s on a copper case . Lead bullets.. variations noted:

- (a) "B" Bottom. Product code No. 2219 on ends. End #6
- (b) "B" Bottom. Product code No. 2219R on ends. End #6A



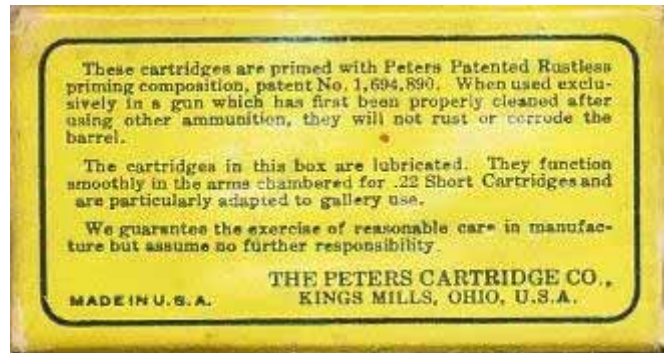
WA-1 .22 WIN. AUTO. "SMOKELESS". Blue, yellow and red box with white and red printing. One-piece box with end flaps. "P-6" h/s on a copper case. Lead bullet. Product code 2232 on ends.



# THE PETERS CARTRIDGE CO.

1932-1934 "Rustless" Standard Velocity  
Kings Mill, Ohio

S-5



S-6



L-4



L-2



L-3



# THE PETERS CARTRIDGE CO.

1932-1934 "Rustless" Standard Velocity  
Kings Mill, Ohio

THE PETERS CARTRIDGE CO  
KINGS MILLS, OHIO, U.S.A.

S-5 **.22 SHORT.** "LUBRICATED SMOKELESS ". Yellow and blue box with red, white and blue printing. One piece box with end flaps. Product code No. 2275 on ends. " P-5" h/s on a copper case. Lead bullets.. End #4, Bottom "H-1"



S-6 **.22 SHORT (HOLLOW POINT).** "LUBRICATED SMOKELESS ". Product code No. 2276 on ends

L-1.1 **.22 LONG.** "LUBRICATED SMOKELESS ". Yellow and blue box with red, white and blue printing. One piece box with end flaps. Product code 2277 on ends. Contents unknown.

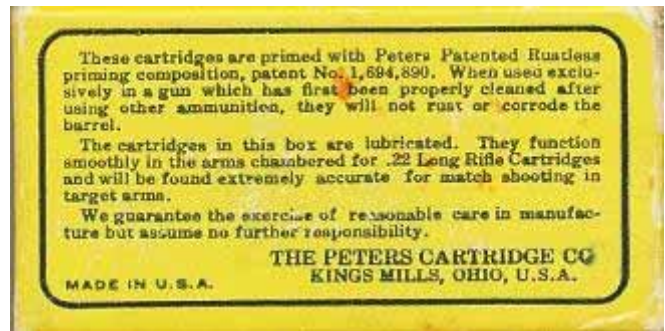
L-2 **.22 LONG (SHOT).** "LUBRICATED SMOKELESS ".Product code 2248 on ends

L-3 **.22 LONG. (HOLLOW POINT)** "LUBRICATED SMOKELESS ".Product code 2278 on ends

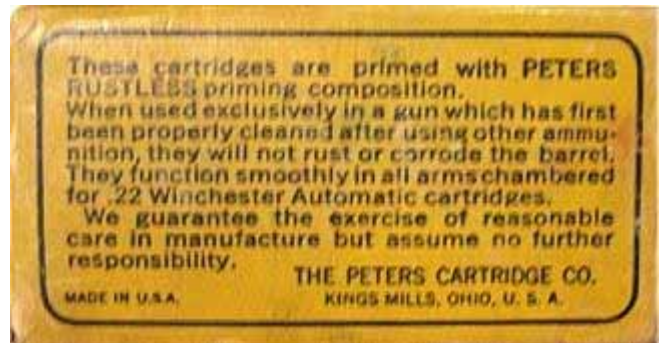
# THE PETERS CARTRIDGE CO.

1932-1934 "Rustless" Standard Velocity  
Kings Mill, Ohio

LR-2



WA-1





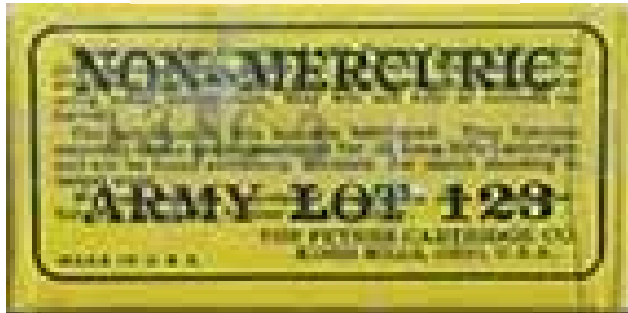
# THE PETERS CARTRIDGE CO.

1932-1934 "Rustless" Standard Velocity  
Kings Mill, Ohio

THE PETERS CARTRIDGE CO.  
KINGS MILLS, OHIO, U.S.A.

LR-2 .22 LONG RIFLE. "LUBRICATED SMOKELESS". Same as LR-1, except a different format to the top. Product code 2279 on ends. P-5 h/s on a copper case. No end flap warning

Army lot bottom sample



WA-1 .22 WIN AUTO "SMOKELESS". Yellow and blue box with red, white and blue printing. One piece box with end flaps. Product code No. 2237 on ends. " P-5" h/s on a brass case. Lead bullets.. End #7, Flap Warning #1. Bottom "H-2"



# THE PETERS CARTRIDGE CO.

1932-1934 "Rustless" Standard Velocity  
Division of Remington, Kings Mill, Ohio

S-1

NO IMAGE  
AVAILABLE

S-2

NO IMAGE  
AVAILABLE

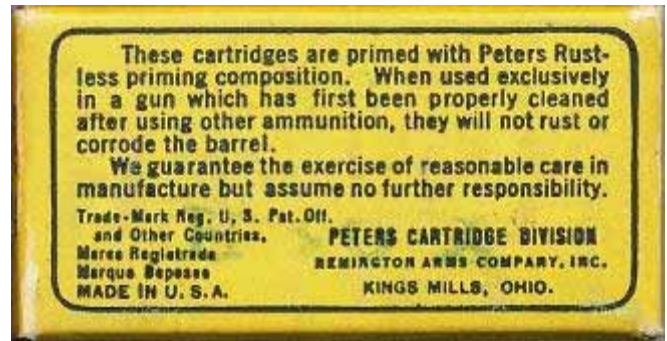
L-1

NO IMAGE  
AVAILABLE

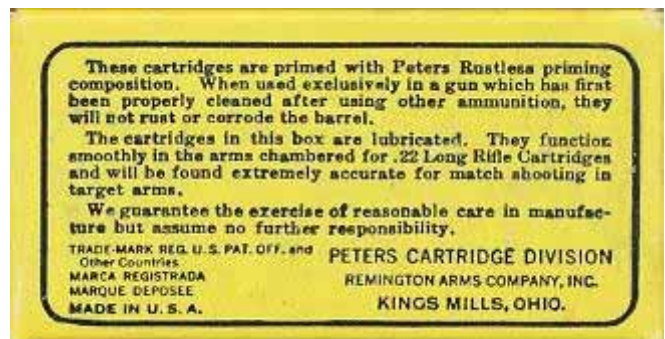
L-3

NO IMAGE  
AVAILABLE

L-2 (c)



LR-2 (b)



# THE PETERS CARTRIDGE CO.

1932-1934 "Rustless" Standard Velocity  
Division of Remington, Kings Mill, Ohio

PETERS CARTRIDGE DIVISION  
REMINGTON ARMS COMPANY, INC.  
KINGS MILLS, OHIO.

- S-1 **.22 SHORT.** "LUBRICATED SMOKELESS". Product code. No. 2285 on the ends.
- S-2 **.22 SHORT (HOLLOW POINT).** "LUBRICATED SMOKELESS". Product code. No. 2286 on the ends.
- L-1 **.22 LONG.** "LUBRICATED SMOKELESS". Product code. No. 2287 on the ends.
- L-3 **.22 LONG (HOLLOW POINT).** "LUBRICATED SMOKELESS". Product code. No. 2288 on the ends.
- L-2 **.22 LONG (SHOT).** Yellow and blue box with red, white and blue printing. One-piece box with end flaps. Product code. No. 2248 on the ends. "P-5" h/s on a copper case.
- LR-2 **.22 LONG RIFLE.** "LUBRICATED SMOKELESS". Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code 2279 on ends. P-5 h/s on a copper case. No end flap warning. "E" bottom





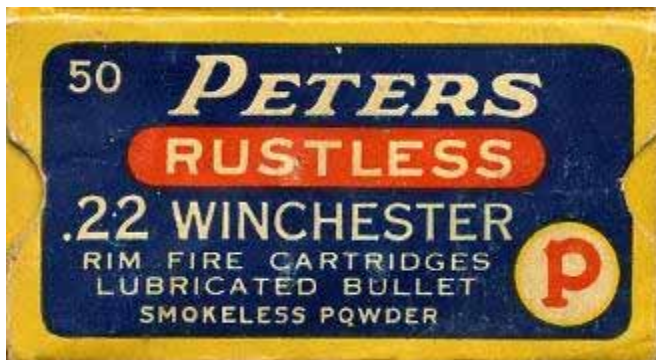
# THE PETERS CARTRIDGE CO.

1932-1934 "Rustless" Standard Velocity  
Division of Remington, Kings Mill, Ohio

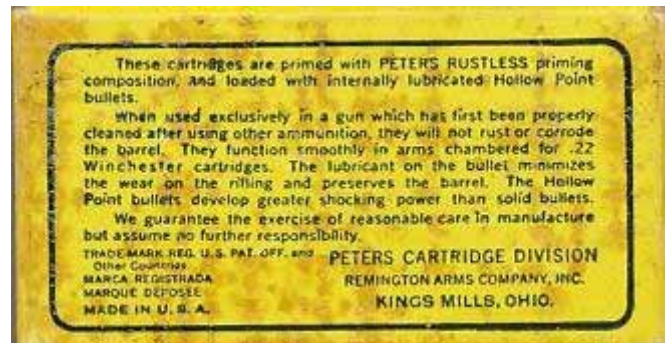
XL-1



WRF-3



WRF-4

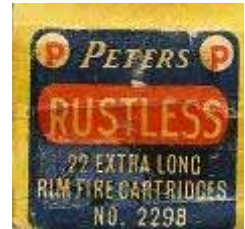


# THE PETERS CARTRIDGE CO.

1932-1934 "Rustless" Standard Velocity  
Division of Remington, Kings Mill, Ohio

PETERS CARTRIDGE DIVISION  
REMINGTON ARMS COMPANY, INC.  
KINGS MILLS, OHIO.

XL-1 **.22 EXTRA LONG.** "SMOKELESS". Blue, red and yellow box with white and red printing. One-piece box with end flaps. Product code No. 2298 on ends. "I" Bottom, End #9. "P-9" h/s on a copper case



WRF-3 **.22 WIN. RIM FIRE.** "SMOKELESS, Lubricated". Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2281 on the ends. "E-4" bottom. #1 flap warning. "P-5" h/s on a copper case. Lead bullets. End #5.



WRF-4 **.22 WIN. RIM FIRE (HOLLOW POINT).** "SMOKELESS INTERNALLY LUBRICATED". Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2282 on the ends. End #5, "E-3" bottom. "P-9" h/s on a copper case.

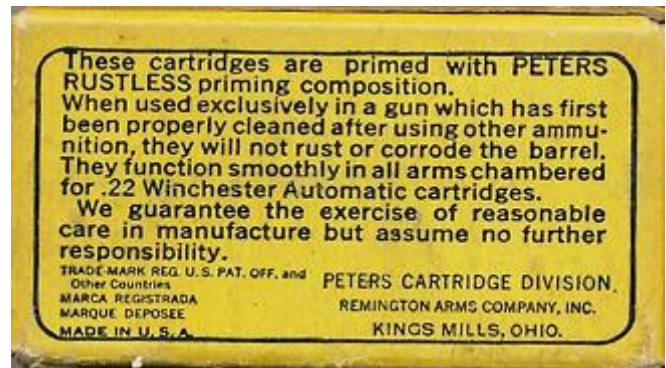




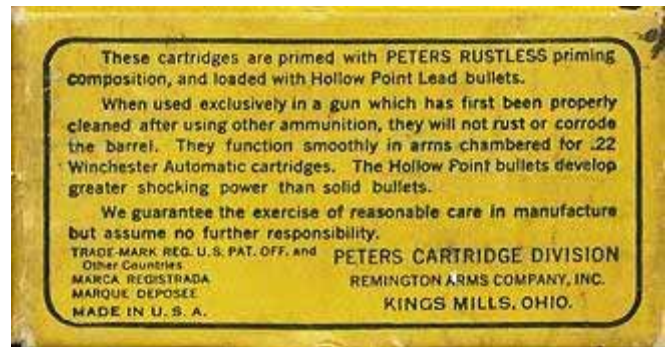
# THE PETERS CARTRIDGE CO.

1932-1935 "Rustless" Standard Velocity  
Division of Remington, Kings Mill, Ohio

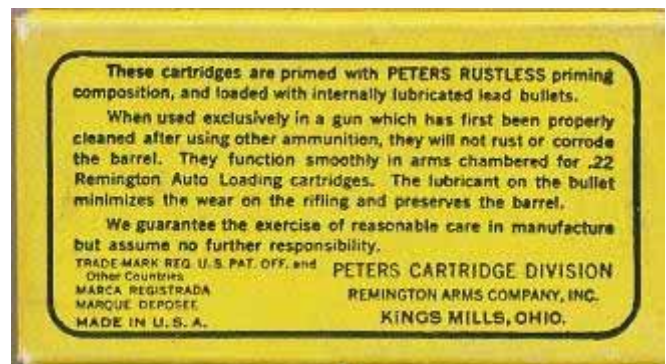
WA-3.1



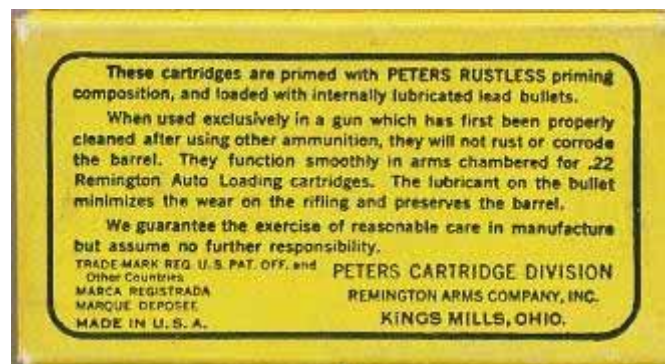
WA-4



RA-3



RA-4





# THE PETERS CARTRIDGE CO.

**1932-1935 "Rustless" Standard Velocity**  
**Division of Remington, Kings Mill, Ohio**

PETERS CARTRIDGE DIVISION  
REMINGTON ARMS COMPANY, INC.  
KINGS MILLS, OHIO.

WA-3.1 **.22 WIN. AUTO.** "SMOKELESS". Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2237 on ends. "D" bottom.

- (a) "P-9" h/s on a copper case. #1 end flap warning.
- (b) "P-6" h/s on a copper case. #4 end flap warning.



WA-4 **.22 WIN. AUTO. (HOLLOW POINT)**. "SMOKELESS" Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2238 on the ends. End #7A, "P-9" h/s on a copper case. "E-2" bottom and #1 end flap warning.



RA-3 **.22 REM. AUTO.** "LUBRICATED SMOKELESS". Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2239 on ends. "P-9" h/s on a copper case. Lead bullets. "E-1" bottom. #1 flap warning., End #7



RA-4 **.22 REM. AUTO (HOLLOW POINT)**. "LUBRICATED SMOKELESS". Same as RA-3, except for the hollow point wording on the top and ends. Product code 2240 on ends.

# THE PETERS CARTRIDGE CO.

1936-1940 "DUPONT LOGO" Rustless"  
Division of Remington, Kings Mill, Ohio

BB-1



BB-2



SB-1



# THE PETERS CARTRIDGE CO.

## 1936-1940 "DUPONT LOGO" Rustless" Division of Remington, Kings Mill, Ohio

In 1936, Peters added the "DUPONT" logo to the Rustless packaging



BB-1 .22 B.B. CAPS. "SMOKELESS RUSTLESS". Box of 100 bulk packed. Red box with black printing. One-piece box with top and bottom flaps. Product code 112 on the top. "P-4" h/s on a copper case. Round lead bullets.



BB-2 .22 B.B. CAPS. "SMOKELESS RUSTLESS". Same as BB-1 but "Reg. trade mark under DuPont logo



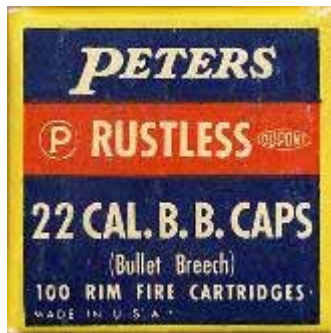
SB-1 .22 SHORT (BLANK). BLACK POWDER. One piece box with top and bottom flaps. Product code No. 2249 on top. "P-4" h/s on a copper case. Paper over-wad.



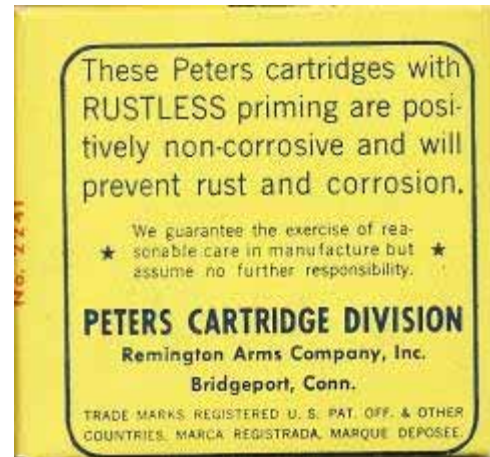
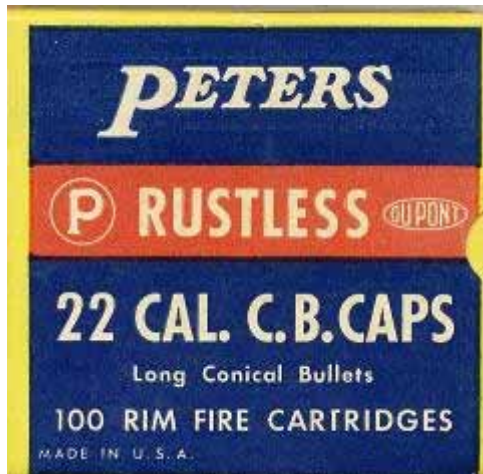
# THE PETERS CARTRIDGE CO.

**1936-1940 "DUPONT LOGO" Rustless"**  
**Division of Remington, Bridgeport, Conn**

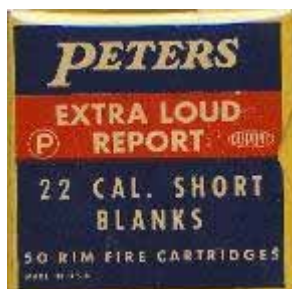
**BB-1 (a)**



**CB-1(a)**



**S-0**



# THE PETERS CARTRIDGE CO.

1936-1940 "DUPONT LOGO" Rustless"  
Division of Remington, Bridgeport, Conn



- BB-1 **.22 B.B. CAPS.** Box of 100, bulk packed. Yellow and blue box with and white printing. One-piece box with side flaps. Product code No. 2212 on sides. End #1. "P-6" h/s on a brass case. Lead bullets. Variations noted:
- (a) "F-1" bottom. Copper cases. No end flap warnings
  - (b) "F-1" bottom. Brass cases. No end flap warnings.
  - (c) "G" bottom. Brass cases. No end flap warnings.



- CB-1 **.22 C.B. CAPS.** Box of 100. Yellow and blue box with red and white printing. One-piece box with side flaps. Product code No. 2241. End #2. "P-6" h/s on a copper case. Lead bullets. Variations noted:
- (a) "F-2" bottom. No end flap warnings. Copper cases
  - (b) "F-2" bottom. No end flap warnings. Brass cases.
  - (c) "G" bottom. No end flap warning. Brass cases.



- S-0 **.22 SHORT (BLANK).** Blue, yellow and red box with white print. One-piece box with top and bottom flaps. Product code 2249 on the ends. End #2. "F" bottom. "U-3" h/s on a brass case. Yellow wad.





# THE PETERS CARTRIDGE CO.

1936-1940 "DUPONT LOGO" Rustless"  
Division of Remington, Bridgeport, Conn

LR-3 (f)



LR-3 (g)



RA-3.1



WA-3





# THE PETERS CARTRIDGE CO.

**1936-1940 "DUPONT LOGO" Rustless"**  
**Division of Remington, Bridgeport, Conn**



LR-3 **.22 LONG RIFLE.** "SMOKELESS" Blue, red and yellow box with white and red printing. One-piece box with end flaps. Product code No. 2279 on ends. Lead bullets. End #3. Variations noted:

- (f) "F" bottom. "P-6" h/s on a copper case. #2 flap warning.
- (f.1) "F" bottom. P-6 h/s on a copper case. #3 flap warning
- (g) "G" bottom. "P-6" h/s on a brass case. #3 flap warning.



RA-3.1 **.22 REM. AUTO.** "LUBRICATED SMOKELESS". Like RA-3 except no period before "22" on the box top. "P-6" h/s on a brass case. "G-1" bottom. #4 end flap warning.



WA-3 **.22 WIN. AUTO.** "SMOKELESS" Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2237 on ends. "G-2" bottom. #4 end flap warning. End #7 Lead bullets. Variations noted:

- (a) P-6 h/s on a copper case.
- (b) P-6 h/s on a brass case.
- (c) U-6 h/s on a brass case



WA-4.1 **.22 WIN. AUTO. (HOLLOW POINT).** "SMOKELESS". Same as WA-4 except no period before the "22". "G-2" bottom. #4 end flap warning. "P-6" h/s on a copper case.



**WA-4.1**

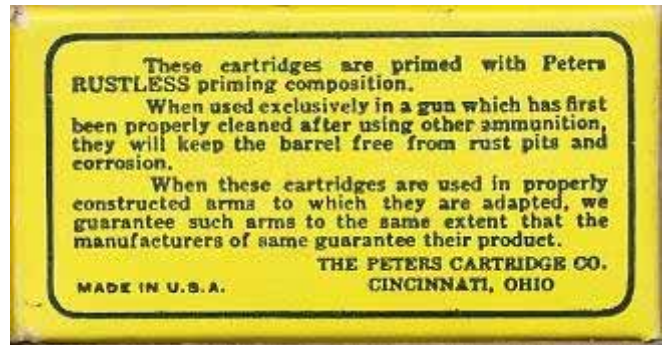




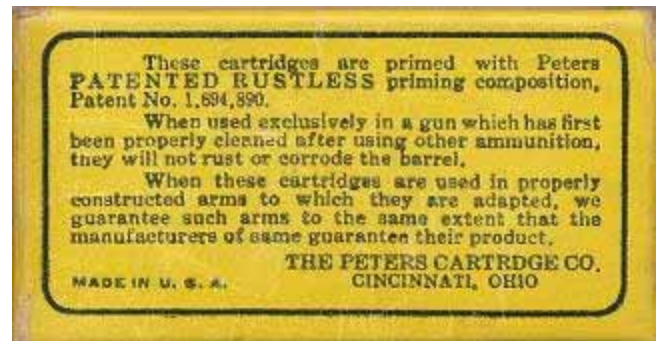
# THE PETERS CARTRIDGE CO.

1929?  
"Rustless Lubkote"

S-2



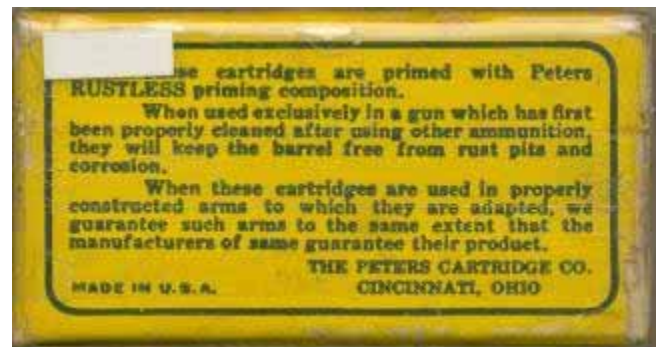
L-2



LR-1



LR-2





# THE PETERS CARTRIDGE CO.

## 1929? "Rustless Lubkote"

Approximately 1929, Peters introduced a new bullet finish which they called LUBKOTE NON-FOULING. This seems to have been a very short-lived product and was probably replaced with the RUSTLESS GILDKOTE finish in 1929. The first boxes with this finish were out of the 1928 RUSTLESS issues with a simple over-printing on the ends. For a short time, printed boxes were available.

### RUSTLESS LUBKOTE OVER-STAMPED BOXES

- S-2 .22 SHORT (HOLLOW POINT). Blue, yellow and red box with red and white printing. One-piece box with end flaps. Product code No. 2206 on the ends. "P-5" h/s on a copper case. Copper washed bullets. "B" bottom.
- L-2 .22 LONG. Blue, yellow and red box with red and white printing. One-piece box with end flaps. Product code No. 2209 on the ends. "P-5" h/s on a copper case. Copper washed bullets. "C" bottom.
- LR-1 .22 LONG RIFLE. Blue, yellow and red box with red and white printing. One-piece box with end flaps. Product code No. 2216 on the ends. "P-5" h/s on a copper case. Copper washed bullets. "C" bottom.
- LR-2 .22 LONG RIFLE (HOLLOW POINT). Blue, yellow and red box with red and white printing. One-piece box with end flaps. Product code No. 2219 on the ends. "
- WRF-1 .22 WIN. RIM FIRE. Blue, yellow and red box with red and white printing. Buff, two-piece, Full cover box. Product code 2229 on the ends. Full wrap-around end label. "P-5" h/s on a copper case. Copper washed bullets. Bottom is the same as PCC-8 "A-2".



### WRF-1

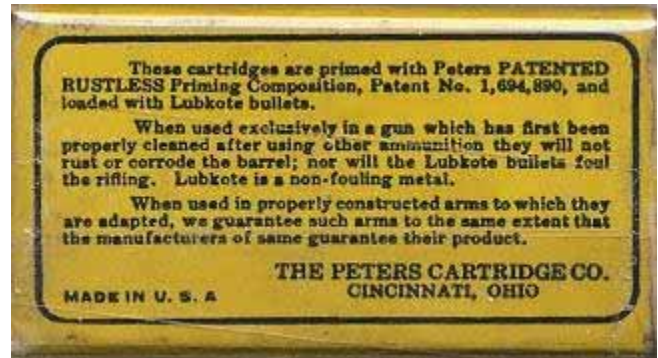




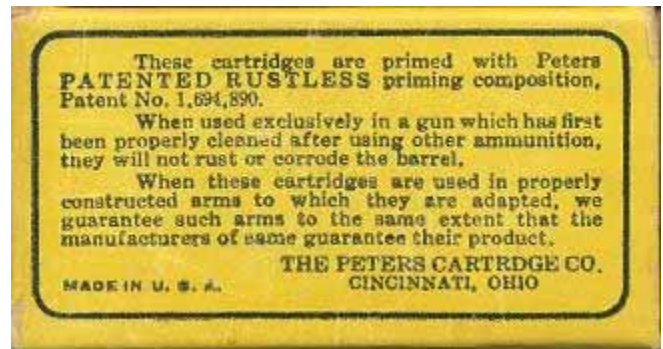
# THE PETERS CARTRIDGE CO.

1929?  
"Rustless Lubkote"

S-1



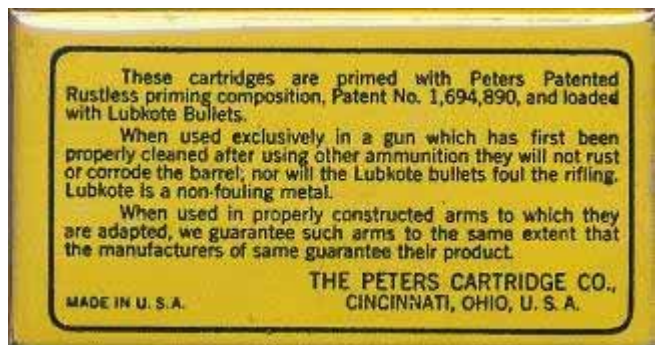
L-1



WRF-2



WA-1



# THE PETERS CARTRIDGE CO.

**1929?**  
**"Rustless Lubkote"**

## RUSTLESS LUBKOTE BOXES

S-1 **.22 SHORT.** Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2202 on the ends. "P-5" h/s on a copper case. "A" bottom. Copper washed bullets.



L-1 **.22 LONG.** Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2209 on the ends. "P-5" h/s on a copper case. Copper washed bullets. "C" bottom

WA-1 **.22 WIN. AUTO.** Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2233 on the ends. "P-5" h/s on a copper case. Copper washed bullets. "D" bottom

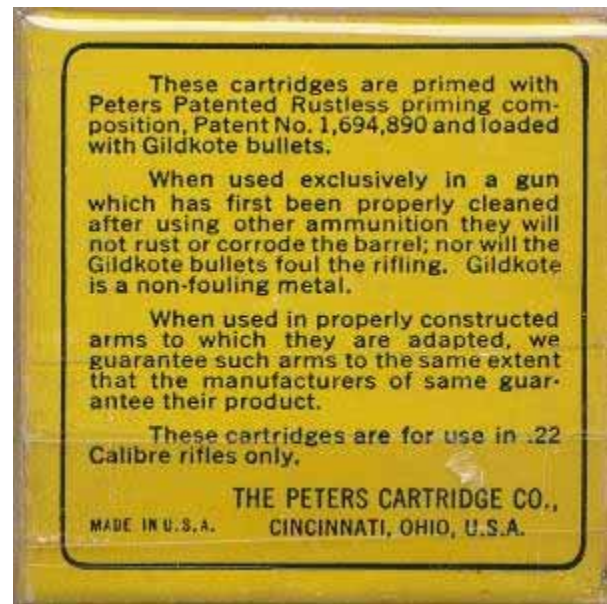
WRF-2 **.22 WIN. RIM FIRE.** Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2229 on the ends.



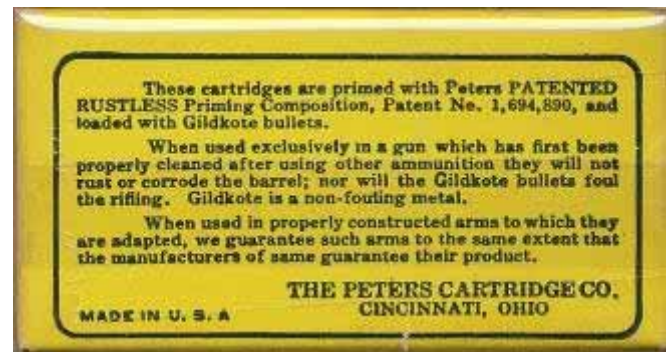
# THE PETERS CARTRIDGE CO.

1929  
"Rustless Gildkote"

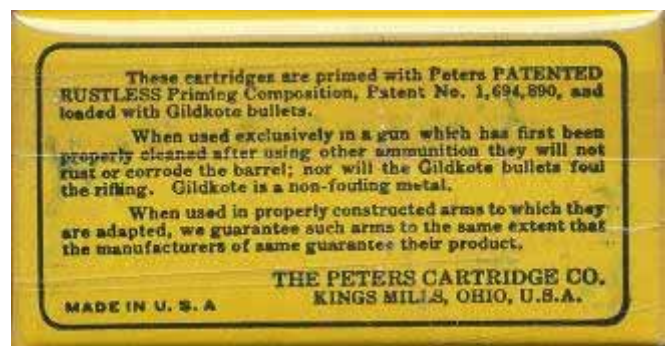
CB-1



S-1



S-(a)





# THE PETERS CARTRIDGE CO.

## 1929 "Rustless Gildkote"

In 1929, Peters introduced a plating or washing of the lead bullets. This gave a copper finish to the bullets. This prevented the bullets from becoming dirty when carried in pockets, as often happened with greased or lubricated bullets. This issue was not in the 1936 catalog, so these are a short lived series. Probably dropped in 1934.

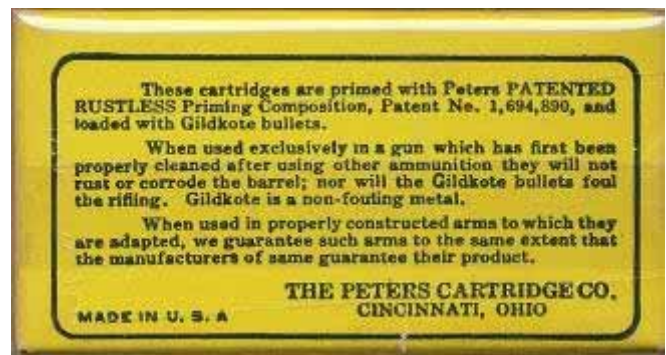
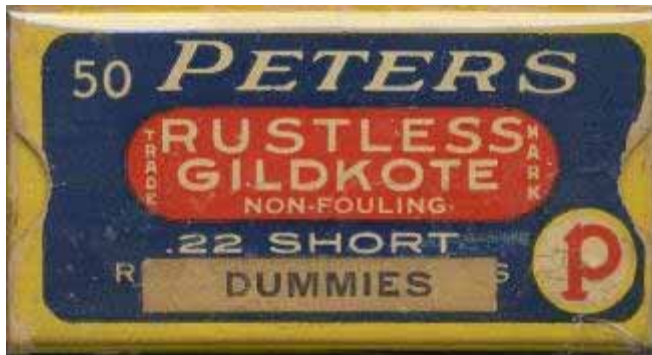
CB-1     **.22 CB CAPS (LCB).** 100 round box. Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 114. 30 grain bullet.

S-1     **.22 SHORT.** Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2202 on the ends. "P-5" h/s on a copper case. Copper washed lead bullets. No end flap warnings.  
(a) Like above but "Kings Mills" bottom. Has "Dangerous within 1 mile" on end flap tab.

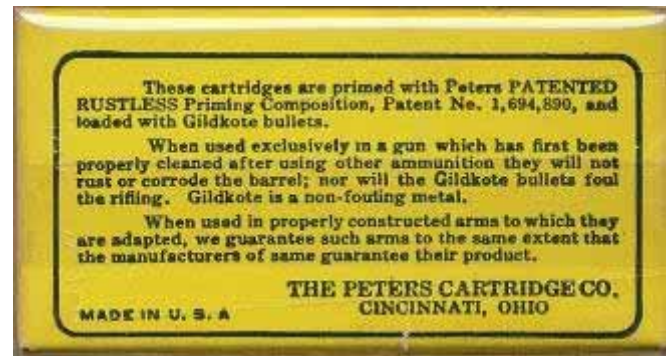
# THE PETERS CARTRIDGE CO.

1929  
"Rustless Gildkote"

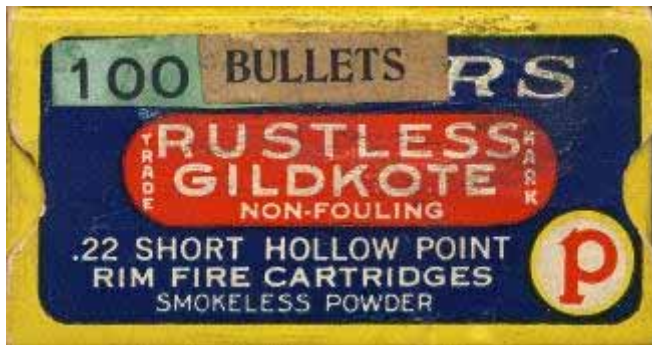
S-2



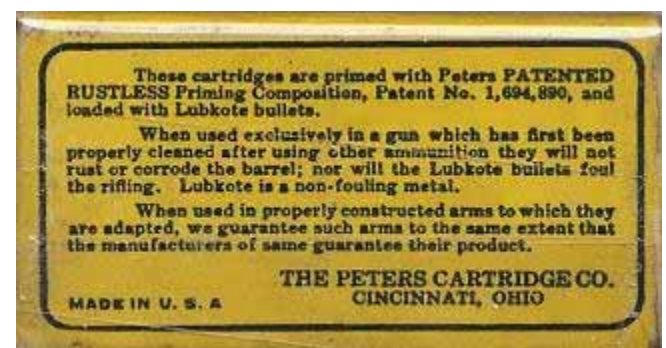
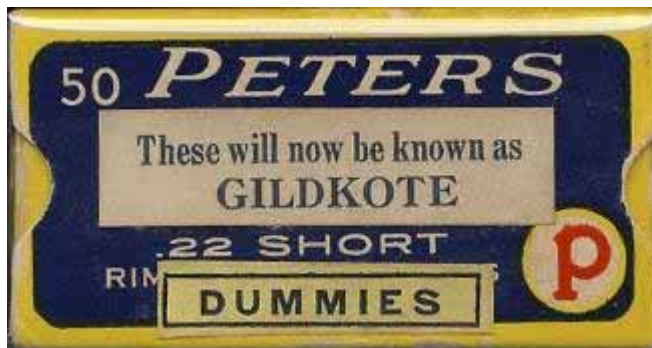
S-3



S-4



S-5

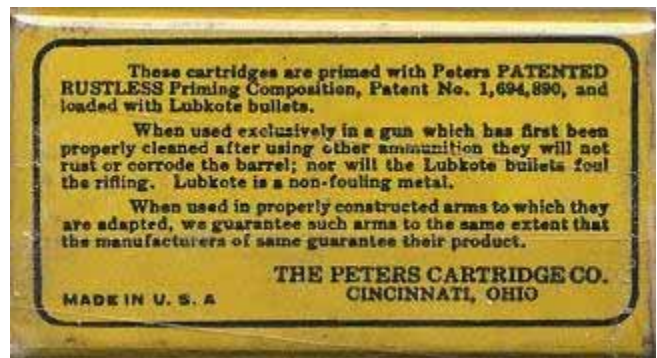


# THE PETERS CARTRIDGE CO.

1929  
"Rustless Gildkote"

- S-2 .22 SHORT. Same as S-1, except a white over label been added to the top stating DUMMIES.
- S-3 .22 SHORT (HOLLOW POINT). Same as S-1 except with hollow point wording on top and ends. Product code 2206 on ends.
- S-4 .22 SHORT. Unusual box with "100 BULLETS" over-label on a PCC-10 S-3 box. Contains 100 .22 short bullets for loading primed shells.
- S-5 .22 SHORT. Blue, yellow and red box with white and red printing. One-piece box with end flaps. Believed to be RUSTLESS LUBKOTE boxes (PCC-9 S-1) with GUILDKOTE over-labels and DUMMY over-labels added to tops and ends. Product code No. 2202 on the ends.
- S-6 .22 SHORT. PCC-9 S-1 with white over-label stating "GILDKOTE BULLETS"

S-6

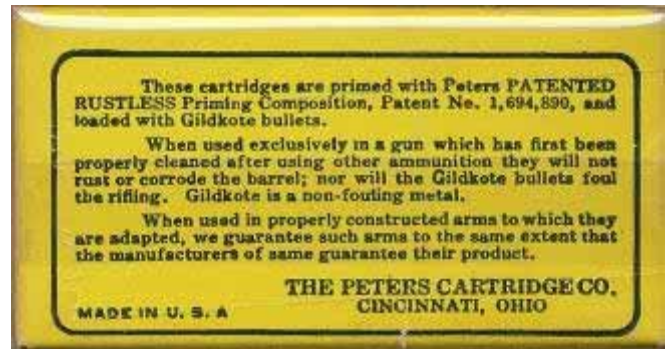




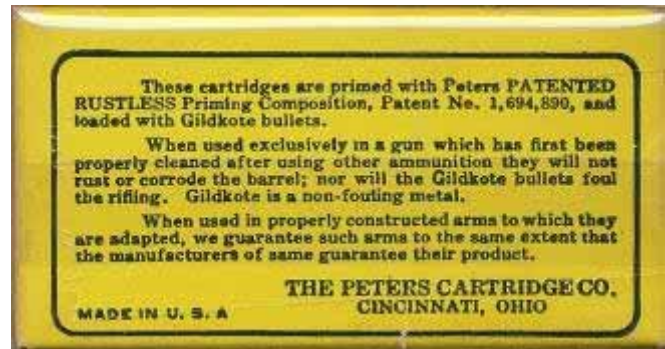
# THE PETERS CARTRIDGE CO.

1929  
"Rustless Gildkote"

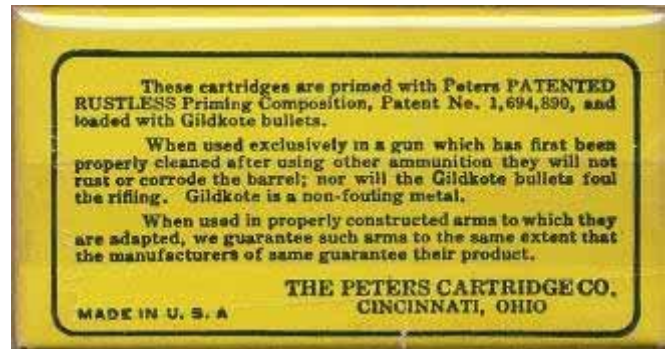
L-1



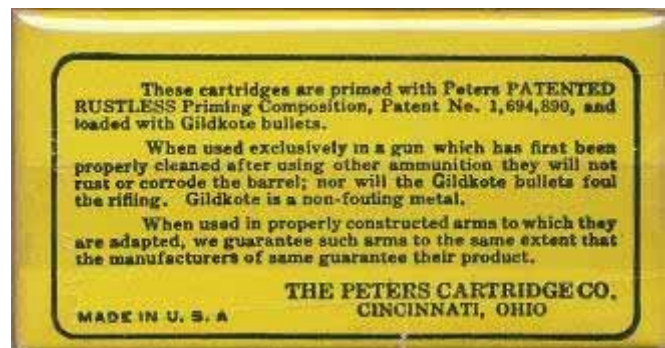
L-2



LR-1



LR-2



# THE PETERS CARTRIDGE CO.

## 1929 "Rustless Gildkote"

- L-1     **.22 LONG.** Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2209 on the ends. "P-5" h/s on a copper case. Copper washed lead bullets. No flap warnings.
- L-2     **.22 LONG (HOLLOW POINT).** Same as L-1, except for the hollow point wording on top and ends. Product code No. 2212 on the ends. "P-4" h/s on a copper case. Copper-washed lead bullets..
- LR-1    **.22 LONG RIFLE.** Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2216 on the ends. "P-5" h/s on a copper case. Copper washed lead bullets. No end flap warning.
- LR-2    **.22 LONG RIFLE (HOLLOW POINT).** Same as LR-1, except for the on top and ends. Product code No. 2219 on the ends. No end flap warnings.



# THE PETERS CARTRIDGE CO.

1929  
"Rustless Gildkote"

WRF-1



WRF-2



WA-1



WA-2





# THE PETERS CARTRIDGE CO.

1929

"Rustless Gildkote"

WA-1 **.22 WIN. AUTO.** Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No. 2233 on the ends. "P-5" h/s on a copper case. Copper washed lead bullets. No end flap warnings.

WA-2 **.22 WIN. AUTO (HOLLOW POINT).** Same as WA-1 except for hollow point wording. Contents unknown.

WRF-1 **.22 WIN. RIM FIRE.** Blue, yellow and red box with white printing. One-piece box with end flaps. Product code. No. 2229 on the ends. "P-5" h/s on a copper case. Copper washed lead bullets. No end flap warnings.

WRF-2 **.22 WIN. RIM FIRE (HOLLOW POINT).** "SMOKELESS" Same as WRF-1, except for the on top and ends. Product code No. 2232 on the ends. Contents unknown.

# THE PETERS CARTRIDGE CO.

1929  
"Rustless Gildkote"

RA-1



RA-2



# THE PETERS CARTRIDGE CO.

## 1929 "Rustless Gildkote"

- RA-1 .22 REM. AUTO. Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code No.2235 on the ends. "P-5" h/s on a copper case. Copper washed lead bullets. No end flap warnings.
- RA-2 .22 REM. AUTO (HOLLOW POINT). Same as RA-1 except has a white HOLLOW POINT over label. Contents unknown.



# THE PETERS CARTRIDGE CO.

1931 "High Velocity, Long Range"  
RUSTLESS GILDKOTE

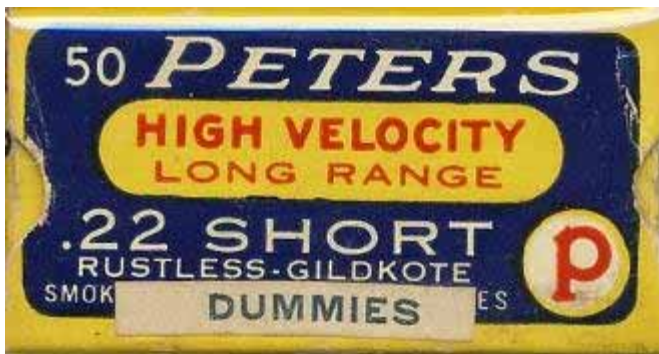
S-1



S-2



S-3



S-4



"A" Bottom



"B" Bottom



# THE PETERS CARTRIDGE CO.

## 1931 "High Velocity, Long Range" RUSTLESS GILDKOTE

In 1931, Peters introduced their high velocity .22s. The new loadings were a major advance for small bore shooters. The higher pressures required brass cases in place of copper. They were available in two types; RUSTLESS GILDKOTE (copper plated), and RUSTLESS SMOKELESS (Lubricated lead bullet) for target practice. A new head stamp was introduced. These loadings were dropped from the product line about 1934 and were replaced by the HIGH VELOCITY FILMKOTE issues.

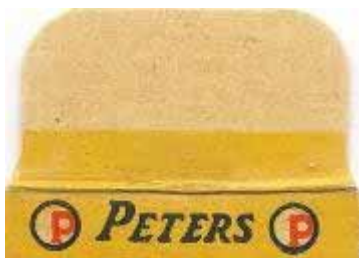
In an attempt to make identification easier this section will be broken into two new sections.

**PCC-11A will consist of Rustless Gildkote**

**PCC-11B will Rustless Smokeless Lubricated Bullets.**

The Dunn numbering system will be retained .

#1 Flap



#2 Flap



- S-1 **.22 SHORT**. Blue and yellow box with white and red printing. One-piece box with end flaps. "PE-1" h/s on a nickel washed brass case. Copper washed lead bullets. Variations noted:  
(a) Rustless Guildkote. "A" bottom. #1 flap warning. Product code No. 2250 on the ends.  
(b) Rustless Guildkote. "B" bottom. #2 flap warning. Product code No. 2250 on the ends.
- S-2 **.22 SHORT (HOLLOW POINT)**. Same as S-1 except for hollow point wording on the top and ends. Variations noted:  
(a) Rustless Guildkote. "A" bottom. #1 flap warning. Product code No. 2251 on the ends.  
(b) Rustless Guildkote. "B" bottom. #2 flap warning. Product code No. 2251 on the ends.
- S-3 **.22 SHORT (DUMMIES)**. S-1 box with white over-label with black ink stating "DUMMIES" in black ink.
- S-4 **.22 SHORT (PRIMED SHELLS)**. S-1 box with white over-label with black ink stating "PRIMED SHELLS".



# THE PETERS CARTRIDGE CO.

1931 "High Velocity, Long Range"  
RUSTLESS GILDKOTE

L-1



L-2



LR-1



LR-2



WRF-1



WRF-2





# THE PETERS CARTRIDGE CO.

## 1931 "High Velocity, Long Range" RUSTLESS GILDKOTE

- L-1 **.22 LONG.** Blue and yellow box with white and red printing. One-piece box with end flaps. "PE-1" h/s on a nickel washed brass case. Copper washed lead bullets. Variations noted:
- (a) Rustless Guildkote. "A" bottom. #1 flap warning. Product code No. 2252 on the ends.
  - (b) Rustless Guildkote. "B" bottom. #2 flap warning. Product code No. 2252 on the ends.
- L-2 **.22 LONG (HOLLOW POINT).** Same as L-1., except for hollow point wording on top and ends. Variations noted:
- (a) Rustless Guildkote. "A" bottom. #1 flap warning. Product code No. 2253 on the ends.
  - (b) Rustless Guildkote. "B" bottom. #2 flap warning. Product code No. 2253 on the ends.
- LR-1 **.22LONG RIFLE.** Yellow and blue box with white and red printing. One piece box with end flaps. "PE-1" h/s on a nickel washed brass case. Copper washed lead bullets. Variations noted:
- (a) Rustless Guildkote. "A" bottom. #1 flap warning. Product code No. 2254 on the ends.
  - (b) Rustless Guildkote. "B" bottom. #2 flap warning. Product code No. 2254 on the ends.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT).** Same as LR-1, except for the hollow point wording on the top and ends. Variations noted:
- (a) Rustless Guildkote. "A" bottom. #1 flap warning. Product code No. 2255 on the ends.
  - (b) Rustless Guildkote. "B" bottom. #2 flap warning. Product code No. 2255 on the ends.
- WRF-1 **.22 WIN. RIM FIRE.** Yellow and blue box with white and red printing. One-piece box with end flaps. "PE-1" h/s on a nickel washed brass case. Copper washed lead bullets. Variations noted:
- (a) Rustless Guildkote. "A" bottom. #1 flap warning. Product code No. 2256 on the ends.
  - (b) Rustless Guildkote. "B" bottom. #2 flap warning. Product code No. 2256 on the ends.
- WRF-2 **.22 WIN. RIM FIRE (HOLLOW POINT).** Same as WRF-1, except for the hollow point wording on the top and ends Variations noted:
- (a) Rustless Guildkote. "A" bottom. #1 flap warning. Product code No. 2257 on the ends.
  - (b) Rustless Guildkote. "B" bottom. #2 flap warning. Product code No. 2257 on the ends.

# THE PETERS CARTRIDGE CO.

1931 "High Velocity, Long Range"  
SMOKELESS LUBRICATED BULLETS

S-1



S-2

NO IMAGE  
AVAILABLE

# THE PETERS CARTRIDGE CO.

## 1931 "High Velocity, Long Range" SMOKELESS LUBRICATED BULLETS

In 1931, Peters introduced their high velocity .22s. The new loadings were a major advance for small bore shooters. The higher pressures required brass cases in place of copper. They were available in two types; RUSTLESS GILDKOTE (copper plated), and RUSTLESS SMOKELESS (Lubricated lead bullet) for target practice. A new head stamp was introduced. These loadings were dropped from the product line about 1934 and were replaced by the HIGH VELOCITY FILMKOTE issues.

In an attempt to make identification easier this section will be broken into two new sections.

**PCC-11A will consist of Rustless Gildkote**

**PCC-11B will Rustless Smokeless Lubricated Bullets.**

The Dunn numbering system will be retained .

"C" Bottom



"D" Bottom



"E" Bottom



- S-1 .22 SHORT. Blue and yellow box with white and red printing. One-piece box with end flaps. "PE-1" h/s on a nickel washed brass case. lubricated lead bullets. Product code No. 2285 on the ends. "C" bottom.
- S-2 .22 SHORT (HOLLOW POINT). Same as S-1 except for hollow point wording on the top and ends. Product code No. 2286 on the ends. "C" bottom.



# THE PETERS CARTRIDGE CO.

1931 "High Velocity, Long Range"  
SMOKELESS LUBRICATED BULLETS

L-1



L-2

NO IMAGE  
AVAILABLE

LR-1



LR-2



WRF-1



WRF-2



WRF-3



WRF-4



# THE PETERS CARTRIDGE CO.

## 1931 "High Velocity, Long Range" SMOKELESS LUBRICATED BULLETS

- L-1 **.22 LONG.** Blue and yellow box with white and red printing. One-piece box with end flaps. "PE-1" h/s on a nickel washed brass case. Product code No. 2287 on the ends. Lead bullets. "C" bottom
- L-2 **.22 LONG (HOLLOW POINT).** Same as L-1., except for hollow point wording on top and ends. "C" bottom. Product code No. 2288 on the ends. Brass case. Lead bullets.
- LR-1 **.22LONG RIFLE.** Yellow and blue box with white and red printing. One piece box with end flaps. "PE-1" h/s on a nickel washed brass case. "C" bottom. Product code No. 2289 on the ends. Brass case. Lead bullets.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT).** Same as LR-1, except for the hollow point wording on the top and ends. "C" bottom. Product code No. 2290 on the ends. Brass case. Lead bullets.
- WRF-1 **.22 WIN. RIM FIRE.** Yellow and blue box with white and red printing. One-piece box with end flaps. "PE-1" h/s on a nickel washed brass case. "C" bottom. Product code No. 2291 on the ends. Brass case. Lead bullets.
- WRF-2 **.22 WIN. RIM FIRE (HOLLOW POINT).** Same as WRF-1, except for the hollow point wording on the top and ends. "C" bottom. Product code No. 2292 on the ends. Brass case. Lead bullets.
- WRF-3 **.22 WIN. RIM FIRE (HOLLOW POINT).** WRF-4 box with white over-label in red ink stating HOL-LOW POINT.
- WRF-4 **.22 WIN. RIM FIRE.** Same as WRF-1 except one left-side thumb cut and "D" bottom.



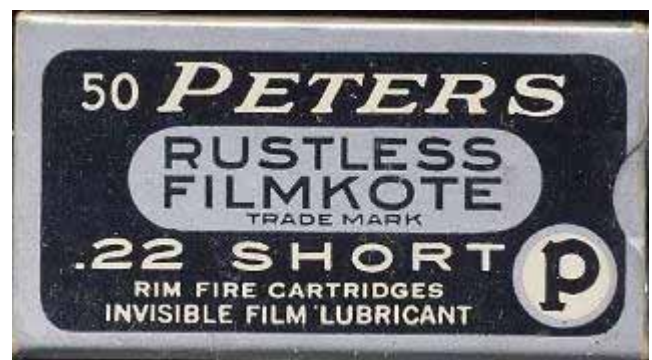
# THE PETERS CARTRIDGE CO.

1934  
"Rustless Filmkote"

CB-2



S-1



S-2



**FILMKOTE**  
GREATEST OF ALL ADVANCES IN RIM-FIRE AMMUNITION

A secret process of invisible lubrication that brings higher standards of accuracy under extremes of temperature—that's FILMKOTE (patented) by Peters! A new-day cartridge that is clean to handle—will not pick up lint and grit. Immune to humid, sub-zero or torrid storage conditions. Tested and proved—in the laboratory, on the range. That's FILMKOTE! FILMKOTE assures a uniform barrel condition at all times.

No grease to run off in the sun, foul the bore in icy weather or gum the mechanism. The lead alloy bullet reduces erosion and wear in the barrel. FILMKOTE is accurate at all ranges, with every type of rifle or pistol. Available in Peters CB Caps, .22 Short, .22 Long, .22 Long Rifle, Solid Ball and Hollow Point—Standard and High Velocity types. All Smokeless and Rustless, too—so the barrel never needs cleaning.

**PETERS**  
AMMUNITION YOU CAN SHOOT WITH CONFIDENCE



# THE PETERS CARTRIDGE CO.

1934  
"Rustless Filmkote"

In 1934, Peters introduced a new bullet finish and lubricant which they named FILMKOTE. They changed their packaging format to the black and silver style. This is the standard velocity loading. The high velocity loading was called HIGH VELOCITY FILMKOTE. These boxes remained in the product line until about 1940. They underwent changes, as noted on the bottoms, as patents were issued and ownerships changed.

"A" Bottom



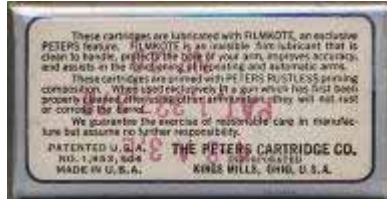
"B" Bottom



"C" Bottom



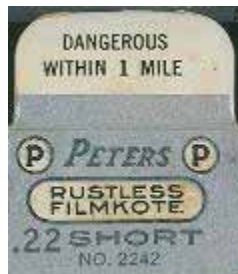
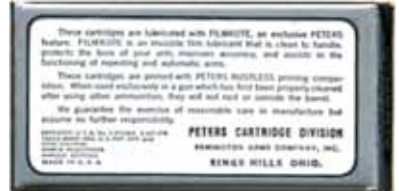
"D" Bottom



"E" Bottom



"F" Bottom



CB- 2 **.22 C.B. CAPS.** Silver and blacking, box with white and black printing. Box of 100. One-piece box with side flaps. Product code 2241 on sides. Copper cases. Variations noted:

- (a) "A" bottom. "P-51" h/s.
- (f) "F" bottom . "P-5" h/s.
- (ff) "F" bottom. "P-6" h/s .

S-1 **.22 SHORT.** Silver and black box with White and black printing. One- piece box with end flaps. Product code 2241 on the sides. Lead bullets. Variations noted:

- (a) "A" bottom. "P-5" h/s.
- (f) "F" bottom. "P-5" h/s.

S-2 **.22 SHORT (HOLLOW POINT).** Same as S-1 except for the hollow point wording on the top and ends. Product code No. 2243 on ends. Variations noted:

- (a) "A" bottom. "P-5" h/s.

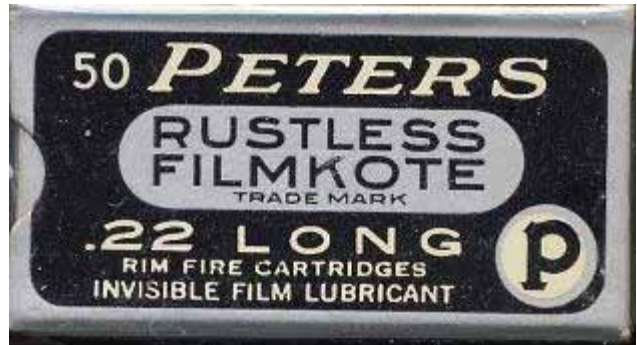
# THE PETERS CARTRIDGE CO.

1934  
"Rustless Filmkote"

L-1



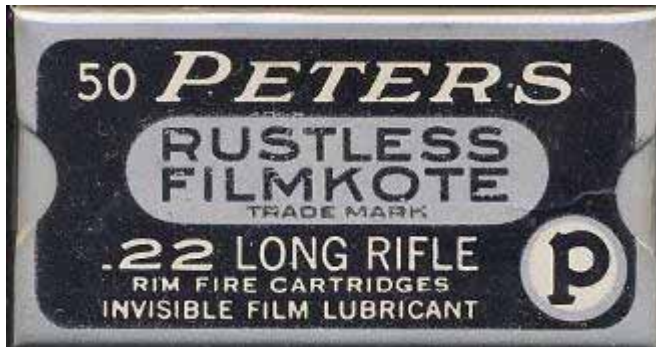
L-1.5



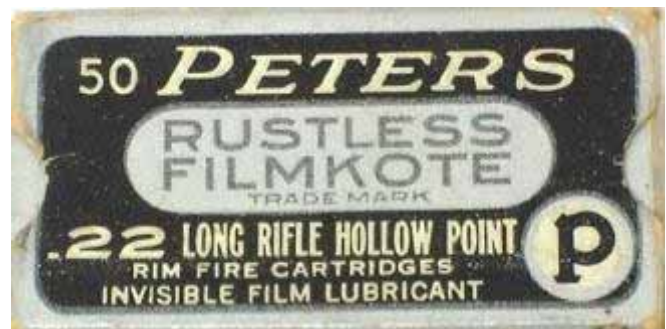
L-2



LR-1



LR-2



# THE PETERS CARTRIDGE CO.

## 1934 "Rustless Filmkote"

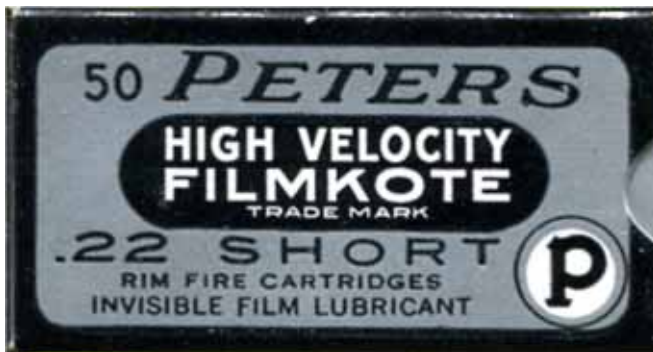
- L-1 **.22 LONG.** Silver and black box with white and black printing. One-piece box with end flaps. Product code No. 2244 on the ends. "P-5" h/s. on copper cases. Lead bullets. Variations noted:
- (a) "A" bottom.
  - (b) "B" bottom. Note : Bottom rubber stamped "PATENT PENDING".
  - (c) "C" bottom. Note : Patent number rubber stamped on bottom .
- L-1.5 **.22 LONG.** Same as L-1 but only left thumb-cut. "C" bottom. With rubber-stamped patent number.
- L-2 **.22 LONG (HOLLOW POINT).** Same as L1. except for hollow point wording on top and ends. Product code No. 2245 on the ends. Variations noted:
- (a) "A" bottom. "P-5" h/s.
- LR-1 **.22 LONG RIFLE.** Silver and black box with white and black printing. One-piece box with end flaps. Product code No. 2246 on the ends. Lead bullets. Variations noted:
- (a) "A" bottom. "P-5" h/s .
  - (b) "B" bottom. "P-5" h/s.
  - (f) "C" bottom. "P-5" h/s.
  - (ff) "C" bottom. "P-9" h/s
- LR-2 **.22 LONG RIFLE (HOLLOW POINT).** Same as LR-1 except for hollow point wording on top and ends. Product code No. 2247 on the top and ends. Variations noted:
- (f) "F" bottom. "P-5" h/s



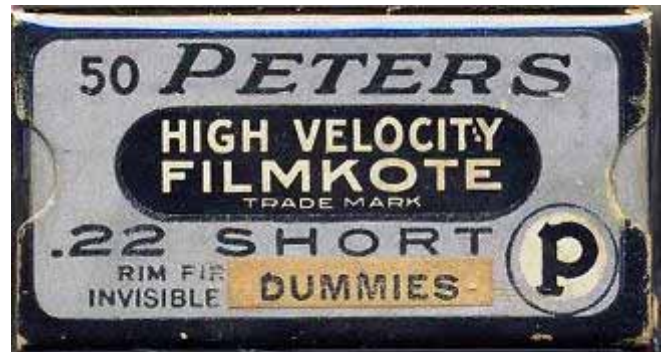
# THE PETERS CARTRIDGE CO.


1934  
"High Velocity Filmkote"

S-1



S-2



RUSTLESS RIM FIRE CARTRIDGES										
Improved Semi-Smokeless in Italy. Rustless Smokeless in Solid Type.										
Item No.	Packed 50 in a box except B. B. and C. B. packed 100 in a box; 41 Swiss 25 in a box; Gallery Kramble Ball 250 in a box.	Weight of Bullet Grains	Style of Bullet	List Price Per M	Per M Zone 1	Per M Zone 2	Per M Zone 3	Per M Zone 4	Quantity in Case	
HIGH VELOCITY										
Longer Range and Greater Penetrating Power										
2367	.22 Short, Filmkote	29	Lead	\$3.98	\$3.90	\$3.01	\$3.03	\$3.04	10	
2368	.22 Short, Hollow Point, Filmkote	27	Lead	4.86	3.67	3.68	3.70	3.72	10	
2369	.22 Long, Filmkote	29	Lead	5.08	3.89	3.86	3.88	3.90	10	
2370	.22 Long, Hollow Point, Filmkote	27	Lead	5.86	4.49	4.51	4.53	4.55	10	
2383	.22 Long Rifle, Filmkote	40	Lead	5.40	4.83	4.85	4.88	4.90	10	
2384	.22 Long Rifle, Hollow Point, Filmkote	36	Lead	6.84	5.15	5.18	5.20	5.23	10	
2391	.22 Winchester, Inside Lubricated	45	Lead	10.58	7.97	8.00	8.03	8.06	5	
2392	.22 Winchester, Hollow Point, Inside Lubricated	40	Lead	11.02	8.30	8.34	8.37	8.40	5	
STANDARD VELOCITY										
112	.22 B. B. Cap, Round Ball	20	Lead	3.08	2.32	2.34	2.35	2.36	10	
2241	.22 C. B. Cap, Conical Ball, Filmkote	30	Lead	3.66	2.77	2.78	2.80	2.82	10	
2204	.22 Short Gallery, "Kramble Ball"	30	Lead	4.20	3.17	3.18	3.20	3.21	10	
2242	.22 Short, Filmkote	29	Lead	3.96	2.99	3.01	3.03	3.04	10	
2244	.22 Long, Filmkote	29	Lead	5.08	3.83	3.86	3.88	3.90	10	
2246	.22 Long Rifle, Filmkote	40	Lead	6.40	4.83	4.85	4.88	4.90	10	
2279	.22 Long Rifle, Lub.	40	Lead	6.40	4.83	4.85	4.88	4.90	10	
2295	.22 Extra Long, Filmkote	40	Lead	9.50	7.16	7.19	7.22	7.25	10	
2381	.22 Winchester, Mod. 1890, Inside Lubricated	45	Lead	10.58	7.97	8.00	8.03	8.06	5	
2217	.22 Winchester Automatic	45	Lead	10.58	7.97	8.00	8.03	8.06	5	
2238	.22 Winchester Automatic, Hollow Point	40	Lead	11.02	8.30	8.34	8.37	8.40	5	
2239	.22 Remington Auto-Loading	45	Lead	10.58	7.97	8.00	8.03	8.06	5	
2240	.22 Remington Auto-Loading, Hollow Point	40	Lead	11.02	8.30	8.34	8.37	8.40	5	
2502	.25 Short Stevens	67	Lead	11.90	8.87	9.01	9.06	9.10	5	
2505	.25 Stevens and Marlin	67	Lead	16.10	12.13	12.18	12.22	12.27	5	
3203	.32 Short, Lub.	80	Lead	11.90	8.98	9.03	9.08	9.13	5	
3206	.32 Long, Lub.	90	Lead	12.66	10.16	10.22	10.28	10.34	5	
4103	.41 Short, Lub.	129	Lead	15.88	11.98	12.07	12.15	12.23	5	
4102	.41 Swiss, Lub.	300	Lead	51.82	39.08	39.30	39.51	39.72	1	
MATCH CARTRIDGES										
For Fine Target Shooting										
STANDARD VELOCITY										
2226	.22 L. R. "Outdoor Target", Lemmink Lub.	40	Lead	9.56	6.83	6.85	6.88	6.90	10	
2296	.22 L. R. "Dewar" Lub.	40	Lead	9.56	6.83	6.85	6.88	6.90	10	
HIGH VELOCITY										
2297	.22 L. R. "Wimbledon"	40	Lead	9.06	6.83	6.85	6.88	6.90	10	
PETERS "HIGH VELOCITY" FILMKOTE										
LONG RANGE AND GREATER PENETRATING POWER—THE ORIGINAL INVISIBLE LUBRICATION										
Peters "Filmkote" .22's have a special Rustless priming that makes the bore rust-proof . . . protects the rifling . . . and keeps your gun free from fouling.					"Filmkote" "High Velocity" .22's are made with solid brass cases . . . just like big game cartridges. Being greaseless, they never pick up harmful dirt and grit . . . will not soil your clothes or hands.					
The "Filmkote" invisible lubricant won't melt. Never sticks. It's always clean.										
					"Filmkote," "Rustless" and "High Velocity" are registered trademarks of Peters Cartridge Co.					

1938 Price sheet showing data on "HIGH VELOCITY" FILMKOTE.  
This is the last listing available.

# THE PETERS CARTRIDGE CO.

## 1934 "High Velocity Filmkote"

In 1934, Peters introduced their FILMKOTE lubrication and at that time they also introduced new styling to their packaging of .22s. The silver and black format remained in the product line until the 1940s, however the High Velocity Filmkote boxes were dropped about 1939.

Refer to PCC-12 for bottom images



- S-1 **.22 SHORT.** Silver and black box with white and black printing. One-piece box with end flaps. Product code No. 2267 on the ends. "PE-1" h/s. Lead bullets. Variations noted:
- (a) "A" bottom. Nickel cases.
  - (b) "B" bottom. Nickel cases. Note: Patent pending on bottom.
  - (c) "C" bottom. Nickel cases. Note: Patent No. 1,953,904 now issued and Is so marked on the bottom with a rubber stamp.
  - (d) "D" bottom. Nickel cases. Note: Bottom now has patent No. 1.953,904 printed on the bottom.
  - (e) "E" bottom. Nickel cases.
  - (f) "F" bottom. Nickel cases.
  - (g) "F" bottom. Brass cases
- S-2 **.22 SHORT (DUMMY).** Same as S-1, except a white label with black printing has been added to the top stating DUMMIES. Variations noted:
- (a) "A" bottom. Nickel cases with hole in side.
  - (f) "F" bottom. Nickel cases with hole in side.

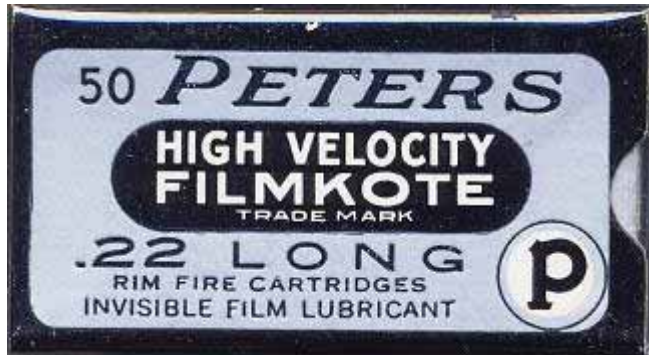
# THE PETERS CARTRIDGE CO.

1934  
"High Velocity Filmkote"

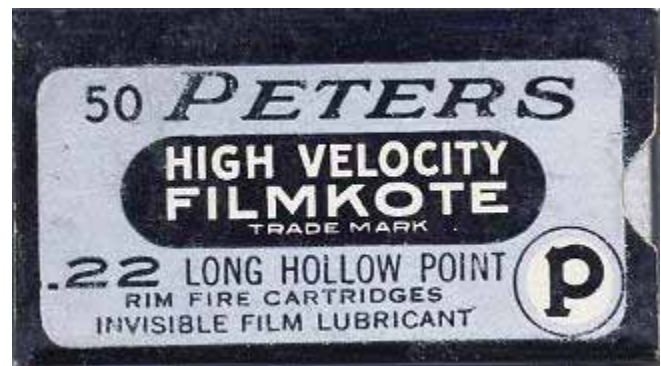
S-3



L-1



L-2





# THE PETERS CARTRIDGE CO.

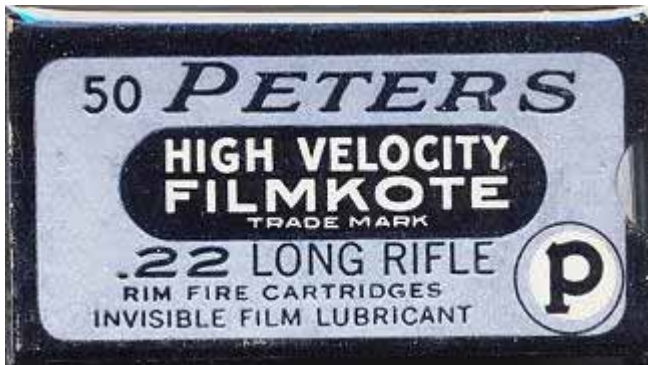
## 1934 "High Velocity Filmkote"

- S-3 **.22 SHORT (HOLLOW POINT).** Same as S-1 except for hollow point wording on the top and ends. Product code No. 2268 on the ends. Variations noted:
- (a) "A" bottom. Nickel cases.
  - (b) "B" bottom. Nickel cases. Note: Patent pending on the bottom.
  - (c) "C" bottom. Nickel cases. Note: Patent No. 1,953,904 now issued and is so marked on the bottom with a rubber stamp.
  - (d) "D" bottom. Nickel cases. Note: Bottom now has patent No. 1,953,904 printed on the bottom.
  - (e) "E" bottom. Nickel cases.
  - (f) "F" bottom. Nickel cases.
  - (g) "F" bottom. Brass cases.
  - (h) "A" bottom. DUMMIES printed on both ends of cartridge tray. Hole in side of nickel washed brass cases.
- L-1 **.22 LONG.** Silver and black box with white and black printing. One-piece box with end flaps. Product code No. 2269 on the ends. "PE-I" h/s on a nickel washed brass case. Lead bullets. Variations noted:
- (a) "A" bottom. Nickel cases.
  - (b) "B" bottom. Nickel cases. Note: Patent pending on the bottom.
  - (c) "C" bottom. Nickel cases. Note: Patent No. 1,953,904 now issued and is so marked on the bottom with a rubber stamp.
  - (d) "D" bottom. Nickel cases. Note: Bottom now has patent No. 1,953,904 printed on the bottom.
  - (e) "E" bottom. Nickel cases.
  - (f) "F" bottom. Nickel cases.
  - (g) "G" bottom. Brass cases.
- L-2 **.22 LONG (HOLLOW POINT).** Same as L-1, except for hollow point wording on top and ends. Product code No. 2270 on the ends. Variations noted:
- (a) "A" bottom. Nickel cases.
  - (b) "B" bottom. Nickel cases. Note: Patent pending on the bottom.
  - (c) "C" bottom. Nickel cases. Note: Patent No. 1,953,904 now issued is so marked on the bottom with a rubber stamp.
  - (d) "D" bottom. Nickel cases. Note: Bottom now has patent No. 1,953,904 printed on the bottom.
  - (e) "E" bottom. Nickel cases.
  - (f) "F" bottom. Nickel cases.
  - (g) "F" bottom. Brass cases.

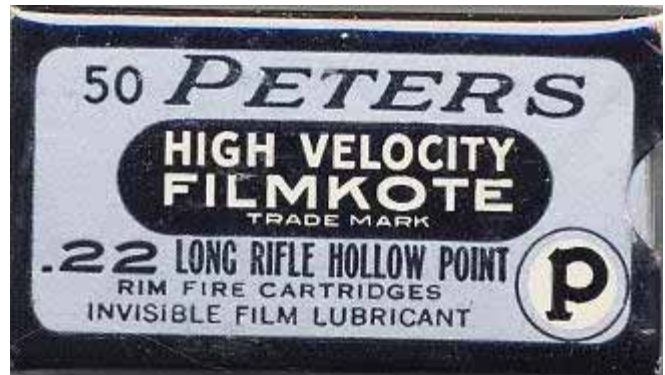
# THE PETERS CARTRIDGE CO.

1934  
"High Velocity Filmkote"

LR-1



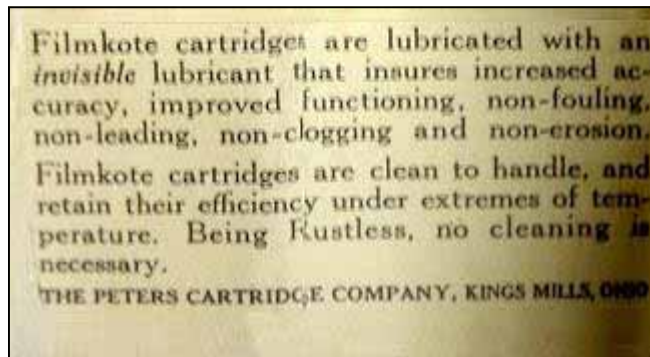
LR-2



# THE PETERS CARTRIDGE CO.

## 1934 "High Velocity Filmkote"

- LR-1 **.22 LONG RIFLE**. Silver and black box with white and black printing. One-piece box with end flaps . Product code No. 2283 on the ends. "PE-I" h/s on nickel washed brass cases. Lead bullets. Variations noted:
- (a) "A" bottom. Nickel cases.
  - (b) "B" bottom. Nickel cases. Note: Patent pending on the bottom.
  - (c) "C" bottom. Nickel cases. Note: Patent No. 1,953,904 now issued and is so marked on the bottom with a rubber stamp.
  - (g) "F" bottom. brass cases.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT)**. Same as LR-1, except for hollow point wording on the top and ends. Product code No. 2284 on the ends. Variations noted:
- (a) "A" bottom. Nickel cases.
  - (c) "C" bottom. Nickel cases. Note: Patent No. 1,953,904 now issued and is so marked on the bottom with a rubber stamp.
  - (g) "F" bottom. Brass cases.



*Box insert from 1935 period.*



# THE PETERS CARTRIDGE CO.

1940  
"High Velocity Rustless"

S-1



S-2



L-1



L-2



# THE PETERS CARTRIDGE CO.

## 1940 "High Velocity Rustless"

Approximately in 1941, Peters changed the name of their high velocity loadings and called them High Velocity Rustless in place of High Velocity Filmkote. This is somewhat unusual, because the 1946 catalog still talks about Filmkote lubrication, yet these boxes do not show this bullet finish. This box style and this loading was dropped from the product after 1946.

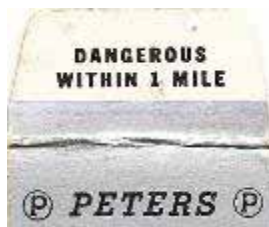
"A" Bottom



"B" Bottom



#1 Flap



#2 Flap



#3 Flap



- S-1 **.22 SHORT.** Silver and black box with white and black printing One-piece box with end flaps. Product code No. 2267 on the ends "PE-1" h/s on a brass case. Lead bullets. Variations noted:
- (a) "A" bottom. #1 flap warning.
  - (aa) "A" bottom. #2 flap warning.
- S-2 **.22 SHORT (HOLLOW POINT).** Same as S-1, except for hollow point wording on the top and ends. Product code No. 2268 on the ends. Variations noted:
- (a) "A" bottom. #1 flap warning.
  - (aa) "A" bottom. #2 flap warning.
- L-1 **.22 LONG.** Silver and black box with white and black printing. One-piece box with end flaps. Product code No. 2269 on the ends. "PE-1" h/s on a brass case. Lead bullets. Variations noted:
- (a) "A" bottom. #1 flap warning.
  - (aa) "A" bottom. #2 flap warning.
- L-2 **.22 LONG (HOLLOW POINT).** Same as L-1, except for hollow point wording on the top and ends. Product code No. 2270 on the ends. Variations noted:
- (a) "A" bottom. #1 flap warning.
  - (aa) "A" bottom. #2 flap warning.



# THE PETERS CARTRIDGE CO.

1940  
"High Velocity Rustless"

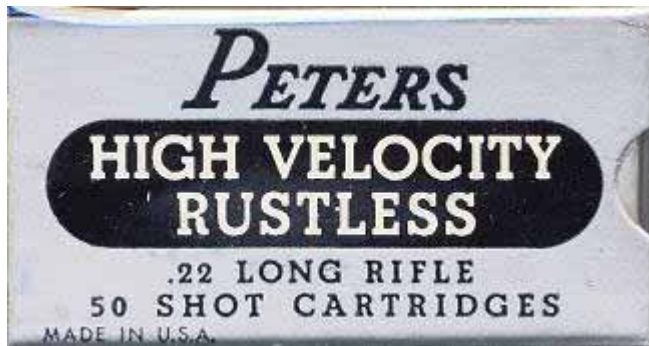
LR-1



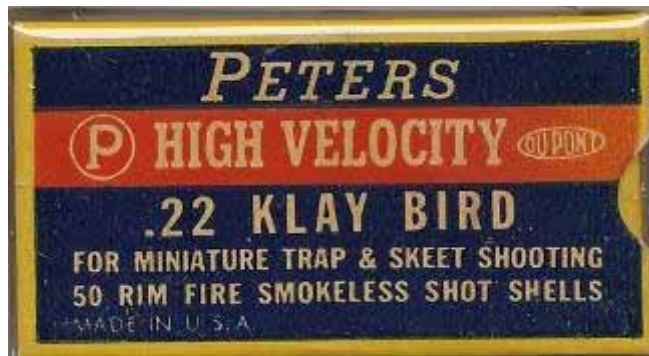
LR-2



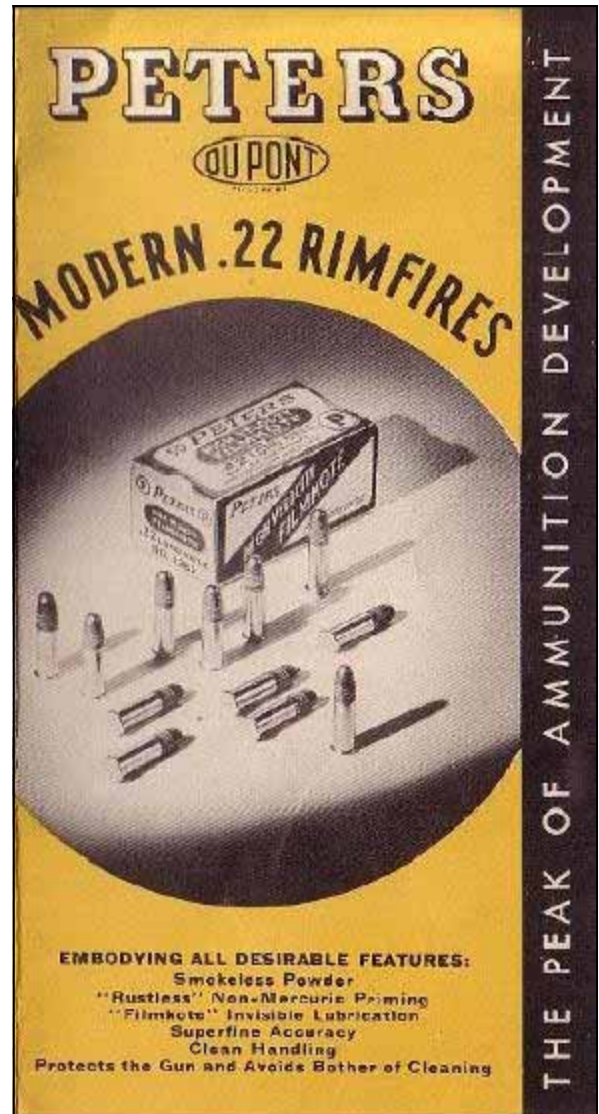
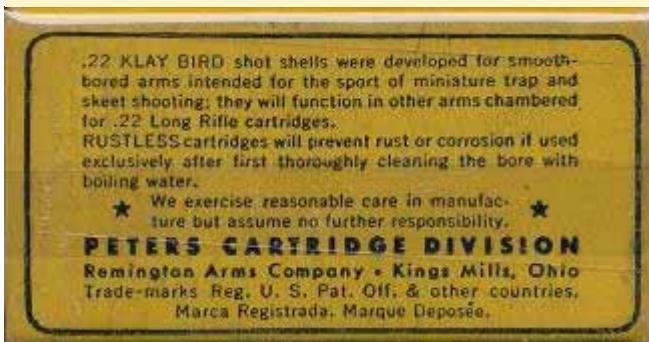
LR-3



LR-4



LR-4 Bottom





# THE PETERS CARTRIDGE CO.

## 1940 "High Velocity Rustless"

- LR-1 **.22 LONG RIFLE.** Silver and black box with white and black printing.. One-piece box with end flaps. Product code No. 2283 on the ends. "PE-1" h/s on a brass case. Lead bullets. Variations noted.  
 (a) "A" bottom. #1 flap warning.  
 (aa) "A" bottom. #2 flap warning.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT).** Same as LR-1, except for the hollow point wording on the top and ends. Product code No. 2284 on the ends. Variations noted:  
 (a) "A" bottom. #1 flap warning.  
 (aa) "A" bottom. #2 flap warning.
- LR-3 **.22 LONG RIFLE (SHOT).** Silver and black box with white and black printing. One-piece box with end flaps. Product code No. 2299\* on the ends. "PE-1" h/s on a brass case. 8 point rose-crimped case. "B" bottom. #3 flap.
- LR-4 **.22 LONG RIFLE (SHOT). "KLAY BIRD".** Blue, yellow and red box with white and red printing. One-piece box with end flaps. Product code 2275 on the ends. "PE-1" h/s on a rose crimped brass case. Produced for a miniature clay target game. Introduced in 1940-1946.

*Field & Stream—April, 1935*

THAT  
**NAKED STEEL**  
IN THE RIFLE BORE  
**WON'T RUST**  
*if you're shooting*  
**Filmkote**

**SHOOT** all day long—on rainy days, on misty mornings, in summer humidity . . . the outside of your barrel may rust, but never the inside—with FILMKOTE. Keep your rifle at the warehouse if you like, where tarry salt air breaks down grease films . . . it's safe—with FILMKOTE. For FILMKOTE provides a long-lasting, protective lubrication that safeguards naked steel against atmospheric attacks and oxidation residues. After 200,000 shots with FILMKOTE, the bore of the rifle remains mirror-bright.\*

Peters FILMKOTE is the up-to-the-minute development in proved and improved rim fire ammunition. Rustless, smokeless. A cleaner, grease-free .22—proof-tested to give a 50% smaller grouping out of machine rest at 200 yards. Standard and high-velocity; solid ball and hollow point. Buy FILMKOTE; try FILMKOTE . . . to protect your gun and improve your target scores. THE PETERS CARTRIDGE COMPANY, Dept. D-27, KINGS MILLS, OHIO.

**FILMKOTE**  
MATCH AMMUNITION

**Dewar\* Match**  
... for volume and warlike competition—50 feet to 300 yards.

**Wimbledon\* Match**  
... high velocity—for outdoor competition at 200 yards.

**PETERS**  
AMMUNITION YOU CAN SHOOT WITH CONFIDENCE

1935 Field and Stream ad for Peters Filmkote

## **PCC-15 & 16**

**Peters produced no (or limited)  
civilian ammunition during the  
World War II years (1942-1945)**

**"Peters production** is going to Uncle Sam these days, so take *extrz* good care of the ammunition you have. Between trips, store it in a dry, cool place—not a damp cellar or attic. And remember, your local Peters dealer stands ready, as always, to help you with shooting plans or problems. Good hunting!"

**P. S. Buy More War Bonds and Stamps**

*1943 Peters magazine ad.*

# THE PETERS CARTRIDGE CO.



**Reminders**

- when ammunition goes on sale again

Woodchucks in Saitty's pasture again! Send him some Peters High Velocity .22's and he'll soon be nailing 'em. It takes a cartridge with real power to down those tough old rascals. Peters has the speed, the range and the accuracy a fellow needs for first-class pest control.

Ask Cliff Chandler about that bear he shot last winter. It was a long, cross-valley shot, but that bullet busted right through hair, hide and gristle. If he was using those Peters Inner-Belted cartridges I loaned him, he sure owes me a medal, or something. And if it wasn't Peters, I'd like to try his brand next time I can stock up. \*

Get back those decoys I left in Phil Bates' car. Gosh -- I wonder if I left any shells there! Peters, at that! And they sure got us our limit in record time. Three doubles, too -- and some a good ten yards beyond the distance you'd expect you could reach. That's when the power of Peters High Velocity comes in daggone handy. Hope we can buy some more real soon.

\* Saw Cliff last week. It was Peters.

**KEEP BUYING A SPORTSMAN'S SHARE OF WAR BONDS**

**PETERS** PACKS THE POWER

1944 Peters magazine ad.



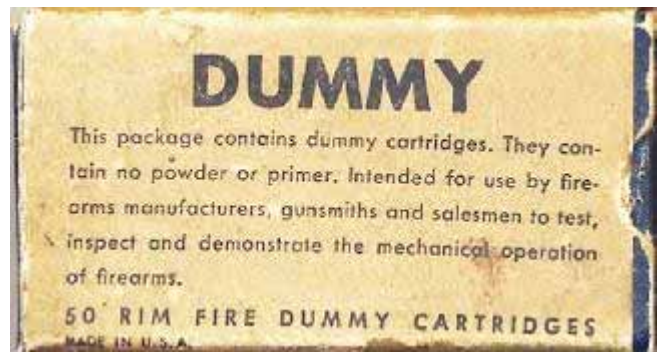
# THE PETERS CARTRIDGE CO.

1947  
"High Velocity" Issues

S-1



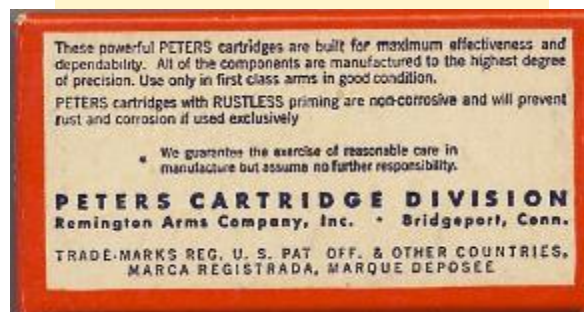
S-2



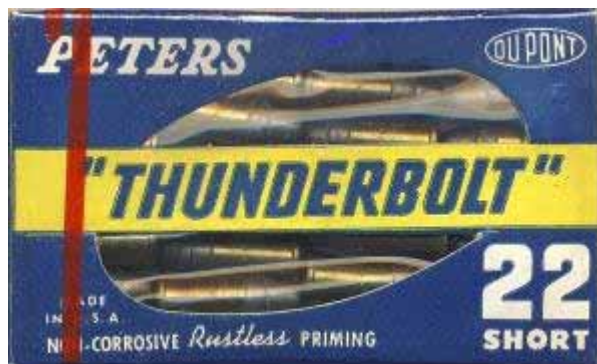
S-4



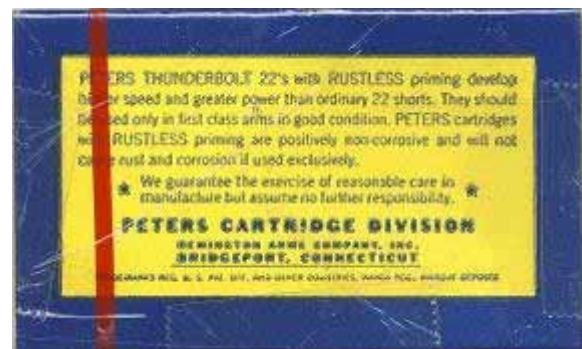
Box Bottom



S-5



S-5 Bottom

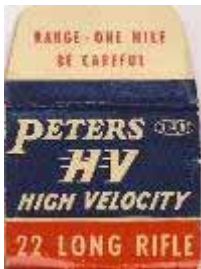


# THE PETERS CARTRIDGE CO.

## 1947 "High Velocity" Issues

In 1947, Peters, at the same time as their parent company, Remington Arms Company introduced a new packaging format. This new styling was coupled with the introduction of nickel plated brass cases to denote their high velocity loadings. This style remained in the product line until about 1960. Only one end flap warning has been noted. Sometime during the product life, the nickel plated cases were replaced with plain brass cases. This created some major variations for the collector.

End Flap Warning



Rubber Stamped Message



Rubber Stamped Message



Printed Message



S-1 **.22 SHORT (HIGH VELOCITY).** Blue and red box with white printing. One piece box with end flaps. Product code No. 2267 on the top. "PE-1" h/s. Lead bullets Variations noted.

- (a) Nickel cases. Round thumb cut.
- (b) Nickel cases. Diamond thumb cut.
- (c) Brass cases. Printed message. Message variations noted.
- (d) Brass cases. No message. Diamond thumb cut.

S-2 **.22 SHORT (DUMMY).** Same as S-1, except a box of dummies .

S-4 **.22 SHORT (HIGH VELOCITY-HOLLOW POINT).** Same as S-1, except for the hollow point wording on the top and ends. Product code 2268. Variations noted:

- (a) Nickel cases. Round thumb cut.
- (b) Brass cases. Printed message. Diamond thumb cut.
- (c) Brass cases. No message. Diamond thumb cut.
- (d) Nickel cases. Diamond thumb cut

S-5 **.22 SHORT (ULTRA HIGH VELOCITY).** "THUNDERBOLT". Flat pack of 28 cartridge sealed in clear plastic. Product code 2265. "PE-1" h/s, Sintered iron bullet. Introduced about 1955 as a very high speed hunting cartridge. Dropped about 1960.



# THE PETERS CARTRIDGE CO.

1947  
"High Velocity" Issues

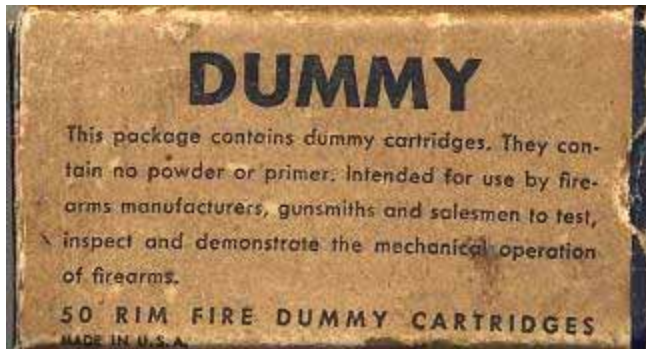
L-1



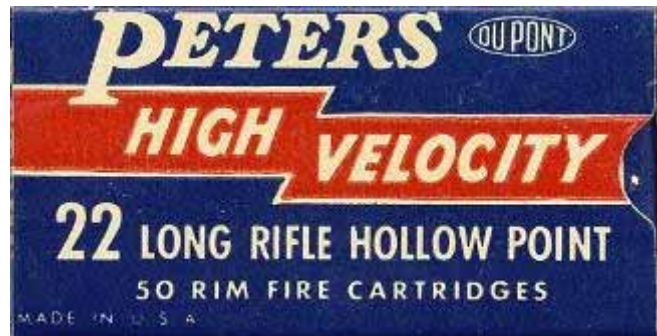
LR-1



LR-2



LR-3



LR-4



WRF-1



WRF-1 Bottom (all variations)





# THE PETERS CARTRIDGE CO.

## 1947 "High Velocity" Issues

- L-1 **.22 LONG (HIGH VELOCITY).** Blue and red box with white printing. One piece box with end flaps. Product code 2269. "PE-1" h/s. Lead bullets. Variations noted:
- |     |               |                    |                  |
|-----|---------------|--------------------|------------------|
| (a) | Nickel cases. | Round thumb cut.   |                  |
| (b) | Nickel cases. | Diamond thumb cut. |                  |
| (c) | Brass cases.  | Diamond thumb cut. | Printed message. |
| (d) | Brass cases.  | Diamond thumb cut. | No message.      |
- LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** Blue and red box with white printing. One piece box with end flaps. Product code 2283. "PE-1" h/s. Lead bullets with 3K,IS. Variations noted:
- |     |               |                    |                   |
|-----|---------------|--------------------|-------------------|
| (a) | Nickel cases. | Round thumb cut.   |                   |
| (b) | Nickel cases. | Diamond thumb cut. |                   |
| (c) | Brass cases.  | Diamond thumb cut  | Printed message.. |
| (d) | Brass cases.  | Diamond thumb cut. | No message.       |
- LR-2 **.22 LONG RIFLE (DUMMY).** Same as LR-1, except a white label been with black printing has added to LR-1. Black case with a hole in its side
- LR-3 **.22 LONG RIFLE (HIGH VELOCITY-HOLLOW POINT).** Same as LR-1, except for the hollow point wording on the top and ends. Product code 2284. Variations noted:
- |     |               |                    |                         |
|-----|---------------|--------------------|-------------------------|
| (a) | Nickel cases. | Round thumb cut.   |                         |
| (b) | Nickel cases. | Diamond thumb cut. |                         |
| (c) | Brass cases.  | Round thumb cut.   | Rubber stamped message. |
| (d) | Brass cases.  | Diamond thumb cut. | Printed message.        |
| (e) | Brass cases.  | Round thumb cut.   | No message.             |
| (f) | Brass cases.  | Diamond thumb cut. | No message.             |
- LR-4 **.22 LONG RIFLE (SHOT).** Blue and red box with white printing. One piece box with end flaps. Product code 2299. "PE-1" h/s on a rose crimped case. No range warning used on shot boxes. Variations noted:
- |     |               |                                    |                                      |
|-----|---------------|------------------------------------|--------------------------------------|
| (a) | Nickel cases. | Round thumb cut.                   | Has large red '40" on left end flap. |
| (b) | Nickel cases. | Diamond thumb cut.                 |                                      |
| (c) | Brass cases.  | Diamond thumb cut                  | No message..                         |
| (d) | Same as (c),  | except no thumb cut and "U-6" h/s. |                                      |
| (e) | Brass cases.  | Diamond thumb cut.                 | Printed message                      |
- WRF-1 **.22 WIN. RIM FIRE (REM. SPL.).** Blue and red box with white printing. One piece box with end flaps. Product code 2291. "PE-1" h/s. Inside lubricated lead bullets. Variations noted:
- |     |               |                      |                         |
|-----|---------------|----------------------|-------------------------|
| (a) | Nickel cases. | Round thumb cut.     |                         |
| (b) | Nickel cases. | Diamond thumb cut.   |                         |
| (c) | Brass cases.  | Round thumb cut.     | Rubber stamped message. |
| (d) | Brass cases.  | Round thumb cut.     | No message.             |
| (e) | Same as (d),  | except "U-3" h/s.    |                         |
| (f) | Same as (d)   | except for "U-6" h/s | WRF-2 bottom.           |
- Note:** Variations exist on all of the rubber stamped messages.

# THE PETERS CARTRIDGE CO.

1962  
"High Velocity" Issues with Consumer Warning

LR-5

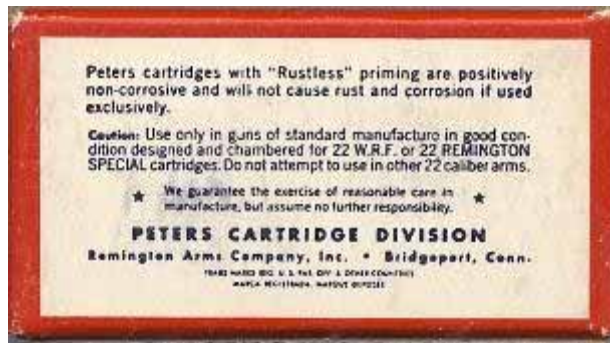


WRF-2



## 1962 "High Velocity" Issues with Consumer Warning

## WRF-2 Box Bottom



LR-5 **.22 LONG RIFLE (SHOT).** Same as LR-3, except a 1962 consumers warning has been added to the top. This means that this box was in the product line after 1962, when the other boxes in this issue were dropped in 1959. "U-6" h/s.

WRF-2 **22 WIN. RIM FIRE (REM. SPL.)**. Same as WRF-1 except a 1962 consumers warning has been added to the top. This means that this box was in the product line after 1962, when the other boxes in this issue were dropped in 1959. "U-6" h/s.





# THE PETERS CARTRIDGE CO.

1959  
"New" High Velocity Issues

S-1



S-2



L-1



LR-1



LR-2



WMR-1



BOX COLORS



END FLAP WARNING



# THE PETERS CARTRIDGE CO.

## 1959 "New" High Velocity Issues

In 1959, Peters issued a new box design. At this time, they also started brass washing the lead bullets of their high velocity issues. The standard velocity issues of this period were the TARGET issues and are cataloged as PCC-54

Box Bottom



WMR-1 Bottom



**Note.** These boxes come with 3 thumb cut variations all on the right end of the box, no thumb cut, a rounded cut or a "V" shaped cut. They also come in 2 distinctly different shades of red. (see illustration on last page at bottom) These variations are not cataloged at this time

- S-1 **.22 SHORT (HIGH VELOCITY).** Red, white and blue box with blue and white printing. One-piece box with end flaps. Product code 2267 on the box bottom. "U-3" h/s on a brass case with 1K. Brass washed lead bullet with 1K,1S.
- S-2 **.22 SHORT (HOLLOW POINT-HIGH VELOCITY).** Same as S-1, except for the hollow point wording on the top and ends. Product code 2268 on the box bottom. This box can also be noted marked FOR DISPLAY PURPOSES ONLY rubber stamped in red ink.
- L-1 **.22 LONG (HIGH VELOCITY).** Red, white and blue box with blue and white printing. One-piece box with end flaps. Product code 2269 on the box bottom. "U-3" h/s on a brass case with 1K. Brass washed lead bullet with 1K, 1S.
- LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** Red, white and blue box with blue and white printing. One-piece box with end flaps. Product code 2283 on the box bottom. "U-3" h/s on a brass case with 1K. Brass washed lead bullet with 3K,1S.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT-HIGH VELOCITY).** Same as LR-1, except for the hollow point wording on the top and ends of the box. Product code 2284 on the box bottom.
- WMR-1 **.22 WIN. MAGNUM RIMFIRE (HIGH VELOCITY).** Red, white and blue box with blue and white printing. One-piece box with end flaps. Product code 2277 on the box bottom. "U-6" h/s on a brass case. Jacketed hollow point bullet. This loading was introduced in the 1961 catalog and was withdrawn from sales soon thereafter due to high pressures.



# THE PETERS CARTRIDGE CO.

1962  
Large Warning Issues

S-1



S-2



L-1



LR-1



LR-2



WA-1





# THE PETERS CARTRIDGE CO.

## 1962 Large Warning Issues

In 1962, the Consumer's Product Safety Commission ordered that all boxes of ammunition carry a warning to children. Soon after introduction, the size of the warning was reduced, making this a very short issue.

"A" Bottom



"B" Bottom



### END FLAP WARNING

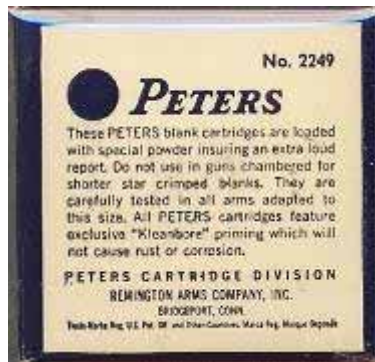


- S-1 **.22 SHORT (HIGH VELOCITY).** Red, white and blue box with blue and white printing. One-piece box with end flaps. Product code 2267 on the box bottom. "U-3" h/s on a brass case with 1K. Brass washed lead bullets with 1K,1S. "A" bottom.
- S-2 **.22 SHORT (HOLLOW POINT-HIGH VELOCITY).** Same as S-1, except for the hollow point wording on the top and ends. Product code 2268 on the box bottom.
- L-1 **.22 LONG (HIGH VELOCITY).** Red, white and blue box with blue and white printing. One-piece box with end flaps. Product code 2269 on the box bottom. "U-3" h/s on a brass case with 1K. Brass washed lead bullets with 3K,1S. "A" bottom.
- LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** Red, white and blue box with blue and white printing. One-piece box with end flaps. Product code 2283 on the box bottom. "U-3" h/s on a brass case with 1K. Brass washed lead bullet with 3K,1S. "A" bottom.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT-HIGH VELOCITY).** Same as LR-1, except for the hollow point wording on the top and ends. Product code 2284 on the box bottom. "A" bottom.
- WA-1 **.22 WIN. AUTO. (STANDARD VELOCITY).** Blue and yellow box with white and red printing. One-piece box with end flaps. Product code 2237 on the box ends. "U-6" h/s on a brass case. Lead bullets. This box retains the format of the older issues, but with the new warning. "B" bottom.

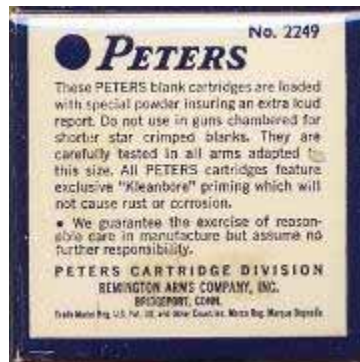
# THE PETERS CARTRIDGE CO.

1963  
Golden Bullet Issue

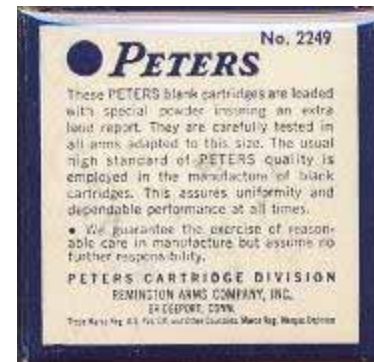
"A-Blank" Bottom



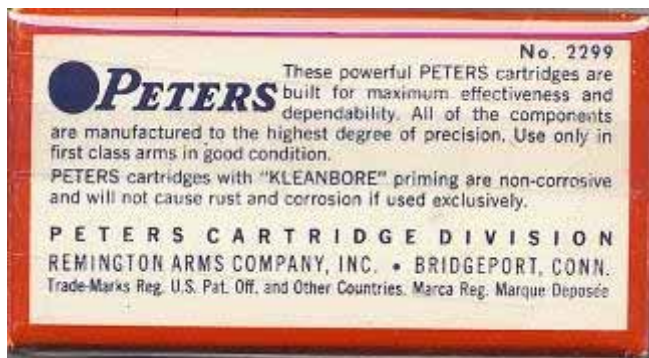
"B-Blank" Bottom



"C-Blank" Bottom



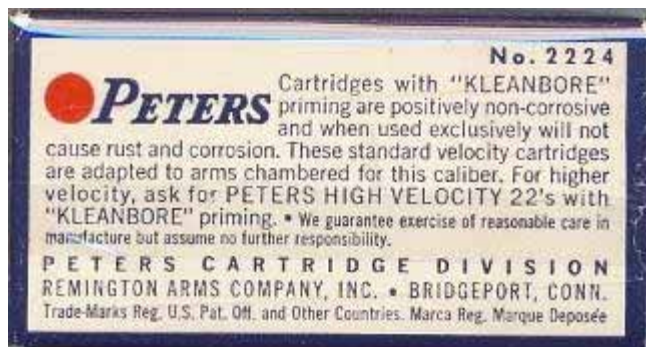
"A" Bottom



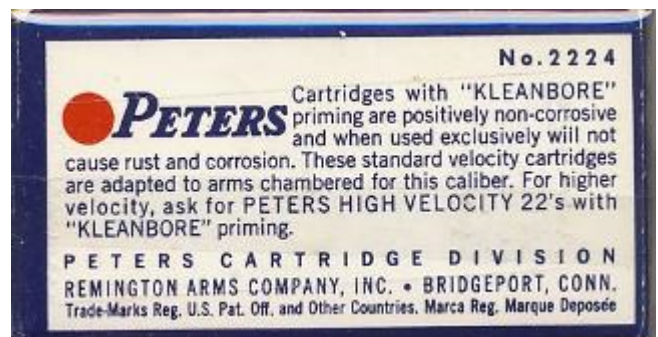
"B" Bottom



"C" Bottom



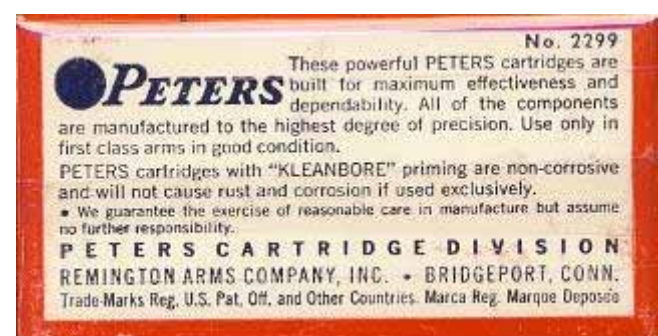
"D" Bottom



"E" Bottom



"F" Bottom





# THE PETERS CARTRIDGE CO.

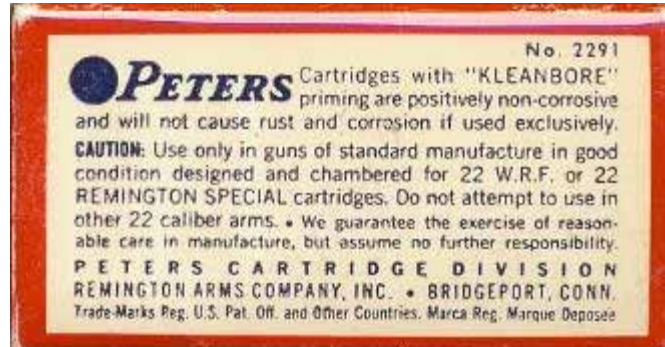
1963  
Golden Bullet Issue

## BOTTOMS

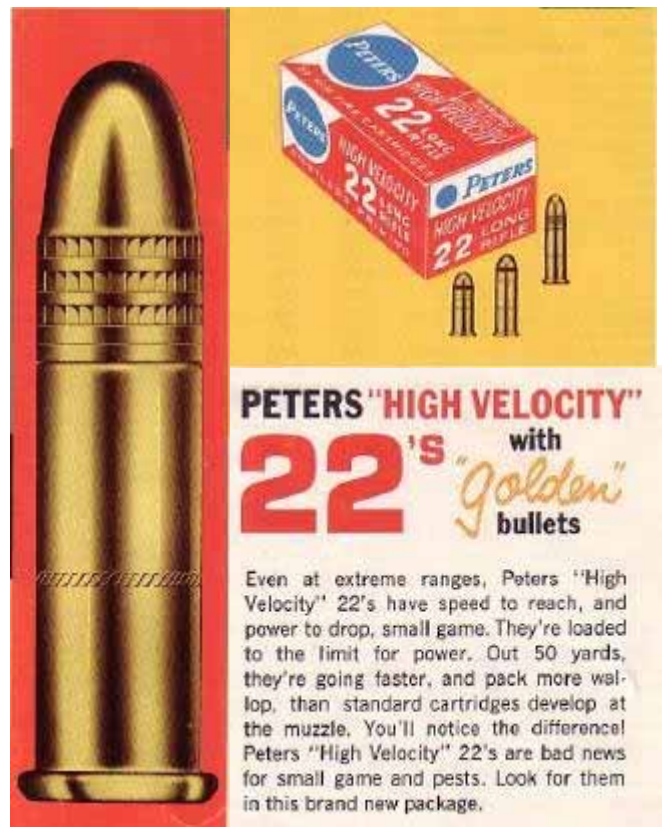
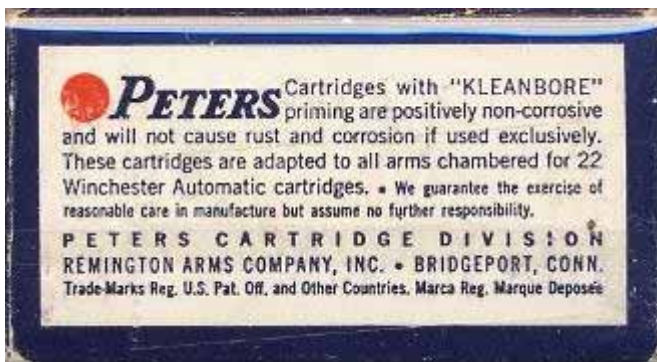
“G” Bottom



“H” Bottom



“I” Bottom



*From the 1963 Peters Dealer's Price List*



# THE PETERS CARTRIDGE CO.

1963  
Golden Bullet Issue

End Flap Warning



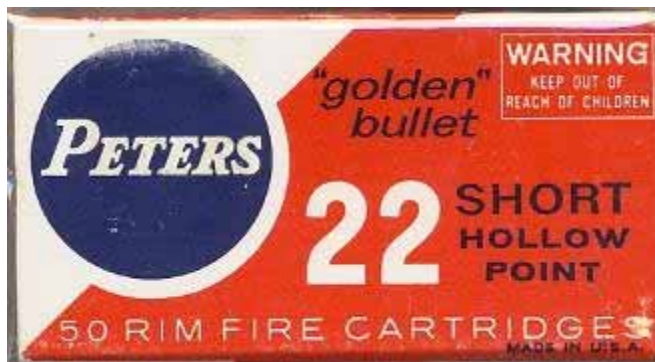
S-1



S-2



S-3



S-4



L-1



# THE PETERS CARTRIDGE CO.

## 1963 Golden Bullet Issue

During 1963, Peters changed the format of their rimfire boxes to state GOLDEN BULLET, which was nothing more than brass washed or plated lead bullets that they introduced in 1959. During this issue they dropped their various standard velocity loadings from prior issues and incorporated them into a unified format, except without plated bullets. This format remained in the product line until 1977.

- S-1     **.22 SHORT (BLANK).** "EXTRA LOUD REPORT". Blue and white box with white and blue printing. One-piece box with side flaps. Product code 2249. "U-3" h/s on a brass case. Yellow wad. Variations noted:
- (a) "A-Blank" bottom.
  - (b) "B-Blank" bottom.
  - (c) "C-Blank" bottom
- S-2     **.22 SHORT (HIGH VELOCITY).** Red, white and blue box with white and blue printing. One-piece box with end flaps. Product code 2267 on the bottom. "U-3" h/s on a brass case with 1K. Brass washed, 29 grain lead bullets with 1K,1S. Variations noted:
- (a) "E" bottom.
  - (b) "B" bottom.
  - (c) "FOR DISPLAY PURPOSES ONLY" stamped on back of end flap
- S-3     **.22 SHORT (HOLLOW POINT-HIGH VELOCITY).** Same as S-2, except for the hollow point wording on the top and ends. Product code 2268 on the bottom. 27 grain bullet. Variations noted:
- (a) "E" bottom.
  - (b) "B" bottom.
- S-4     **.22 SHORT (STANDARD VELOCITY).** Blue, white and red box with white printing. One-piece box with end flaps, Product code 2214 on the bottom. "U-3" h/s on a brass case. 29 grain lead bullet with 1K,1S. Variations noted:
- (a) "C" bottom.
  - (b) "D" bottom.
  - (c) "FOR DISPLAY PURPOSES ONLY" stamped on back of end flap
- L-1     **.22 LONG (HIGH VELOCITY).** Red, white and blue box with white and blue printing. One-piece box with end flaps. Product code 2269 on the box bottom. "U-3" h/s on a brass case with 1K. 29 grain brass washed lead bullet with 1K,1S. Variations noted:
- (a) "E" bottom.
  - (b) "B" bottom
  - (c) "FOR DISPLAY PURPOSES ONLY" stamped on back of end flap



# THE PETERS CARTRIDGE CO.

1963  
Golden Bullet Issue

LR-1



LR-3



LR-2



LR-4



LR-5



WA-1



WRF-1





# THE PETERS CARTRIDGE CO.

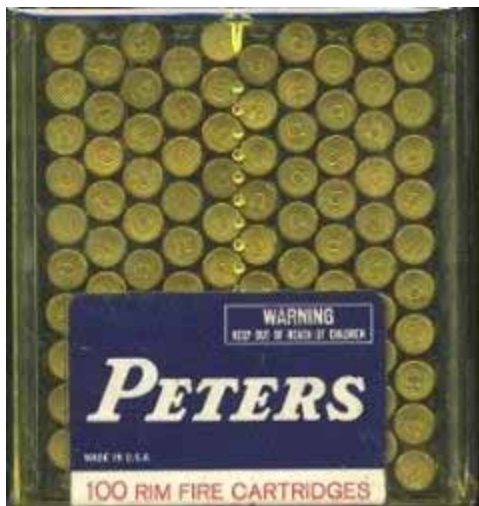
## 1963 Golden Bullet Issue

- LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** Red, white and blue box with white and blue printing. One piece box with end flaps. Product code 2283 on the bottom. "U-3" h/s on a brass case 1K. 40 grain brass washed lead bullets with 3K,1S. Variations noted:  
(a) "E" bottom.  
(b) "B" bottom  
(c) "FOR DISPLAY PURPOSES ONLY" stamped on back of end flap
- LR-2 **.22 LONG RIFLE (HOLLOW POINT-HIGH VELOCITY).** Same as LR-1, except for the hollow point wording on the top and ends. Product code 2284 on the bottom. 36 grain bullet. Variations noted:  
(a) "E" bottom.  
(b) "B" bottom
- LR-3 **.22 LONG RIFLE.** "DIAL-A-ROUND" Red white and blue card with white, blue and red printing. This was a package that allowed one round to drop out at a time. It seems to have been test marketed only. It was trade marked April 12, 1965.
- LR-4 **.22 LONG RIFLE (SHOT).** Red, white and blue box with white and blue printing. One-piece box with end flaps. Product code 2299 on the bottom. " U-6 " h/s on a rose crimped brass case. Variations noted:  
(a) "A" bottom.  
(b) "F" bottom
- LR-5 **.22 LONG RIFLE (STANDARD VELOCITY).** Blue, white and red box with white and red printing. One piece box with end flaps. Product code 2224 on the bottom. "U-3" h/s on a brass case. 40 grain lead bullet with 3K,1S. Variations noted:  
(a) "C" bottom.  
(b) "D" bottom.
- WA-1 **.22 WIN. AUTO. (STANDARD VELOCITY).** Blue, white and red box with white and red printing. One-piece box with end flaps. Product code 2237 on the bottom. "U-6" h/s on a brass case . 45 grain lead bullet. "I" Bottom
- WRF-1 **.22 WIN . RIM FIRE (HIGH VELOCITY).** Red, white and blue box with white and blue box. One-piece box with end flaps. Product code 2291 on the bottom . "U-6" h/s on a brass case with 1K. 45 grain lead bullet. These are also known as the Remington Special, which is the same as the W.R.F. Variations noted:  
(a) "G" bottom.  
(b) "H" bottom

# THE PETERS CARTRIDGE CO.

1972  
Plastic Box Issue

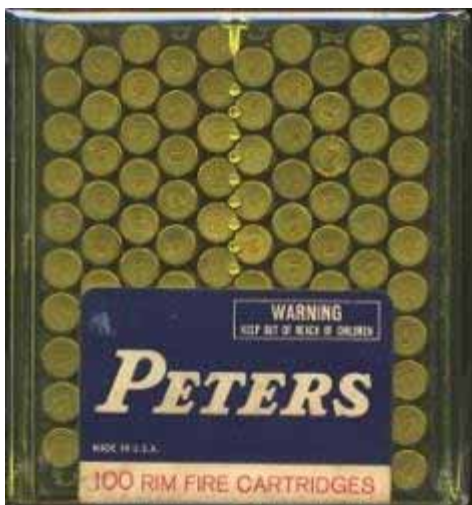
LR-1 Top View



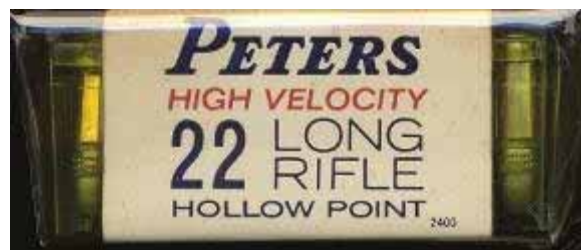
LR-1 End Label



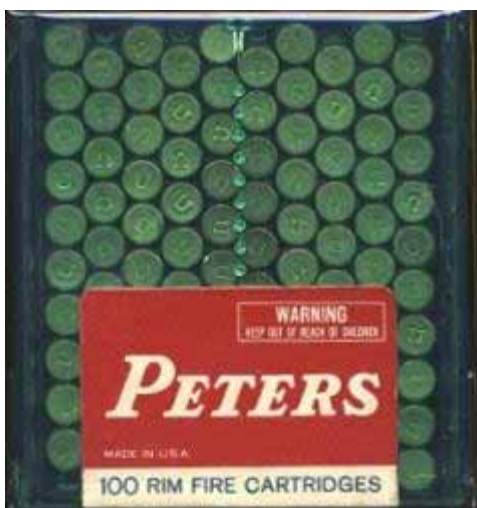
LR-2 Top View



LR-2 End Label



LR-3 Top View



LR-3 End View



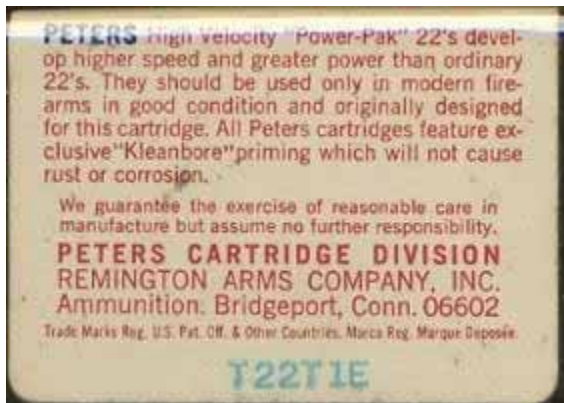
# THE PETERS CARTRIDGE CO.

## 1972 Plastic Box Issue

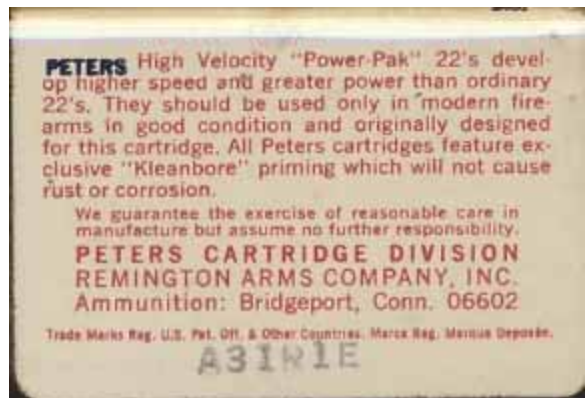
During the early 1970's, the Cascade Cartridge Co. introduced a new concept for packaging .22 rimfire ammunition, a 100 round plastic box. To remain competitive, Remington and Peters had to introduce their own line of plastic boxes. Their boxes were square and they suggested that if the tray was removed, they would make storage boxes for small items.

- LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** Amber tint plastic box with an amber tint lid. Blue and white label with white, red and blue printing. Product code 2200 on the end. "U-3" h/s on a brass case with 1K. 40 grain, brass washed lead bullet with 3K,1S. Variations noted.
- (a) "A" Bottom
  - (b) "B" bottom
- LR-2 **.22 LONG RIFLE (HOLLOW POINT-HIGH VELOCITY).** Same as LR-1, except for a 36 grain hollow point bullet and the hollow point wording on the end and ends. Product code 2400 on the end. Variations noted.
- (a) "A" Bottom
  - (b) "B" bottom
- LR-3 **.22 LONG RIFLE (STANDARD VELOCITY).** "TARGET". Blue tint plastic box with a blue tint plastic lid. Red and white label with red, white and blue printing. Product code 2600 on the end. "U-3" h/s on a brass case. 40 grain lead bullet with 3K,1S. "C" Bottom

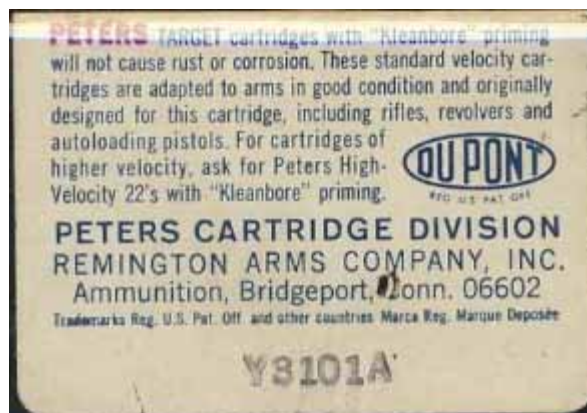
Bottom "A"



Bottom "B"



Bottom "C"

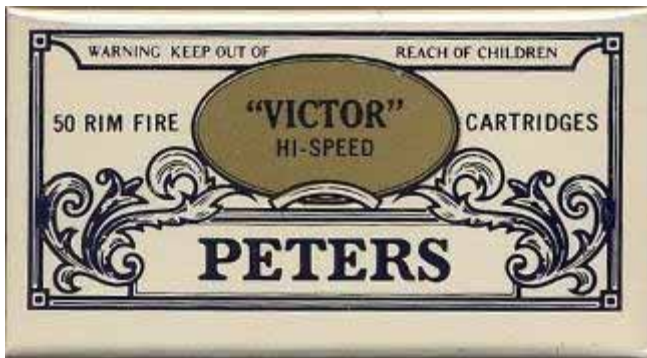




# THE PETERS CARTRIDGE CO.

## Antique Box Series

LR-1



S-1



S-2



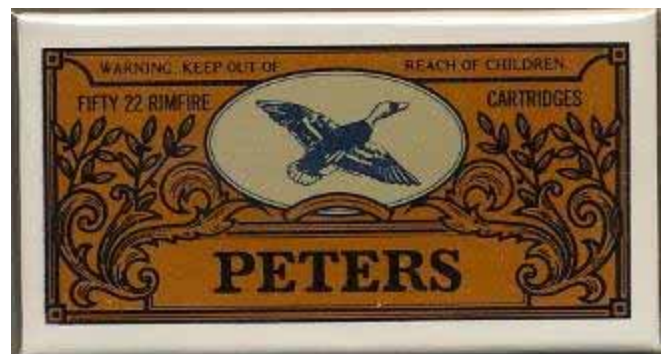
L-1



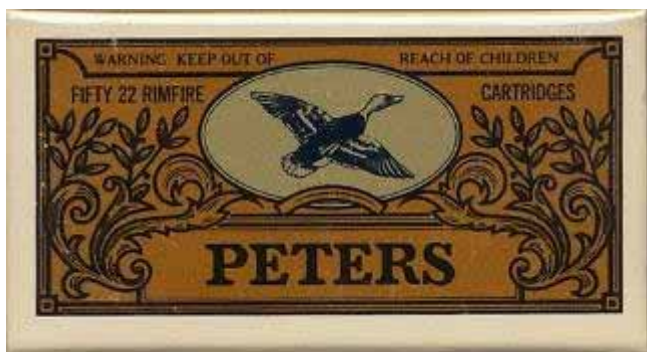
LR-2



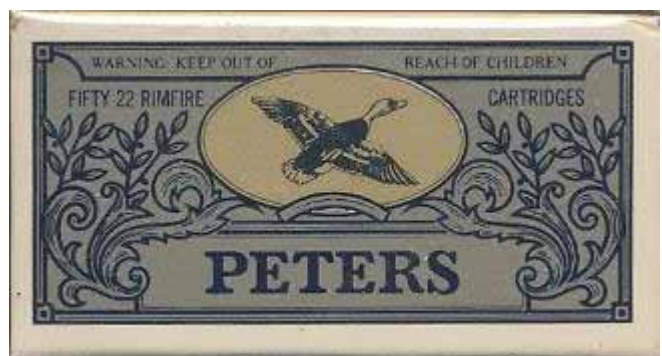
LR-3



LR-4



LR-5



# THE PETERS CARTRIDGE CO.

## Antique Box Series

During 1977, Peters introduced a promotional loading packed in a box with a format that suggested an old time appearance. This format seems to have been well received by the public, as they soon followed up with more loadings in this format. This seems to be the last issue of Peters, thus ending 80 some years of history. Each box seems to have its own unique box bottom, so none will be illustrated.

### 1977 ISSUE

This is the first offering of what was to become the Antique box series. It was a promotional offering during 1977 only.

LR-1 .22 LONG RIFLE (HIGH VELOCITY). "VICTOR HI-SPEED". White box with blue printing. One-piece box with end flaps. Product code PR22 on the ends. "U-3" h/s on a brass case. 40 grain lead bullet with 3K,1S .

### 1978 ISSUE

These are the loadings offered to the public from 1978 until the line was discontinued during the 1980's, except for the odd promotional offerings per below to keep the trade marks alive

S-1 .22 SHORT (HIGH VELOCITY). Brown and white box with black printing. One-piece box with end flaps. Product code 2267 on the ends. "U-3" h/s on a brass case with 1K. 29 grain brass washed lead bullet with 1K,1S.

S-2 .22 SHORT (HOLLOW POINT HIGH VELOCITY). Same as S-1 above except for the hollow point wording on the ends. Product code 2268 on the ends.

L-1 .22 LONG (HIGH VELOCITY). Brown and white box with black printing. One-piece box with end flaps. Product code 2269 on the ends. "U-3" h/s on a brass case with 1K. 29 grain brass washed lead bullets with 1K, 1S.

LR-2 .22 LONG RIFLE (HIGH VELOCITY). Brown and white box with black printing, One piece box with end flaps, Product code 2283 on the box ends. "U-3" h/s on a brass case with 1K. 40 grain brass washed lead bullets with 3K,1S.

LR-3 .22 LONG RIFLE (HOLLOW POINT-HIGH VELOCITY). Same as LR-2 above except for the hollow point wording on the end. Product code 2284 on the ends.

LR-4 .22 LONG RIFLE (SHOT). Brown and white box with black print. One-piece box with end flaps. Product code 2299 on the ends. "U-3" h/s on a rose crimped brass case.

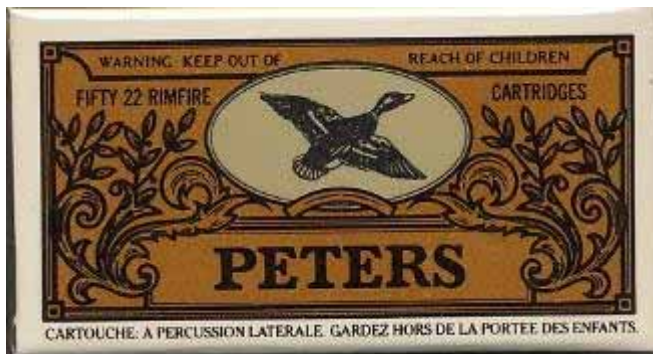
LR-5 .22 LONG RIFLE (STANDARD VELOCITY). "TARGET", Blue and white box with black printing. One-piece box with end flaps. Product code 2224 on the ends. "U-3" h/s on a brass case. 40 grain lead bullets with 3K,1S



# THE PETERS CARTRIDGE CO.

## Antique Box Series

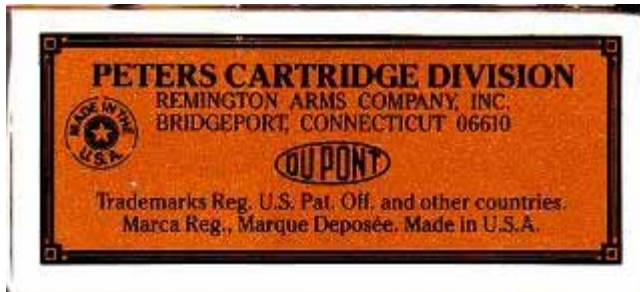
LR-6



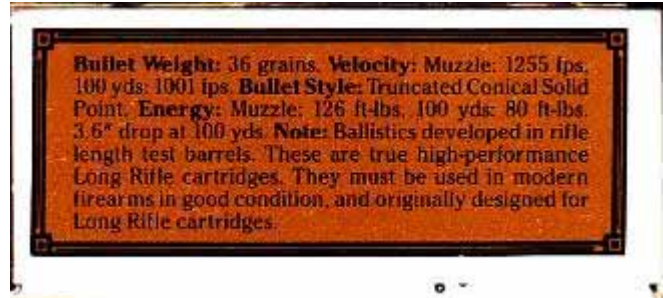
LR-6 (Bottom)



LR-6 (Side 1)



LR-6 (Side 2)





# THE PETERS CARTRIDGE CO.

## Antique Box Series

### 1988 ISSUE

In 1988, a single box was issued to keep the trade names alive. This box had a warning in French on the top of the box.

LR-6    **.22 LONG RIFLE (HIGH VELOCITY).** Brown and white box with black printing. One-piece box with end flaps. Product code PR-22 on one end with a bar code on the other end. "RE-3" h/s on a brass case with 1K. 36 grain, slightly truncated lead bullet with 2K,1S Made in Bridgeport, Co

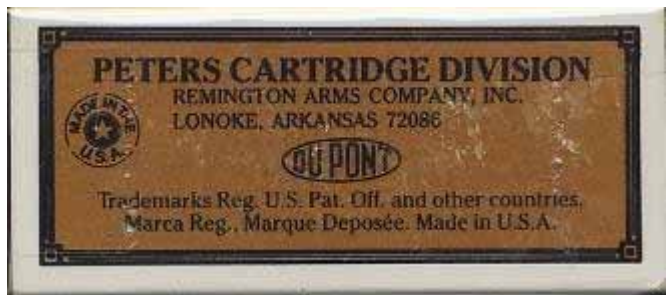
# THE PETERS CARTRIDGE CO.

## Antique Box Series Bottoms, Ends, and Sides

LR-7 & 8 (Bottom)



LR-7 & 8 (Side 1))



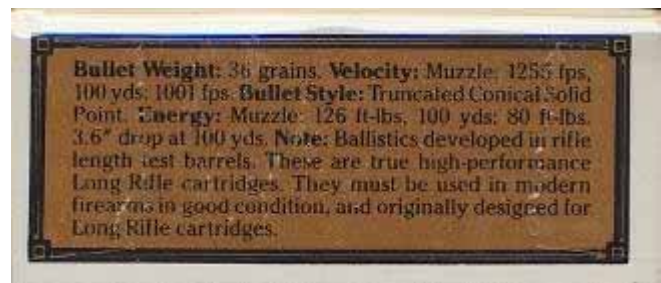
LR-7 (Side 2)



LR-7, 8, 9 & 10 (Ends )



LR-8 (Side 2)



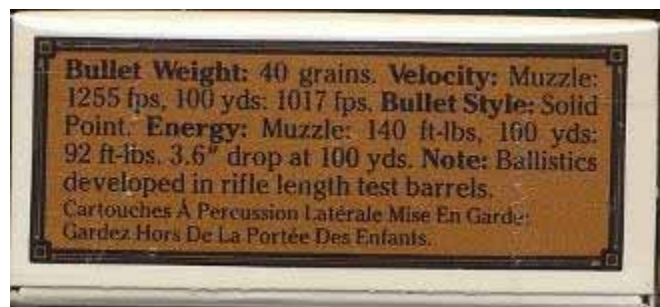
LR-9 (Bottom)



LR-9 (Side 1)



LR-9 (Side 2)



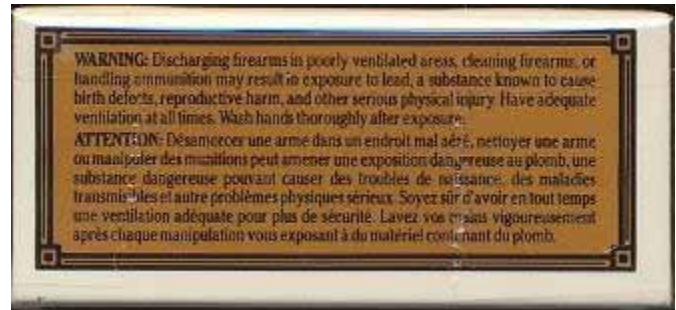
# THE PETERS CARTRIDGE CO.

## Antique Box Series Bottoms, Ends, and Sides

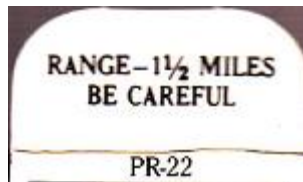
LR-10 (Bottom)



LR-10 (Side 1)



LR-7, 8, 9 & 10 (End Flap Warning)



LR-10 (Side 2)



LR-11 (Bottom)



LR-11 (Side 2)



LR-11 (Ends and Flap)



LR-11 (Side 1)

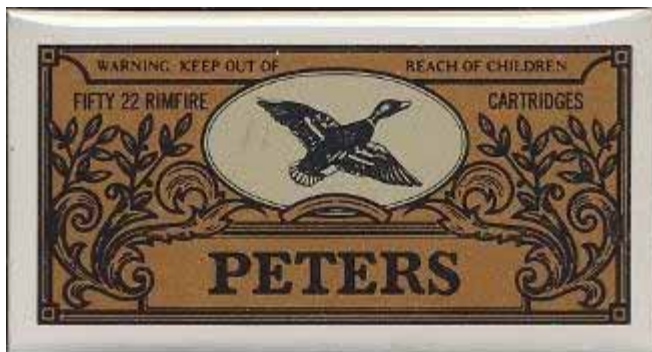




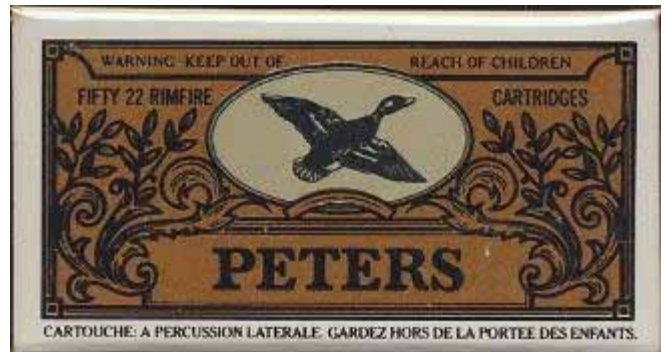
# THE PETERS CARTRIDGE CO.

## Antique Box Series

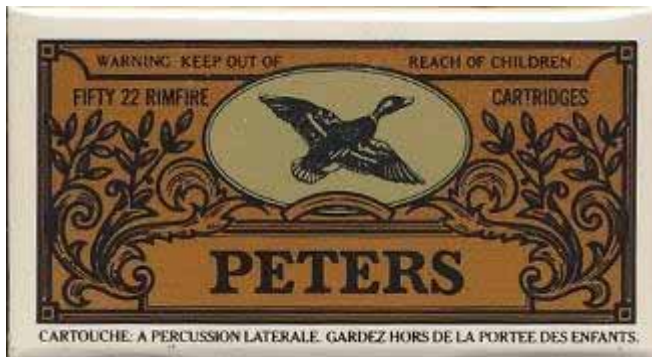
LR-7



LR-8



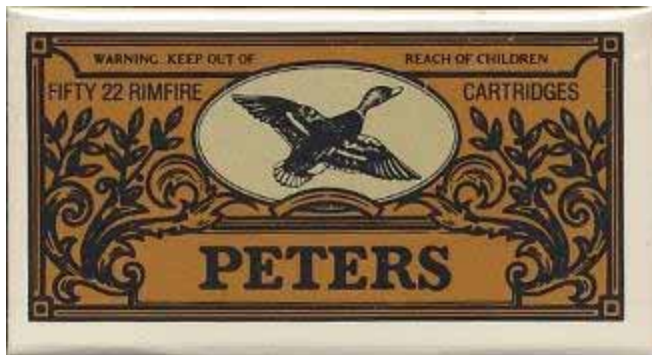
LR-9



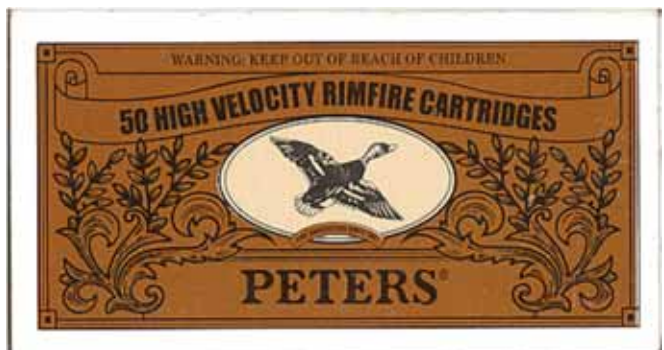
LR-9.1 Side



LR-10



LR-11



# THE PETERS CARTRIDGE CO.

## Antique Box Series

### Boxes produced after Dunn

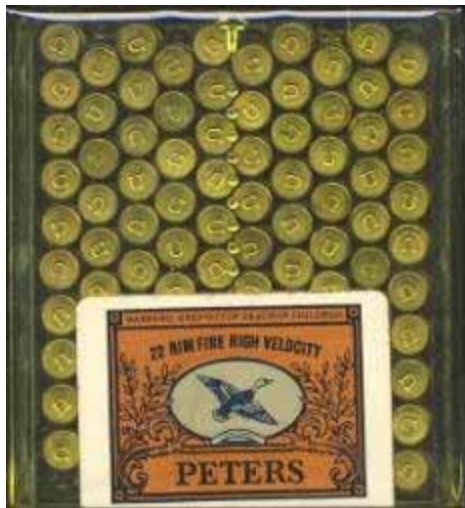
All boxes have bar codes on one end. Produced in Lonoke, Arkansas

- LR-7 **22 LONG RIFLE (HIGH VELOCITY).** Brown and white box with black printing. One-piece box with end flaps. Product code PR-22 on one end with a bar code on the other end. "RE-3" h/s on a brass case with 1K. 40 grain, solid lead bullet
- LR-8 **22 LONG RIFLE (HIGH VELOCITY).** Brown and white box with black printing. One-piece box with end flaps. Product code PR-22 on one end with a bar code on the other end. "RE-3" h/s on a brass case with 1K. 36 grain, slightly truncated lead bullet
- LR-9 **22 LONG RIFLE (HIGH VELOCITY).** Brown and white box with black printing. One-piece box with end flaps. Product code PR-22 on one end with a bar code on the other end. "RE-3" h/s on a brass case with 1K. 40 grain, solid lead bullet
- LR-9.1 **22 LONG RIFLE (HIGH VELOCITY).** Like LR-9 but different side. Other side, ends and bottom the same.
- LR-10 **22 LONG RIFLE (HOLLOW POINT) (HIGH VELOCITY).** Brown and white box with black printing. One-piece box with end flaps. Product code PR-22 on one end with a bar code on the other end. "RE-3" h/s on a brass case with 1K. 36 grain, hollow point lead bullet
- LR-11 **22 LONG RIFLE (HIGH VELOCITY).** Brown and white box with black printing. One-piece box with end flaps. Product code PR-22 on one end with a bar code on the other end. "RE-3" h/s on a brass case with 1K. 40 grain, slightly truncated lead bullet with 2K,1S

# THE PETERS CARTRIDGE CO.

**1978**  
**Antique Format Plastic Boxes**

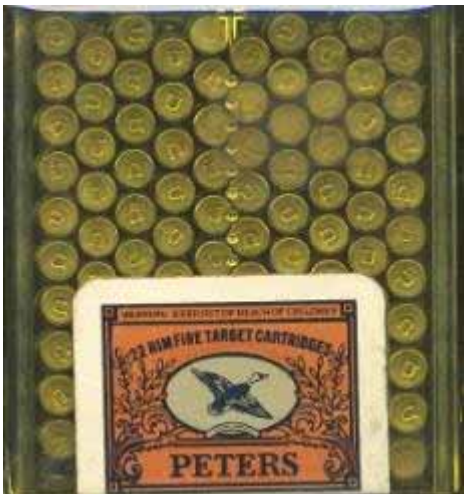
**LR-1 Top View**



**LR-1 End View**



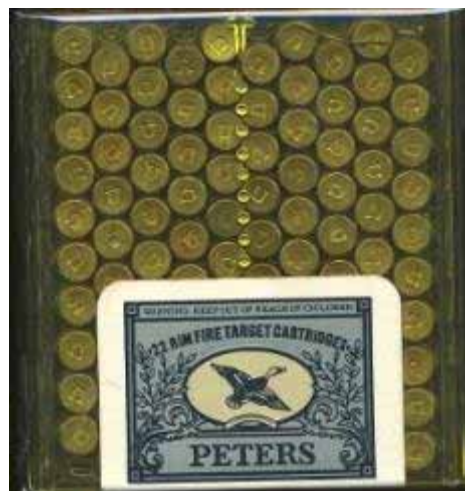
**LR-2 Top View**



**LR-2 End View**



**LR-3 Top View**



**LR-3 End & Bottom View**



These 22's are of the finest quality and are in good condition and originally designed for this cartridge.

Technical Information

Bullet Weight: 40 grains Bullet Style: Solid Point

Velocity: 1150 fps/muzzle; 976 fps/100 yds.

Energy: 117 ft. lbs./muzzle; 85 ft. lbs./100 yds.

Mid-range Traj.: 100 yds. /4.0"

**PETERS CARTRIDGE DIVISION**

REMINGTON ARMS COMPANY, INC.  
BRIDGEPORT, CONNECTICUT 06602

Made in U.S.A. Trademark Reg. U.S. Pat. Office  
and other Countries Marca Reg., Marque Déposée  
Note: Ballistics developed in rifle length test barrels.

**RANGE—1 1/4 MILES BE CAREFUL**



# THE PETERS CARTRIDGE CO.

## 1978 Antique Format Plastic Boxes

This group of plastic boxes were introduced in 1978 to replace all prior issues. They were continued in the product line until the early 1980's, when they were dropped, leaving no plastic boxes with the Peters name on them.

- LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** Amber tint plastic box with an amber tint lid. Brown and white label with black printing. Product code 2200 on the end. "U-3" h/s on a brass case with 1K. 40 grain, brass washed lead bullets with 3K,1S.. "A" Bottom.  
 (a) "A" Top label  
 (b) "B" Top label.
- LR-2 **.22 LONG RIFLE (HOLLOW POINT).** Same as LR-1 above, except for the hollow point wording on the end, 36 grain brass washed lead bullet with 3K,1S. Product code 2400 on the ends. "B" Bottom.  
 (a) "A" Top label  
 (b) "B" Top label.
- LR-3 **.22 LONG RIFLE (STANDARD VELOCITY).** "TARGET", Amber tint plastic box with an amber tint plastic lid, Blue and white label with blue printing. Product code 2600 on the end. "U-3" h/s on a brass case. 40 grain lead bullet with 3K,1S.

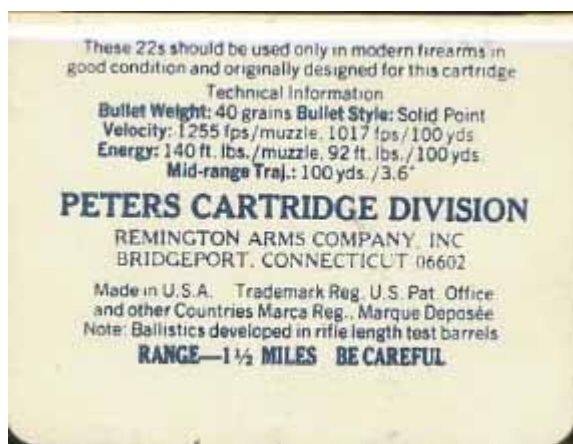
Top "A"



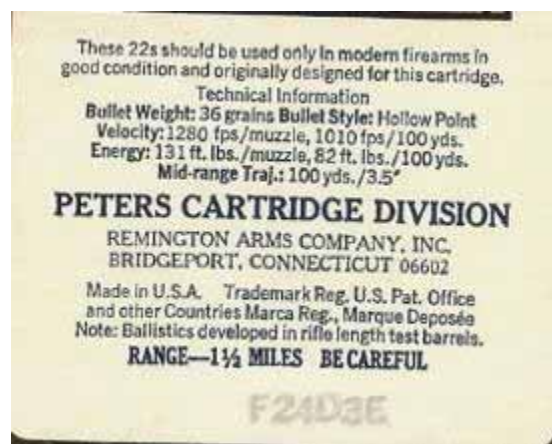
Top "B"



Bottom "A"



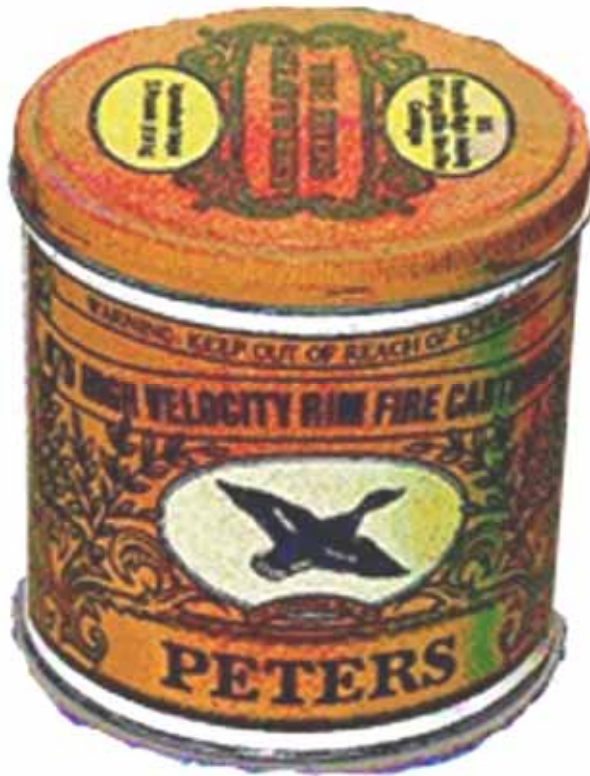
Bottom "B"



# THE PETERS CARTRIDGE CO.

## Antique Box Series

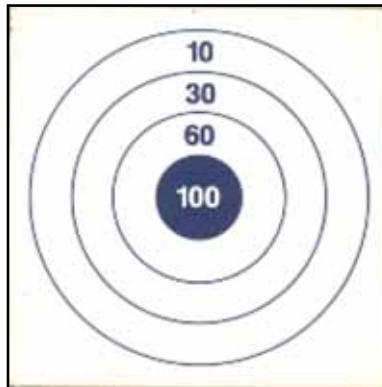
LR-1



# THE PETERS CARTRIDGE CO.

## Antique Box Series

LR-1 **.22 LONG RIFLE** “PETERS HEAVYWEIGHT—PROMOTIONAL TIN”. 5POUND. 675 rd tin.  
“ANTIQUE Series (Flying Duck ). Product code 2275 on side. “U-3” h/s on brass case. Golden bullet.  
Pack of 6 targets in can.

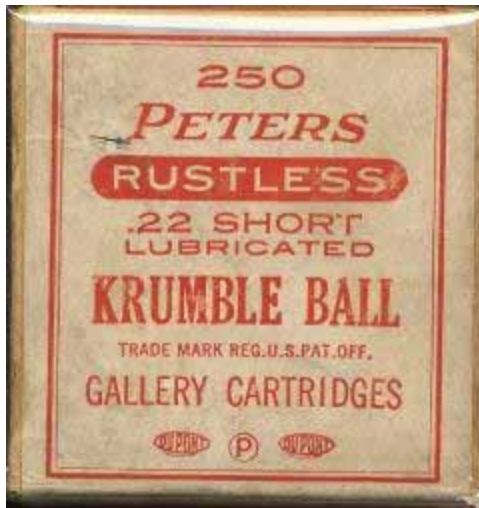




# THE PETERS CARTRIDGE CO.

## Commercial Gallery Issues

S-1 (TOP)



S-1 (a) Front Side



S-1.1 (TOP)



S-1(a)



S-1(b)



S-1 (b) Front Side



S-1.1 Front Side



# THE PETERS CARTRIDGE CO.

## Commercial Gallery Issues

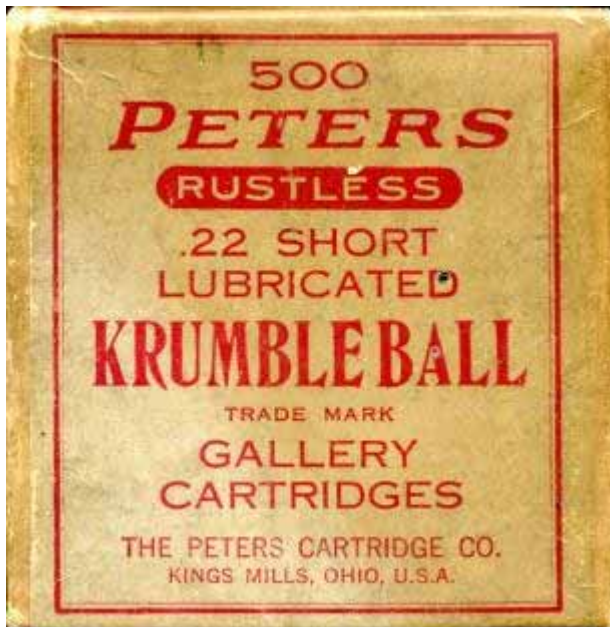
The shooting galleries at amusement parks and fairs are the modern form of the shooting galleries of the 1800's. five shots for 25 cents, win a prize! Shooting pump model Remington and Winchesters, these ranges offered shooting for fun. The range was short, about ten feet. Accurate rifles and ammunition were not prime requirements. What was needed were bullets that would not bounce off of the steel back stops and injury someone.

Peters responded to that need with their KRUMBLE BALL issues. Introduced about 1934, this loading had a composition bullet which splashed or broke up on impact. The packaging changed as the format of the product line change over the years. No advertising seems to have been directed to the general sporting goods trade.

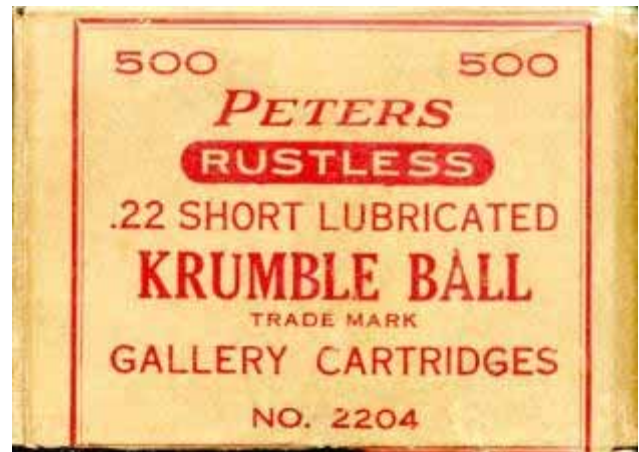
### 1934 ISSUES

The first of the Krumble Ball issues used the Rustless priming that was introduced in 1927. All boxes noted have the DuPont logo on them which means that they were produced after 1934. These are loaded with a 29 grain bullet.

- S-1 **.22 SHORT (GALLERY).** "RUSTLESS LUBRICATED". Box of 250 rounds. Dull red printing on a white label. Product code 2204 on the sides. This is the first box which was only produced for a short period. Variations noted:
- (a) No trade mark registration under DuPont logo. "A" Bottom
  - (b) REG. U.S. PAT. OFF. under DuPont logo. "B" Bottom
- S-1.1 **.22 SHORT (GALLERY).** "RUSTLESS FILMKOTE" Same as S-1, except the bullet finish is now Filmkote. Product Code No. 2295 on front.
- S-7 **.22 SHORT (GALLERY).** "RUSTLESS LUBRICATED". Same as S-1 except box of 500 rounds. Dull red printing on a white label. Product code 2204 on the sides.



TOP	S-7	SIDE
-----	-----	------





# THE PETERS CARTRIDGE CO.

## Commercial Gallery Issues

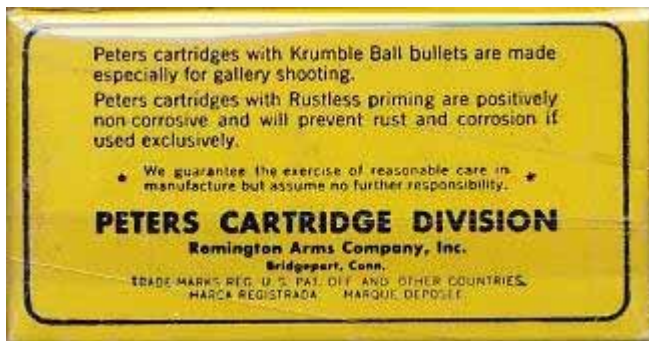
S-2



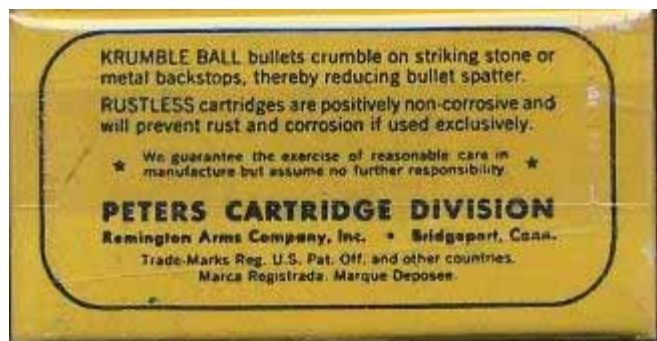
S-2.1



Bottom "A"



Bottom "B"





# THE PETERS CARTRIDGE CO.

## Commercial Gallery Issues

### 50 Round Gallery Boxes

- S-2     **.22 SHORT (GALLERY).** "RUSTLESS—KRUMBLE BALL". Box of 50 rounds. Blue, red and yellow box with white and red printing. One-piece box with end flaps. Product code 2206 on the ends. Composition bullets. No end flap warning noted. Variations noted:
- (a)     "A" bottom.     "U-3" h/s on a brass case.
  - (b)     "A" bottom.     "P-6" h/s on a brass case.
- S-2.1   **.22 SHORT (GALLERY).** "KRUMBLE BALL" Box of 50 rounds. Blue, red and yellow box with white and red printing. Product code 2206 on end. One-piece box with end flaps. "U-3" h/s.. "B" bottom.

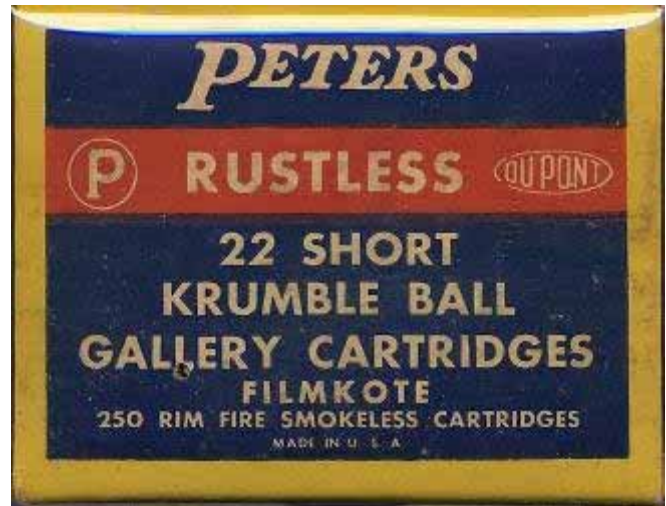
# THE PETERS CARTRIDGE CO.

## Commercial Gallery Issues

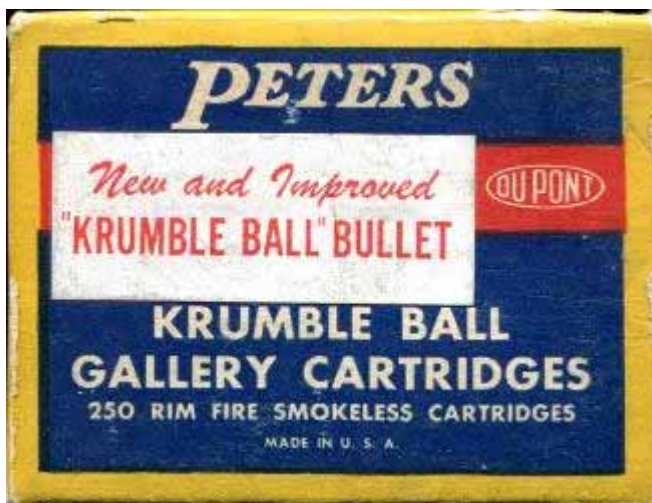
S-3



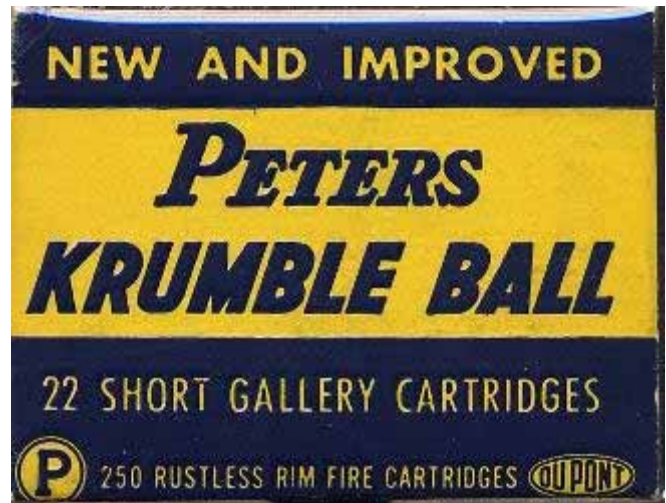
S-3.1



S-3.2



S-4



# THE PETERS CARTRIDGE CO.

## Commercial Gallery Issues

### 1934 ISSUES (Continued)

- S-3 **.22 SHORT (GALLERY).** "RUSTLESS—KRUMBLE BALL". a bulk packed box of 250 rounds. Blue, red and yellow box with white and red printing. One-piece box with end flaps. Product code 2204 on the sides. "A" bottom. "P-6"" h/s on a brass case.
- S-3.1 **.22 SHORT (GALLERY).** "RUSTLESS-FILMKOTE". Same as S-3 except a bulk packed box of 250 rounds. Product code 2295 on the sides. "A" bottom. "P-6"" h/s on a brass case.
- S-3.2 **.22 SHORT (GALLERY).** "RUSTLESS-NEW AND IMPROVED". Same as S-3 except over-label stating "NEW and IMPROVED KRUMBLE BALL BULLET". Contents unknown.

### 1950 "NEW AND IMPROVED" ISSUES

About 1950, Peters introduced a "New and Improved" version of the Krumble Ball loadings. a 15 grain bullet was offered, which seemed to do an even better job of breaking up on the metal back stop. The 1950 price sheet was the last listing of this new product.

- S-4 **.22 SHORT (GALLERY).** "NEW AND IMPROVED". Bulk packed box of 250 rounds. Blue, yellow and red box with blue and yellow printing. One-piece box with top flap. Product code 2205 on the side. "PE-1" h/s on a brass case..
- (a) "A" bottom
  - (b) "C" bottom

"A" Bottom



"C" Bottom

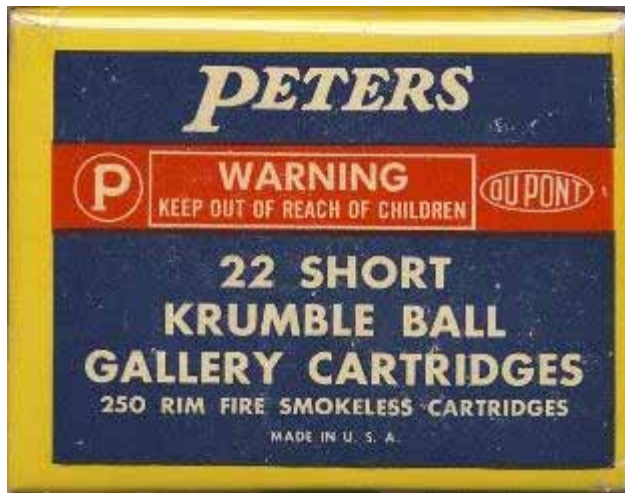




# THE PETERS CARTRIDGE CO.

## Commercial Gallery Issues

S-5



S-6



Bottom "B"



Bottom "C"



# THE PETERS CARTRIDGE CO.

## Commercial Gallery Issues

### 1962 ISSUES

In 1962, Peters placed the consumers product warning on top of the box. Both the older 29 grain bullet and the newer 15 grain bullets were still in the product line and retained the same format as they had before the warning was added. Interest in shooting galleries dropped off in the 1970's causing these issues to be dropped from the product line.

S-5     **.22 SHORT (GALLERY).** Same as S-3, except a different format to the top of the box. 29 grain bullets. "B" bottom style. Product code 2204 on front.

S-6     **.22 SHORT (GALLERY).** Same as S-4, except the NEW AND IMPROVED has been moved to the side of the box and the 1962 warning has been added to the top of the box.. 15 grain bullets. "U-3" h/s on a brass case.

(a) "B" bottom

(b) "C" bottom

# THE PETERS CARTRIDGE CO.

## Stevens-Pope Armory Issues

The first .22 rimfire rifle that was used by the U.S. military was the model 1870 Remington rolling block, modified by the Springfield Arsenal to handle the smaller cartridge. 100 of these rifle were produced during 1889 for the U.S. Navy. These were used for target practice abroad ship as a cheaper means of practice than the .50-70 cartridge then in use. There was no report of any special ammunition being provided for these rifles, so it must be assumed that they used the standard issues of the commercial producers.

The need for smallbore rifles shooting the .22 rimfire was recognized by the U.S. Army about 1900. During 1901, The Pennsylvania National Guard contracted with the Stevens Arms Co. to alter some 1898 Krag's to shoot .22's. Harry Pope produced a barrel with an offset bore at the chamber end to use the standard firing pin. Only Pope could come up with this solution. These rifles were to be used for indoor rifle practice inside of the armories, which is where we get the name "armory" for these issues. In time, special loadings were developed for this style of shooting, which became known as Armory loadings.



*U.S. Springfield Model 1898 Krag Gallery Practice Rifle with Replacement Stevens Pope Barrel*

The Armory loadings can be considered to be the parent of today's modern smallbore rifle competition loadings. They answered the need for accurate target cartridges during the 1904 to 1920 period. The Peters cartridge company, in conjunction with the Stevens Rifle Company developed the Stevens-Pope Armory loading.

When the Krag rifle was replaced with the 1903 Springfield, the U.S. Army elected to modify the new rifle to fire the .22 rimfire by producing an adapter cartridge, which became known as the Thompson, named after its creator. The adapter cartridge, even with at least one modification did not prove satisfactory. The Army switched to reduced load .30-06's for much of their training until the .22 caliber rimfire rifle was introduced in 1922.

Most of the shooting practice in the armory used the prone position, as this was practice for outdoor military style long range shooting. Position shooting in competition did not become popular until about 1912. After WW I, small bore rifle shooting almost became a national sport, with at least some of its roots in the old Army and National Guard Armories.

Peters first introduced their Stevens-Pope cartridge for armory use during 1904. The first recorded use of this loading was reported in the Jan. 26, 1905 issue of the SHOOTING AND FISHING newspaper. This was a offhand Schuetzen rifle match using the very specialized single shot rifles of that sport. The accuracy of this loading proved popular to any target shooter. This loading used a bullet designed by Pope and an uncrimped case. First loaded in semi-smokeless powders, then made available in smokeless powders. They were also produced with hollow point, or mushroom bullets, as Peters called their hollow points.



# THE PETERS CARTRIDGE CO.

## Stevens-Pope Armory Issues

Peters armory issues covered almost 15 years of production and under went several box and format changes. They were finally dropped from the product line about 1920. The "Armory" era was fading into the "Smallbore" era.

"I" Side



"X" Side



"A" Bottom



"B" Bottom



"C" Bottom



"D" Bottom



*Stevens Pope Single Shot Schuetzen Rifle*

## "STEVENS-POPE" RIFLES

**Shoot Straight ALWAYS  
AND  
RAISE RECORDS.**

Our **STEVENS-POPE** Military .22 Caliber Barrels are positively unexcelled for use in armory practice. The all-round superior features of these barrels are attested by the fact that the States of Pennsylvania, New Jersey and Washington have adopted the **STEVENS-POPE**. Other States are strongly considering the advisability of doing so. The **STEVENS-POPE** .30 Caliber Barrels are admirably suited to be used in conjunction with the United States Krag, as our barrels readily interchange with the regular Krag barrel. Such barrels were used in the famous Bisley (England) Meet, July, 1903, by the American Team—the result of this International Shoot is known to all Riflemen.

Send for our comprehensive Catalog of **STEVENS-POPE** Specialties. There are no substitutes for the **STEVENS**.

Send for 40-page **STEVENS TELESCOPE** Catalog. Ask your Dealer—inist on **STEVENS ARMS**.

### J. STEVENS ARMS AND TOOL COMPANY

CHICOPEE FALLS, MASSACHUSETTS  
P. O. Box 5668  
New York Office, 98 Chambers Street.

# THE PETERS CARTRIDGE CO.

## Stevens-Pope Armory Issues

LR-1



LR-2



LR-3



LR-4



LR-5



LR-6



LR-7



SMOKELESS BOTTOM





# THE PETERS CARTRIDGE CO.

## Stevens-Pope Armory Issues

### TWO-PIECE HALF-SPLIT BOX

The first box for this issue was the then current two-piece, half-split box. The first offering was only available in semi-smokeless powder.

- LR-1 .22 LONG RIFLE (TARGET). Red label with black printing. Buff, two-piece, half-split box. Red side sealing label with black printing. Printer code 16B. "P-4" h/s on a copper case. Lead bullets. Sides I and X. Variations noted:
- (a) Bottom of box taped in.
  - (b) Bottom of box press formed without tape.

### TWO-PIECE FULL COVER BOX

About 1912, Peters redesigned their box to be of the two-piece, full cover type. The first issue of this new box type still retained the arched name line of the prior issue. The name line was then printed in a straight line. Armory issues have not been noted with the arched name line. Smokeless powders and hollow point bullets were made available during this period.

- LR-2 .22 LONG RIFLE (TARGET). "SWAGED BULLETS". Red label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. No product code. "P-4" h/s on a copper case. Lead bullets. "A" bottom.
- LR-3 .22 LONG RIFLE (TARGET). "SEMI-SMOKELESS". Same LR-2, except top now reads SEMI-SMOKELESS. "B" bottom.
- LR-4 .22 LONG RIFLE (TARGET). "SMOKELESS". Salmon colored label with black printing. Buff, two-piece, full cover box. Full wrap-around end label. No product code. "P-4" h/s on a copper case. Lead bullets. "C" bottom.
- LR-5 .22 LONG RIFLE (TARGET-HOLLOW POINT). "SMOKELESS". Same as LR-4, except top over-printed MUSHROOM in green ink. Product code 1076 on the top.
- LR-6 .22 LONG RIFLE (TARGET-HOLLOW POINT). "SMOKELESS". Same as LR-5, except the over-print is now replaced with a white over-label stating MUSHROOM in black ink.

### MULTI-COLORED LABEL ISSUE

About 1915, Peters redesigned the labels on their product line. The armory issues were also updated. Boxes with this label are rare.

- LR-7 .22 LONG RIFLE (TARGET). "SEMI-SMOKELESS". Green and red label with white, red and black printing. Buff, two-piece, full cover box. Full wrap-around label. No product code. "P-4" h/s on a copper case. Lead bullets. "D" bottom.



# THE PETERS CARTRIDGE CO.

"N.R.A." Issues

LR-1



LR-2



LR-3



LR-4



LR-8



LR-9



# THE PETERS CARTRIDGE CO.

## "N.R.A." Issues

Introduced about 1919, this issue was designed to compete with the N.R.A. issues of the U.S. Cartridge Company. These boxes did not remain in the product line very long. The "N.R.A." name became popular after the 1919 Caldwell National Matches. Available in both semi-smokeless and, after 1927, smokeless powders. Hollow point bullets can also be noted, they were basically a high grade hunting load.

### 1919 MULTI-COLORED LABEL ISSUES

The first boxes of this issue were the then current multi-colored label issue , first introduced about 1915. While these were non-corrosive primed, it was not called out on top of the label.

- LR-1 .22 LONG RIFLE (TARGET). "SEMI-SMOKELESS". Green and red label with white, red and black printing. Buff, two-piece, full cover box. Full wrap-" around end Label . No product code. "P-4" h/s on a copper case. Lead bullets
- LR-2 .22 LONG RIFLE (TARGET-HOLLOW POINT). "SEMI-SMOKELESS". Same as LR-1, except for the hollow point format.

### 1920 MULTI-COLORED LABEL ISSUES

About 1920, Peters changed the format of their label to feature the non-corrosive priming . This was not a true non-corrosive p riming as was their "Rustless" priming compound introduced in 1927

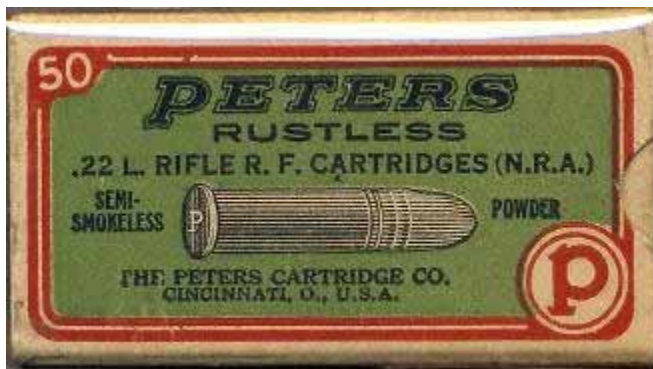
- LR-3 .22 LONG RIFLE (TARGET). " SEMI-SMOKELESS ". Green, yellow and red label with white and black printing. Buff, two- piece, full cover box. Full wrap-around end label. "P-4" h/s on a copper case. Lead bullets. Variations noted:  
(a) No product code.  
(b) Product code 2221 on the ends.
- LR-4 .22 LONG RIFLE (TARGET HOLLOW POINT). " SEMI-SMOKELESS ". Same as Lr-3 except for hollow point wording on top and ends. Product code 2222 on the ends.
- LR-8 .22 LONG RIFLE (TARGET). "SEMI-SMOKELESS". This is box PCC-5A, LR-1 with an over-label added. This would have been the first "NRA" box and only used until box LR-3 was printed .
- LR-9 .22 LONG RIFLE (TARGET). "SEMI-SMOKELESS". Same as LR-1, except for white over-label in black inks stating "HOLLOW POINT".



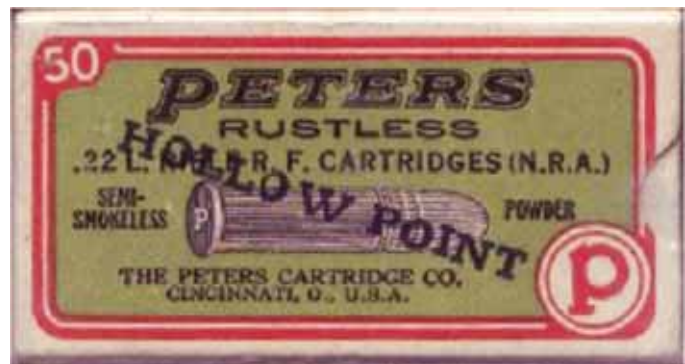
# THE PETERS CARTRIDGE CO.

## "N.R.A." Issues

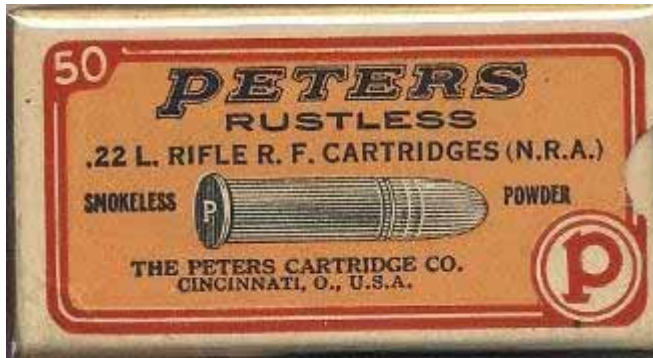
LR-5



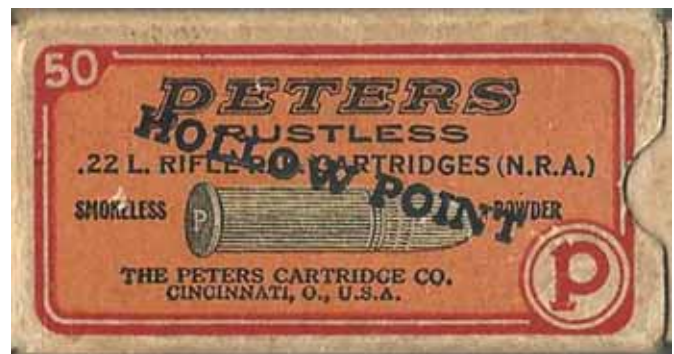
LR-6



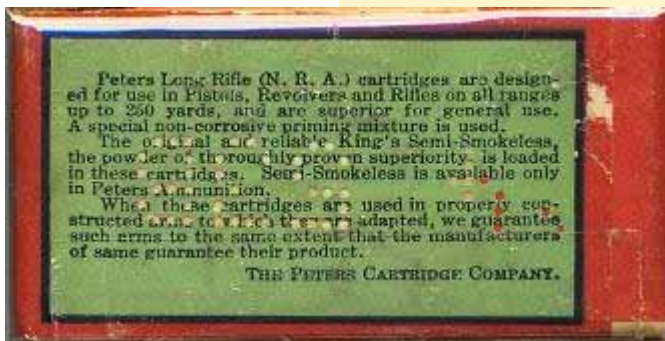
LR-7



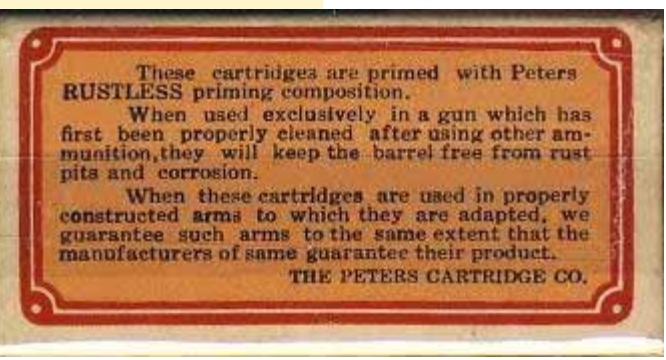
LR-8



## Multi-Colored Bottom



## Rustless Bottoms





# THE PETERS CARTRIDGE CO.

## "N.R.A." Issues

### 1927 RUSTLESS ISSUES

In 1927, Peters introduced a new one-piece box with end flaps. They dressed the box to feature their non -corrosive priming system. This box was replaced by the blue and yellow Rustless boxes in 1928.

- LR-5 .22 LONG RIFLE (TARGET). "SEMI-SMOKELESS" . Green and red box with white, red and black printing. One-piece box with end flaps. Product code 2221R on the ends. "P-4" h/s on a copper case. Lead bullets.
- LR-6 .22 LONG RIFLE (TARGET HOLLOW POINT). "SEMI-SMOKELESS". Same as LR-5, Except overprint HOLLOW POINT.
- LR-7 .22 LONG RIFLE (TARGET). "SEMI-SMOKELESS". Orange, red and white box with white, red and black printing. One-piece box with end flaps. Product code :2216R on the ends . "P-4" h/s on a copper case.
- LR-8 .22 LONG RIFLE (TARGET-HOLLOW POINT). "SEMI-SMOKELESS". Orange, red and white box with white, red and black printing. One-piece box with end flaps. "HOLLOW POINT" Over-stamped on top and ends. Product code :2216R on the ends . "P-4" h/s on a copper case.



# THE PETERS CARTRIDGE CO.

## "Tack Hole" Issues

"A" Bottom



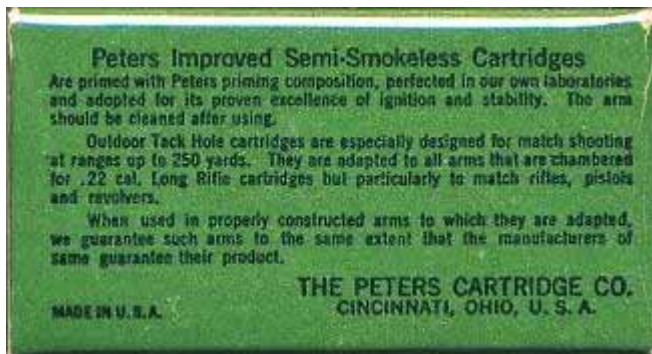
"B" Bottom



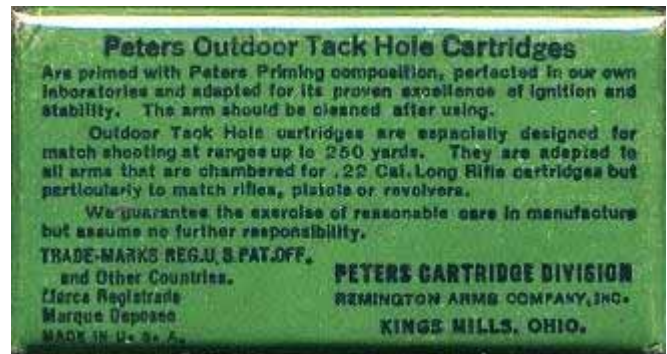
"E" Bottom



"C" Bottom



"D" Bottom



"F" Bottom



"G" Bottom





# THE PETERS CARTRIDGE CO.

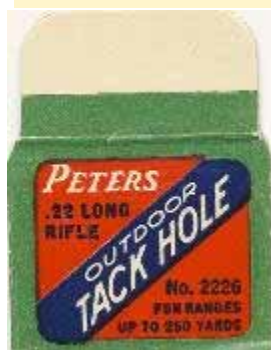
## "Tack Hole" Issues

Introduced about 1919 as a smallbore rifle cartridge, this loading was to become one of the leading target cartridges of the 1920's and the early 1930's. World War I was over and the returning service men were wanting to use the skills that they gained with rifle while they were in the military.

At first, they used the rifles that were produced for the indoor armory practice, which were the Stevens #414 and the "Winder" Muskets. During 1920, Winchester introduced the model 52. The B. S. A. model 12 was being imported from England and by 1922, Springfield started producing their 1922 model .22 rimfire. The need for more accurate rimfire cartridges was there to keep up with the improvements in small bore target rifles.

Peters responded with their TACK HOLES. These remained in product line until the 1930's. They underwent various changes as new developments were created in priming systems, bullet finishes and powders. The box style was changed in keeping with the changes the rest of the product line.

#1 End Flap



#2 End Flap

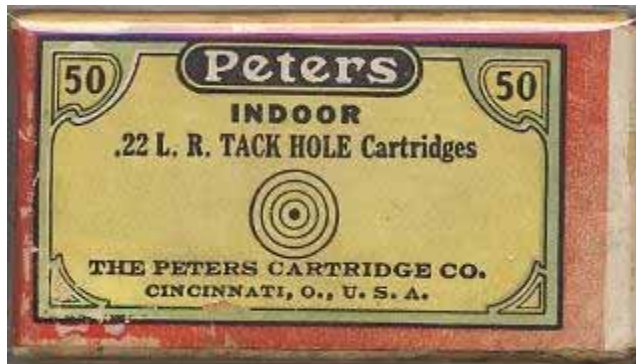




# THE PETERS CARTRIDGE CO.

## "Tack Hole" Issues

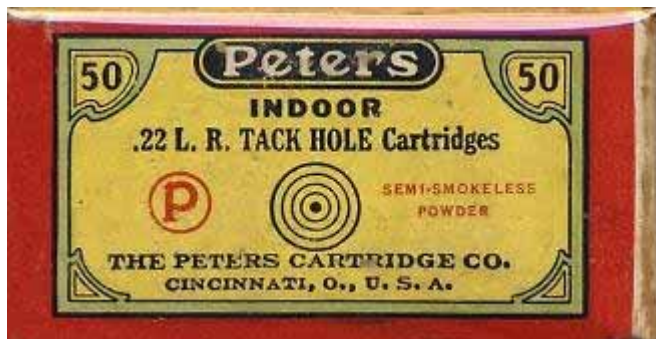
LR-1



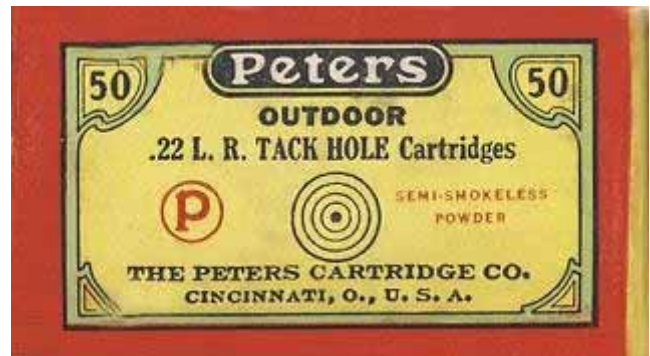
LR-2



LR-3



LR-4



# THE PETERS CARTRIDGE CO.

## "Tack Hole" Issues

### 1919 ISSUES

The first of these loadings were packaged in the then current two-piece, full cover box . The Semi-smokeless powder helped produce good accuracy. While non-corrosive primed, this was called out on the bottom of the label only. Loaded for Indoor or Outdoor use. Both of these boxes are difficult to locate .

- LR-1 **.22 LONG RIFLE (TARGET).** "INDOOR". Yellow, red and green labels with black and red printing. Buff, two-piece, full cover box. No product code. "P-4" his on a copper case. Lead bullets. "A" bottom. Variations noted:
- (a) No product code. Full wrap-around side and end label.
  - (b) No product code. Full wrap-around end label.
- LR-2 **.22 LONG RIFLE (TARGET).** "OUTDOOR" . Same as LR-1, except for outdoor use . "A" bottom. Variations noted:
- (a) No product code. Full wrap-around side and end label.
  - (b) No product code. Full wrap-around end label.

### 1920 ISSUES

About 1920, the design of the label was changed to add the wording SEMI-SMOKELESS POWDER to the top of the label and with a "P" circle on the other side of the top.

- LR-3 **.22 LONG RIFLE (TARGET).** "INDOOR" . Yellow, red and green label with black, red and white printing. Buff, two-piece, full Cover box. No product code. "P-4" h/s on a copper Case. Lead bullets. "A" bottom. Variations noted:
- (a) No product code. Full wrap-around side and end label.
  - (b) No product code. Full wrap-around end label.
- LR-4 **.22 LONG RIFLE (TARGET).** "OUTDOOR". Same as LR-3, except an outdoor loading. "A" bottom. Variations noted:
- (a) No product code. Full wrap-around side and end label.
  - (b) No product code. Full wrap-around end label.

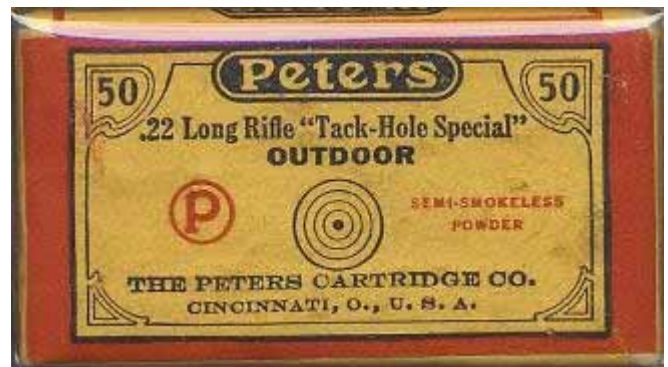
# THE PETERS CARTRIDGE CO.

## "Tack Hole" Issues

LR-5



LR-6



LR-7





# THE PETERS CARTRIDGE CO.

## "Tack Hole" Issues

### "SPECIAL" ISSUES

About 1921, Peters introduced a "Special" loading to their TACK HOLE product line. Gleamed from the advertisements, these were selected lots which produced better accuracy than normal and sold at a premium price. The bottom also states that these loadings use a lubricant especially adapted to semi-smokeless powders.

- LR-5     **.22 LONG RIFLE (TARGET).** "INDOOR SPECIAL" Yellow, red and green label with black, red and white printing. Buff, two-piece full cover box. Full wrap-around side and end label. "P-4" h/s on a copper case. Lead bullets. No product code. "B" bottom.
- LR-6     **.22 LONG RIFLE (TARGET).** "OUTDOOR SPECIAL". Same as LR-5, except an outdoor loading.
- LR-7     **.22 LONG RIFLE (TARGET).** "SPECIAL". Same as above, except this seems to be a general purpose loading without any range call outs on the top of the label.

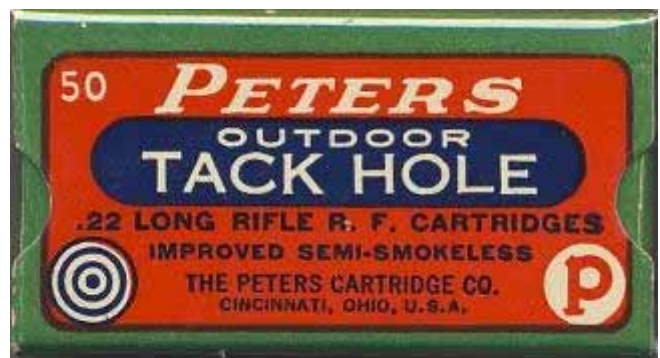
# THE PETERS CARTRIDGE CO.

## "Tack Hole" Issues

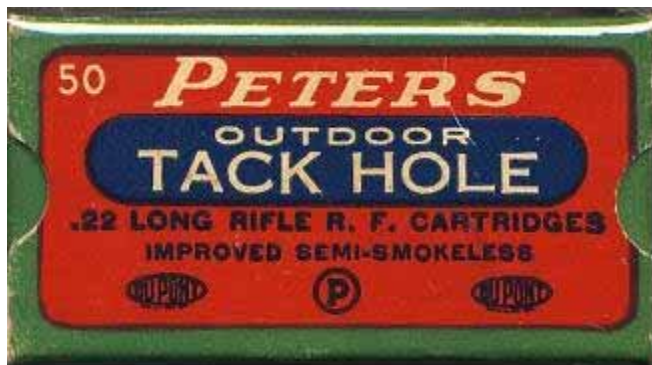
LR-8



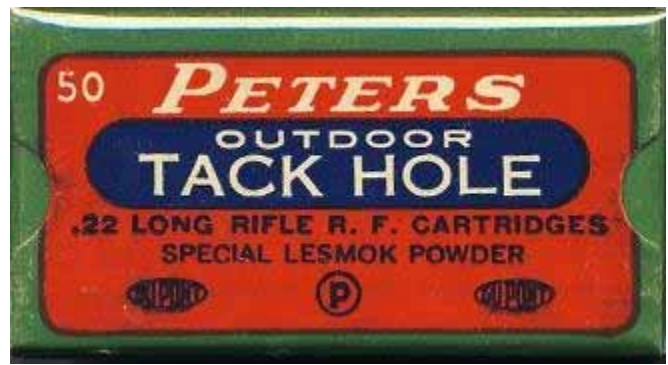
LR-9



LR-10



LR-11



LR-12



# THE PETERS CARTRIDGE CO.

## "Tack Hole" Issues

### ONE-PIECE BOX ISSUES

About 1925, Peters dropped the two-piece, full cover boxes for the TACK HOLE issues and proceeded to a one-piece box with end flaps. The format of the box was changed at that time.

- LR-8 .22 LONG RIFLE (TARGET). "INDOOR". Red, white and green box with black and white printing. One-piece box with end flaps. Product code 2225 on the ends. "P-4" h/s on a copper case. Lead bullets. "C" bottom. This indoor loading was dropped during the early 1930s. #1 end flap.
- LR-9 .22 LONG RIFLE (TARGET). "OUTDOOR". Red, blue and green box with white and black printing. One-piece box with end flaps. Product code 2226 on the ends. "P-4" h/s on a copper case. Lead bullets. "C" bottom. #1 end flap
- LR-10 .22 LONG RIFLE (TARGET). "OUTDOOR". Same as LR-9, except the format has been slightly changed and the powder type switched to improved semi-smokeless. Product code 2226 on the ends. "D" bottom. #2 end flap.
- LR-11 .22 LONG RIFLE (TARGET). "OUTDOOR". Same as LR-10, except the powder type is now Lesmok. "D" bottom. #2 end flap.
- LR-12 .22 LONG RIFLE (TARGET). "INDOOR". Same as LR-10, except white over-label with black ink stating "INDOOR". Contents unknown



# THE PETERS CARTRIDGE CO.

## Special Match Loadings

During the 1920's and the 1930's, special smallbore rifle matches became popular. The ammunition manufacturers responded with special loadings for these matches. Peters, as usual was in the forefront of producing specialized 22's. They produced some very collectable boxes, which can best be described along with the history of the special match involved.

### WIMBLEDON MATCH

The Wimbledon match started out as a long range match fired at 1,000 yards with big bore rifles. The match was named for the Wimbledon range in England. In the U.S., fired a match at Camp Perry called the smallbore "Wimbledon". The Winchester trophy was awarded to the winner. So basically, this issue can be considered to be a long range target cartridge for the matches of the 1920's, which were fired at ranges up to 300 yards.



The new High Velocity .22 Long Rifle Accuracy Cartridge  
... an outstanding achievement in smokeless ammunition  
by the Peters Ballistic Institute

THE Peters Wimbledon Match Cartridge brings new standards of accuracy and new satisfaction to small-bore marksmanship. It is smooth functioning in all types of firearms, free from jerky recoil. High velocity, for long-range outdoor target work. Selection of the name Wimbledon Match (famous as the ancient classic of long-range marksmanship) is a fitting tribute to the consistent accuracy of this new Peters smokeless .22. THE PETERS CARTRIDGE COMPANY, DEPT. E-26, KINGS MILLS, OHIO.

**PETERS FILMKOTE!**  
A patented process of invisible lubrication providing a piston barrel condition at all temperatures. Maintains a constant center of impact and insures the same sight adjustment from the first shot to the last of an unlimited series.

THE NATION'S RIFLE AND PISTOL EXPERTS DEMAND

**PETERS**  
AMMUNITION YOU CAN SHOOT WITH CONFIDENCE

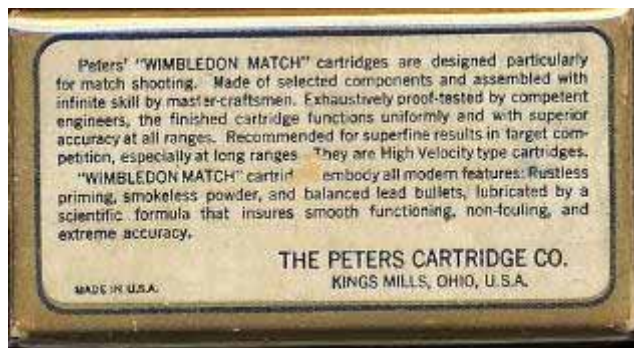
*Reprinted from THE AMERICAN RIFLEMAN, May, 1924*

# THE PETERS CARTRIDGE CO.

## Special Match Loadings

Peters introduced a long range .22 rimfire, based upon their new high velocity loadings, which they produced, starting in 1931. Using a brass case to hold the higher pressures involved in high velocity ammunition, this loading was introduced in 1934 and dropped from the product line about 1939.

"LR-1" Bottom



LR-1



"LR-2" Bottom

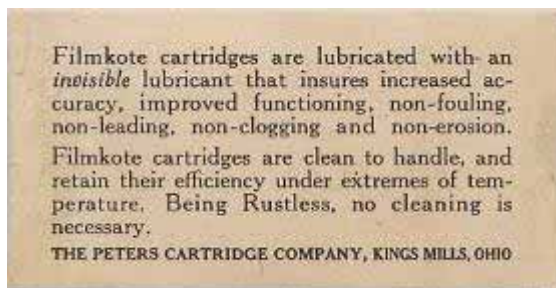


LR-2



LR-1 **.22 LONG RIFLE (TARGET). "WIMBLEDON MATCH".** No Trade Mark in logo. Gold and blue box with white and blue printing. One-piece box with end flaps. Product code 2297 on the ends. "PE-1" h/s on a nicked brass case. Lead bullets.

LR-2 **.22 LONG RIFLE (TARGET). "WIMBLEDON MATCH".** Trade Mark in logo. Gold and blue box with white and blue printing. One-piece box with end flaps. Product code 2297 on the ends. "PE-1" h/s on a nicked brass case. Lead bullets.



Wimbledon match Insert



# THE PETERS CARTRIDGE CO.

## Special Match Loadings

LR-1



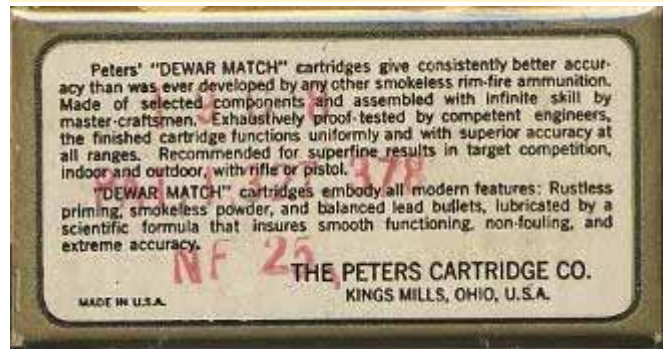
"A" Bottom



LR-2



"B" Bottom



LR-2.1



"C" Bottom



LR-2.2



"2.2" Bottom





# THE PETERS CARTRIDGE CO.

## Special Match Loadings

### DEWAR MATCH

Pronounced "doer", this smallbore rifle match was named after an Englishman and was fired in both England and the U.S.A. The match consisted of 20 shots prone at 50 yards and 20 shots prone at 100 yards. It was first fired during 1909 and pitted an English team against a U.S. team. It became part of the National Match program.

During the 1920's and 1930's) the smallbore game almost totally consisted of prone matches. Schuetzen style or offhand style matches, as well as four position matches were offered, but not too many shooters were interested. Small groups and high scores were what the public wanted . This forced the ammunition manufacturers to keep producing better and better loadings.

Peters responded with a special loading named after the Dewar matches. Introduced In 1934, this issue remained in the product line until the early 1950's. The box underwent several variations over the years.

LR-1 .22 LONG RIFLE (TARGET). "DEWAR MATCH" . Gold and black box with white and black printing. One-piece box with end flaps. Product code 2296 on the ends. "P-5" h/s on a copper case. Lead bullets . This would be the first box issued with no TRADE MARK in the name box on the top. "A" bottom.

LR-2 .22 LONG RIFLE (TARGET). "DEWAR MATCH". Same as LR-1, except the name box has TRADE MARK in it. Variations noted.

- (a) "A" bottom. Copper cases.
- (b) "B" bottom. Copper cases
- (c) "C" bottom. Brass cases

LR-2.1 .22 LONG RIFLE (TARGET). "DEWAR MATCH". Same as LR-2c except for green color cast.



LR-2.2 .22 LONG RIFLE (TARGET). "DEWAR MATCH". Same as LR-2.1 except for silver color cast.

**NOTE:** This is not an actual ink color but is caused by sunlight fading the inks.

# THE PETERS CARTRIDGE CO.

## Special Match Loadings

LR-1



"A" Bottom



"B" Bottom



# THE PETERS CARTRIDGE CO.

## Special Match Loadings

### POLICE MATCH

Pistol shooting with 22 rimfires has been popular for many years, but most pistol shooters were satisfied to shoot either the standard ammunition of the manufacturers or in the case of needing more accurate loads , fired rifle match ammunition. By the late 1930's, the need for specialized existed.

Pistol matches were part of the 1898 Olympics and the national match programs included , various matches for the .22 rimfire, as well as for the .38 and .45 caliber center-fire guns. The revolver was the standard smallbore weapon until Colt started producing some excellent automatics during the late 1930's that were well suited for pistol competition.

Peters again responded to the needs of the target shooter with a line of specialized loading designed for the smallbore pistol shooter. The POLICE MATCH offering was a companion box to the .38 and .45 centerfire loadings that has been in the product line from the middle 1930's. Introduced in 1939, this loading remained in the product line until 1953.

- LR-1 **.22 LONG RIFLE (TARGET). "POLICE MATCH".** Blue and yellow box with red, white and blue printing. One-piece box with end flaps. Product code 2223 on the ends. "P-6" h/s on brass cases. Lead bullets. variations noted:
- (a) "A" bottom.
  - (b) "B" bottom.





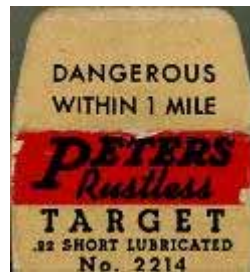
# THE PETERS CARTRIDGE CO.

## 1939 Red "Target" Issues

S-1



End #1



End #2



End #3



"A" Bottom



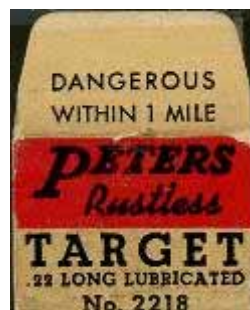
"B-1" Bottom



L-1



End #4



End #5



End #6



"A" Bottom



# THE PETERS CARTRIDGE CO.

## 1939 Red "Target" Issues

### RED TARGET ISSUES

Introduced in 1938 as a lower priced medium velocity target grade loading to compete with the LEADERS of Winchester and the X-PERT's of Western. This ammunition was very accurate, yet not as good as the top grade match issues of that period. This issue changed as box formats were changed and new developments were made. Dropped from the product line in 1964. The TARGET issues were

### 1939 MEDIUM VELOCITY ISSUES

The first part of this issue was loaded to an medium velocity of about 1200 feet per second. This was in keeping with the Winchester and Western intermediate velocity issues. These were Rustless primed.

- S-1 .22 SHORT (TARGET-MEDIUM VELOCITY). "RUSTLESS" . Red and black box with black and white printing. One-piece box with end flaps. Brass cases. Lead bullets. Variations noted:
- (a) "A" bottom. Product code 2214 on the ends. "P-5" h/s. End #1, flap printed in black ink.
  - (d) "B-1" bottom. End #3. Empty box stamped on the inside of end flap "FOR DISPLAY PURPOSES ONLY".



- (f) "B1" bottom. product code 2214 on ends. "P-6" h/s. End #2.
- (g) "A" bottom. End #2. "P-5" h/s.
- (h) "A" bottom. End #2. "P-6" h/s.
- (i) "A" bottom. End #3. "P-6" h/s.

- L-1 .22 LONG (TARGET-MEDIUM VELOCITY). "RUSTLESS". Red and black box with black and white printing. One-piece box with end flaps. Product code 2218 on the ends. Brass case. Lead bullets. "A" bottom.
- (a) Left end #6 . Right end #4. "P-5" h/s
  - (b) End #5. "P-5" h/s
  - (c) End #5. "P-6" h/s..

TARGET										
The New Sensational Rim Fire Cartridge With Medium Velocity										
2214	.22 "Target," Short Lub. ....	29	Lead	4.16	3.14	3.16	3.18	3.19	3.20	10
2218	.22 "Target," Long Lub. ....	29	Lead	5.34	4.03	4.06	4.08	4.10	4.12	10
2224	.22 "Target," Long Rifle Lub. ....	40	Lead	6.72	5.07	5.09	5.12	5.14	5.16	10

*Image from the Peters 1939 Sept. Dealers Price List*



# THE PETERS CARTRIDGE CO.

## 1939 Red "Target" Issues

LR-1



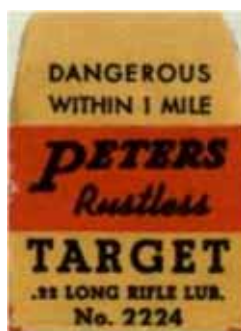
"A" Bottom



"B-1" Bottom



End #7



End #8



End #9



End #10





# THE PETERS CARTRIDGE CO.

## 1939 Red "Target" Issues

- LR-1 .22 LONG RIFLE (TARGET-MEDIUM VELOCITY). "RUSTLESS" . Red black box with black and white printing. One-piece box with end flaps. Brass cases. Lead bullets. Variations noted :
- (a) "A" bottom. Product. code 2224 on the ends. "P-5" h/s. End #7. Ends read "22 LONG RIFLE LUB." Which means these are lubricated bullets.
  - (b) Same as (a), except ends have no reference to lubricant. End #8..
  - (e) "B-1" Bottom. Product code 2214 on end.. "P-5" h/s.. Left end #9, Right end flap #4. Ends read "22 LONG RIFLE".
  - (f) Like (a) but "P-6" h/s.
  - (g) Like (b) but "P-6" h/s.
  - (h) Like (b) but left End #9 and right end #10. "P-6" h/s.

TARGET										
The New Sensational Rim Fire Cartridge With Medium Velocity										
2214	.22 "Target," Short Lub. ....	29	Lead	4.16	3.14	3.16	3.18	3.19	3.20	10
2218	.22 "Target," Long Lub. ....	29	Lead	5.34	4.03	4.06	4.08	4.10	4.12	10
2224	.22 "Target," Long Rifle Lub. ....	40	Lead	6.72	5.07	5.09	5.12	5.14	5.16	10

*Image from the Peters 1939 Sept. Dealers Price List*

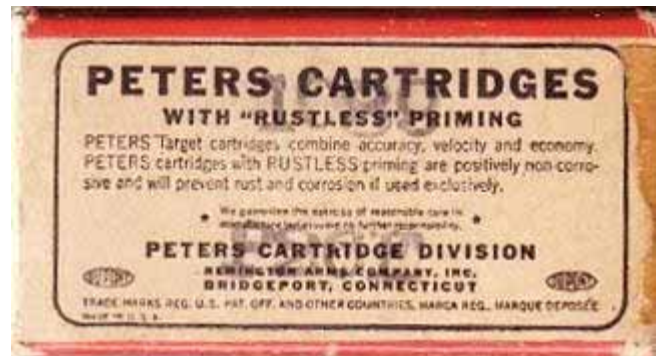
# THE PETERS CARTRIDGE CO.

## 1941 Red "Target" Issues

LR-2



"B-1" Bottom



Left End



Right End



# THE PETERS CARTRIDGE CO.

## 1941 Red "Target" Issues

### 1941 BOXES MARKED "INTERMEDIATE" VELOCITY

The 1941 Peters catalogs show the top of some of the boxes were marked with the wording INTERMEDIATE VELOCITY. The catalog also states that they were available in Short, Long, and Long Rifle, but only the Long Rifle has been located. The longs were dropped sometime during the War years. This was for a short period after the other loading was being dropped to slightly lower velocities, which were to become known as standard velocity.

LR-2 .22 LONG RIFLE ( TARGET- INTERMEDIATE VELOCITY). "Rustless". Red and black box with black and white printing. One-piece box with end flaps "B-1" bottom. "P-6" h/s on a brass case with 1S, 1K. Lead bullets with 3K,1S. Product code 2224 on ends. Ends shown.



<b>"TARGET"—INTERMEDIATE VELOCITY</b>												
The Outstanding Game and Target Cartridge. Brass Case, Flatter Trajectory, perfectly balanced bullet. Lubrication on these cartridges especially prepared under exclusive Peters formulae for maximum performance.												
2214	.22 Short	"TARGET"	29	Lead	4.20	3.17	3.19	3.21	3.22	3.23	10	60
2218	.22 Long	"TARGET"	29	Lead	5.39	4.07	4.10	4.12	4.14	4.16	10	65
*2224	.22 LONG RIFLE	"TARGET"	40	Lead	6.78	5.12	5.14	5.17	5.19	5.21	10	83

\*Particularly recommended for pistol shooting.

*Images from the Peters 1941 Jan. Dealers Price List*

<b>"TARGET"—INTERMEDIATE VELOCITY</b>												
The Outstanding Game and Target Cartridge. Flatter Trajectory, perfectly balanced bullet. Lubrication on these cartridges especially prepared under exclusive Peters formulae for maximum performance.												
2214	.22 Short		29	Lead	10,000	61	4.83	3.64	3.66	3.68	3.69	3.70
*2224	.22 Long Rifle		40	Lead	10,000	84	7.80	5.88	5.90	5.93	5.95	5.97

\*Particularly recommended for pistol shooting.

*Image from the Peters 1946 Mar. Dealers Price List*



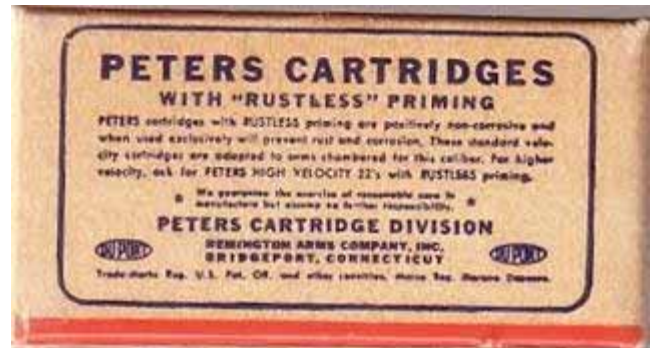
# THE PETERS CARTRIDGE CO.

## 1948 Red "Target" Issues

S-2 (a)



"B" Bottom



S-2 (b)



LR-2.1 (a)



"B2" Bottom



LR-2.1 (b)



# THE PETERS CARTRIDGE CO.

## 1948 Red "Target" Issues

### 1948 BOXES MARKED "STANDARD VELOCITY"

About 1948, the velocity of the .22 long rifle was dropped about 60 feet per second to improve the accuracy. The top of the box was then marked STANDARD VELOCITY.



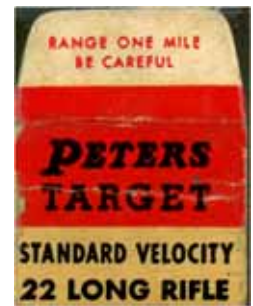
- S-2 .22 SHORT (TARGET-STANDARD VELOCITY). "RUSTLESS". Red and black box with black and white printing. One-piece box with end flaps "B" style bottom markings. Brass case. Lead bullets with 1k,1S. product code 2214 on top.
- (a) Right hand diamond thumb-cut. "P-6" h/s .
  - (b) No thumb-cut. "U-3" h/s.



- LR-2.1 .22 LONG RIFLE (TARGET-STANDARD VELOCITY). "RUSTLESS". Red and black box with black and white printing. One-piece box with end flaps. Brass cases. Lead bullets with 3K,1s. "B-2" bottom. #2 end flap warning. "P-6" h/s. "P" in PETERS is top aligned.



- (a) Diamond thumb-cut.
- (b) Round thumb-cut





# THE PETERS CARTRIDGE CO.

## 1948 Red "Target" Issues

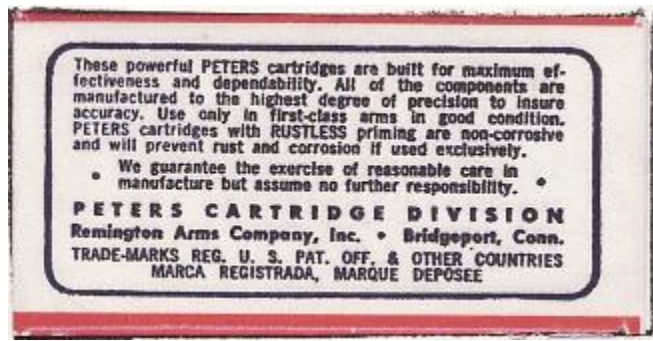
LR-2.2



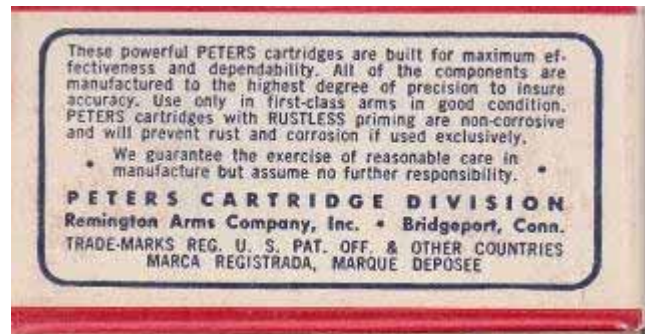
"B2" Bottom



"C" Bottom



LR-2.2 (d) No Thumb Cut





# THE PETERS CARTRIDGE CO.

## 1948 Red "Target" Issues

LR-2.2 .22 LONG RIFLE (TARGET-STANDARD VELOCITY). "RUSTLESS" Like LR-2.1 but "P" in "Peters" is different. "P" in PETERS is bottom aligned.



- (a) "B-2" bottom. "P-6" h/s.
- (b) "C" bottom. "U-3" h/s.
- (c) "C" bottom. "P-6" h/s.
- (d) "C" bottom. "U-3" h/s. .No thumb cut.

# THE PETERS CARTRIDGE CO.

## 1962 Red "Target" Issues

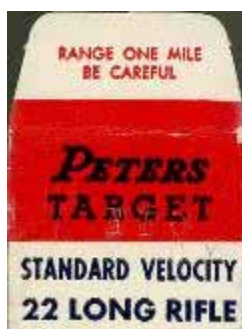
LR-3



"D" Bottom



*"D" bottom states KLEANBORE in description.*



# THE PETERS CARTRIDGE CO.

## 1962 Red "Target" Issues

### EARLY 1962 "KLEANBORE" PRIMING

This box was produced In the first quarter of 1962 with Kleanbore priming instead of Rustless priming. The box does not have the 1962 Child Warning on it so it must have been produced prior to when the warning was required on all ammunition boxes. The cartridges had brass cases with a "P-6" headstamp and lead bullets.



No Short box has been reported at this time but they were listed in the catalog..

LR-3 **.22 LONG RIFLE (TARGET-STANDARD VELOCITY).** "KLEANBORE". Same as LR-2.2 except the top is marked **KLEANBORE** in place of **RUSTLESS** priming. "U-3" h/s on brass case. Lead bullet. This was used only for a short period. "D" bottom.. No thumb-cuts. Product code 2224 on top.

2214	22 Short, "Target"	29	Lead	10	59	13.00	9.79	9.83	9.87	9.91	9.95	.65
2224	22 Long Rifle, "Target"	40	Lead	10	81	16.00	12.05	12.10	12.15	12.20	12.25	.80

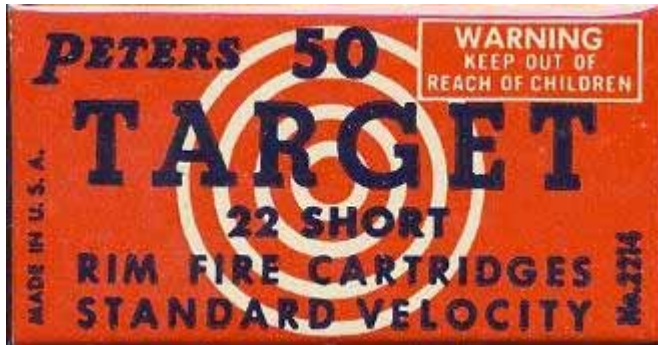
*Image from the Peters 1961 Jan. Dealers Price List*



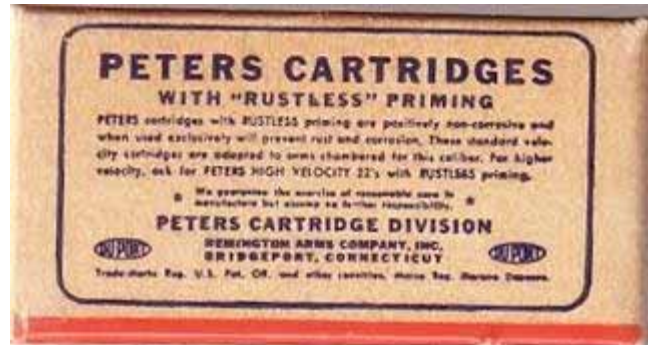
# THE PETERS CARTRIDGE CO.

## 1962 Red "Target" Issues

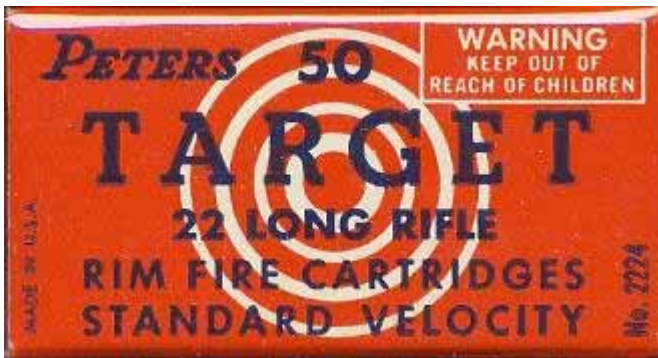
S-3



"B" Bottom



LR-4



"D" Bottom



# THE PETERS CARTRIDGE CO.

## 1962 Red "Target" Issues

### 1962 CHILD WARNING BOXES

In 1962, the Consumers Product Safety Commission mandated that a warning be placed on the top of all .22 rimfire ammunition for sale in the U.S.A. These boxes would have been made during or after 1962. The last listing for the Target series boxes was in the 1963 catalogs.

- S-3 **.22 SHORT (TARGET-STANDARD VELOCITY).** Same as S-2, except for the 1962 warning on the top. "B" bottom. No thumb-cuts. "U-3" h/s. Product code 2214. "U-3" h/s on brass case. Lead bullet.
- LR-4 **.22 LONG RIFLE (TARGET-STANDARD VELOCITY).** Same as LR-2A, except for the 1962 warning on the top. "D " bottom. No thumb-cuts. "U-3" h/s on brass case. Lead bullet. . Product code 2224.
- (a) "FOR DISPLAY PURPOSES ONLY" stamped on back of end flap



		STANDARD VELOCITY								
2204	22 Short Gallery, "Krumble Ball" (250 in box)	29	Lead	10	57	}	9.80	2.45	13.00	3.25
2205	22 Short Gallery, "Krumble Ball" NEW & IMPROVED (250 in box)	15	Spec. Comp.	10	37					
2214	22 Short, "Target"	29	Lead	10	58		9.80	.49	13.00	.65
2224	22 Long Rifle, "Target"	40	Lead	10	79		12.20	.61	16.00	.80
Particularly recommended for shooting at targets.										
2237	22 Win. Automatic	45	Lead	5	52		30.20	1.51	40.00	2.00

*Image from the Peters 1963 Jan. Dealers Price List*

**The red Peters Target series box was last produced in 1963.**



# THE PETERS CARTRIDGE CO.

## "1953 Match" Issues Bottoms

"A" Bottom



"B" Bottom



"C" Bottom



"D" Bottom



"E" Bottom



"F" Bottom



"G" Bottom



"H" Bottom





# THE PETERS CARTRIDGE CO.

## "1953 Match" Issues

**NOTE:** Boxes without the 1962 child warning can be found with and without "V" shaped thumb cut on the right side of the box top. Boxes with the 1962 child warning have only been noted without thumb cuts

**"I" Bottom**



**End Flap Warning**



**LR-1 Side "A"  
FOR RIFLE SHOOTING**



**LR-1 Side "B"  
FOR RIFLE SHOOTING ONLY**



**LR-1 Side "C"  
FOR USE IN RIFLES ONLY**



**Case h/s and Cannelures**



**No Cannelure   One Cannelure   Two Cannelures   Unique Bullet**

# THE PETERS CARTRIDGE CO.

## "1953 Match" Issues

LR-1



LR-1.1



LR-1.2



*LR-1.2 brick Example*



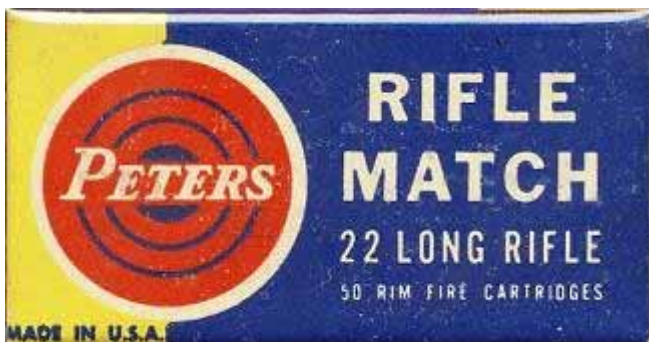
LR-2



LR-3



LR-4



LR-4.5





# THE PETERS CARTRIDGE CO.

## "1953 Match" Issues

Introduced in 1953 as highly accurate competition loadings. This issue included both rifle and pistol offerings. This issue had the match bullet profile of the Remington issues of the same period.

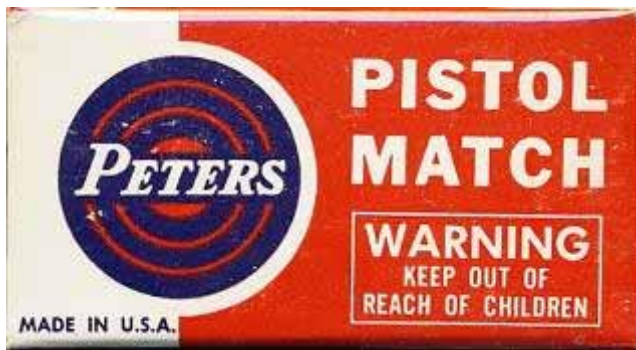
- LR-1 **.22 LONG RIFLE (TARGET).** "MATCH" Yellow, red and blue box with white and blue printing. One-piece box with end flaps. Product code 2226 on the ends. Lead bullets. Bottom "A". Variations noted:
- (a) "P-6" h/s on a brass case. No Cannelure. Side "A"
  - (b) "Brass case."
    - (1) "P-6" h/s, Two Cannelure. Side "A". "FOR RIFLE SHOOTING"
    - (2) "P-7" h/s, One Cannelure. Side "B". "FOR RIFLE SHOOTING ONLY"
    - (3) "U-6" h/s. One Cannelure. Side "C", "FOR USE IN RIFLES ONLY"
  - (c) "P-6" h/s on a brass case. One Cannelure. Side "A"
  - (d) "P-7" h/s on a brass case. One Cannelure, unique bullet. Side "A".
- LR-1.1 **.22 LONG RIFLE (TARGET).** "MATCH". Same as LR-1 except white, red and blue box. Bottom "B". "U-6" h/s. on a brass case. One Cannelure. Side "B". No thumbcut.
- (b) "U-3" h/s
- LR-1.2 **.22 LONG RIFLE (TARGET).** "MATCH". Same as LR-1 except white over-label with red printing stating **"FOR USE IN RIFLES ONLY"**. "P-6" h/s on a brass case. One Cannelure. Side "A"
- LR-2 **.22 LONG RIFLE (TARGET).** "PISTOL MATCH". Yellow, red and blue box with white and blue printing. One-piece box with end flaps. Product code 2228 on the ends. Brass case. Lead bullets. Introduced in 1956. Bottom "C"
- (a) "U-3" h/s, One Cannelure. No thumbcut
  - (b) "U-3" h/s, One Cannelure. Diamond thumbcut
  - (c) "P-6" h/s, One Cannelure. No thumbcut
  - (d) "P-6" h/s. One Cannelure. Diamond thumbcut
- LR-3 **.22 LONG RIFLE (TARGET).** "PISTOL MATCH". Same as LR-2, except the box colors are red, white and blue. Bottom "D". "U-3" h/s
- LR-4 **.22 LONG RIFLE (TARGET).** "RIFLE MATCH". Blue, yellow and red box with white, red, and blue printing. One-piece box with end flaps. Product code 2226 on the ends. Brass case. Lead bullets. The name was changed from "MATCH" to "RIFLE MATCH" in 1956. "E" bottom.
- (a) "P-6" h/s. One Cannelure. No thumbcut. Side "B"
  - (aa) "P-6" h/s. Two Cannelure. No thumbcut.. Side "B"
  - (b) "U-6" h/s. One Cannelure. No thumbcut. Side "B"
- LR-4.5 **.22 LONG RIFLE (TARGET).** "RIFLE MATCH". Same as LR-4 but with diamond thumbcut.. "U-6" h/s on brass case with lead bullet.



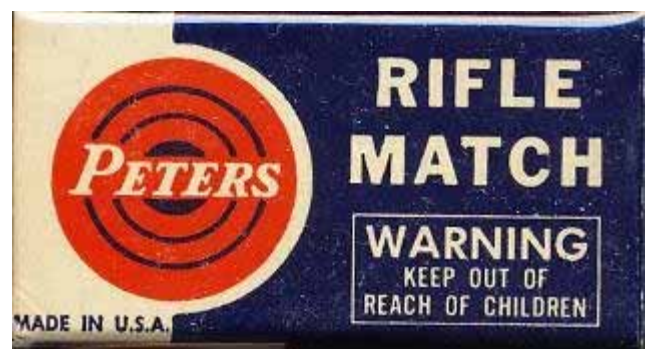
# THE PETERS CARTRIDGE CO.

"1962 Match" Issues

LR-5



LR-6



# THE PETERS CARTRIDGE CO.

## "1962 Match" Issues

Updated in 1962 to include a Consumers Products Safety Commission warning. This issue was dropped from the product line in 1972. This issue had the match bullet profile of the Remington issues of the same period.

- LR-5     **.22 LONG RIFLE (TARGET).** "PISTOL MATCH". Red, white and blue box with white, red and blue printing. One-piece box with end flaps. Product code 2228 on the ends. Brass case. Lead bullets. No thumbcuts.. Variations noted:
- (a)    "G" bottom with "U-6" h/s. One cannellure.
  - (b)    "H" bottom with "U-6" h/s. One cannellures.
- LR-6     **.22 LONG RIFLE (TARGET).** "RIFLE MATCH". Blue, white and red box with white, red and blue printing. One-piece box with end flaps. Product code 2226 0n the ends. "U-6" h/s on a brass case. Lead bullets. No thumbcuts.
- Variations noted:
- (a)    "F" bottom with "U-6" h/s. One cannellure.
  - (b)    "I" bottom with "U-6" h/s. One cannellure.
  - (c)    "I" bottom with "U-3" h/s. One cannellure.
  - (d)    "H" bottom with "U-6" h/s. One cannellure.
  - (c)    "H" bottom with "U-3" h/s. No cannellure.

# THE PETERS CARTRIDGE CO.

"Unclassified Misc.

LR-1



PCC-99



# THE PETERS CARTRIDGE CO.

## "Unclassified Misc.

These boxes are items that do not seem to fit into prior any of the classifications. At some time in the future, any one of these items may be moved to a different classification as knowledge improves

LR-1 **.22 LONG RIFLE** "PROMOTIONAL". White box with green label. Red and black printing. made by Remington tin the 1980's to keep copyrights alive. Brass case with lead bullets. Product code 20985 on end and also PR22A

# THE PETERS CARTRIDGE CO.

"Unclassified Misc.

PB-1



PB-2

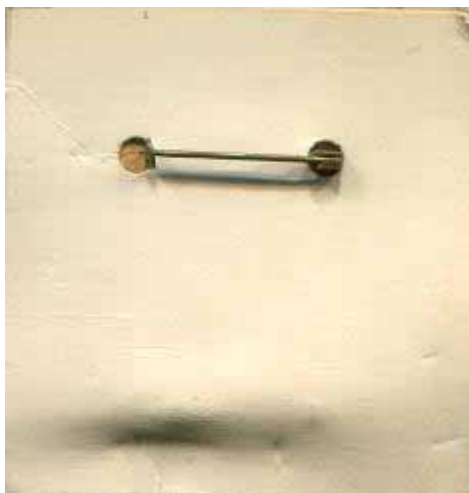


# THE PETERS CARTRIDGE CO.

"Unclassified Misc."

PB-1 **22 PIN-BACK.** "DUMMY". Advertisement piece from around 1960. Has safety pin on back and one dummy GOLDEN BULLET cartridge on the front.

PB-2 **22 PIN-BACK.** "DUMMY". Advertisement piece from around 1960. Has safety pin on back and one dummy HIGH VELOCITY cartridge on the front.





# THE PETERS CARTRIDGE CO.

"Unclassified Misc.



# THE PETERS CARTRIDGE CO.

"Unclassified Misc.

## 1972 Peters 22 Caliber Rim Fire Cartridge Set No. 5

1972 THE AMERICANA CARTRIDGE COLLECTION OF PETERS 22 Caliber Rimfires  Index (Set No. 5)		VELOCITY *		SUGGESTED USES			ADAPT- ABLE TO		BULLET	
		High	Standard	Plinking	Target	Game	Pistol	Rifle	Weight Grains	Style
1. 22 W.R.F. (Remington Special)**		x				x	x	x	45	Lead
2. 22 Short Blank							x	x		
3. 22 Long		x		x	x	x	x	x	29	Lead
4. 22 Winchester Automatic**			x	x	x	x	x	x	45	Lead
5. 22 Long Rifle (Rifle Match)					x			x	40	Lead
6. 22 Long Rifle (Pistol Match)					x		x		40	Lead
7. 22 Long Rifle "Target"			x	x	x	x	x	x	40	Lead
8. 22 Shot Cartridge		x				x		x	12 sh	
9. 22 Long Rifle		x		x	x	x	x	x	40	Lead
10. 22 Long Rifle Hollow Point		x		x		x	x	x	36	HP
11. 22 Short "Target"			x	x	x	x	x	x	29	Lead
12. 22 Short		x		x	x	x	x	x	29	Lead
13. 22 Short Hollow Point		x		x		x	x	x	27	HP
14. 22 Short Gallery "Krumble Ball"			x		x		x	x	29	Lead
15. 22 Short Gallery "Krumble Ball"			x		x			x	15	Comp
16. 22 Short Gallery		x			x		x	x	29	Lead
17. 22 Short Gallery			x		x			x	15	Comp

\*Muzzle velocity less in pistol cartridges.  
 \*\*Use only in firearms chambered by mfg. for this cartridge, and so indicated on barrel.

H.P. - Hollow Point      W.R.F. - Winchester Rim Fire      Comp. - Special Composition

Range to 1 1/2 Miles      All rights reserved      © 1972 Weichard Enterprises