

# Holiday Stores

## MISC. Issues

S-1



S-1 Side



L-1



L-1 Side



LR-1



LR-1 Side



All images from the Dave Clemence collection

# Holiday Stores

## MISC. Issues

This private label seller operated a chain of retail stores. They had their boxes produced for them by C.I.L. of Canada. These boxes were produced in the early 1970's.



Bottom



- S-1 .22 SHORT (HIGH VELOCITY). Blue and silver box with red and white printing. One-piece box with end flaps. Product code 90-006 on the bottom. "D-5" h/s on a brass case. One knurled cannellure. Copper washed bullet.. Red plastic tray.
- L-1 .22 LONG (HIGH VELOCITY). Blue and silver box with red and white printing. One-piece box with end flaps. Product code 90-007 on the bottom. One knurled cannellure. Copper washed bullet. "D-5" h/s on a brass case. Red plastic tray.
- LR-1 .22 LONG RIFLE (HIGH VELOCITY). Blue and silver box with red and white printing. One-piece box with end flaps. Product code 90-008 on the bottom. "D-5" h/s on a brass case. One knurled cannellure. Copper washed bullet. Red plastic tray.

