.22 Rim Fire Boxes of the U.S.A. ID. Reference



Coast to Coast Stores

Minneapolis, Minn.

Original layout and text from Tony Dunn's .22 Boxes of the U.S.A.

Created and Edited By Roger E. Huegel

2012

INTRODUCTION

The intent of this publication is not to replace Tony Dunn's excellent "A Catalog of the .22 Boxes of the U.S.A." but to provide clearer, colorized box images for better identification. With the age of computers we now have the abilities that Tony and his associates did not have when the original catalog was created during the B&W typewriter and photocopier era.

Along the way I have made some additions to the original version with some boxes that were not available. This is always presented in RED text. Also, an attempt was made to correct spelling and grammar errors when found. In the interest of clarity for identification boxes are **NOT presented to scale**. I've made each box as big as possible and still fit in the allotted space on each page. Images from the Internet may not be as clear as those that were scanned from actual boxes in our collections.

THANKS

Images are from the Dave Clemence collection

HEADSTAMPS (h/s)

Headstamp drawings courtesy of the RIMFIRE HEADSTAMP GUIDE by George Kass and Ron Merchant

CC-1	C-8	D-5	H-11
(CC)	C	D	H

MASTERCRAFT "SUPREME" Issues

S-1



S-1 Side



LR-1



LR-1 Side



LR-1.1



LR-1.1 Side



LR-1.2



LR-1.2 Side



MASTERCRAFT "SUPREME" Issues

This private label seller has had several different manufacturers produced their boxes. This will be called out below.

Box Bottom





- S-1 .22 SHORT (HIGH VELOCITY). "MASTERCRAFT SUPREME". Gold, white and black box with red, white and black printing. One-piece box with end flaps. Part No. SB1450 on sides. "CC-l" h/s on a brass case. Copper washed bullet. Produced by Cascade Cartridge Co.
- LR-1 .22 LONG RIFLE (HIGH VELOCITY). "MASTERCRAFT SUPREME". Gold, white and black box with red, white and black printing. One-piece box with end flaps. Part No. SB1460 on side. 'CC-l" h/s on a brass case. Copper washed bullet. Produced by The Cascade Cartridge Co.
 - (a) "C-8" h/s used in 1964 issues. Ref Chris Ueberroth



- LR-1.1 <u>.22 LONG RIFLE (HIGH VELOCITY).</u> "MASTERCRAFT SUPREME". Same as LR-1 except the "TO" in the logo does not have the white USA background.
- LR-1.2 <u>.22 LONG RIFLE (HIGH VELOCITY).</u> "MASTERCRAFT SUPREME". Same as LR-2 except the red ink registration is off to the left.

MASTERCRAFT Issues

S-2

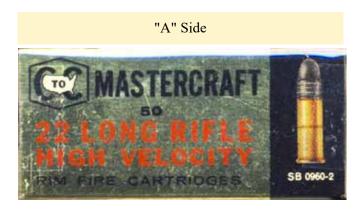


LR-2(a)



LR-2(b)





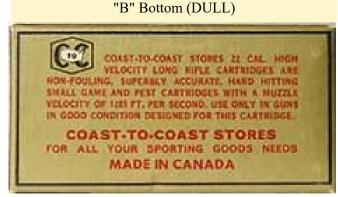


MASTERCRAFT Issues





"A" Side (DULL) IASTERCRAFT ONG RIFLE VELOCITY SB 0960-2 RIM FIRE CARTRIDGES



- S-2 .22 SHORT (HIGH VELOCITY). "MASTERCRAFT". Bright gold and black box with red and black printing. One-piece box with top flap. Part No. SB 0950-4 on sides. "D-5" h/s on a brass case. Lead bullet. Produced by C.I.L. in Canada.
 - "A" sides. "B" Bottom
 - "B" sides.. "A" Bottom. (b)
 - (c) Front is "B" side. Back is "A" side. "A" bottom.
- .22 LONG RIFLE (HIGH VELOCITY). "MASTERCRAFT". Bright gold and LR-2 black box with red and black printing. One-piece box with end flaps. Product code SB 0960-2 on sides. "D-5" h/s on a brass case. Copper washed bullet. Produced by C.I.L. in Canada. Variations noted:
 - (a) Bright gold box.
 - "B" Bottom.. "A" sides Front and Back. (aa)
 - "A" Bottom. "B" sides Front and back. (ab)
 - "A" Bottom. "B" side front, "A" side back.
 - (b) Dull gold box. "B" bottom. "A" side front and back.



SHORT

MASTER-MAG Issues

LR-3



Bottom

MASTER-MAG.

High Velocity Rim Fire Long Rifle

These 22 Long Rifle rim fire cartridges, loaded with non-corrosive priming and smokeless powder, will not cause rust or corrosion. Use only in arms in good condition designed for this cartridge. Wear proper hearing protection; repeated exposure to gunfire can damage hearing. Wear shooting glasses to protect eyes from flying particals.

Distributed by Coast to Coast Stores P.O. Box 80, Minneapolis, MN 55440

MASTER-MAG Issues

LR-3 <u>.22 LONG RIFLE (HIGH VELOCITY).</u> "MASTER-MAG". White box with yellow and black printing. One-piece box with end flaps. Part No. 608-0022 on ends. "H-11" h/s on a brass case. Copper washed bullet. Produced by Winchester.







PLASTIC BOX Issues

LR-1



LR-1.1



LR-2



LR-3



PLASTIC BOX Issues

LR-1 .22 LONG RIFLE (HIGH VELOCITY). "MASTER MAG". Box of 50. Clear box with a clear lid. Gold and blue label with white and black printing. Wrap around side label covers both ends and one side. Other side is clear plastic.. Part No. 606-0073 on ends. "D-5" h/s on a brass case. Lead bullet. Produced in Canada by C.I.L. registration logo after MASTER-MAG



LR-1.1 <u>.22 LONG RIFLE (HIGH VELOCITY).</u> "MASTER MAG". Same as LR-1 but no registration logo after MASTER-MAG. Wrap around side label only covers one end and one side. Other side and end are clear plastic.



LR-2 <u>.22 LONG RIFLE (HIGH VELOCITY).</u> "MASTER MAG". Box of 100. Red box with a clear lid. White and blue label with gold and blue printing. Part No. 608 -0014 on end. Copper washed bullet. Produced by Winchester. *End label from the Dean Grua collection.*



LR-3 <u>.22 LONG RIFLE (HIGH VELOCITY).</u> "MASTER MAG". Box of 100. Red box with a clear lid. White label with yellow and black printing. Part No. 608-0014 on bottom. "H-11" h/s on a brass case. Copper washed bullet. Made by Winchester.



LR-2 Bottom



LR-3 Bottom

