

**.22 Rim Fire Boxes
of the U.S.A.
ID. Reference**

BROWNING®

Morgan, Utah



**Created and Edited By
Roger E. Huegel**

INTRODUCTION

THANKS

Special thanks to the following collectors for helping me with this project by supplying me with box images and sharing their knowledge. Presented in alphabetical order.

DAVE CLEMENCE

DEAN GRUA

JERRY HANEWINKEL

PAUL MCCARDELL

HEADSTAMPS (h/s)

B-9	BUCKMARK
	

See Also

Browning of Australia
Browning of Belgium

BROWNING

Paper Box Issues

S-1



LR-1



LR-2



LR-3



WMR-1



BROWNING

Paper Box Issues

This private label seller has had their loads produced by Winchester First introduced in the early 1970's and discontinued in 1974. Browning is a very large dealer in sporting goods. Their home office is in Morgan, Utah.

- S-1 **.22 SHORT (HIGH VELOCITY).** "NAIL DRIVERS" Yellow and black box with white and black printing. One-piece box with end flaps. Product code 1424 on ends. "B-9" h/s on a brass case. Copper washed bullet. Bottom "1".
- LR-1 **.22 LONG RIFLE (HIGH VELOCITY).** "NAIL DRIVERS" Yellow and black box with white and black printing. One-piece box with end flaps. Product code 2524 on ends. "B-9" h/s on a brass case. Copper washed bullet. Bottom "2"
- LR-2 **.22 LONG RIFLE (HOLLOW POINT).** "NAIL DRIVERS" Same as LR-1, except Hollow Point wordings on ends. Product code 25241 on ends. Bottom "2".
- LR-3 **.22 LONG RIFLE (STANDARD VELOCITY).** "NAIL DRIVERS" White and yellow box with black printing. One-piece box with end flaps. Product code 25242 on ends. "B-9" h/s on a brass case. Lead bullet. Bottom "3".
- WMR-1 **.22 WIN. MAGNUM RIMFIRE (HIGH VELOCITY).** "NAIL DRIVERS" Yellow and Black box with white and black printing. One-piece box with end flaps. Product code 3524 on ends. "B-9" h/s on a brass case. Hollow point copper jacketed bullet. Bottom "4".

Bottom "1"

Browning high velocity .22 Short ammunition is clean shooting ammunition with nail driving accuracy. Use these high velocity loads only in arms in good condition designed for this cartridge. We guarantee reasonable care in the manufacture of this ammunition but assume no further responsibility.

**Browning Arms Company, Route 1,
Morgan, Utah**

Distributed in Canada by: Browning Arms Co. of
Canada, Ltd. Montreal 308, Que. Made in U.S.A.

Bottom "2"

Browning high velocity .22 Long Rifle ammunition is clean shooting ammunition with nail driving accuracy. Use these high velocity loads only in arms in good condition designed for this cartridge. We guarantee reasonable care in the manufacture of this ammunition but assume no further responsibility.

Browning, Route 1, Morgan, Utah 84050

Distributed in Canada by: Browning Arms Co. of
Canada, Ltd. Montreal 308, Que. Made in U.S.A.

Bottom "3"

Browning .22 rimfire ammunition is clean shooting ammunition with nail driving accuracy. Use these loads only in arms in good condition designed for this cartridge. We guarantee reasonable care in the manufacture of this ammunition but assume no further responsibility.

Browning, Route 1, Morgan, Utah 84050

Distributed in Canada by: Browning Arms Co. of
Canada, Ltd. Montreal 308, Que. Made in U.S.A.

Bottom "4"

Browning .22 Magnum ammunition is ideal for pest and varmint shooting. This clean shooting ammunition with nail driving accuracy has a muzzle velocity of 2000 ft./sec. and a muzzle energy of 355 ft. lbs. Use these Magnum loads only in arms in good condition designed for this cartridge. We guarantee reasonable care in the manufacture of this ammunition but assume no further responsibility.

Browning, Route 1, Morgan, Utah 84050

Distributed in Canada by: Browning Arms Co. of
Canada, Ltd. Montreal 308, Que. Made in U.S.A.

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Plastic Box Issues

LR-1



LR-2



LR-3



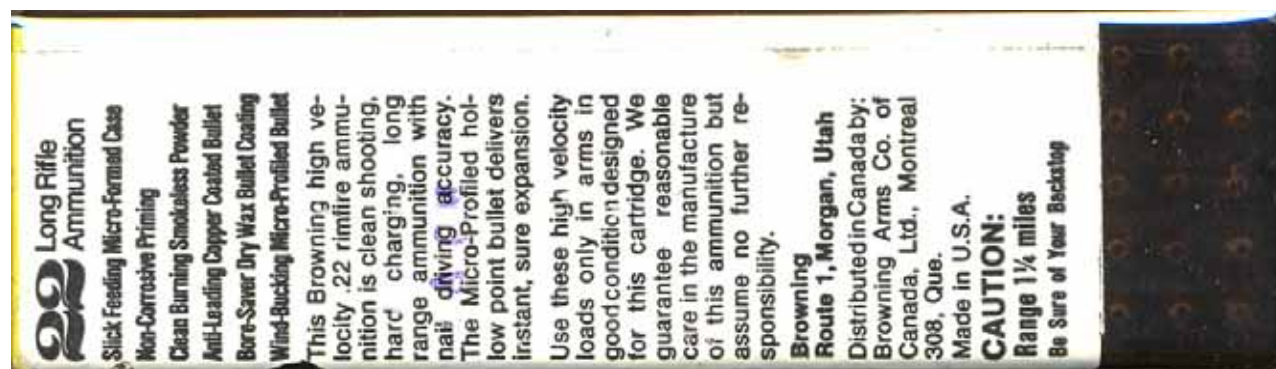
Plastic Box Issues

This is a continuation of the paper box issues as shown in BROWN-I.

- LR-1 .22 LONG RIFLE (HIGH VELOCITY). "NAIL DRIVERS". Black plastic box of 100 with a clear lid. Yellow and black insert with white and black printing. Product code 1524 on end. "B-9" h/s on a brass case. Copper washed bullet.



- LR-2 .22 LONG RIFLE (HOLLOW POINT). "NAIL DRIVERS". Same as LR-1, except for hollow point wording on top. Product code 15241 on end.



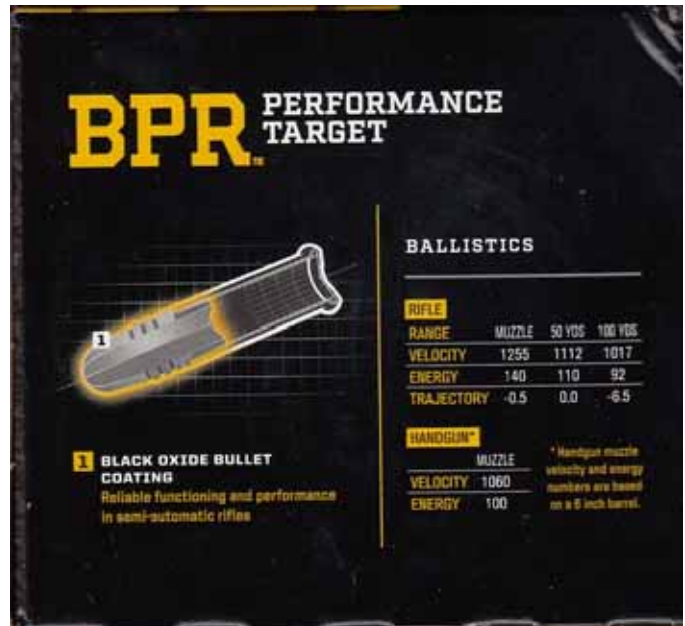
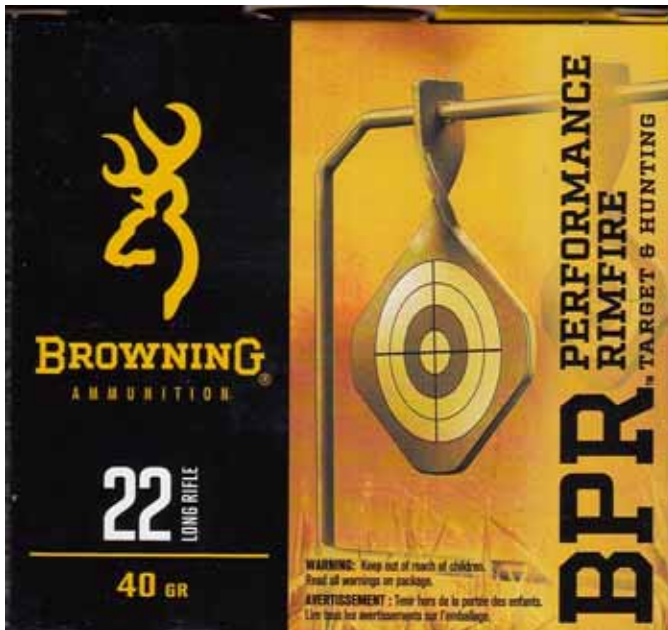
- LR-3 .22 LONG RIFLE (STANDARD VELOCITY) "NAIL DRIVERS". Black plastic box of 100 with a clear lid. White and yellow insert with black printing. Product code 15242 on end. "B-9" h/s on a brass case. Lead bullet.



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2016 BPR Issues

LR-1



BROWNING

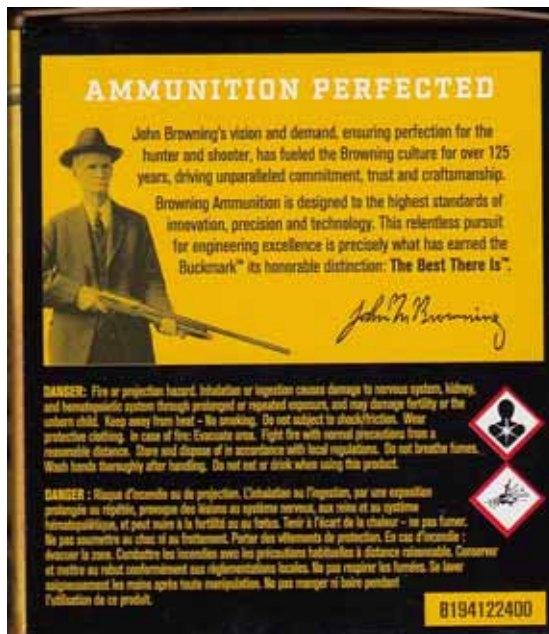
2016 BPR Issues

In 2016 Browning again partnered with Winchester to produce a new line of .22 ammo for rifles and pistols. The boxes and brass case headstamp show the familiar Browning Buckmark logo. The boxes are marked BPR which stands for Browning Performance Rimfire.

Headstamp



LR-1 **.22 LONG RIFLE (HIGH VELOCITY). "BPR".** Black and orange bulk box of 400 Product code B194122400 on side. "Buckmark" h/s on a brass case. Black Oxide coated lead bullet. 1255 fps



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2016 BPR Issues

LR-2



LR-3



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2016 BPR Issues

LR-2 **.22 LONG RIFLE (HIGH VELOCITY).** "BPR". Black and orange label on a smoke colored plastic box of 50. Clear plastic lid. Product code B194122050 on bottom. "Buckmark" h/s on a brass case. 37 gr. fragmenting bullet. 1400 fps



LR-3 **.22 LONG RIFLE (HIGH VELOCITY- HOLLOW POINT).** "BPR". Black and orange label on a smoke colored plastic box of 100. Clear plastic lid. Product code B194122100 on bottom. "Buckmark" h/s on a brass case. 40 gr. lead HP bullet. 1435 fps

